# Reintroducing Travel Nevada's Training Programs: Ambassador & Specialist

October 21, 2026

# What's new?

# NAME CHANGE FROM:



TRAVEL

# NEVADA

AMBASSADOR

# NAME CHANGE FROM:




TRAVEL
NEVADA
SPECIALIST

# What's the difference between the Travel Nevada Ambassador and Travel Nevada Specialist programs?

Formerly known as **Battle Born Insiders**, Travel Nevada Ambassador is a state-specific tourism training program for anyone working in Nevada's hospitality or tourism industry. The program helps frontline staff deepen their knowledge of Nevada so they can confidently share our stories, inspire visitors, and elevate every guest experience.

Formerly known as **NV Trailblazers**, the Travel Nevada Specialist program equips tour operators, travel advisors, and meeting planners with the knowledge and resources to showcase Nevada with confidence. Through destination insights, sales tools, and practical travel tips, participants gain a deeper understanding of Nevada's diverse destinations, experiences, and one-of-a-kind adventures, helping them create meaningful travel experiences and inspire visitors to explore beyond the expected.

If you're interested in becoming a Travel Nevada Ambassador, please reach out to our Industry Development Team at Travel Nevada by emailing industry@travelnevada.com.

* Please note that a vetting process is conducted by leadership as part of the selection. You must also be a Nevada resident and work within the hospitality and tourism industry to be eligible to claim the prizes offered within this program, in addition to meeting any other stipulations provided by the prize provider.

If you're interested in taking the Travel Nevada Specialist training, please reach out to our Industry Development Team at Travel Nevada by emailing industry@travelnevada.com.

* Please note that prizes within this program may only be awarded to individuals and organizations that directly influence travel bookings to Nevada, such as tour operators, travel advisors, and meeting planners. Marketing firms or agencies representing tourism clients—who do not directly impact bookings—are not eligible to claim prizes.




# Let’s Explore the Platform!




WELCOME BACK, YESSENIA!

TODAY'S FOCUS

Something in Resources is worth passing along to a visitor with you right now.

Share

MY STATUS YV

Joined on: 2 Aug 2024

Graduated on: 24 Jun 2025

Total Badges Earned: 10

Current Tier Gold

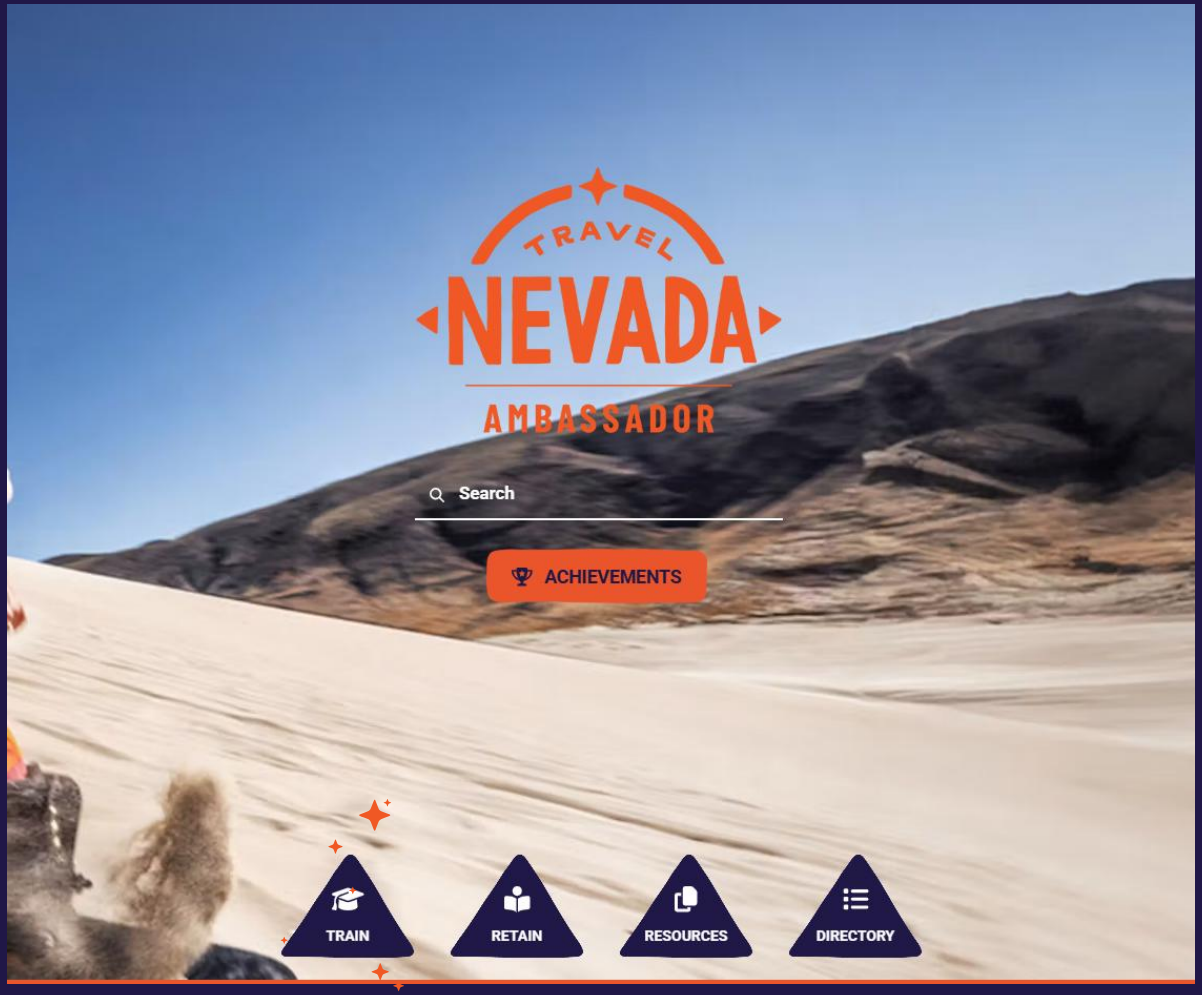
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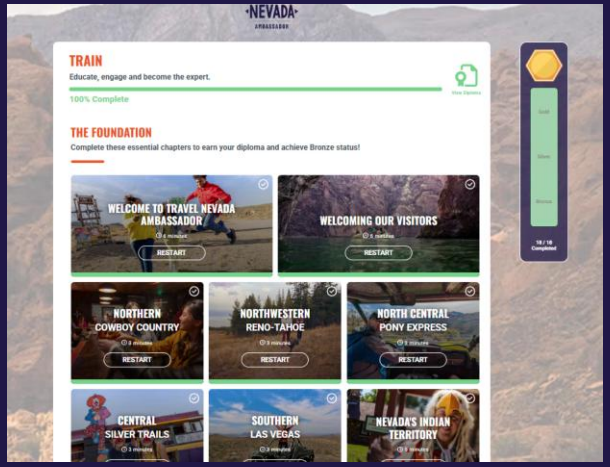
NEW & NOW!

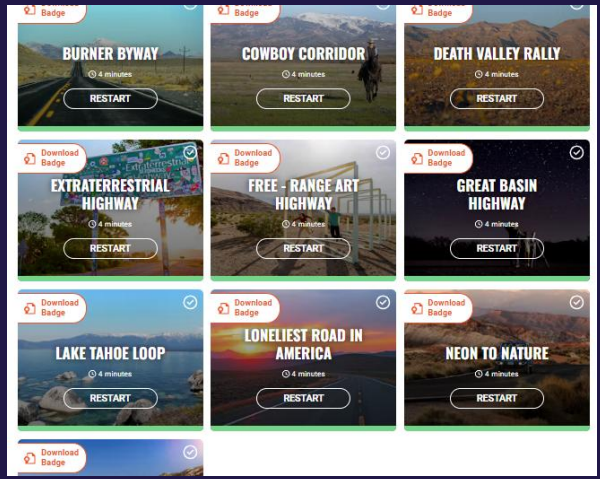
MESSAGE

New this October! Travel Nevada's Boulder City Adventure Center provides gear, guides & tours.

TRAVEL NEVADA


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Educate, engage and become the expert.
100% Complete
THE FOUNDATION
Complete these essential chapters to earn your diploma and achieve Bronze status!
WELCOME TO TRAVEL NEVADA AMBASSADOR
RESTART
WELCOMING OUR VISITORS
RESTART
NORTHERN COWBOY COUNTRY
RESTART
NORTHWESTERN RENO-TAHOE
RESTART
NORTH CENTRAL PONY EXPRESS
RESTART
CENTRAL SILVER TRAILS
SOUTHERN LAS VEGAS
NEVADA'S INDIAN TERRITORY


Download Badge
BURNER BYWAY
4 minutes
RESTART
COWBOY CORRIDOR
4 minutes
RESTART
DEATH VALLEY RALLY
4 minutes
RESTART
EXTRATERRESTRIAL HIGHWAY
4 minutes
RESTART
FREE - RANGE ART HIGHWAY
4 minutes
RESTART
GREAT BASIN HIGHWAY
4 minutes
RESTART
LAKE TAHOE LOOP
4 minutes
RESTART
LONELIEST ROAD IN AMERICA
4 minutes
RESTART
NEON TO NATURE
4 minutes
RESTART

TRAVEL NEVADA

AMBASSADOR

Search

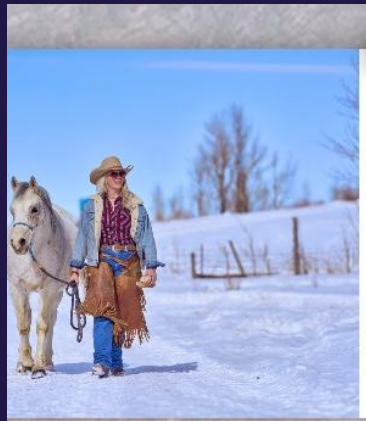
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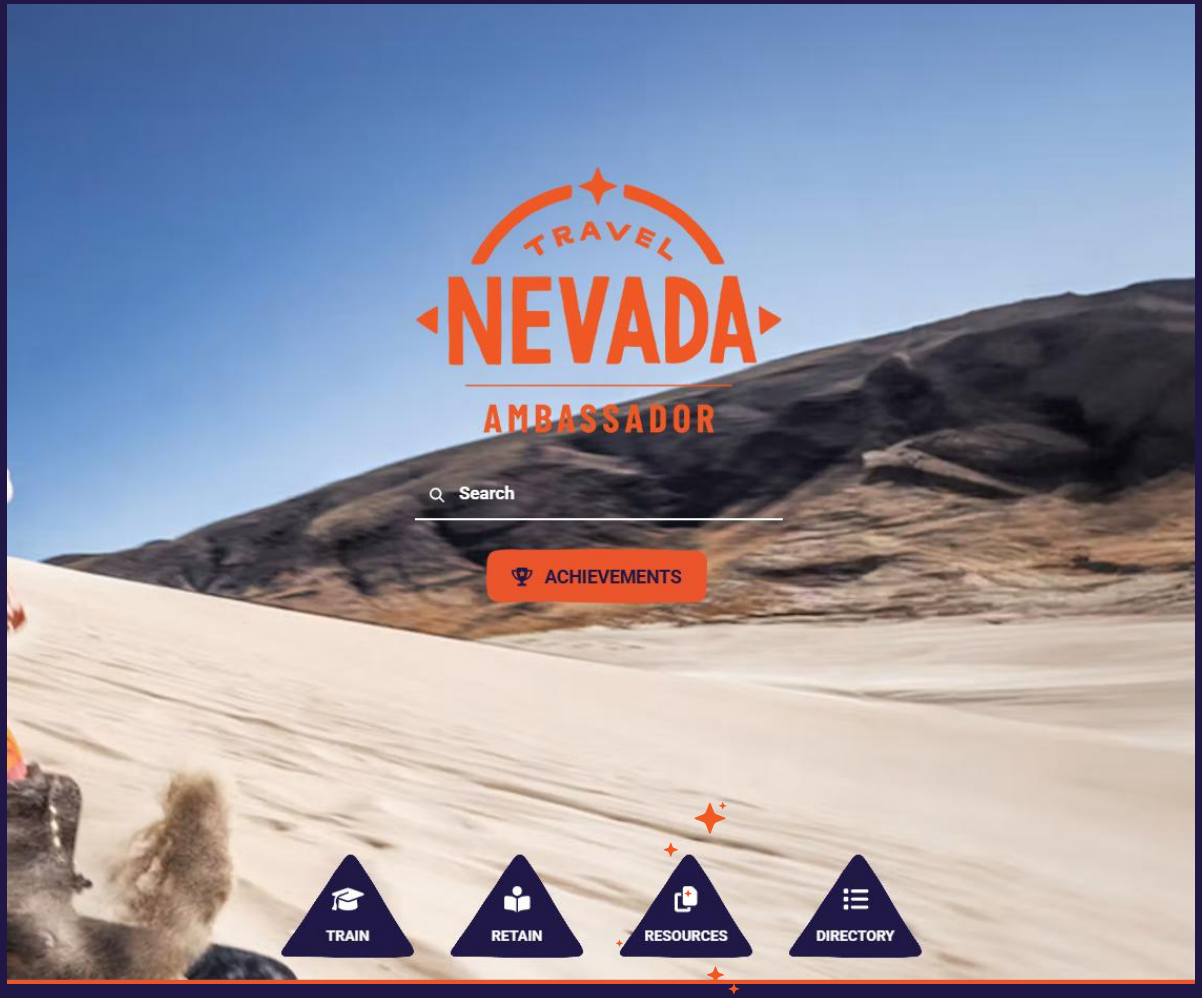
## THE LOWDOWN

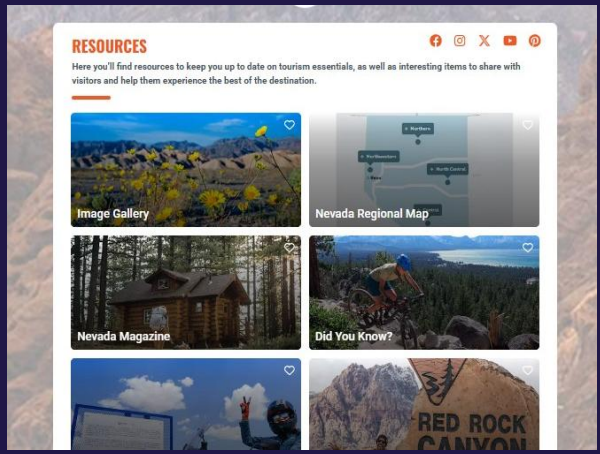
- Cowboy Country is a region known
  hospitality, outdoor adventures, ar
  institutions.
- Hosts world-renowned events like
  National Basque Festival, and the
  Poetry Gathering.
- Can reach Cowboy Country via the
  International or Salt Lake City airp
  accessible through Highway 80.

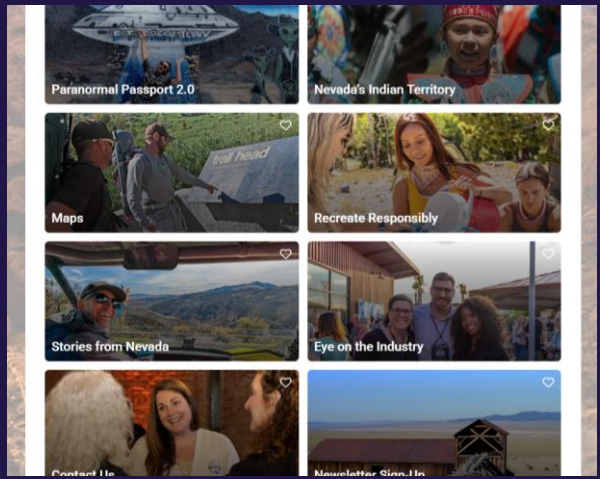
WATCH, LISTEN & READ MO

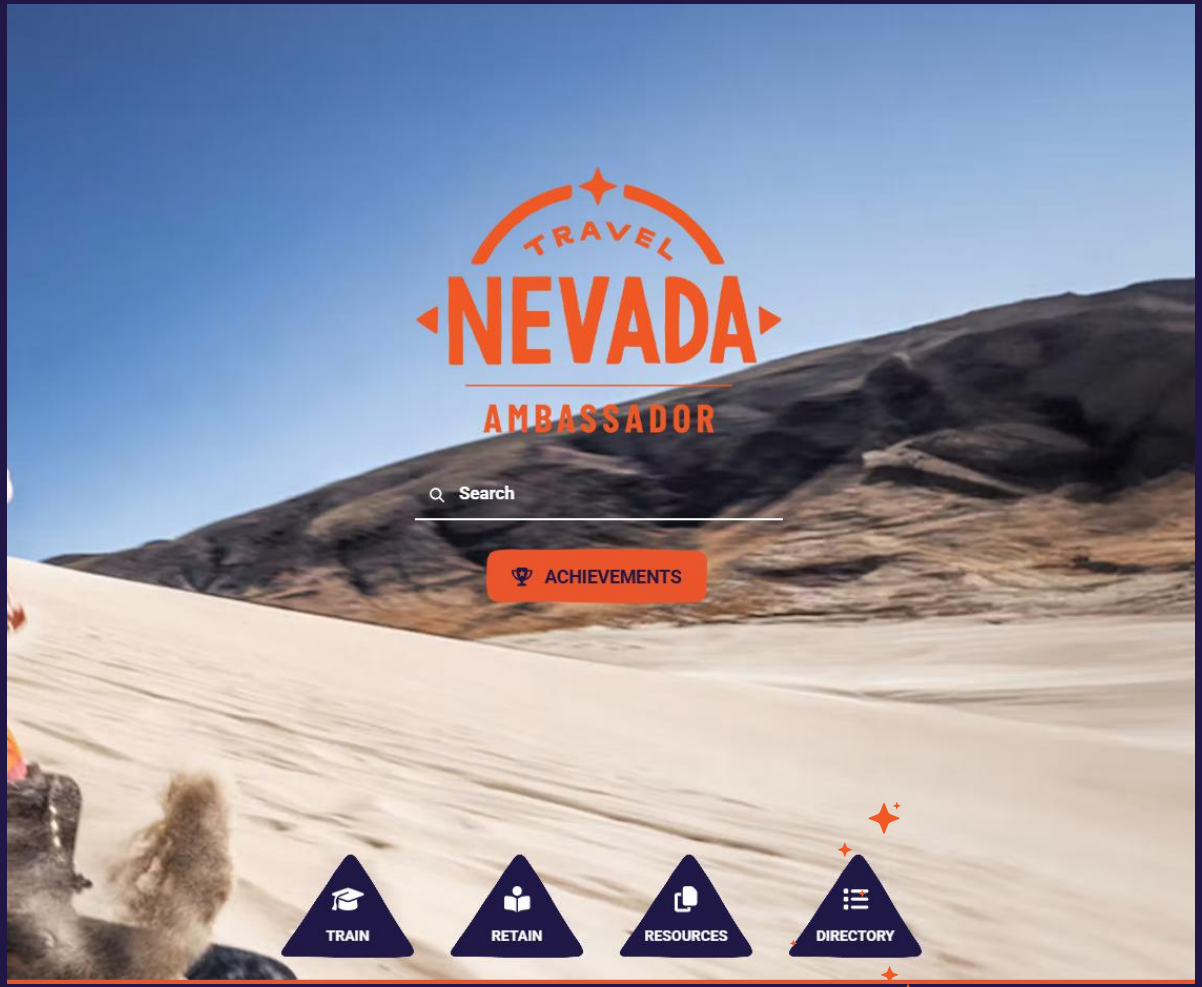
## OUR 10 NEVADA ROAD TRIPS

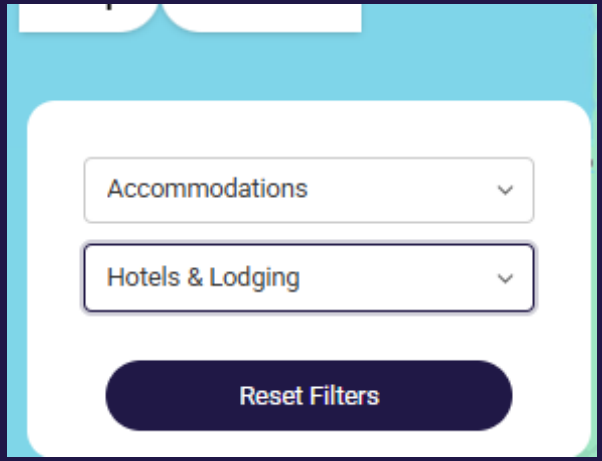


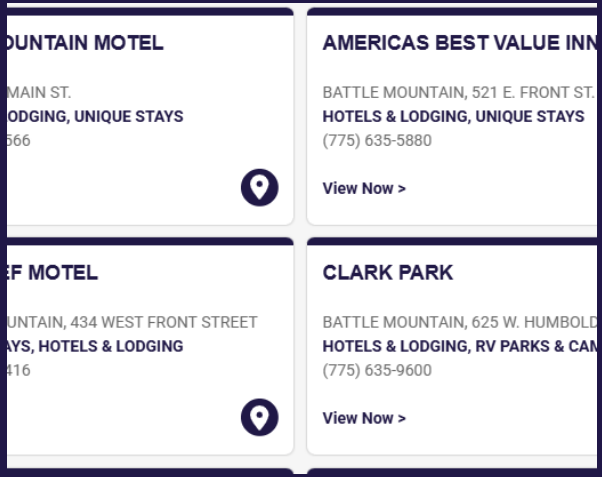

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RESOURCES
Here you'll find resources to keep you up to date on tourism essentials, as well as interesting items to share with visitors and help them experience the best of the destination.
Image Gallery
Nevada Regional Map
Nevada Magazine
Did You Know?
RED ROCK


Paranormal Passport 2.0
Nevada's Indian Territory
Maps
Recreate Responsibly
Stories from Nevada
Eye on the Industry


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Accommodations
Hotels & Lodging
Reset Filters


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MAIN ST.
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AMERICAS BEST VALUE INN
BATTLE MOUNTAIN, 521 E. FRONT ST.
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YS, HOTELS & LODGING
416
CLARK PARK
BATTLE MOUNTAIN, 625 W. HUMBOLD
HOTELS & LODGING, RV PARKS & CAN
(775) 635-9600
View Now >

Accessible via mobile devices!

Travel Nevada Ambassador mobile app (available for both Android and iOS) as a convenient, on-the-go resource.

nvambassador.travelnevada.com




There are rewards!

For each metallic tier you complete, you will be able to unlock exclusive experience discounts and/or free passes at select incredible attractions across Nevada. (You must complete the entire training program in order to redeem any/all prizes)

Here's how it works:

- Complete "The Foundation" to achieve BRONZE status.
- Complete 5 Nevada Road Trip chapters to reach SILVER status.
- Complete 5 more Nevada Road Trip chapters to reach GOLD status!

That's three tiers of achievement, each with its own rewards!

Please note that rewards for each tier are valid for one redemption only per Tourism Professional / Student residing in Nevada.

TRAVEL NEVADA AMBASSADOR

## Bronze Reward

One complimentary single day pass to one of the 27 state parks in Nevada!



TRAVEL NEVADA

TRAVEL NEVADA AMBASSADOR

## Bronze Reward

Enjoy 10% off your apparel purchase (online only) from Home Means Nevada, Co!




TRAVEL NEVADA

**Silver Reward**

Enjoy 20% off your stay at either Aquarius Casino & Resort or Edgewater Casino Resort in Laughlin, NV!



## Gold Reward

Buy one and get one complimentary Hoover Dam Raft Tour ticket!



# Certification

You will receive a certificate of completion once you finish the entire program.

You will be able to download, email, and print the certificate.



# Virtual Badges

You will unlock all Travel Nevada virtual road trip badges once you finish the entire program.

You will be able to download each badge.

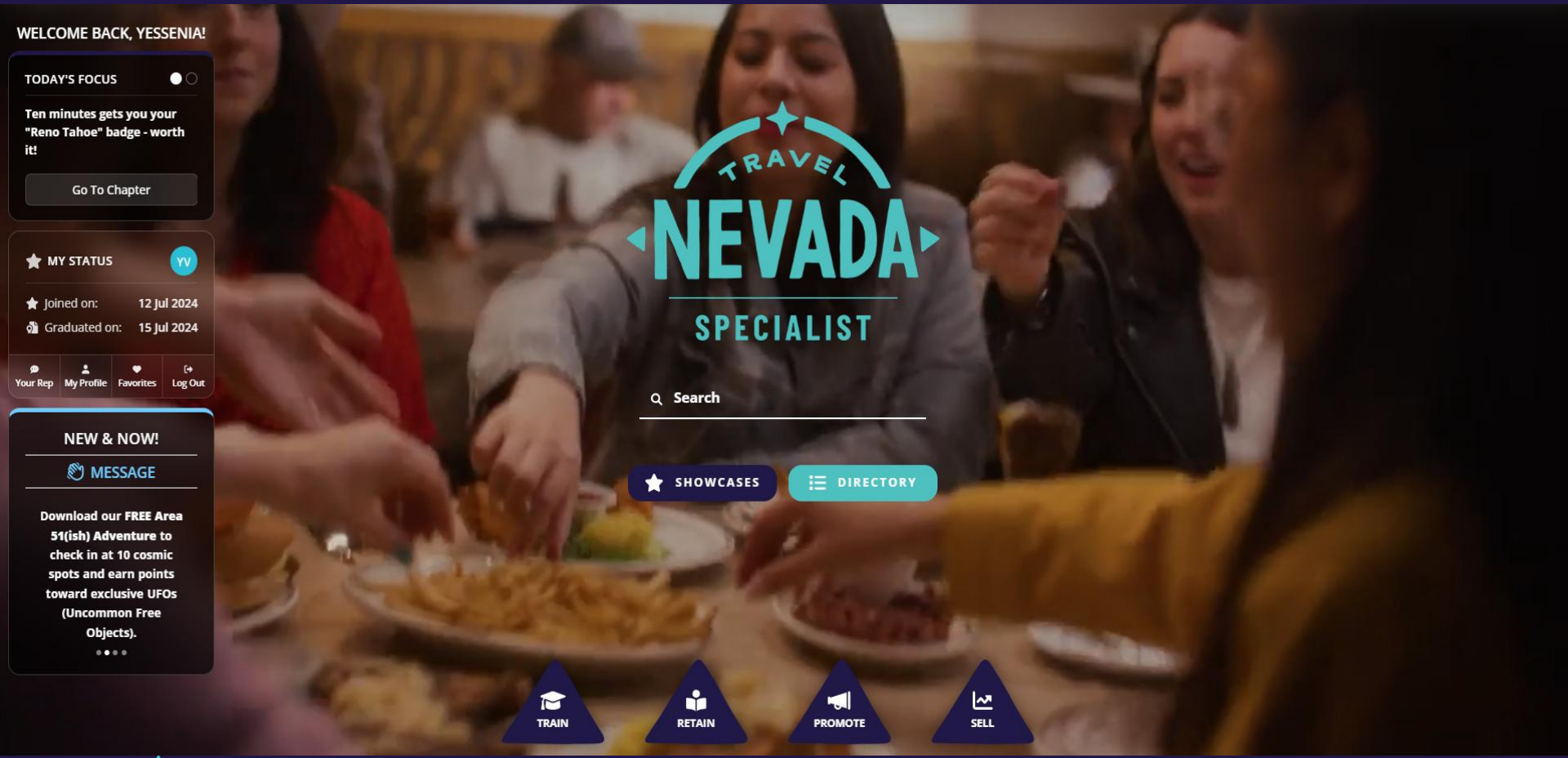


# Looking Ahead

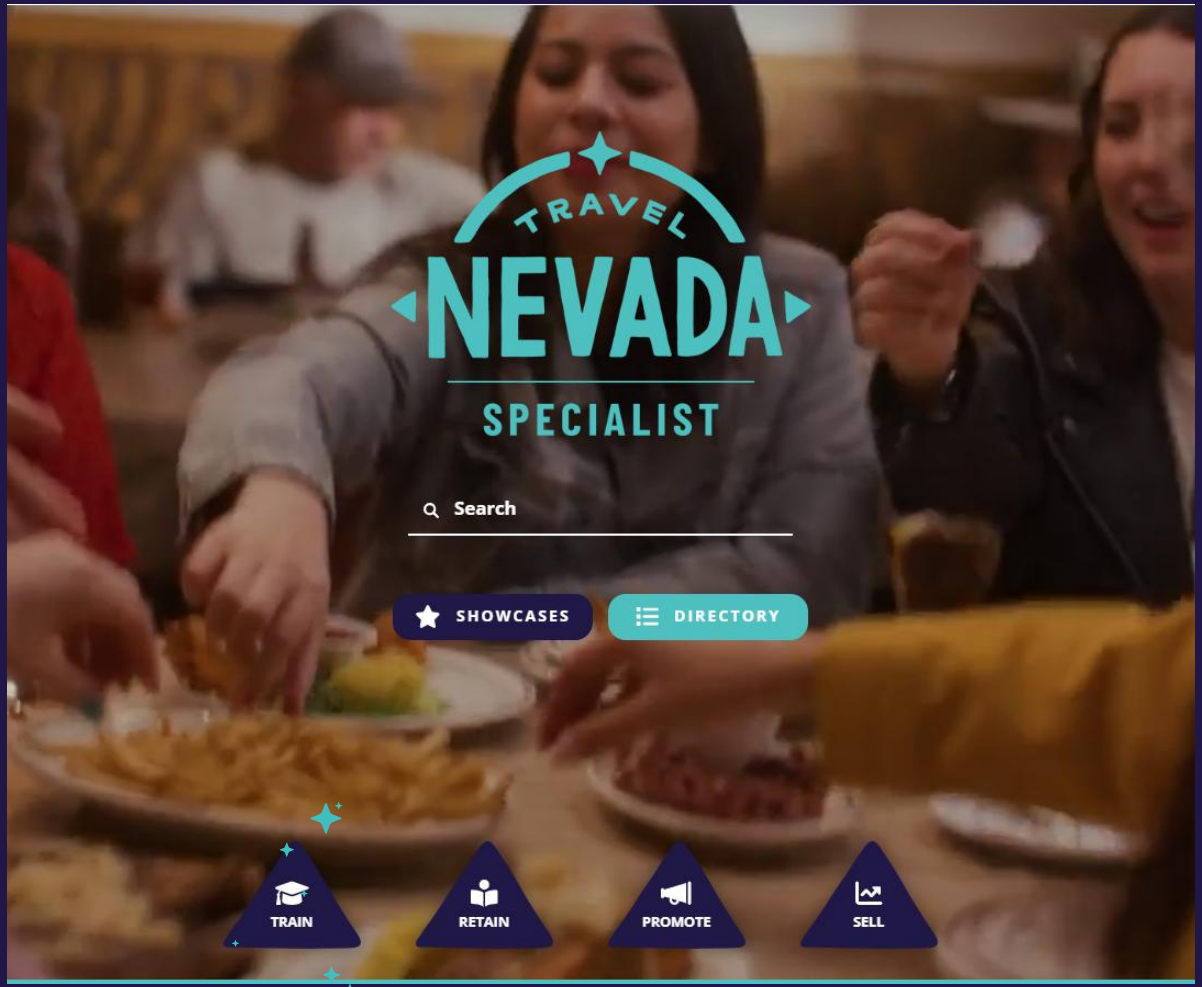
- Looking ahead, we hope to expand the program by adding more training modules and eventually introducing it to hospitality schools across Nevada, with the goal of integrating it into their curriculum.
- This will help ensure the next generation of tourism professionals is well-equipped to represent and promote our state.

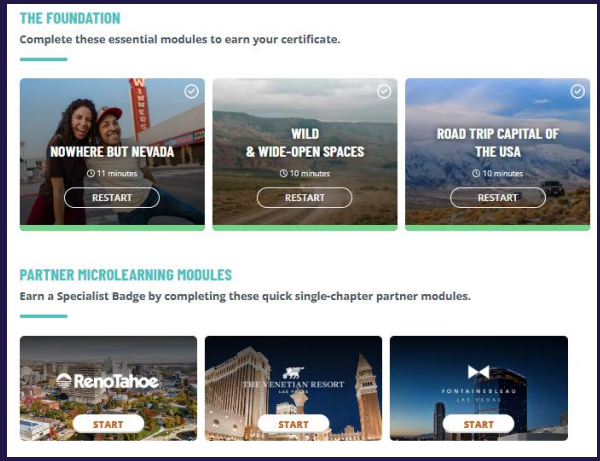


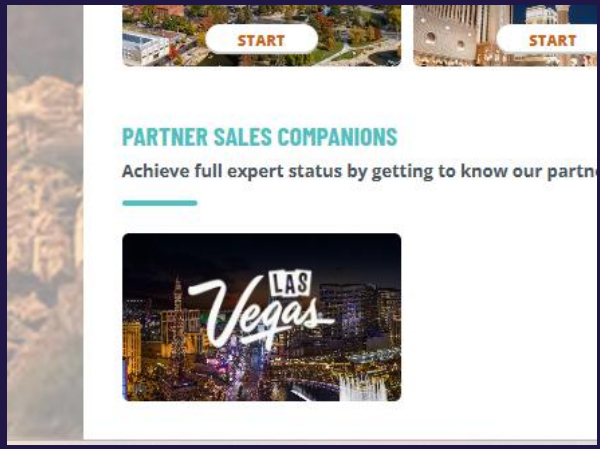

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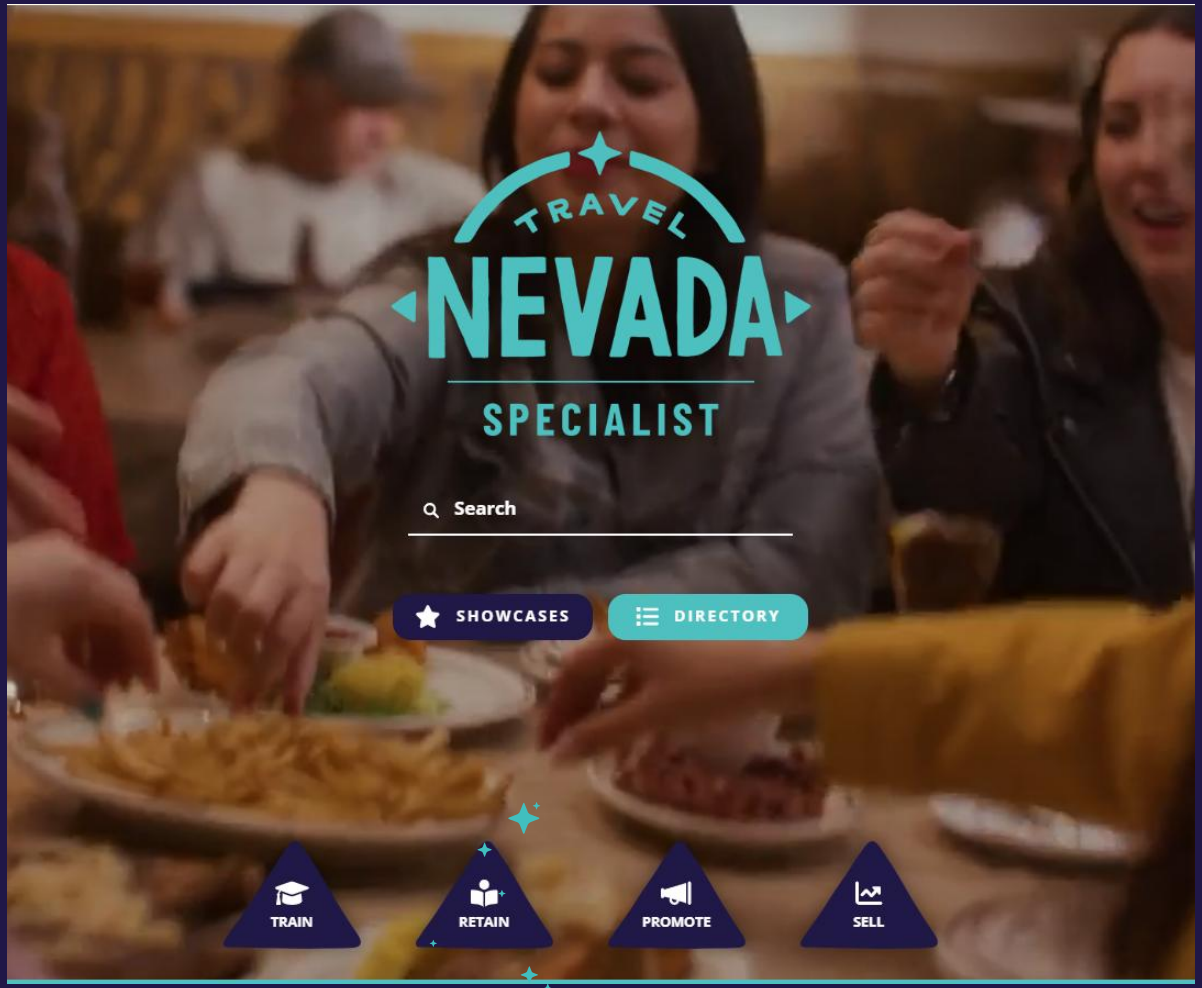



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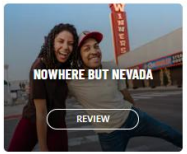

THE FOUNDATION
Complete these essential modules to earn your certificate.
NOWHERE BUT NEVADA
11 minutes
RESTART
WILD
& WIDE-OPEN SPACES
10 minutes
RESTART
ROAD TRIP CAPITAL OF THE USA
10 minutes
RESTART
PARTNER MICROLEARNING MODULES
Earn a Specialist Badge by completing these quick single-chapter partner modules.
RenoTahoe
START
THE VENETIAN RESORT
START
FONTAINEBLEAU
START


START
START
PARTNER SALES COMPANIONS
Achieve full expert status by getting to know our partn
LAS
Vegas




Welcome to Retain. After completing your training, this will be your your go-to resource for retaining your expert knowledge and enabling your sales efforts. Use this area to expertly answer a product question or even as an impromptu sales presentation — anytime, anywhere and from any device.

## THE FOUNDATION



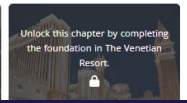




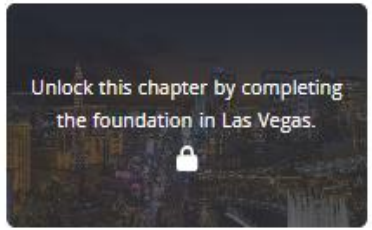


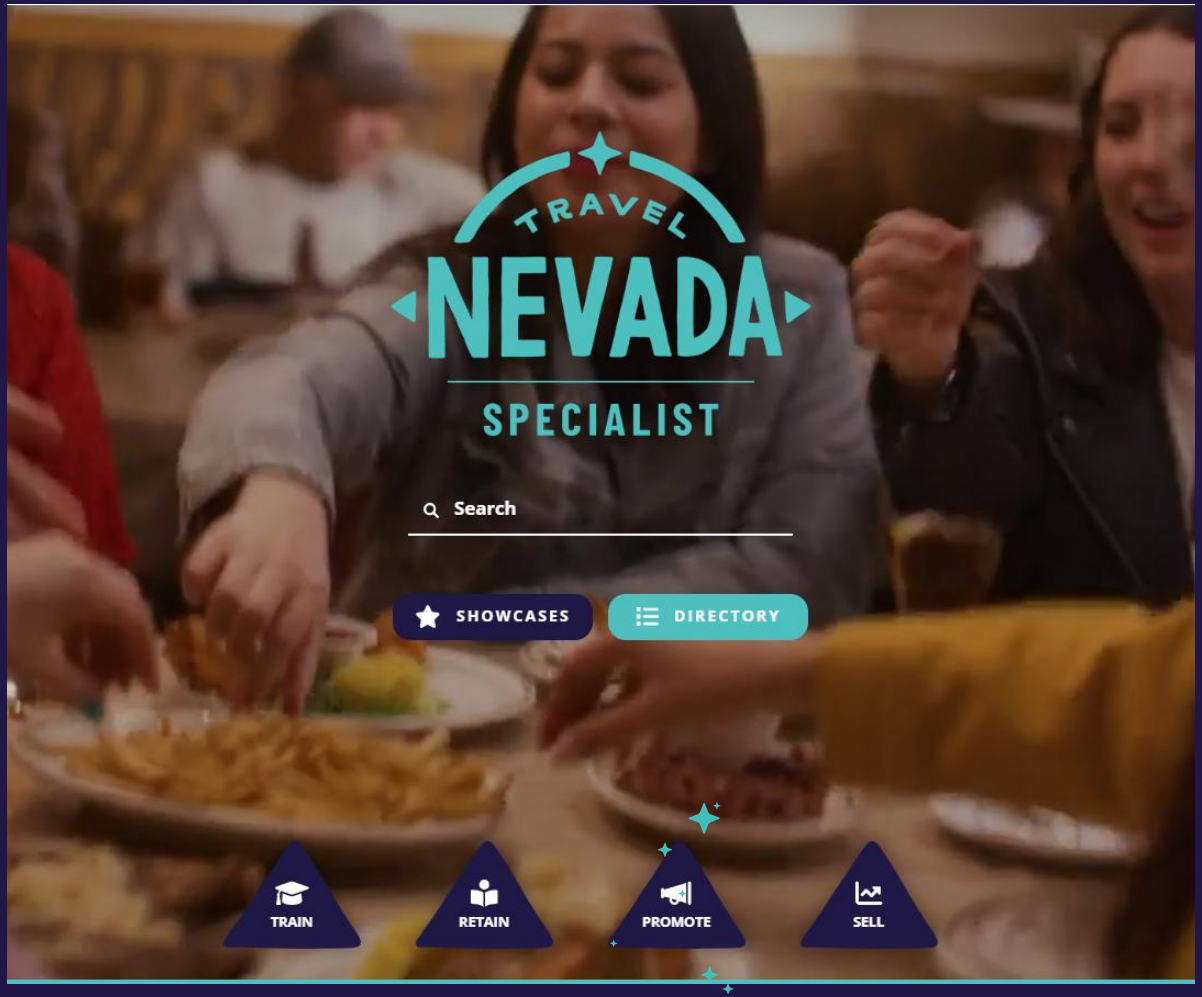

## PARTNER MICROLEARNING MODULES

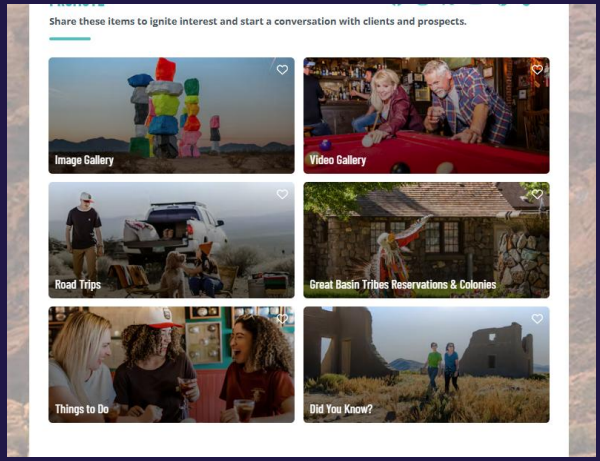


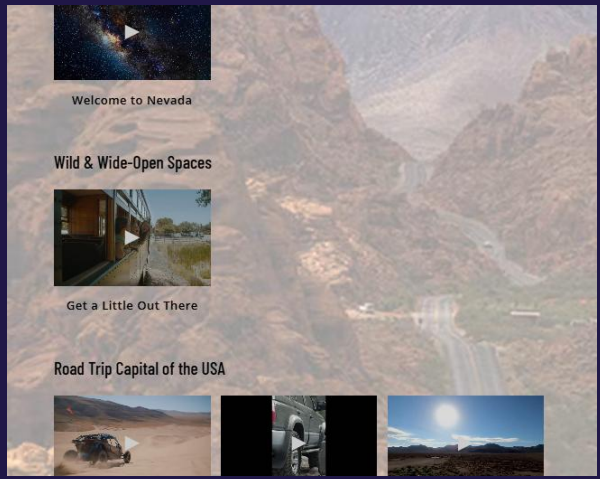



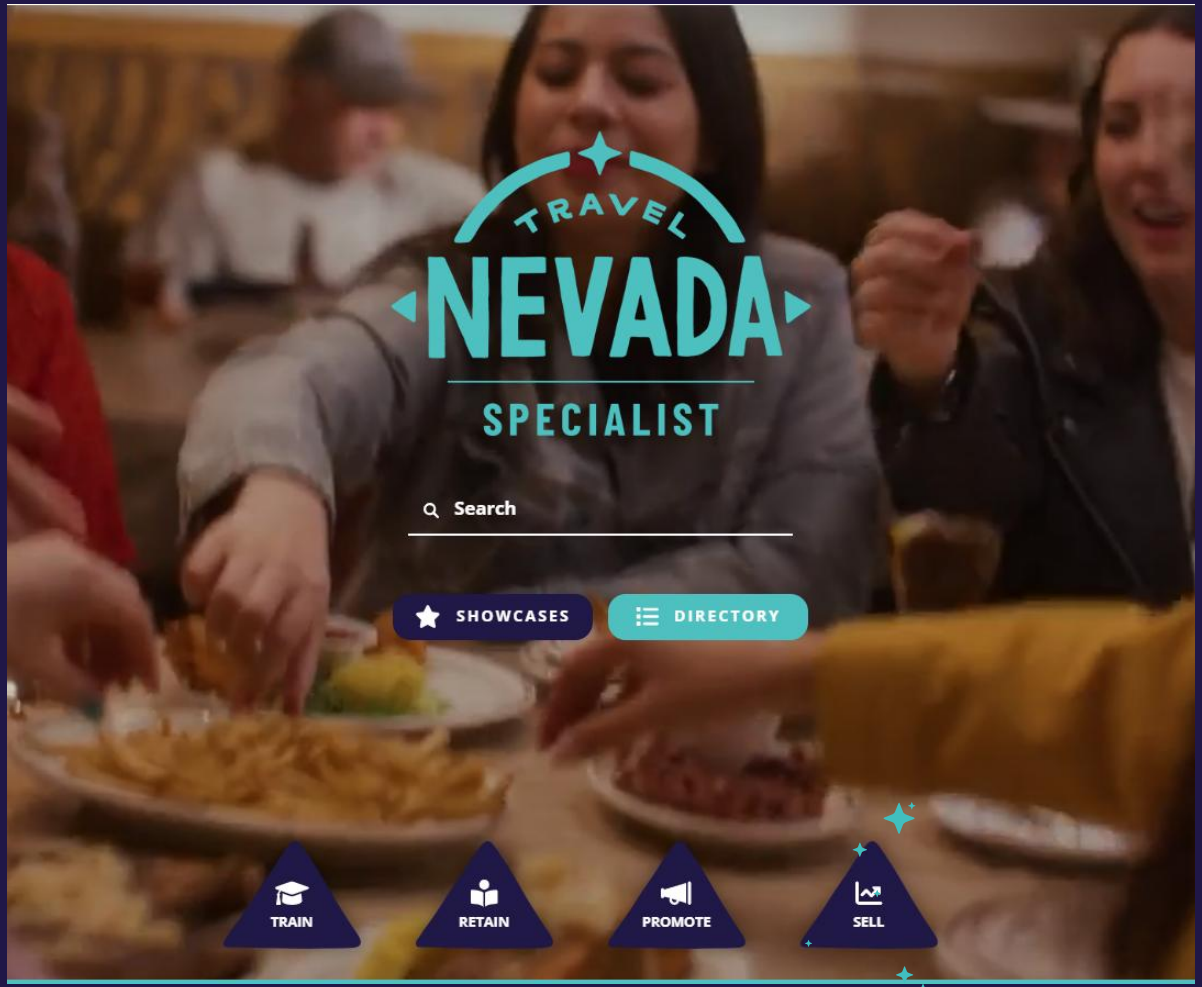

## PARTNER SALES COMPANIONS

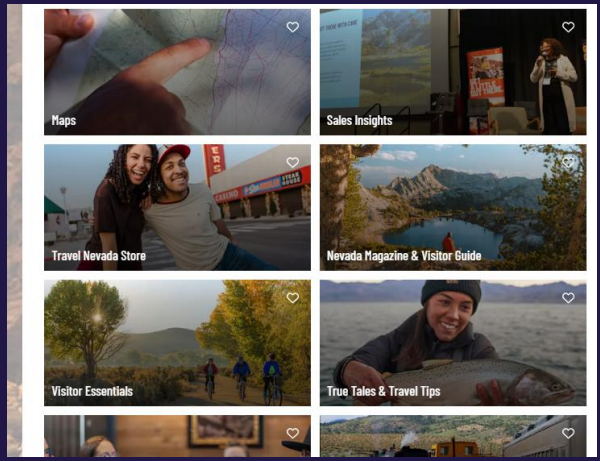



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Share these items to ignite interest and start a conversation with clients and prospects.
Image Gallery
Video Gallery
Road Trips
Great Basin Tribes Reservations & Colonies
Things to Do
Did You Know?


Welcome to Nevada
Wild & Wide-Open Spaces
Get a Little Out There
Road Trip Capital of the USA


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Maps
Sales Insights
Travel Nevada Store
Nevada Magazine & Visitor Guide
Visitor Essentials
True Tales & Travel Tips

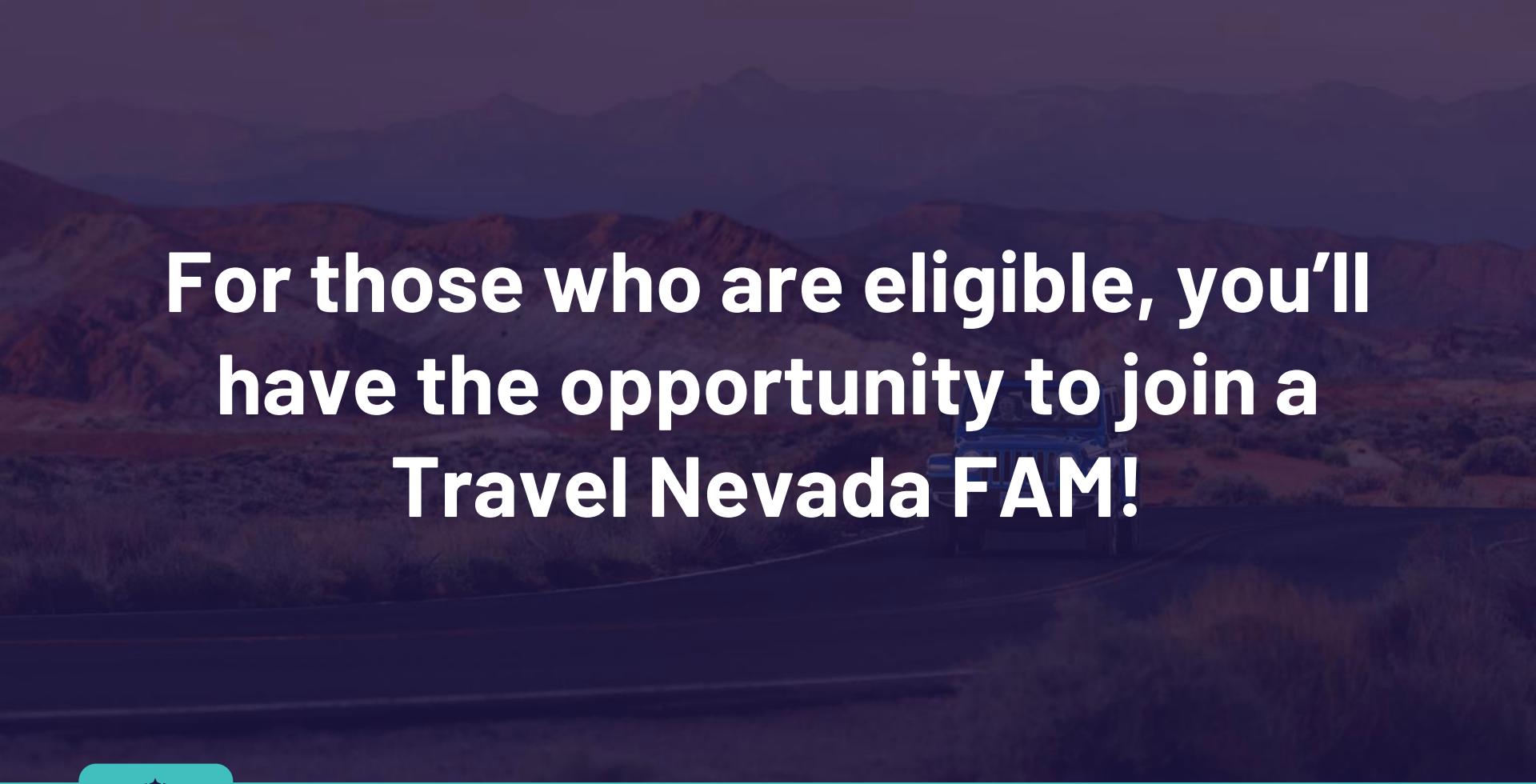

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NEVADA DRIVER'S GUIDE
Recreate Responsibly
Nevada Driver's Guide
Recreate Responsibly
My Visit

Accessible via mobile devices!

Travel Nevada Specialist mobile app (available for both Android and iOS) as a convenient, on-the-go resource.

nvspecialist.travelnevada.com




For those who are eligible, you'll have the opportunity to join a Travel Nevada FAM!

# Certification

You will receive a certificate of completion once you complete the essential modules.

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Questions?

# THANK YOU!