

TravelSpike is a highly specialized digital media and marketing solutions company, exclusively focused on travel, tourism and hospitality. For over 24 years, our primary goal has been to reach and engage Highly Active Travelers (especially in Nevada) throughout their customer journey, motivating them to proactively respond and react.

Product	Ad Type	Format	Rate	Cost per	KPI	Budget
Contextual Travel Ads	1:1 Native Email	Newsletter	CPC Clicks	\$1.00	10,000	\$10,000
Custom Audience Activation	300x250, 160x600, 728x90, 300x600	Jpeg	CPM Impressions	\$10.00	1,000,000	\$10,000
Video Card	1280x720	15s/30s MP4	CPCV Completed Views	\$0.06	166,667	\$10,000
Landing Page: https://travelnevada.com/			PLAN SUMMARY			\$30,000

Contextual Travel Ads

bookingbuddy

Save on an Island Escape
Book by 10/06 and score two free nights to The Out Islands

Plan a Visit to Providence
Complete Your Fall Adventure in Providence

Aurora Wines in NJ
Get ready to peep trees, have a ghostly good time and hit the shops at a main streets in New Jersey

Labor Day Deals
Up to 45% off fares, up to \$400 Onboard Credit & only a \$99 Deposit for cruises to the Panama Canal

Custom Audience Activation

Adventure

KENYA

Kos Angeles Times TRAVEL

WHAT BEYOND PATH?

Find Your Sense of Adventure
Sponsored by **City of Laredo**
In Laredo, culture isn't just something to see, but something you can feel. From vibrant murals and handcrafted goods to the bold flavors of Mex-Tex cuisine, every experience here is rooted in tradition and full of adventure. Stroll through historic streets or birdwatch along the Rio Grande. You're sure to find something unforgettable around every corner.

PLAN YOUR TRIP

Explore Shawnee Forest Country
Sponsored by **Southernmost Illinois**
Shawnee Forest Country offers scenic beauty and natural wonders, and a perfect backdrop for adventure. Shawnee National Forest provides a natural arena for a wide variety of outdoor exploration. Participate in an outdoor activity, take in gorgeous scenery, explore small towns, enjoy a stay at Cabins, cottages, tree houses, historic hotels and unique lodging.

PLAN A VISIT