

06.25.19

Travel Nevada Commission Meeting

Campaign Progress



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TV ROUGH CUTS

:30 SPOT W/ VO (HERO VOICE, UNDIRECTED)

https://www.dropbox.com/s/pienh6jsnzigyf/TravelNevada_TV_30_VO_Undirected.mp4?dl=0

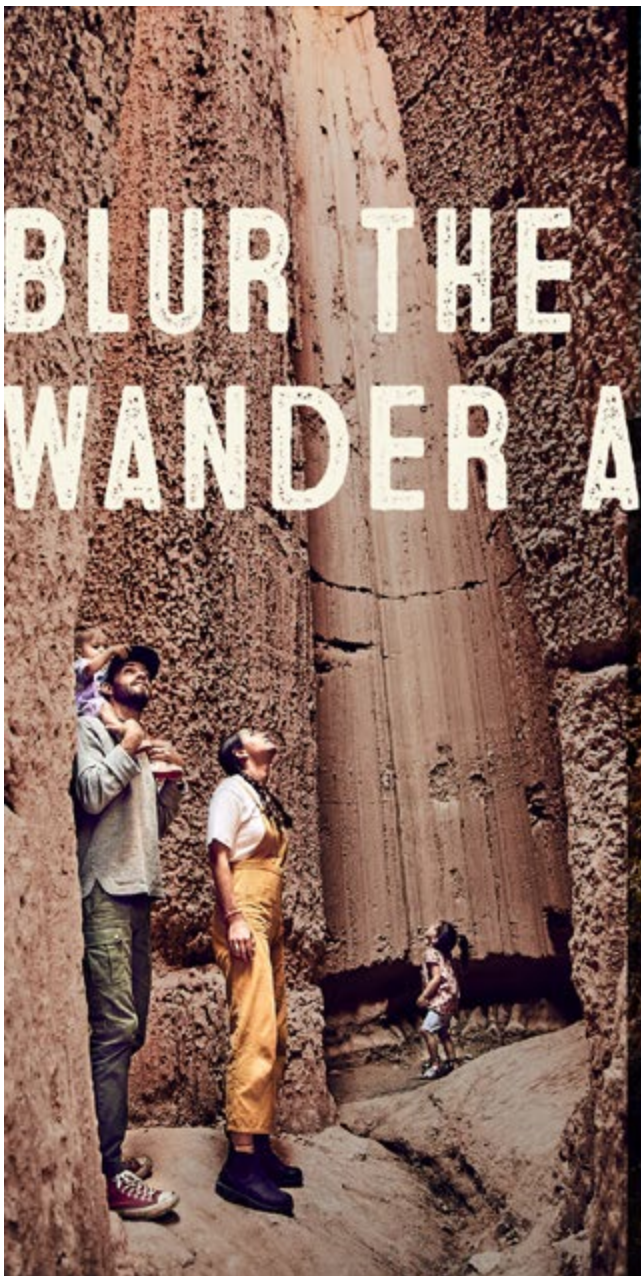
:60 SPOT W/ VO (FPO VOICE)

https://www.dropbox.com/s/yk8fptvznmwbb7e/TravelNevada_TV_60_VO_Audition.mp4?dl=0



PRINT ADS

BLUR THE LINE BETWEEN WANDER AND WONDER.



What's even better than being able to hear yourself think? Being able to hear your kids think. Which is easy to do in the otherworldly frontier of Nevada. An alluring landscape that proves the most fulfilling parks for families are the ones without themes.

TravelNevada.com



DON'T FENCE THEM IN

GO AHEAD, PUT SPURS TO YOUR SOUL.



Those imbued with a pioneering spirit know freedom isn't a feeling. It's a muscle. And there's no better place to exercise it than the wide-open roads of the weirdest, wildest west. Where chiseled mountains and painted skies are the only maps you need.

TravelNevada.com



DO, DON'T, FREEDOM, ME IN



IMAGE LIBRARY



IMAGE LIBRARY SELECTS

BLACK CANYON













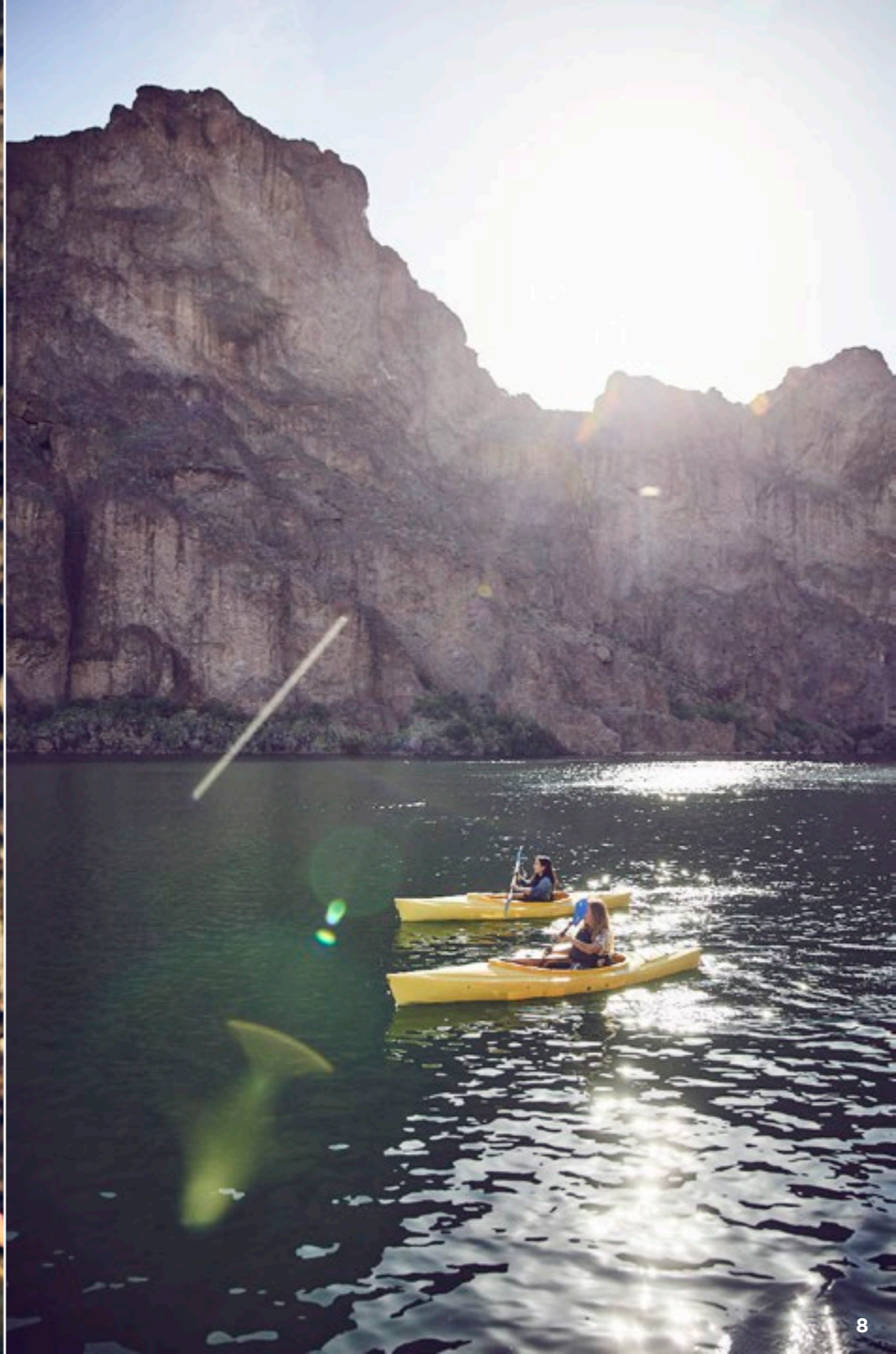




IMAGE LIBRARY SELECTS

CATHEDRAL GORGE



























A woman with blonde hair, wearing a patterned long-sleeved shirt and shorts, is sitting on a large, light-colored rock in the foreground. She is looking towards the left, resting her head on her hand. The rock is part of a larger desert landscape. In the background, there is a large body of water, Lake Mead, which has a deep blue-green hue. The far shore is composed of rugged, layered desert cliffs in shades of tan and brown. The sky is a clear, pale blue with a few wispy clouds. The overall scene is a serene desert landscape.

IMAGE LIBRARY SELECTS

LAKE MEAD

















IMAGE LIBRARY SELECTS

MT. CHARLESTON





































IMAGE LIBRARY SELECTS

DOWNTOWN VEGAS







