



NEVADA COMMISSION ON TOURISM

NOTICE OF PUBLIC MEETING

Meeting of the Territory Advisory Committee

Wednesday, May 28th, 2025 – 3:00 PM

MEETING LOCATION:

<https://us02web.zoom.us/j/82683399019?pwd=Hx1Zdezdmmd3aagbqk3x4erQs2fndGA.1>

Meeting ID: 826 8339 9019 | Passcode: 020559

COMMITTEE MEMBERS

Abigail Bernabe, (Chair)

David Peterson
Chair Reno-Tahoe Territory

Kyle Horvath
Chair Pony Express Territory

Michael Printy
Chair Las Vegas Territory

Michelle Cromwell
Chair Cowboy Country Territory

Marvin Minnick
Chair Nevada Silver Trails

Bethany Sam
Chair Nevada's Indian Territory

**Jane Moon (Rural Commissioner), Nicole Orsua (Chief Industry Development Officer),
Abigail Bernabe (Industry Development Specialist), Non-voting –advisory only**

STATEMENT OF THE COMMITTEE

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment will be allowed at the beginning and at the end of the meeting. Due to time constraints, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by the previous speakers. Those wishing to make public comment via email should email their public comment to abernabe@travelnevada.com.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- The meeting is recorded as part of the public record. Speakers are requested to identify themselves before speaking.

- Note: Please provide the Dept. of Tourism with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits within the minutes.
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AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting – Abigail Bernabe

Roll Call and Determination of Quorum – Abigail Bernabe

B. Public Comment

Public Comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Due to time constraints, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Possible Action** – Review and Approval of Minutes

Approval of the 05/17/2024 Territory Advisory Committee Minutes

D. **For Discussion Only** – Overview of Grant Criteria and Process

Abigail Bernabe, Industry Development Specialist, will give a brief overview of the process used by staff to make grant recommendations.

E. **For Possible Action** – Review of FY2026 One Year Cycle Rural Marketing Grant Program Recommendations for Board Recommendation

Presentation by Abigail Bernabe Industry Development Specialists

F. Public Comment

Public comment is welcomed by the Committee. A period of public comment will be allowed at the beginning and at the end of the meeting. Due to time constraints, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

G. **For Possible Action** – Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020 (2) by contacting Abigail Bernabe, Nevada Division of Tourism, (775)-220-5310 or by email to abernabe@travelnevada.com. Materials are available online at www.travelnevada.biz

Persons with disabilities who require special accommodations or assistance at the meeting should notify Abigail Bernabe at the Nevada Division on Tourism at (775)-220-5310 or by email at abernabe@travelnevada.com.