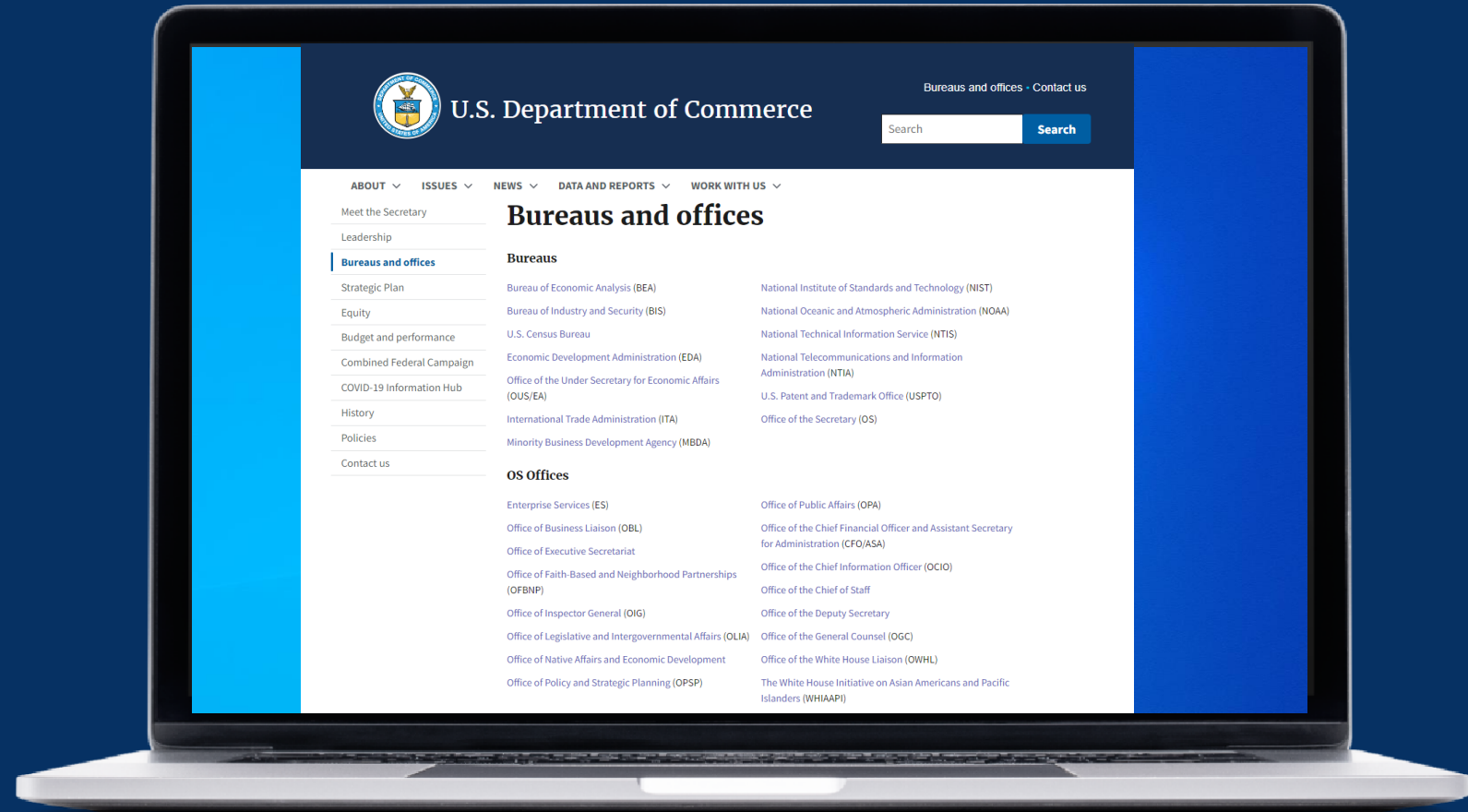


CONNECTING YOU TO GLOBAL MARKETS

OPPORTUNITIES FOR
TRAVEL AND TOURISM
*Travel Nevada DMO Call
January 2025*

U.S. Department of Commerce



Bureaus and offices | U.S. Department of Commerce



Our Global Presence

The U.S. Commercial Service, creates jobs in the United States and strengthens U.S. economic and national security by promoting U.S. exports, and ensuring market access and a level playing field in international trade for U.S. companies.

Strategically located in **106 U.S. and 127 foreign locations** in 80 countries, our global network of trade and investment professionals are well-positioned to help U.S. companies succeed internationally and ensure that U.S. businesses and commercial interests have a robust advocate and first line of defense against unfair foreign trade practices and market access barriers.

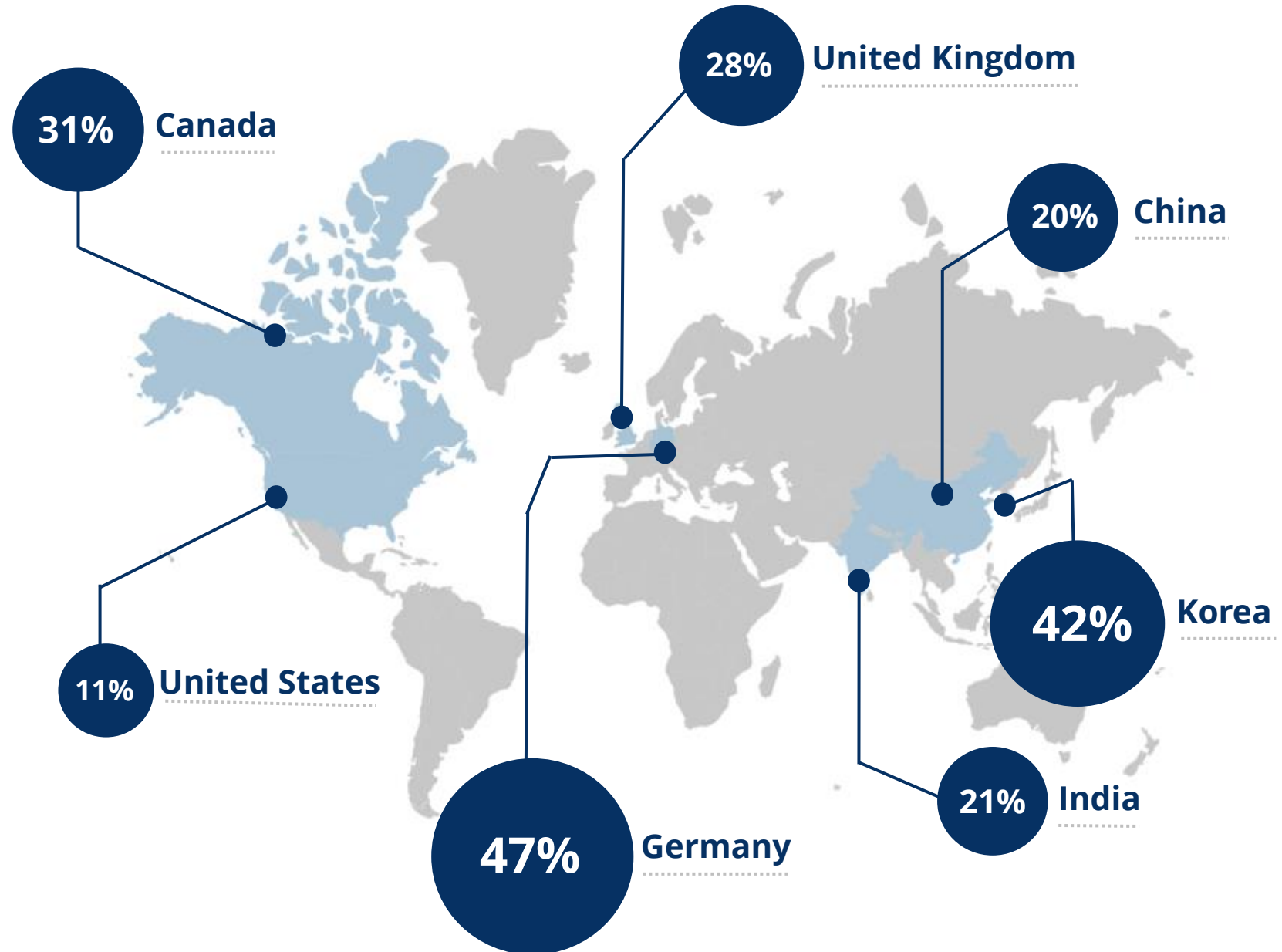
U.S. Commercial Service Offices Worldwide



Opportunity

With only 11% of the United States GDP generated by exports, it's safe to say we have a lot of room for growth.

The U.S. Commercial Service works to fill that space





Our Mission: Grow U.S. exports to increase U.S. jobs.

How we are different



Worldwide Recognition

As the U.S. government, we can open doors that no one else can in markets around the world.



Global Network

Our unmatched global network with trade experts in more than 80 markets can provide you with on-the-ground knowledge and connections.



Results Driven

Our expert, in-person counseling is unparalleled and designed to help you succeed in global markets.



Export Counseling

International Business Development

The U.S. Commercial Service provides you with reliable information and personalized counseling at every step of your export journey- from strategy and planning, financing and logistics, market entry and expansion, to advocacy, and even eCommerce counseling. Our trade experts are here to address your concerns and guide you to success in the global marketplace.

eCommerce Innovation Lab

The eCommerce Innovation Lab helps U.S. business by identifying export opportunities across the ecommerce sales channels, through concentration on client digital strategy development, use of Website Globalization Review gap analysis tools, and the online eCommerce Export Resource Center business library to help companies adapt and grow in the digital economy.





Market Intelligence

Country Commercial Guides

Prepared by trade and industry experts, Country Commercial Guides provide information on market conditions, opportunities, regulations and business customs for over 125 countries. Country Commercial Guides detail important factors to help you decide if a market is right for your product or service.

Customized Market Research

Customized Market Research answers questions about an overseas market including; market trends & size, customary distribution and promotion practices, market entry requirements, product standards and registration, regulations, key competitors and potential agents, distributors, and strategic Partners.

Initial Market Check

The Initial Market Check is an initial assessment of the market potential of your product or service in the targeted market. The service gauges the potential of a specific product or service in a market by gathering feedback from up to five industry participants and provides recommendations on whether to pursue the target market.

International Company Profile

The International Company Profile provides U.S. companies and economic development organizations with a comprehensive background report and full analysis on a specific foreign company. Reports provide general business information, background and product information, key officials, references contacted by ITA, financial data/credit worthiness, reputation, results of site visits and interviews with principals; information sources consulted in preparing the report; and analysis of information.



Business Matchmaking

Single Company Promotion

Provides U.S. companies with promotional services to help increase the awareness of their product or service in a specific market. The promotional event may consist of a technical seminar, press conference, luncheon, dinner, or reception with targeted direct mail or email campaigns.

International Partner Search

Provides U.S. firms with a list of up to five prospective agents, distributors and partners that have expressed an interest in your product or service. Virtual introduction via teleconference to the identified contacts also available.

Featured U.S. Exporter Listing

A listing in the directory of an overseas U.S. Commercial Service's website gives U.S. exporters targeted exposure to more effectively help them find foreign business partners in specific local markets. It allows local importers to find U.S. exporters interested in exporting to a specific local foreign market.

Business Service Provider Listing

An online program to help U.S. exporters identify a professional export service provider to support them in the assessment, financing, or completion of an export transaction.



Gold Key Service

Provides U.S. firms traveling to a foreign market with up to five pre-screened appointments to establish relationships with potential overseas agents, distributors, sales representatives, business partners and other local, in-country entities.



Commercial Service Presented Events

DISCOVER GLOBAL MARKETS

Organized by the U.S. Commercial Service, these annual business development forums focus on an industry and/or world region. The conferences feature one-on-one meetings with U.S. Commercial Service diplomats visiting from abroad; panel discussions on the latest industry trends; export education; and extensive networking with U.S. trade officials and leading private sector experts.

TRADEWINDS

Organized by the U.S. Commercial Service, Trade Winds missions include a business development forum in its host city, consisting of regional and industry specific conference sessions as well as pre-arranged consultations with U.S. Diplomats representing commercial markets throughout the region. Participating companies can customize a business matchmaking schedule with multiple stops, based on input from our in-country Commercial Specialists, and grow their international sales through meetings with pre-screened potential buyers, agents, distributors and joint-venture partners during the mission.

Trade Events

Certified Trade Missions

Organized with select trade organizations, missions are customized to meet the needs of groups of U.S. companies participating. Missions may include activities such as market briefings, Gold Key Service, receptions, site visits, and technical seminars.

Trade Show Representation

The Trade Show Representation Service provides U.S. companies and economic development organizations with the ability to increase their marketing exposure at an overseas trade show when they are unable to attend in-person. Multiple clients' products and services may be showcased by the Commercial Service at the event.

Trade Event Partnership Promotion (TEPP)

At major domestic industry trade shows, the U.S. Commercial Service provides services including on-site introductions to foreign buyers; networking; export counseling; market analysis; and business matchmaking.

International Trade Fairs

Certified trade fairs feature a U.S. Pavilion and represent a U.S. Department of Commerce endorsement that the fair offers a high-quality, multifaceted opportunity for American companies to successfully market their product/services overseas. Participating companies receive U.S. Commercial Service assistance with access to prospective foreign buyers, agents, and industry representatives. Other services include pre-show industry/country market briefings, one-on-one export counseling, onsite promotion, and more.



Commercial Diplomacy

Advocacy Center

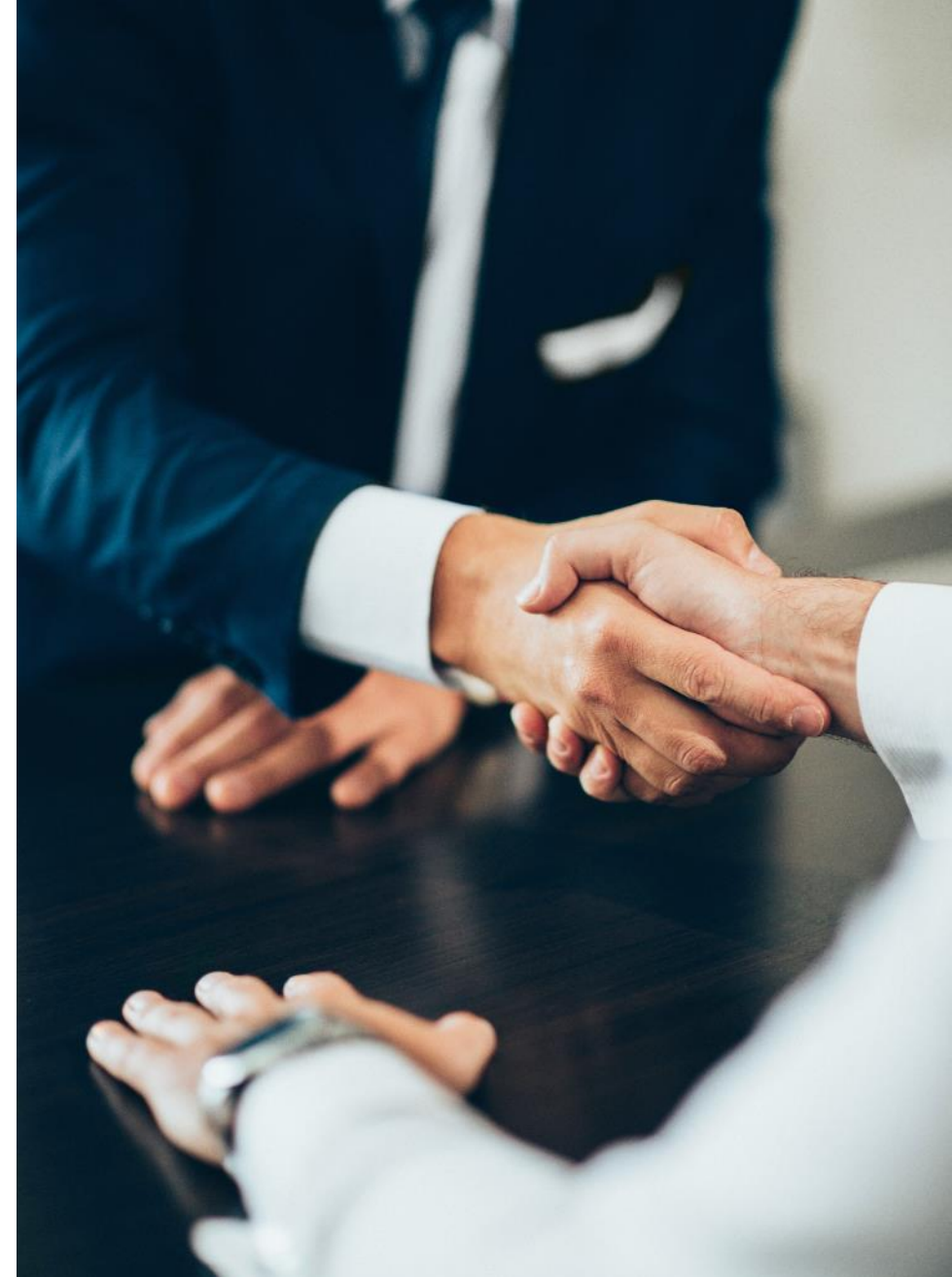
The Advocacy Center coordinates U.S. Government Advocacy efforts for U.S. exporters competing on foreign projects or procurement opportunities that involve foreign government decision-makers, including foreign government-owned corporations. U.S. Government Advocacy assistance helps level the playing field on behalf of U.S. exporters and workers competing for international contracts against foreign firms and to promote the growth of exports of U.S. goods and services around the world.

Report a Trade Barrier

File a complaint with the International Trade Administration's Trade Agreements Negotiations and Compliance Office. This office works with U.S. businesses to help ensure that foreign governments adhere to and do not impose trade barriers inconsistent with their trade agreement obligations.

Trade Dispute Resolution

We can provide information to help you resolve common trade disputes like customs issues. In some instances, we may be able to make inquiries directly with the foreign government.



Exports Matter

More than **70%** of the world's purchasing power is **outside** of the United States.
Competitors are **increasing** their global market share while the U.S. is underperforming.



\$170 Billion

Facilitated by \$126b export revenue and \$54b inward investment. (FY23)



92,000 Clients Assisted

85% small and medium size businesses.
(FY23)

A group of five business professionals, three women and two men, are seated on a row of modern, light-colored chairs. They are dressed in professional attire, including blazers, suits, and dresses. The background is a bright, modern office space with large windows and a clean, minimalist aesthetic. The overall tone is professional and positive.

595,000 American Jobs

Supported by U.S. Commercial Service trade and investment efforts. (FY23)

A photograph of a business meeting. In the foreground, a person's hand is holding a black pen and pointing at a line graph on a document. The graph shows a fluctuating line with some handwritten notes. In the background, another person in a dark suit is sitting at a desk with a laptop and a calculator. The overall scene is dimly lit, with a focus on the financial data and the professional interaction.

\$2.2 Million

Average annual revenue increase reported by CS clients (7%).



**Companies that
export, grow faster.**

And are less likely to go out of business.

In the words of our clients across the country:

*"I had no idea that such **superior service** was available to me from a government agency."*

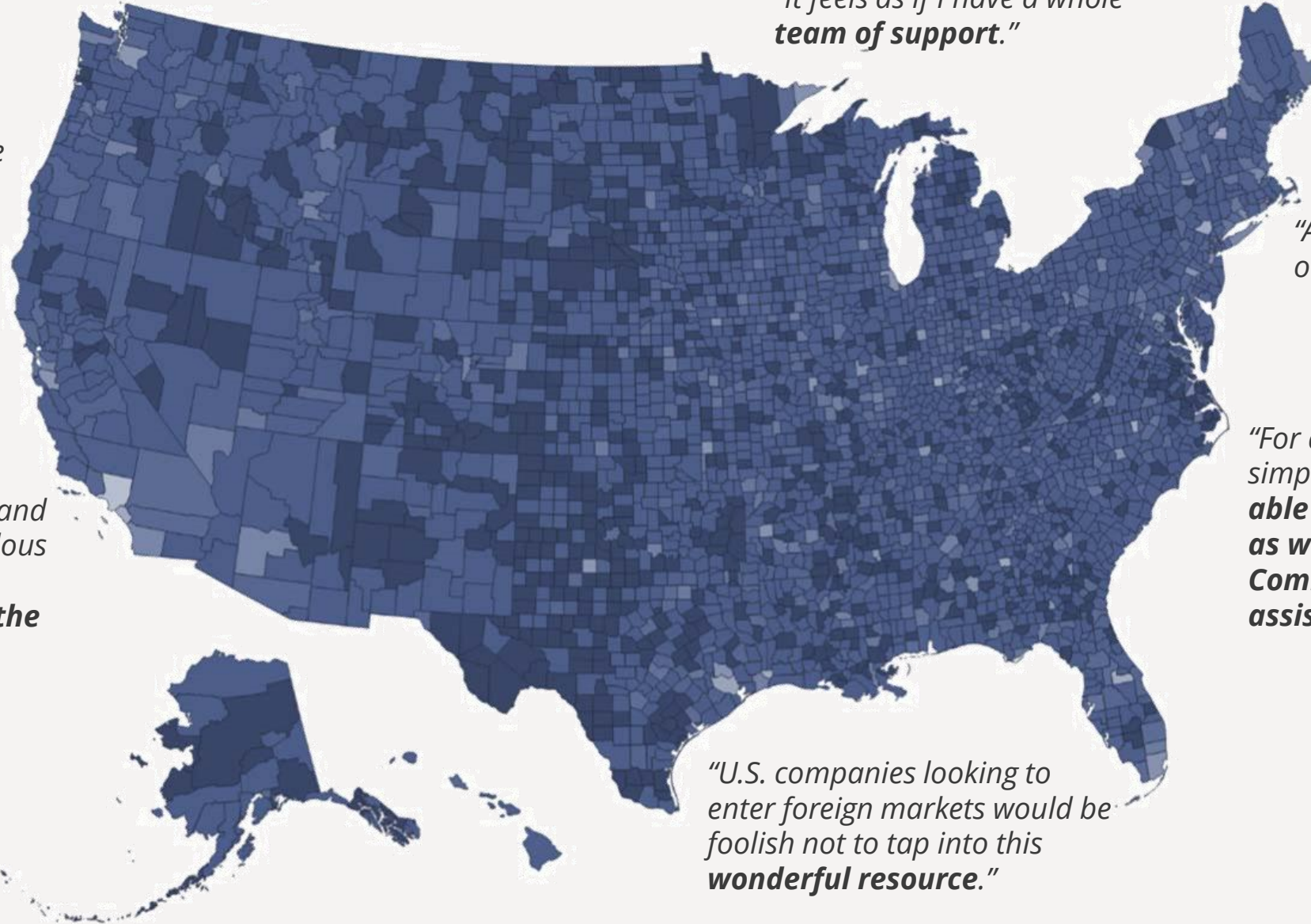
*"The service provided was invaluable to us and represents a tremendous **advantage for our competitiveness in the global economy.**"*

*"It feels as if I have a whole **team of support.**"*

*"A **hidden gem** within our government."*

*"For a small company, we simply **would not have been able to accomplish as much as we did without U.S. Commercial Service assistance.**"*

*"U.S. companies looking to enter foreign markets would be foolish not to tap into this **wonderful resource.**"*



Travel & Tourism Industry



Inbound international travel to the United States plays a vital role in the Nation’s economy and promotes cultural exchange and understanding. Travel and tourism is the largest single services export for the United States, accounting for 22 percent of the country’s services exports and 7 percent of all exports in 2023. The travel and tourism industry contributed \$2.3 trillion to the U.S. economy in 2022 (2.97 percent of the country’s GDP), supporting 9.5 million jobs.

<https://www.trade.gov/travel-tourism-industry>

How Can We Help You Attract International Visitors?

Our team members are experts in international business development and your best resource for business growth and job creation. Learn more about the ways we can assist your firm:

Travel and Tourism Top Export Market Rankings

The Travel and Tourism Top Export Market Rankings is a cutting-edge resource that provides in-depth, data-driven insights to empower the U.S. travel and tourism industry. Discover opportunities to strengthen your market presence.

[EXPLORE THE TRAVEL AND TOURISM TOP EXPORT MARKET RANKING](#)

Trade Counseling

International Trade Specialists are available to discuss your company’s exporting needs. Locate an industry specialist near you.

[LEARN MORE ABOUT TRADE COUNSELING](#)

Our Services

From counseling, to matchmaking, to market intelligence, our global network of trade professionals -located throughout the United States- and in nearly 80 countries- can help you attract international visitors.

[EXPLORE OUR SERVICES](#)



Travel & Tourism Industry

The International Trade Administration actively supports the industry through the [National Travel and Tourism Office \(NTTO\)](#) and the [U.S. Commercial Service](#). Working together, we provide a range of data and services to support the international outreach and promotion efforts of U.S. destinations and attractions. With 100 offices across the United States and in more than 80 countries, we can open doors that no one else can in markets around the world.

What We Do For You:

- Promote U.S. policies that encourage the competitiveness of the U.S. travel industry
- Provide business counseling, match-making and promotional support services to help U.S. destinations and attractions penetrate new markets and increase market share
- Seek to ensure that U.S. regulations and other programs do not adversely impact U.S. industry competitiveness
- Provide information, trade data, and market analysis to the U.S. travel industry, partners and policy makers
- Maintain close relationships with the U.S. travel industry to focus and construct programs that enhance the industry's competitiveness and overseas profile

<https://www.trade.gov/travel-tourism-industry>

Featured Events & Resources



Featured Events

Learn about upcoming in-person and virtual travel industry events where you can meet our industry experts.

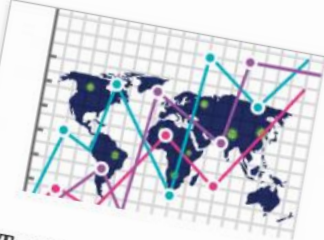
[LEARN ABOUT EVENTS](#)



Digital Strategies for Travel and Tourism

Maximize your digital outreach strategy by learning about preferred platforms for researching, booking, and promoting travel and tourism destinations.

[GET THE GUIDE](#)



Travel Industry Monitor

To track the state of the travel and tourism industry in the United States, the National Travel and Tourism Office (NTTO) has created this data visualization tool called the Travel Industry Monitor.

[ACCESS THE MONITOR HERE](#)

ITB China

May 27 - 29, 2025
Shanghai, China



ITB China - Trade Event Partnership Program May 27 - 29, 2025

We look forward to welcoming you at ITB China 2025. ITB China is the leading B2B-exclusive trade show with a focus on the Chinese Travel Market. The three day event taking place at the Shanghai World Expo Center will allow U.S. destinations, attractions, hotels, and MICE visitors to meet with a diversity of Chinese buyers. [Learn more and Register.](#)

Travel & Tourism Industry

Traveler Data for 71 Countries in Our Country Profile Monitor

The National Travel and Tourism Office's Country Profile Monitor includes annual visitation, traveler characteristics, and the economic impact of travel and tourism to the United States for 71 countries. The economic statistics are sortable by country and year, with data back to 2018. Visitor information includes helpful demographic information on international visitors to the United States such as age, income, travel accommodations, and activities. Dive into this comprehensive data visualization by selecting a country and year of interest to discover opportunities in international markets.

National Travel and Tourism Office - Select Country Profiles
Total SIAT Sample size for 2023 Slovenia is 15

Travel Volume to/from Slovenia and the U.S.

Year	Inbound to the U.S.	Annual % Change	Outbound from the U.S.	Annual % Change
2023	22K	38.2%	79K	-33.9%
2022	16K	363.1%	119K	634.1%
2021	3K	-44.9%	16K	-97.3%
2020	6K	-77.4%	2K	-97.3%

Top Ports of Entry

New York, NY	4K
Miami, FL	3K
Newark/Teterboro, NJ	2K
Los Angeles, CA	2K
San Francisco, CA	2K

Entry to U.S. by Visa Type

Business	4K
Pleasure	18K

Economic Impact of Travel to/from Slovenia and the U.S. in 2023

Travel Exports (SMN) (Incl Intl Airfares)	Travel Imports (SMN) (Incl Intl Airfares)	Travel Trade Balance (SMN)	Travel Share of Total U.S. Exports (%)	Average Travel Exports Per Arrival
\$64M	\$52M	\$22M	13.4%	\$3,758

U.S. Employment Impact from Travel Exports

U.S. Jobs Supported (Incl Direct & Indirect)	Number of Jobs Supported by One \$Million Spending	Number of Visitors Can Support One U.S. Job
*	*	*

Major Characteristics of Slovenia Visitors to the U.S. in 2023

Main Purpose of Trip

Vacation/Holiday	74.6%
Visit Friends/Relatives	10.2%
Business*	10.1%

Ave Age

Female	31.4	62.5%
Male	51.5	37.5%

First Trip to U.S.

Yes	7.1%
-----	------

Ave Party Size: 1.95

Ave Length of Stay (Nights): 10.7

Ave HH Income: \$63,895

Top Leisure Activities Engaged

Shopping	98.8%
Sightseeing	94.8%
Historical Locations	42.6%
National Parks/Monuments	40.7%
Small Towns/Countryside	39.5%

Type of Transportation Used

City Subway/Tram/Bus	50.1%
Auto, Private or Company	41.5%
Rented Auto	29.8%
Air Travel between U.S. Cities	24.6%

Top U.S. States and Cities Visited by Slovenia Visitors in 2023

U.S. States Visited	%	U.S. MSAs Visited	%
New York	55.3%	New York-White Plains-Wayne, NY-NJ MSA	13.1%
New Jersey	17.0%	Los Angeles-Long Beach-Glendale, CA MSA	13.1%
California	13.1%	San Francisco-San Mateo-Redwood City, CA MSA	10.5%
Nevada	12.0%	Las Vegas-Paradise, NV MSA	10.5%
Florida	8.9%	Sacramento-Arden-Arcade-Roseville, CA MSA	7.5%
Hawaii	7.5%	Tallahassee, FL MSA	7.3%
Georgia	3.4%	Atlanta-Sandy Springs-Marietta, GA MSA	7.3%
South Carolina	3.4%	Kahului-Wailuku, HI MSA	3.4%
Tennessee	2.6%	Kapaa, HI MSA	3.4%
South Dakota	2.6%	Charleston-North Charleston-Summerville, SC MSA	3.4%
Wyoming	2.6%	Chattanooga, TN-GA MSA	3.4%

Source: CIC Research, Inc., DHS/ICBP I-94 COR Record, Statistics Canada, INEGI, Survey of International Air Travelers (SIAT)

International Events

16th Annual Discover America Day October 30, 2024



Join Discover America in Toronto for the 16th Annual Discover America Day in Canada. Connect with over 30 leading Canadian travel writers, bloggers, and radio hosts. Participate in one-on-one media meetings, and promote your US destination or attraction. The event is being held in the Arcadian Loft, Toronto, Ontario. [Learn More and Register](#)

OTM - The Leading Travel Trade Show in India January 30 - February 1, 2025



We would like to invite U.S. destinations, hotels and attractions to exhibit and attend the leading travel show in India. Over 40,000 qualified buyers including travel agents, tour operators, MICE and corporate buyers, wedding planners, and film, TV, and OTT producers along with dignitaries and diplomats will be attending. There will be over 2100 exhibitors from 60+ countries. This is the Leading and the Biggest travel trade show in Asia and your destination and attractions will want to be showcased! [Learn More & Register](#)

<https://www.trade.gov/country-profile-monitor>

<https://www.trade.gov/travel-tourism-industry>



Nevada State Impact

Investing in exports means more jobs in Nevada.



111,200 Jobs

Supported by exports from Nevada companies (FY 20-22).



2,859 Companies

In Nevada sell to customer's all over the world.



92 Percent

Of Nevada's exporters are small or medium sized companies.



\$25.76 Billion

Goods exports from Nevada (FY 20-22).

West Rural Export Center



**Rural
Export
Center**

**West Rural Export Center Grand Opening
Las Vegas, Nevada
December 8, 2023**



INTERNATIONAL
TRADE
ADMINISTRATION

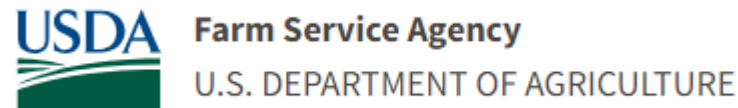
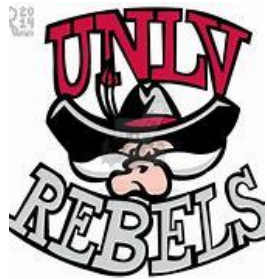
U.S. COMMERCIAL SERVICE

trade.gov/rural-export-center

Nevada Partners & Resources



Chambers, Regional & Local Development Authorities, Clark County, and City Governments



Become a Well-Informed Exporter



A Brand-NEW Service – MAP & Go



MAP&Go

Transform your export process with data and speed.

MAP&Go includes market comparisons and potential partners in your chosen market.



Let us guide your export journey with clarity & speed!

Here's What We Do for You:

1. Assess Your Export Potential

Get a dynamic ranking of over 190 markets to help you navigate the global marketplace, utilizing country comparisons.

2. Identify the Right Partners

Receive a list of up to 10 potential partners in your chosen market, saving your time for the most relevant opportunities.




We do the Heavy Lifting

We analyze the factors that matter most - like market demand, trade data, and more - so you can make smarter decisions.

\$500



 rural@trade.gov

 701 212 3216

 trade.gov/rural-export-center

U.S. Department of Commerce | International Trade Administration | U.S. Commercial Service

In-Depth Research

Questions Rural America's Intelligence Service for Exporters (RAISE) Helps Answer



Matrix

Which country do I go to?

Polling

What is the current status of a foreign market?



Country Reports












What are the trends, size, and growth of my chosen market?
Who can I partner with or sell to?

Potential Partner List

Who can I partner with or sell to?



What is YOUR Research Need?

	Matrix	Country Report	Potential Partner List	Website Review
I need to deprioritize difficult markets and focus on low hanging fruit				
I need to know if the market is worth the time to pursue				
I need a list of buyers to determine if there is an opportunity				
I need to know if the market is stagnant				
I need more customers in general and/or prior to a trade show!				
I need market knowledge before a trade show or country visit				
I need to understand an industry in a country				
I need to attract more and better international visitors to my website				

International trade shows and conferences in Las Vegas



2024 TEPP* | Consumer Electronics Show - CES



2023 TEPP, RE+ trade show, World Bank, Asian Development Bank, EXIM Bank



2023 TEPP, AAPEX and SEMA trade shows



2023 National Asian / Pacific Islander American Chamber of Commerce & Entrepreneurship AAPI Strong Conference



2024 TEPP CES

* TEPP - Trade Event Partnership Program



INTERNATIONAL
TRADE
ADMINISTRATION

U.S. COMMERCIAL SERVICE

trade.gov/rural-export-center

U.S. Commercial Service Rural Export Center
 584 followers
 2w
 Congratulations to **CareWear Wearable Therapeutics** for being honored with the **U.S. Commercial Service's** Export Achievement Award! 🏆
 #Nevada #RuralSuccess #Rural #Therapy #PainRelief #Recovery

U.S. Commercial Service
 36,941 followers
 2w
 Congrats to #Nevada exporter **CareWear Wearable Therapeutics** for receiving our Export Achievement Award! Our CS Nevada/Rural Export Center team had the pleasure of recognizing the client with Senator Jacky Rosen at CES 2024. Learn about our expanded rural export assistance: <https://lnkd.in/da4y3JVN>
 International Trade Administration
 U.S. Commercial Service Rural Export Center



West Rural Export Center Grand Opening
 Las Vegas, Nevada
 December 8, 2023



2024 CES - CareWear Export Achievement Certificate & Nevada Senator Rosen, Las Vegas



ICT & Clean Tech Trade Mission to Serbia & Montenegro



Military Influencers Conference, Las Vegas

Trade Missions & Trade Events

Schedule of Trade Missions

Discover upcoming trade missions –business development events organized by ITA and customized for approved U.S. companies ready to meet directly with new business prospects in their local markets.



Services for Trade Event Organizers

Enhance Your Global Reach | Expand Recruitment | Build Your Global Reputation



Upcoming Trade Missions

[Copy Link](#)

March 2025

- March 3-8:** Trade Mission to India, Singapore, and Hong Kong. Contact [Anastasia Mukherjee](#) or [Gabriela Zelaya](#). Application deadline is January 6, 2025.
- March 17 - 21:** Southeast Europe Energy-Transition and Energy Security Business Development Trade Mission to Bulgaria, Romania, and Serbia. Contact [Hannah Kamenetsky](#). Application deadline is February 10, 2025.
- March 25-28:** **Design and Construction Business Development Mission to Hong Kong, Taipei, and Ho Chi Minh City.** Contact [Frantz Eyssallanne](#) or [Ho Eun Kim](#). Application deadline is December 31, 2024.

April 2025

- April 3-11:** Trade Winds-The Americas Trade Mission and Business Development Forum to Brazil, Colombia, Argentina, Chile, and Uruguay. Contact [Judy Kornfeld](#) or [Koreen Grube](#). Application deadline is February 6, 2025.

May 2025

- May 19 - 23:** **Genomic and Genetic Technologies Trade Mission to Greece, Türkiye, and Italy.** Contact [Michelle Oullette](#), [Cindy Ma](#), or [Monica Toporkiewicz](#). Application deadline is January 31, 2025.

August 2025

- August 25-29:** Souther Cone Clean Tech Trade Mission to Argentina, Chile and Uruguay. Contact [Diego Gattesco](#) or [Juanita Harthun](#). Application deadline is June 6, 2025.

World of Concrete 2025

TUE, JAN 21, 2025 - THU, JAN 23, 2025
Las Vegas, NV, United States

[Learn more about World of Concrete 2025](#)

Cosmoprof Miami NA 2025

THU, JAN 23, 2025 - SAT, JAN 25, 2025
Miami, FL, United States

[Learn more about Cosmoprof Miami NA 2025](#)

International Production & Processing Expo (IPPE) 2025

TUE, JAN 28, 2025 - THU, JAN 30, 2025
Atlanta, GA, United States

[Learn more about International Production & Processing Expo \(IPPE\) 2025](#)

MD&M West

TUE, FEB 04, 2025 - THU, FEB 06, 2025
Anaheim, CA, United States

[Learn more about MD&M West](#)

Event Type: Trade Event Partnership Program

ExpoManufactura 2025

TUE, FEB 11, 2025 - THU, FEB 13, 2025
Monterrey, Mexico

[Learn more about ExpoManufactura 2025](#)

Event Type: Trade Event Partnership Program

WWETT 2025

MON, FEB 17, 2025 - THU, FEB 20, 2025
Indianapolis, IN, United States

[Learn more about WWETT 2025](#)

Event Type: Trade Event Partnership Program

Gift & Home Expo including Sydney Gift Fair 2025

SAT, FEB 22, 2025 - TUE, FEB 25, 2025
New South Wales, Australia

[Learn more about Gift & Home Expo including Sydney Gift Fair 2025](#)

Event Type: Trade Event Partnership Program

The Inspired Home Show 2025

SUN, MAR 02, 2025 - TUE, MAR 04, 2025
Chicago, IL, United States

[Learn more about The Inspired Home Show 2025](#)

Event Type: Trade Event Partnership Program

Disasters Expo Miami 2025

WED, MAR 05, 2025 - THU, MAR 06, 2025
Miami, FL, United States

[Learn more about Disasters Expo Miami](#)

Event Type: Trade Event Partnership Program

Plastimagen 2025

TUE, MAR 11, 2025 - FRI, MAR 14, 2025
Mexico City, Mexico

trade.gov/trade-missions-schedule

[TEPP \(trade.gov\)](https://trade.gov/TEPP)



U.S. COMMERCIAL SERVICE

trade.gov

Upcoming Trade Mission

Details

The United States Department of Commerce, International Trade Administration (ITA), is organizing the **All-Sector Trade Mission to India, Singapore, and Hong Kong from March 2-8, 2025**. The application is open to all export-ready U.S. companies.

Agenda

Participants will first visit **Bengaluru, India** where they will participate in the **"Export Markets Providing Opportunities for Women's Economic Rise (EMPOWER) Asia Business Conference"** covering 10 regional Asian markets on March 3-4, 2025. After the Conference, trade mission delegates will have the option for up to three trade mission stops in **India (Bengaluru), Singapore, and/or Hong Kong**.

Sectors

The mission is horizontal, with various sectors represented, based on best prospects for U.S. companies in the region.

Dates: March 2-8, 2025

Locations: EMPOWER Asia Business Conference in Bengaluru, India

Optional B2B meetings: Bengaluru, Singapore, and/or Hong Kong

Cost: Varies by company size and mission sites. See link below for details.

<https://events.trade.gov/GDEITradeMissiontoIndiaSingaporeandHongKong/>

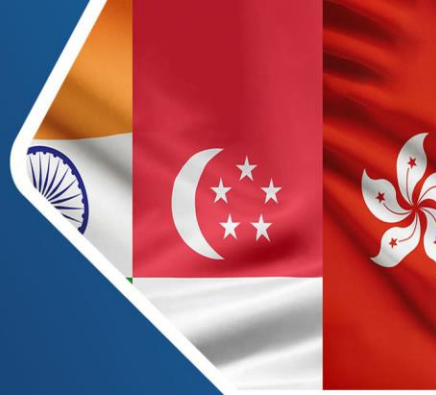


Trade Mission to India, Singapore, and Hong Kong

Including the
EMPOWER Asia Business Conference

March 2-8, 2025

Bengaluru, India / Singapore / Hong Kong



Sponsorship Opportunities




Benefits

Sponsorship Packages	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Virtual \$2,500
Recognition on printed and digital program materials	✓	✓	✓	✓
Access to U.S attendees at business conference and Trade Mission	✓	✓	✓	✓
Recognition as sponsor at conference sessions	✓	✓	✓	✓
Social Media recognition on event channels	✓	✓	✓	✓
One-on-one meetings with U.S Commercial Diplomats from the region	✓	✓	✓	✓
Tickets to attend business conference & all networking events	8	4	2	
Display space at business conference	1 Table/pop up	1 Table/ pop up	1 Banner	
Advertisement in printed event program	Full Page	1/2 page	1/4 Page	
Special recognition at business conference lunch	✓	✓		
VIP seating at lunch	✓			
Special recognition at evening business conference reception	✓			

Why Sponsor

Supporting Trade Mission to India, Singapore, and Hong Kong in conjunction with the "Export Markets Providing Opportunities for Women's Economic Rise (EMPOWER) Asia Business Conference, covering 10 regional Asian markets in Bengaluru India, will increase your business' visibility in Asia and co-brand your organization with U.S. government in this flagship program. The exposure generated during this U.S. Department of Commerce event can help align your organization as a leader in this strategic region and is an opportunity to promote your brand to an audience of U.S. exporters and international partners.



-  Make Connections
-  Build Relationships
-  Have an Impact

Trade Winds

Trade Winds is the largest U.S. government-led trade mission and business development forum. We are pleased to announce the next forum, Trade Winds: The Americas will be hosted in São Paulo, Brazil in April 2025.



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Access The Americas: Explore Business Opportunities in Brazil and Beyond!

São Paulo, Brazil | April 7-9, 2025

Join us in São Paulo for the largest U.S. government-led trade mission and business development forum. Organized by the U.S. Commercial Service, Trade Winds will feature meetings with U.S. commercial diplomats from over 20 countries in The Americas, exciting conference programming, and plenty of networking. The registration fee for the forum is \$750 per attendee.

Qualified U.S. businesses may customize their experience with optional business-to-business matchmaking meetings with pre-screened buyers, agents, distributors, or joint-venture partners in Brazil (April 9), as well as Colombia and Uruguay (April 3-4), and/or Argentina and Chile (April 10-11). The registration fee for this option, which includes the business development forum and one mission stop, is \$2,200 for the first company representative (\$4,200 for companies with over 500 employees) and \$500 for each additional company representative. The registration fee for each additional mission stop is \$1,200.

Save the Date! Registration Opens in Early October, 2024.

[Trade Winds Mission and Business Forum: The Americas - Hotsite](#)

TRADEWINDS

The Americas

SÃO PAULO, BRAZIL

APRIL 2025

MATCHMAKING STOPS

ARGENTINA - CHILE - COLOMBIA - URUGUAY



Trade Winds Mission and Business Forum: The Americas - Hotsite

Explore Business Opportunities in the Americas at Trade Winds!

Join us in **São Paulo, Brazil** for the largest U.S. government-led trade mission and business development forum. Organized by the U.S. Commercial Service, Trade Winds will feature meetings with U.S. commercial diplomats from over 20 countries in the Americas, exciting conference programming, and plenty of networking!

Qualified U.S. businesses may customize their experience with optional business-to-business (B2B) matchmaking meetings with pre-screened buyers, agents, distributors, or joint-venture partners in Argentina, Brazil, Chile, Colombia, and Uruguay.

Schedule

April 3 - 4

Optional B2B Matchmaking Stops
Colombia - Uruguay

April 7 - 9

Business Forum
Optional B2B Matchmaking
São Paulo, Brazil

April 10 - 11

Optional B2B Matchmaking Stops
Argentina - Chile

Business Forum

Includes conference sessions, networking receptions and self-scheduled meetings, allowing businesses to arrange their own appointments with U.S. commercial diplomats, as well as Brazilian and U.S. business attendees.

Does not include business-to-business matchmaking meetings where the U.S. Embassy schedules meetings for U.S. businesses with interested partners.

São Paulo, Brazil
April 7-9, 2025

\$750 per attendee

Matchmaking Stops

Includes business forum in São Paulo April 7-9 and customized B2B matchmaking meetings in your choice of location(s).

Small and Medium Sized Businesses
\$2,200

Large Businesses (500+ Employees)
\$4,200

(Prices above include one matchmaking stop)

Additional Matchmaking Stops:
\$1,200 Each

Each Additional Company Representative
\$500

Sponsorship

The Trade Winds Business Forum is an excellent opportunity to position your organization as a market leader in facilitating trade throughout the region.

Trade Winds sponsors can make meaningful and productive connections while engaging with diverse businesses and contributing to a high-level U.S. government event.

Learn more about sponsorship levels and benefits at:

trade.gov/trade-winds

Exporter Resources & Events

World Trade Month – coming May 2025!

Celebrating how international trade unlocks new business opportunities, creates jobs, and strengthens the U.S. and global economy.



About

Contact

About World Trade Month

Every May, World Trade Month celebrates how international trade unlocks new business opportunities, creates jobs, and strengthens the U.S. and global economy.

At the International Trade Administration (ITA), we advance inclusive economic prosperity by strengthening the international competitiveness of U.S. businesses, increasing U.S. exports and attracting inbound investment, and leveling the playing field for U.S. companies and workers by defending against unfair trade practices.

Over the course of the month, ITA celebrates World Trade Month by promoting events for U.S. businesses of all sizes to learn more about how international trade can benefit their bottom line and enhance job creation. ITA provides U.S. companies, researchers, and policymakers with trade counseling, business matchmaking, and trade data tools to ensure they can compete and win in the global marketplace.

Check back May 2025 for events, resources and other offerings for U.S. exporters, researchers, and policymakers!



U.S. Commercial Service Rural Export Center



View all 4 employees

Government Administration

Fargo, North Dakota · 1,408 followers

RAISE your exports with research, consultation, and training.

Follow

[U.S. Commercial Service Rural Export Center | LinkedIn](#)

News

New Rural Export Centers

We recently opened eight new regional [Rural Export Centers](#) (REC). The new offices are staffed with trade specialists dedicated to the export promotion needs of rural companies and will be co-located with U.S. Commercial Service offices in **Louisville, Kentucky; Boise, Idaho; Des Moines, Iowa; Jackson, Mississippi; Las Vegas, Nevada; Midland, Texas; Fargo, North Dakota; and Charleston, West Virginia.**

Our National REC in Fargo, North Dakota, will continue to specialize in customized market research designed to guide rural U.S. companies toward the most opportune exporting markets.



Presenting Our Top Exporter Resources

Here's our round-up of the top Export Education articles, Exporter Tools and Market Intelligence last year. We featured these on our social media channels ([X \(formerly Twitter\)](#) and [LinkedIn](#)) recently. Let your fellow exporters point the way to some great information you may have missed.



Exporter Education Articles

- [HS Codes](#)
- [Know Your Incoterms](#)
- [NAFTA \(replaced by U.S.-Mexico-Canada Agreement\)](#)
- [Learn How to Export](#)
- [Import Tariffs and Fees](#)

Exporter Tools

- [Consolidated Screening List](#)
- [Customs Info Database](#)
- [Visual Data Center](#)
- [TradeStats Express](#)
- [FTA \(Free Trade Agreement\) Tariff Tool](#)

Market Intelligence Articles

- [Costa Rica Renewable Energy](#)
- [Argentina Restrictions on Imports](#)
- [Mexico Carta Porte](#)



SELECTUSA[®] INVESTMENT SUMMIT May 11 - 14, 2025



Foreign Direct Investment Promotion

GAYLORD NATIONAL RESORT AND CONVENTION CENTER

201 Waterfront Street
National Harbor, MD 20745

APPLY NOW

VIEW THE AGENDA

THE HIGHEST-PROFILE EVENT IN THE U.S. DEDICATED TO PROMOTING FOREIGN DIRECT INVESTMENT (FDI)

The SelectUSA Investment Summit is the **highest profile event in the United States** to facilitate business investment by connecting thousands of investors, companies, economic development organizations (EDOs), and industry experts to make deals happen.

The 2025 SelectUSA Investment Summit returns to National Harbor, Maryland from **May 11 - 14, 2025** to establish new connections and opportunities to grow through investing in the United States.

[Home \(selectusasummit.us\)](https://selectusasummit.us)

2024
June 23 - 26
SELECTUSA INVESTMENT SUMMIT
★ BY THE NUMBERS

OVER **5,000+** PARTICIPANTS

representing **96** global markets

with representation from all **56** states and territories

over **1,000** EDO representatives

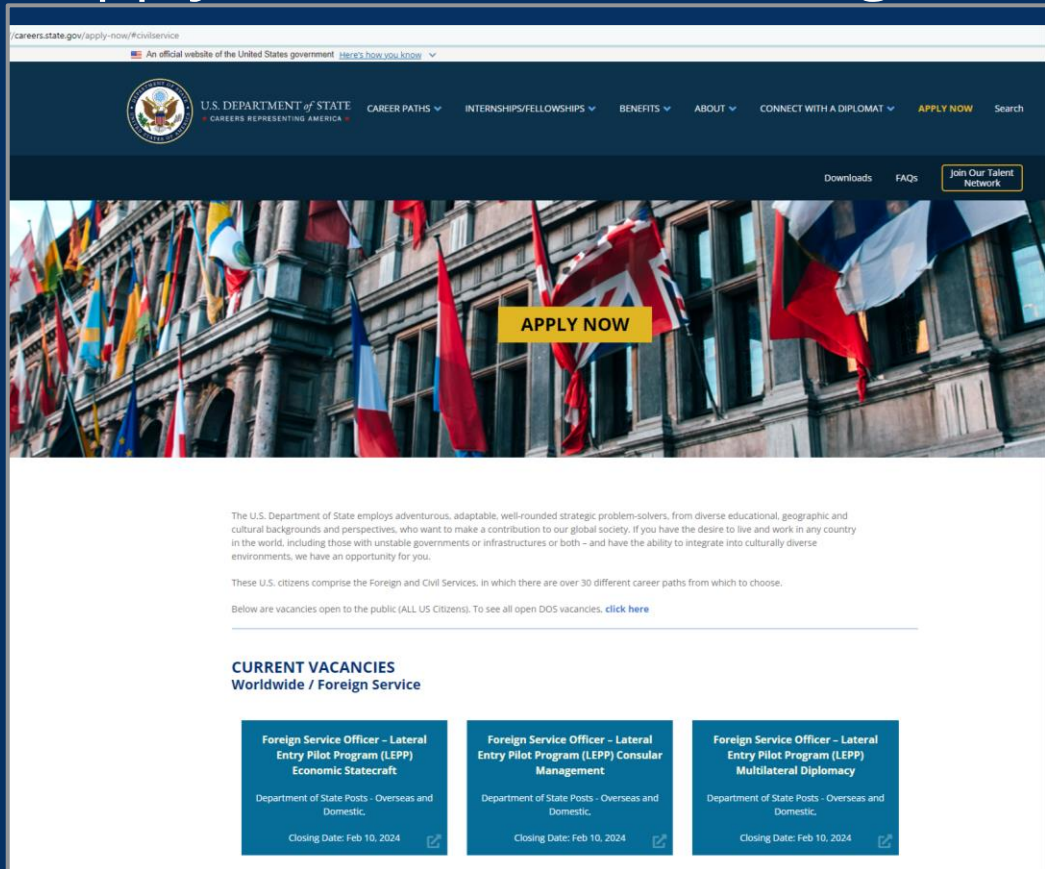
7 Cabinet and White House leaders | **165+** Speakers | **19** Chiefs of Mission | **12** U.S. Governors & the Mayor of D.C.

SelectUSA Investment Summits have resulted in over \$110B in investment and 85K+ jobs to date

Careers & Internships

Careers

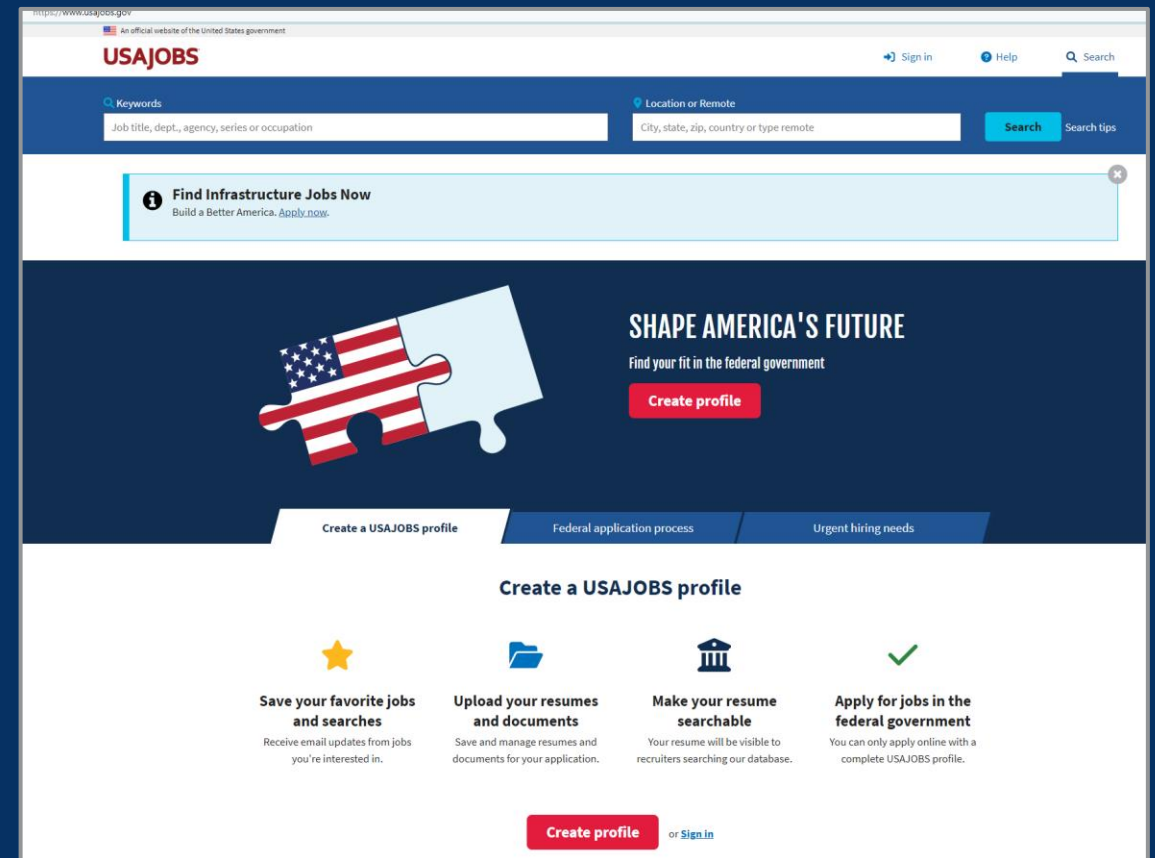
Apply Now - Careers (state.gov)



The screenshot shows the careers.state.gov website. At the top, there is a navigation bar with the U.S. Department of State logo and various menu items like 'CAREER PATHS', 'INTERNSHIPS/FELLOWSHIPS', 'BENEFITS', 'ABOUT', 'CONNECT WITH A DIPLOMAT', and 'APPLY NOW'. Below the navigation bar is a large banner image of a building with many flags hanging from it. A yellow 'APPLY NOW' button is overlaid on the banner. Below the banner, there is a paragraph of text describing the U.S. Department of State's hiring process and a link to 'click here' for more information. At the bottom, there is a section titled 'CURRENT VACANCIES Worldwide / Foreign Service' with three job listings:

- Foreign Service Officer – Lateral Entry Pilot Program (LEPP) Economic Statecraft**
Department of State Posts - Overseas and Domestic.
Closing Date: Feb 10, 2024
- Foreign Service Officer – Lateral Entry Pilot Program (LEPP) Consular Management**
Department of State Posts - Overseas and Domestic.
Closing Date: Feb 10, 2024
- Foreign Service Officer – Lateral Entry Pilot Program (LEPP) Multilateral Diplomacy**
Department of State Posts - Overseas and Domestic.
Closing Date: Feb 10, 2024

Open Opportunities (usajobs.gov)



The screenshot shows the usajobs.gov website. At the top, there is a navigation bar with the USAJOBS logo and 'Sign in' and 'Help' buttons. Below the navigation bar is a search bar with 'Keywords' and 'Location or Remote' fields. A 'Search' button is next to the search bar. Below the search bar is a banner for 'Find Infrastructure Jobs Now' with the text 'Build a Better America. Apply now.' Below the banner is a large image of a puzzle piece with the American flag pattern. To the right of the puzzle piece is the text 'SHAPE AMERICA'S FUTURE Find your fit in the federal government' and a 'Create profile' button. Below the puzzle piece image is a navigation bar with three tabs: 'Create a USAJOBS profile', 'Federal application process', and 'Urgent hiring needs'. Below the navigation bar is a section titled 'Create a USAJOBS profile' with four steps:

- Save your favorite jobs and searches**
Receive email updates from jobs you're interested in.
- Upload your resumes and documents**
Save and manage resumes and documents for your application.
- Make your resume searchable**
Your resume will be visible to recruiters searching our database.
- Apply for jobs in the federal government**
You can only apply online with a complete USAJOBS profile.

At the bottom of the section, there is a 'Create profile' button and a 'Sign in' link.

Careers & Internships



<https://careers.state.gov/interns-fellows/virtual-student-federal-service/>



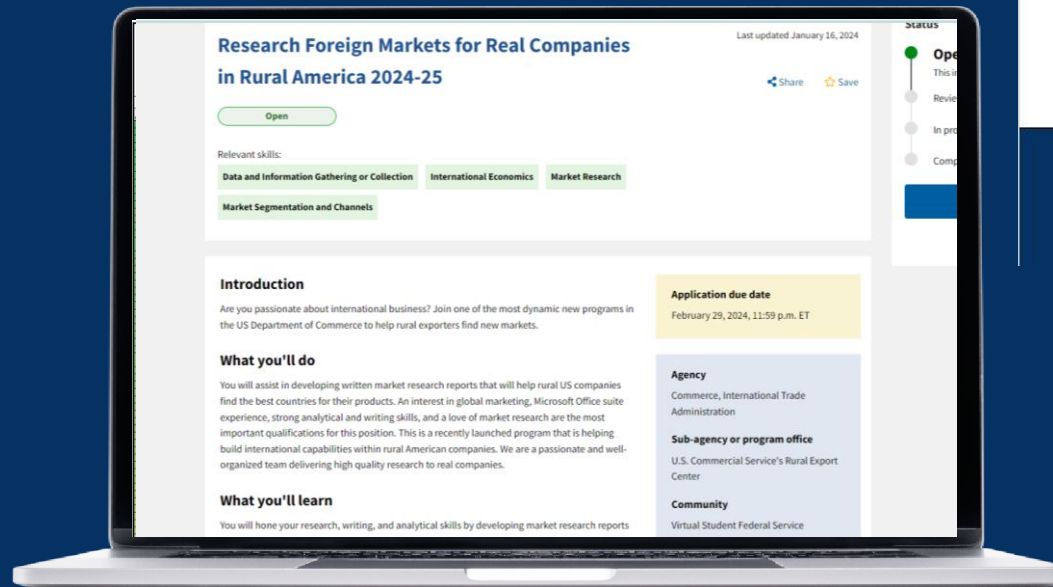
The President's Management Fellows (PMF) Program is the Federal Government's premiere leadership development program for advanced degree holders. Finalists for the PMF Class of 2025 will be announced in June - GS-9/11/12 (or equivalent) for a full-time, two-year appointments. Further, upon completion of their appointment, PMFs may be presented with the opportunity to convert to full-time permanent positions. Bureaus can also leverage PMF finalists for rotational assignments.

Internships

Open to U.S. Citizens in College

Application extended

Apply here:
[Open Opportunities \(usajobs.gov\)](https://usajobs.gov)



Fall 2024 Market Research Internship

Are you passionate about international business? Join one of the most dynamic new programs in the U.S. Department of Commerce to help rural exporters find new markets.

You will help rural U.S. businesses succeed in the global marketplace as a **Virtual Student Federal Service Intern** with the U.S. Commercial Service's Rural Export Center!

What's in it for YOU?

- Learn how to predict viable markets through research
- See the in-depth international development process
- Present to company leadership
- Gain a nationwide network of trade professionals
- Be on a government career pathway
- Have fun helping U.S. small businesses succeed!



VIRTUAL STUDENT FOREIGN SERVICE
V S F S

Are You Interested in International Trade?

Are You Interested in Helping Rural Businesses?

Apply by February 29th!

APPLY NOW ↓



To apply: <https://openopps.usajobs.gov/internships/6577>

U.S. Department of Commerce | International Trade Administration | U.S. Commercial Service

U.S. and Foreign Commercial Service Pilot (USFCS) Fellowship Program

The Fellowship provides up to 20 eligible graduate students with up to \$35K in financial assistance to increase their interest in pursuing a career in the U.S. Foreign and Commercial Service via learning and living overseas.

ATTENTION GRADUATE STUDENTS:
Go global with the U.S. and Foreign Commercial Service!

FELLOWSHIP PROGRAM

Explore a career in international trade. Apply now for an opportunity to live and work abroad in Summer 2025 at a U.S. Embassy or Consulate.



INTERNATIONAL
TRADE
ADMINISTRATION



U.S. COMMERCIAL
SERVICE
United States of America
Department of Commerce

Applications due by 9/7/24

[CS Fellowship \(trade.gov\)](https://trade.gov)

Your Local Office

Companies can find assistance locally in more than 106 Commercial Service offices nationwide.

U.S. Commercial Service Las Vegas, Nevada

300 S Fourth St, Suite 400, Las Vegas 89101
[Las Vegas Contact Us \(trade.gov\)](mailto:Las Vegas Contact Us (trade.gov))

trade.gov/Nevada-Las-Vegas

Your Contact



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Industries in Southern Nevada: Aerospace and Defense, Agribusiness, Consumer Goods, Distribution and Logistics, Equipment and Machinery, Financial Services, **Food and Beverages, Healthcare, Information and Communication Technology, Marine Technology, Media and Entertainment**, Retail Trade, **Textiles and Apparel**, Wholesale Trade

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