

Travel Nevada 3D Project
Travel Nevada
401 N. Carson St.
Carson City, NV 89701

Dear Selection Committee,

On behalf of the Yerington Main Street Committee (YMSC), I am writing to express our organizational support and partnership for the Walker Basin Conservancy's (Conservancy) proposal for the Travel Nevada 3D Development Destination Project. The Conservancy has made remarkable strides in enhancing access to the Walker River near Yerington and the surrounding open spaces within the Walker River Basin, greatly benefiting both residents and visitors alike.

The Walker Basin Conservancy has consistently demonstrated its commitment to our region by serving as a dedicated civic partner and on our Board of Directors. The Conservancy's efforts to promote Yerington and the Walker Basin has provided significant community benefits. Their work has not only elevated the profile of our region to tourists, but also fostered a stronger sense of community pride and engagement through their help in community cleanups, their youth environmental education program, as well as promotion of the outstanding outdoor recreation opportunities our area provides.

We are particularly enthusiastic about the Conservancy's proposal for a unified tourism experience and marketing campaign with a focus on the Walker River. The Yerington Main Street Committee has project plans for a riverwalk in the community, and through the 3D process and with the YMSC's and the Conservancy's best efforts, we can make it a reality, benefiting residents as well as drawing new visitors to our community. The YMSC is excited to provide staff and board member time to partner with the Conservancy on the entirety of the 3D grant including and beyond our river walk concept. The proposal's vision of creating a cohesive tourism experience will bring much-needed visibility and connectivity to the communities along the Walker River which will only benefit the YMSC's efforts to draw new visitors and businesses to Yerington.

We believe the Travel Nevada 3D Development Project has the potential to make a lasting positive impact on our community and the broader Walker Basin. We are eager to partner and work with the Walker Basin Conservancy throughout the process of this proposal.

Sincerely,



Scott Draper

Executive Director

Yerington Main Street Committee