



NEVADA COMMISSION ON TOURISM

NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee
Friday, June 2nd, 2023 – 10:00 AM

MEETING LOCATION:

401 North Carson Street, Carson City, NV 89701

VIRTUAL:

<https://us02web.zoom.us/j/86765390568?pwd=c1VhUW42cTIEcDFKcU5zbFo3T3lwdz09>

Meeting ID: 867 6539 0568 | Passcode: 713295

COMMITTEE MEMBERS

Abigail Ortiz, Robert Graff (Co-chairs)

David Peterson
Chair Reno-Tahoe Territory

Dee Helming
Chair Pony Express Territory

Earl Jobson
Chair Las Vegas Territory

Tom Lester
Chair Cowboy Country Territory

Marvin Minnick
Chair Nevada Silver Trails

Bethany Sam
Chair Nevada's Indian Territory

Jane Moon (Rural Commissioner), M.E Kawchack (Chief Deputy Director Officer), Abigail Ortiz (Industry Relations Specialist – North), Robert Graff (Industry Relations Specialist – South), Cortney Bloomer (Destination Development Manager) Non-voting – advisory only

STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Due to time constraints, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by the previous speakers.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meeting is audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.

- Note: Please provide NDOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.
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AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Abigail Ortiz

Roll Call and Determination of Quorum – Abigail Ortiz

B. Public Comment

Public Comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Due to time constraints, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Possible Action** – Review and Approval of Minutes

Approval of the 11/07 Territory Advisory Committee Minutes

D. For Discussion Only – Overview of Grant Criteria and Process

Abigail Ortiz, Industry Relation Specialist, will give a brief overview of the process used by staff to make grant award recommendations.

E. **For Possible Action** – Review of FY2024 One Year Cycle Rural Marketing Grant Program Recommendations for Board Recommendation

Presentation by Abigail Ortiz and Robert Graff, Industry Relations Specialists

F. Public Comment

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Due to time constraints, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

G. **For Possible Action** – Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020 (2) by contacting Abigail Ortiz, Nevada Division of Tourism, (775)-220-5310 or by email to aortiz@travelnevada.com. Materials are available online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Abigail Ortiz at the Nevada Division on Tourism at (775)-220-5310 or by email at aortiz@travelnevada.com.