

# TOURISM MEANS MORE

taxes

Tourism in Nevada generated **\$10.1 billion** in tax revenues in fiscal year 2021, with just **over \$4.4 billion** occurring to state and local governments.

spending

Visitors and tourism businesses spent **\$39.4 billion** in Nevada in 2021. This supported a total of **\$62.5 billion** in business sales when indirect and induced impacts are considered.

income

The **\$17.9 billion** in total income generated by tourism is equivalent of **\$15,800 for every household** in Nevada.

jobs

Visitor activity sustained **227,772 direct jobs** in 2021 with an additional 127,589 supported by the indirect and induced impacts of visitor activity. In 2021, tourism-supported jobs accounted for **19.3%** of all jobs in the state.

heads  
in beds

Each household in Nevada would need to be taxed an additional **\$3,935** to replace the total state and local taxes generated by visitors in FY21.

economic  
vitality

The value of all visitor-associated goods and services produced in Nevada in 2021 stood at **\$27.7 billion**, an increase of 26% over the prior year.

