



A Proclamation by the Governor

WHEREAS, tourism is an integral industry to the State of Nevada as well as the nation's economic prosperity, while impacting business productivity and community vitality; and

WHEREAS, travel to and within Nevada provides significant economic benefits for the state, generating more than \$42.3 billion in visitor spending revenue in 2019 and \$10.7 billion in tourism-related tax revenue in fiscal year 2019, which supported local and state governments as well as essential services and programs that directly affect the Silver State's residents; and

WHEREAS, travel in Nevada supports 1 in 4 jobs, including 469,230 jobs that were able to exist due to tourism spending in 2019, encompassing several key industries that depend on visitors - 87 percent of lodging, 65 percent of recreation and 42 percent of food and beverage employment; and

WHEREAS, Nevada's economy depends on a thriving travel and tourism industry, which requires key funding from our state's government in order to continue on the trajectory of rebounding our economy; and

WHEREAS, welcoming visitors from near and far has always been, and will remain, the enduring ethos of the tourism industry in Nevada and this month provides an opportunity for Nevadans across the state to recognize and celebrate this important industry and help build back our state's economy during and after the financial ramifications of the pandemic;

NOW, THEREFORE, I, STEVE SISOLAK, GOVERNOR OF THE STATE OF NEVADA, do hereby proclaim February 10, 2021 as

TOURISM DAY IN NEVADA



In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 4th day of February 2021

By the Governor: _____ Governor

Barbara K. Cegavske
Secretary of State

By *Scott M. Anderson*
Deputy