

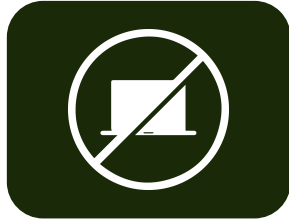


Making Nevada more accessible

THE WORLD'S LEADING SOLUTION
FOR ACCESSIBLE TRAVEL



People with disabilities face several challenges when planning & booking their trips



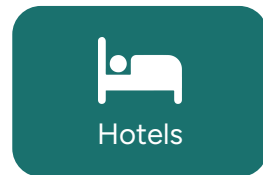
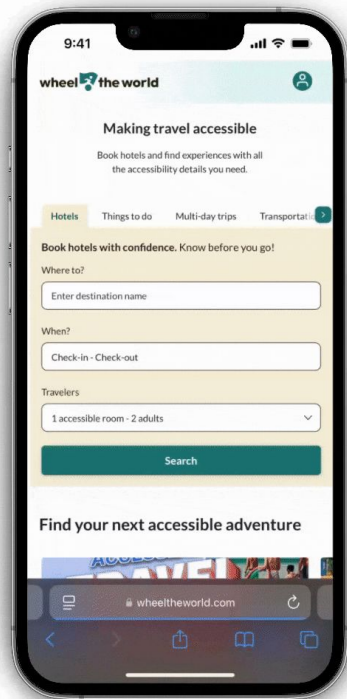
Accessibility information is not reliable & is **not online**



Accessibility needs differ for each person



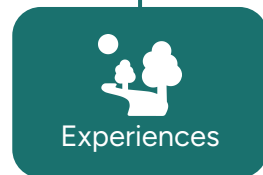
Hospitality businesses **don't know their (in)accessibility**



Hotels



Transportation



Experiences



Detailed and structured accessibility information.



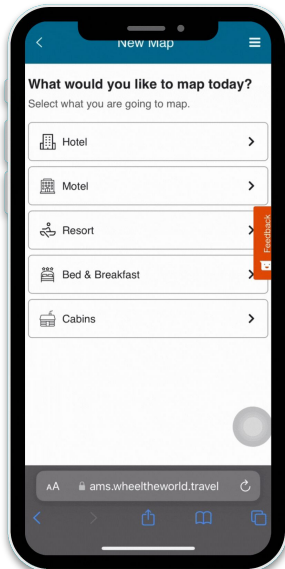
Personalized recommendations for each user's needs.



Community.



Mapping accessibility



We send a trained mapper to collect detailed accessibility information using the WTW Accessibility Mapping System.



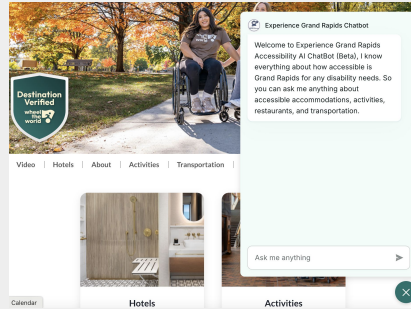
140+ DMOs in just 2 years





Verification Seal

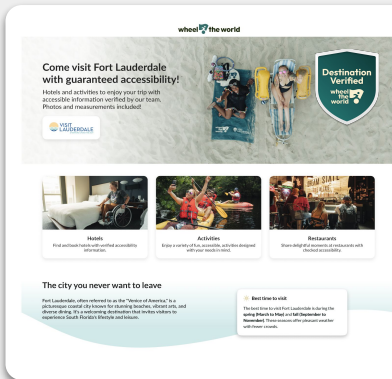
AI Accessibility Advisor



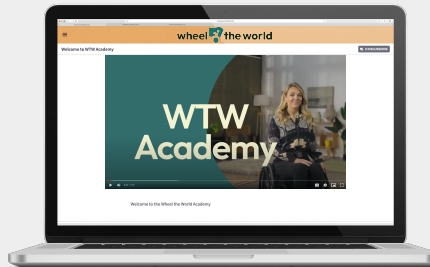
DMO & Partners Portals



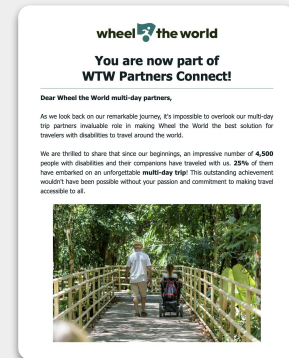
Accessibility Landing + API



Online Academy



Partners Cares System



Destinations across Nevada will have:



Organized accessibility
information



Simple booking
solution



Trainings
in accessible travel



Access to an
emerging market



Project and data
monitoring

Across all type of disabilities



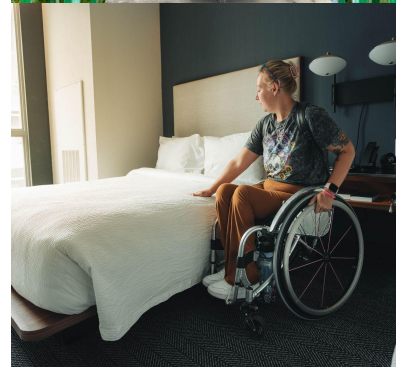
Special packages for DMOs in Nevada

Three options to adapt to different destination needs and realities, with a marketing component too.

- ✓ For small destinations at \$42,000
- ✓ For medium destinations at \$54,150
- ✓ For large destinations \$82,500
- ✓ Marketing campaigns add ons starting at \$30,000

All these options can be distributed in a two year period. The marketing campaigns are optional and should be only be added after the accessibility verification has been completed. Creating content without verifying accessibility is not the best option for the final user, as it can be misleading.

Theme parks, convention centers, stadiums and airports are not included.
Additional accessibility verifications can be purchased at the unit price of each package



For small destinations

Number of accessibility verifications	20	
	Unit Price	Total Price
Set up fee	\$1,300	\$26,000
Membership for two years	\$400	\$16,000
Total	-	\$42,000

Budget distribution	
Year 1	\$34,000
Year 2	\$8,000
Total	\$42,000

For medium destinations

Number of accessibility verifications	30	
	Unit Price	Total Price
Set up fee	\$1,105	\$33,150
Membership for two years	\$350	\$21,000
Total	-	\$54,150

Budget distribution	
Year 1	\$43,650
Year 2	\$10,500
Total	\$54,150

For large destinations

Number of accessibility verifications	50	
	Unit Price	Total Price
Set up fee	\$1,050	\$52,500
Membership for two years	\$300	\$30,000
Total	-	\$82,500

Budget distribution	
Year 1	\$67,500
Year 2	\$15,000
Total	\$82,500

wheel the world Media Solutions

The trusted way to market accessibility—and
grow your destination.



Two Ways to Share Your Destination Through the Lens of Accessibility

Partner with us to launch your Accessible Travel Campaign

Destination Verified: Your Complete Accessibility Campaign

\$85,000

- Production
High-Impact Storytelling with WTW production team
- Organic Communication
Strategic Visibility in WTW channels (web, sm, fb group)
- Paid Communication
Targeted Distribution (\$10K)

Travel Without Limits: Influencer Storytelling with WTW

\$30,000

- Production
High-Impact Storytelling through the lens of an Influencer
- Organic Communication
Strategic Visibility in WTW channels (web, sm, fb group)
- Paid Communication
Targeted Distribution (\$5K)