

**FY2018 PROJECTS RELATING TO TOURISM GRANT PROGRAM
Nevada Commission on Tourism Board Review and Approval of Recommendations**

TERRITORY	Cowboy Country	Indian Territory	Las Vegas Territory	Nevada Silver Trails	Pony Express Territory	Reno-Tahoe Territory	Total
NUMBER OF REQUESTS	7	1	2	7	5	13	35
TOTAL NUMBER OF AWARDS	6	1	0	6	4	8	25
TOTAL AMOUNT REQUESTED	\$84,151.00	\$20,000.00	\$29,000.00	\$70,640.00	\$26,479.00	\$247,268.00	\$477,538.00
TOTAL AMOUNT AWARDED	\$65,318.00	\$20,000.00	\$0.00	\$35,640.00	\$11,479.00	\$67,563.00	\$200,000.00

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Territory	Grant ID	Organization	Project Name	Request Amount	Recommend	Total Budget	Funds Will Be Used:	Comments
Cowboy Country	PRT-18-01	Friends of Black Rock High Rock	Gerlach Welcome Signs	\$4,080.00	\$4,080.00	\$5,080.00	Funds will be used for the design and manufacture of 2 (two) 3' x 4' single sided signs made of aluminum composite material. These will be created in Reno, Nevada. These new, creative Welcome signs will showcase the personality of our town, and they will greet all visitors. Posts from the current sign will be re-used for this project.	Gerlach could use new "Welcome" signage as the current signs are faded and peeling. They would be designed to withstand the elements and provide a positive experience to the arriving visitors.
Cowboy Country	PRT-18-02	Friends of Black Rock High Rock	Visitor Center Billboard	\$8,833.00	\$0.00	\$9,833.00	Funds will be used for the design and manufacture of 2 (two) 4' x 8' single sided signs made of aluminum composite material. Funds will also be used for construction, materials, and installation for the sign posts. A portion of the funds will be used for rental fees. The signs will be created in Reno, Nevada. The message on the signs will have our logo, address, and "Maps • Area Info • Gifts" along with our community radio station call sign.	Not all projects can be funded through this grant program as funds are extremely limited.

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Cowboy Country	PRT-18-03	Safe Haven Wildlife Sanctuary	Big Cat Exhibit	\$20,000.00	\$10,000.00	\$50,217.00	Funding will support the construction of a new Big Cat Exhibit which will include a very large half acre habitat that can accommodate multi cats, multi shade and climbing platforms, multiple dens and "play/enrichment" areas, in-ground pool and other enclosure enhancements. Although tours are conducted inside the secondary perimeter fence, an additional 8' second fence is required by USDA.	Always responsive to visitors, Safe Haven has enhanced viewing opportunities so guests can experience a variety of animals and their natural behaviors. They have full moon tours, holiday parties with the animals, special enrichment events and photography tours with on-site workshops. An additional multi-cat enclosure will be an added benefit to all Safe Haven offerings.
Cowboy Country	PRT-18-04	Lander County Convention & Tourism Authority	Battle Mountain & Kingston Event Street Banners	\$2,738.00	\$2,738.00	\$5,476.00	These funds will be used to purchase 30 double-sided banners for Battle Mountain and 3 double-sided banners for Kingston. The banners are 24" x 48" Street pole banners.	The banners will promote events and recreation opportunities taking place in the towns of Battle Mountain and Kingston.

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Cowboy Country	PRT-18-05	Lander County Historical Society/Cookhouse Museum	Battle Mountain Cookhouse Visitor Center	\$13,500.00	\$13,500.00	\$21,080.00	<p>The funds requested will be used to purchase a prebuilt 8ft. X 10ft. cabin/barn structure to house a tourism kiosk, direct power from the back of museum property to the front for the kiosk building and lights, two 10ft. light poles, two goose neck sign lights, and an ADA compliant walkway to the building. The power source for the museum is in the back of the property so it needs to be brought to the front two corners. The kiosk building will be placed at the corner of Burns Street and Broyles Ranch road which parallels Interstate 80.</p>	<p>Lander County has been without a Visitor Center for nearly a year. The Lander County Historical Society/Cookhouse Museum and the Lander County Convention and Tourism Authority (LCCTA) have partnered to establish a visitor center at the Cookhouse Museum. The Museum volunteers would staff the center during their normal "open" hours and the LCCTA will donate their electronic visitor kiosk to be used out of hours. A small pre-built cabin will be purchased to house the kiosk and brochure racks so that visitor information is available 7 days a week - 24 hours a day.</p>

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Cowboy Country	PRT-18-06	National Historic California Emigrant Trails Interpretive Center Foundation	Elko Hot Hole Springs Exhibit	\$15,000.00	\$15,000.00	\$70,000.00	<p>Old Fence Removal \$1,500 New Fence Installation \$35,000 Parking \$20,000 Interpretation \$13,500</p>	<p>Within the west city limits of Elko, on the south bank of the Humboldt River, is a geothermal feature that notably caught the attention of early California Trail emigrants. At this "Hot Hole Spring," boiling water spills out and flows into the river. The site became an active stop for weary travelers bound for California, satisfying their needs for bathing and washing clothes in warm water. The establishment of this site would link the City of Elko to the California Trail Center located ten miles west of town. Their objective is to expand the California Trail experience for the traveling public.</p>
Cowboy Country	PRT-18-07	City of Wells	Trail Center re-roof	\$20,000.00	\$20,000.00	\$42,000.00	<p>The tourism funds will be used to pay a portion of the contractor cost to put a membrane/25 year roof on the facility.</p>	<p>After the 6.0 earthquake in 2008, the Trail Center building was left uninhabitable because the roof structure needed repair. Volunteers have been removing debris so that they could get an opinion from a structural engineer on repairing the building. That has been completed and the first step is to replace the old roof. Once that is completed they can begin repairs on the building's interior. This building houses the Chamber of Commerce, the museum and interpretive center for the Trail of the 49ers, tourist information and the Society for the Preservation of Western Heritage..</p>

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Indian Territory	PRT-18-08	Indian Territory	Reno-Tahoe International Airport American Indian Exhibit Move	\$20,000.00	\$20,000.00	\$20,000.00	The funds will be utilized to hire an exhibit designer who will remove the existing exhibit to its new (larger) location and expand the exhibit to fit the new area. The funding will pay for the design exhibit and new material for the expanded exhibit.	The display area will be moved from a secured area of the airport that arriving passengers are exposed to into an area on the entrance level outside the security gates where both arriving and departing passengers pass by on their way into and out of the airport. Visitors will find information on American Indian culture and the unique ways in which to experience the culture using mixed media.
Las Vegas Territory	PRT-18-09	Moapa Valley Revitalization Project	MV/RP Main Street/Project 2018 - 150 Year Anniversary	\$24,000.00	\$0.00	\$48,000.00	Funds to be used for the purchase of materials to paint exteriors of downtown buildings, contracting local artists to paint murals on downtown structures, the purchasing of sculptures, and signage for historical buildings.	While a worthy project, not all requests can be funded due to receiving applications requesting more than twice the dollar amount available. This organization received a considerable grant in the FY2016 Projects Relating to Tourism grant cycle.
Las Vegas Territory	PRT-18-10	Clark County Fair & Rodeo	Clark County Fair & Rodeo	\$5,000.00	\$0.00	\$20,000.00	Funds will be used to enhance the advertisement that we will do to specifically target the outside areas including Southern Utah.	This applicant is requesting funds to assist with advertising their annual event. This does not fall under the criteria for the Projects Relating to Tourism Grant program, but rather, the Rural Marketing Grant program. Recommend organization submit an application for funding consideration under the Marketing grant program.

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Nevada Silver Trails	PRT-18-11	Boys & Girls Clubs of Mason Valley	Night in the Country - Sod Project	\$25,000.00	\$15,000.00	\$39,403.00	We would like to use these funds to help towards paying for the irrigation supplies and seeding. We know the companies are willing and able to provide some in-kind donations however, only a certain percentage of in-kind will be provided and we will need additional help with covering the cost.	This project is seeking funds to add sod to the "Night In The Country (NITC) grounds which are located on Lyon County Property. There is currently 5,000 feet of grassy area and they plan to increase that to 100,000 feet. The purpose is to provide a better experience to the patrons attending the Night In The Country Music Festival, as well as provide a large grassy community space to Yerington year-round.
Nevada Silver Trails	PRT-18-12	Town of Tonopah	Union Plaza Development Project	\$25,000.00	\$0.00	\$40,000.00	Funds will be used to develop Union Plaza. It is located downtown directly across from the Mizpah Hotel. We would like to create a space both tourists and locals can enjoy, with tables, planters and pavers. This area is already used for some events, but with development the Town will be able to use it for even more events. TravelNevada funds will specifically be used to purchase tables, planters, and pavers, as well as some concrete. Cleanup, preparation work, and placement will be done by the Town Maintenance Crew, Conservation Crew, and volunteers.	Not able to fund all projects as we received requests for more than twice the amount we have available.

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Nevada Silver Trails	PRT-18-13	Town of Tonopah	Highway 6 Welcome Sign	\$3,500.00	\$3,500.00	\$7,000.00	Funds will be used to pay for the building of the head frame, the metal sign attached to the head frame, placement, and concrete pouring.	There are currently two gateway signs (head frames) welcoming visitors to Tonopah at each gateway on Hwy 95 but there is not a welcome sign at the Hwy 6 gateway into town. They believe that a welcome sign is needed on Hwy 6 to add to the positive feeling travelers get when entering town as experienced on Hwy 95.
Nevada Silver Trails	PRT-18-14	Town of Tonopah	Event Banners	\$2,800.00	\$2,800.00	\$5,600.00	The funds will pay for half of the cost for the banners. The Town will cover the other half and have the banners placed by Town maintenance staff.	The Town of Tonopah would like to expand the advertising of annual events through banners along Highways 95 and 6. The banners will promote up to 10 of their annual events and remain in place the entire year. Tonopah is centrally located between Las Vegas and Reno. Thousands of travelers drive through town every day making banners an extremely useful tool to highlight local events and push visitors to their website.
Nevada Silver Trails	PRT-18-15	Goldfield Chamber of Commerce	Goldfield Chamber Infrastructure	\$1,000.00	\$1,000.00	\$1,500.00	Nevada Division of Tourism funds will be used to extend the existing Goldfield Chamber of Commerce funds allocated to provide tourist facilities and coordination capabilities for the "Goldfield Days" event, the first weekend in August.	Goldfield Days is the biggest event this town hosts each year. Funds would cover cost of new shade tents, a set of walkie-talkies and assist with setting up Wi-Fi in the new Goldfield Visitors Center slated for a grand opening on April 28, 2018.

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Nevada Silver Trails	PRT-18-16	Beatty Museum & Historical Society	Beatty Museum Screenflex Room Dividers	\$3,340.00	\$3,340.00	\$3,340.00	The funds requested in this grant are to purchase two screenflex room dividers. One divider is 9'5" long and 8' high, it consists of 5 panels and costs \$1,162. The second room divider is 20'5" long and 8' high, it consists of 11 panels and costs \$1,818.	This project will give them the ability to separate exhibit space from storage space in the new wing of the museum. The Screenflex portable room dividers are flexible, durable and are visually attractive.
Nevada Silver Trails	PRT-18-17	Lincoln Communities Action Team (LCAT)	LCAT Kiosks & Bike Racks Infrastructure 2018	\$10,000.00	\$10,000.00	\$20,000.00	Funds to be used to purchase and install lights and signs for existing kiosks around the county and to purchase bike racks that will be placed around the county for visiting cyclists.	With the addition of the mountain biking trails to Lincoln County, they would like to enhance a project previously funded through this grant program by adding weatherproof signage and solar lighting to information kiosks located at Pony Springs, Panaca Summit, and Highway 318 at Sunnyside. They would also like to install bike racks with their branding to accommodate cyclists who are coming to their growing list of biking events.
Pony Express Territory	PRT-18-18	The Greater Austin Chamber of Commerce	Street Banners	\$1,500.00	\$1,500.00	\$3,000.00	The funds will be to produce the street banners to place along Main Street (Hwy 50) in Austin Nevada. The banners will be double sided with stitching and grommets in a heavy weather proof material.	The Town of Austin would like to hang banners along Main Street to welcome visitors to their community and to promote the events they host each year.

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Pony Express Territory	PRT-18-19	Eureka Restoration Enterprise	Signage	\$4,000.00	\$4,000.00	\$8,000.00	Funds will be utilized to create and install signage for two historical buildings and several murals.	This organization feels very strongly that with the addition of interpretive signage, visitors will decide to stay in Eureka and explore the historical and cultural buildings and art unique to this town.
Pony Express Territory	PRT-18-20	Nevada Northern Railway Foundation	Nevada Northern Railway Fairmont HY-RAIL MOTOR CAR 18 Completion	\$15,000.00	\$0.00	\$50,000.00	The Pontiac is being restored by a historic vehicle restoration shop here in Nevada. The vehicle was completely disassembled and rebuilt from the ground up. The project is 85% complete, when finished it will be like it was when delivered to the railroad in 1956. NDOT funds will be used to purchase the HY-RAIL equipment for the restored Pontiac.	While a worthy project, not all requests can be funded due to receiving applications requesting more than twice the dollar amount available. This organization has received considerable support from this grant program for many years..
Pony Express Territory	PRT-18-21	White Pine Public Museum	Signage	\$979.00	\$979.00	\$979.00	Funds would be used for the labor, installation and materials for the entire project.	Two signs will replace old and worn signs for easier visibility and identification of the museum building and a third sign will be added to the front of the building in response to a recommendation by the Ely Beautification Committee.

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Pony Express Territory	PRT-18-22	White Pine County Golf Course	White Pine Public Golf Course Signage and Beautification Project	\$5,000.00	\$5,000.00	\$10,000.00	Funding from NDOT will be used to contract with a professional sign company to create attractive and informational signage using a design guide. The amenities offered at the full-service Golf Course (18-holes, club house, pro shop, cart and club rentals, driving range, snack bar, outdoor BBQ area and event rental areas) will be incorporated in the signage. The existing weary sign will be polished up. The local donations for landscaping, along with the in-kind hours to prep the areas for the signage as well as hanging/installing signs will be completed by various volunteer groups, including the Ely Tree Board.	Ely recently contracted Roger Brooks to perform a tourism assessment of their city. One of the recommendations from that assessment was to improve informational signage around town to let visitors know what and where recreational activities were available. This project will provide signage to promote their public golf course and the amenities it has to offer.
Reno-Tahoe Territory	PRT-18-23	Team Tahoe	Tahoe Bike Love	\$3,000.00	\$0.00	\$6,000.00	NDOT funding will be specifically used to produce the video commercials.	This request better suits the Rural Marketing Grant program. Suggest applicant reapply in that program for funding consideration for this project.
Reno-Tahoe Territory	PRT-18-24	Tahoe Rim Trail Association	Tahoe Rim Trail Way-Finding Revitalization Project	\$10,500.00	\$6,500.00	\$21,500.00	Funds to be used to be used to repair existing trailhead kiosks and brochure boxes and to develop and produce new informational panels at all Nevada Tahoe Rim Trail trailhead kiosks.	Funding will assist with the repair of trailhead kiosks and brochure boxes and the development and production of new informational panels and their installation.

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Reno-Tahoe Territory	PRT-18-25	Lake Tahoe Bicycle Coalition	Lake Tahoe Bicycle Parking Program	\$10,000.00	\$10,000.00	\$55,000.00	Funds will be used to purchase and install bicycle parking and fix-it stations.	This project will be implemented throughout the Lake Tahoe Region, however funds from TravelNevada will only be used to implement bicycle parking and fix-it stations in the State of Nevada. Priority locations include recreational areas, town centers, and local businesses.
Reno-Tahoe Territory	PRT-18-26	Thunderbird Lodge Preservation Society	Thunderbird Auditorium and Digital Media Theater	\$100,000.00	\$0.00	\$250,000.00	The funds will be used for infrastructure improvements including the design, demolition, construction and materials for the room designated to become the Auditorium and Theater.	While a worthy project, not all requests can be funded due to receiving applications requesting more than twice the dollar amount available. This organization received a considerable grant in the FY2016 Projects Relating to Tourism grant cycle.
Reno-Tahoe Territory	PRT-18-27	UC Davis Tahoe Environmental Research Center	Tahoe Science Center Improvements & Lake Tahoe Underwater Exhibit	\$21,300.00	\$0.00	\$51,888.00	Funds to be used to make improvements to existing exhibits and to add a new underwater exhibit.	While a worthy project, not all requests can be funded due to receiving applications requesting more than twice the dollar amount available. This organization received a considerable grant in the FY2016 Projects Relating to Tourism grant cycle.

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Reno-Tahoe Territory	PRT-18-28	Sustainable Tahoe	Walking with a "Washoe Heart"	\$6,000.00	\$3,000.00	\$12,000.00	Funds to be used for purchasing materials, travel expenses, video equipment, taping, site interpretation graphics and signs, guide maps and editing.	This organization is working with the Washoe Duck Valley Shoshone Paiutes Tribe to construct Washoe Galis Dungals (Washoe Winter Huts) throughout the Washoe Territory, starting at Lake Tahoe. Award will fund labor and material to build one or more Washoe Dali Dungals and interpretive signage. Award does not fund equipment upgrades, production and development costs, professional fees, travel expenses or printing costs.
Reno-Tahoe Territory	PET-18-29	Carson Valley Visitors Authority	Carson Valley Wayfinding Project	\$43,600.00	\$23,493.00	\$178,950.00	The Carson Valley Visitors Authority is requesting funding to assist primarily with the cost of design production, fabrication, and installation of the signs proposed in the wayfinding package. Costs related to installation, maintenance and permitting are not being requested here and will be covered by CVVA and community partners.	Implementing a wayfinding signage program will link together the Carson Valley's historic, cultural, and recreational resources into a wide range of experiences that are both authentic and accessible.

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Reno-Tahoe Territory	PRT-18-30	Carson Valley Arts Council	CVAC Public Art Project	\$13,298.00	\$0.00	\$26,596.00	Grant funds will be used to support a Public Art Project as part of Douglas County's revitalization efforts. Muralist Beverly Caputo, a local historical artist, will be hired to develop two murals on one side and one mural on the rear wall of the Copeland Cultural Arts Center highlighting Minden and the county's historical history. The murals will be a tourist draw and serve as the first phase of a project to put public art in the community.	While a worthy project, not all requests can be funded due to receiving applications requesting more than twice the dollar amount available.
Reno-Tahoe Territory	PRT-18-31	Friends of Dangberg Home Ranch	Interpretive Panels at the Dangberg Home Ranch Historic Park	\$4,070.00	\$4,070.00	\$8,145.00	Funds will be combined with matching funds to pay a commercial sign company for the design and fabrication of ten high-compression laminate panels, including appropriate mounting posts. The welcome panel will measure approximately 4 ft. x 5 ft., while the other nine panels will measure approximately 2 ft. x 3 ft. All will be designed and installed to meet ADA standards for height, accessibility, viewing angle and readability.	This project will improve the experience of the visitor, including those visiting the park as part of a commercial tour, through the installation of ten interpretive panels with text and photographs that explain each of the park's buildings, their historical role and the Dangberg family' role in Carson Valley history.

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Reno-Tahoe Territory	PRT-18-32	Friends of Genoa	Centennial Genoa Candy Dance Statue Project	\$15,000.00	\$15,000.00	\$75,000.00	The bronzing of the statue will cost \$33,000 and we will be using the Nevada Division of Tourism funds to assist in the costs associated with that process at Prescott Valley Bronzesmith Foundry in Prescott, AZ.	A 7-foot bronze statue of the female Lillian Virgin Finnegan, founder of the Genoa Candy Dance event, will serve as a 100th anniversary commemoration in honor of the many volunteers who have made the Candy Dance such a huge success. The statue is being sculpted by a local Genoa artist who is donating her time and skills for this project. Grant funds would be used to assist in the bronzing of the completed statue.
Reno-Tahoe Territory	PRT-18-33	Brewery Arts Center	Harmony Sculpture Park	\$3,500.00	\$3,500.00	\$7,000.00	Funds will be used towards the purchase of the Flower Collection instruments and the Lilypad Cymbals instruments. The collection consists of four brightly colored in-ground "flowers" with all the flowers having different notes, heights, and colors. The collection will look and sound like an enchanted musical garden. The layered placement of the discs will make players want to try dozens of combinations of play. With 3 mallets this can be played by 1-3 players. Each instrument is supplied with two durable mallets attached with coated steel cables.	The Harmony Sculpture Park is directly across the street from the Historic Blue Line walking tour in Carson City and in between two of the murals at Brewery Art Center, right in the heart of the two block arts campus. In the summer months alone, the Brewery Arts Center Campus is flooded with an estimated 2500 visitors each week and these instruments are already a destination for citizens and visitors as well as a source of civic pride. This expansion of the park is sure to enhance the experience for all who visit, helping to fulfill their mission to the community at large.

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Reno-Tahoe Territory	PRT-18-34	Brewery Arts Center	Amplified Carson City	\$15,000.00	\$0.00	\$150,000.00	<p>Funds will be used for capital improvements to the outdoor amphitheater, the Minnesota Street Stage, in the form of LED lighting and new lighting board that will be suitable for broadcast quality filming as well as enhance the live experience.</p> <p>10 LED moving head fixtures as well as light board can be purchased with the requested funds.</p>	<p>While a worthy project, not all requests can be funded due to receiving applications requesting more than twice the dollar amount available.</p>

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Reno-Tahoe Territory	PRT-18-35	Virginia City Tourism Commission	Beacons - Your Guide to Virginia City	\$2,000.00	\$2,000.00	\$5,000.00	<p>Funds will be used to help purchase the beacons and to distribute the beacons throughout town. In addition, the funds will be used to help educate the VCTC staff and merchants on proper beacon operation. Using the beacons is about more than just deploying them, for the VCTC, it is about rethinking the visitor experience in town. The beacons will enable the VCTC to distribute historical facts, great deals and happenings around town to our visitors instantaneously.</p> <p>Through use of the beacons, we hope to increase engagement among merchants, visitors and locals alike.</p> <p>Furthermore, grant funds will help offset costs to update the Virginia City mobile app to allow for beacon usage as well as the annual hosting costs.</p>	<p>This project is using new technology to more completely utilize the history, buildings and people of Virginia City. 100 beacons will be installed throughout the historic district and will communicate with Virginia City's recently updated mobile app and enable them to send push notification to visitors within a pre-arranged distance from the beacons. The beacons will also be used to update their audio tour as location markers for various downtown events.</p>
				\$477,538.00	\$200,000.00	\$1,327,587.00		