

TravelNevada · June 20, 2018

Noble Studios Introduction



Let's Be Better Every Day

noble studios™

Why Noble Means Nevada

36%

Of Noblebots are
Native Nevadans

15yrs

Average Number of Years
Non-natives Have
Lived Here

53%

Of Noblebots Attended
a Nevada College

800yrs

Total Number of
Years We've Lived in
Nevada

Why Noble?

- Nevada and Travel Experts
- Technology-Driven
- Performance Through Data
- Collaborative and Fun



Agency Recognition



INC 5000 Honor Roll
5x Fastest-Growing Private
Companies In America



Top Design Firms
Top 20 Design Firm



Search Engine Land
Best SEO Initiative Small
Business 2016



NNHRA
Best Places to Work
7 Consecutive Years



200+ Industry Awards



Premier Google Partner
Search, Mobile Ads, Shopping



SEO
Certified Professionals



A/B Testing
Certified Agency

Relevant Clients





Create a cohesive brand experience

Capture/delight travelers who are dreaming and planning

Deliver potential visitors a more personal and relevant
experience

Utilize data to make all marketing better

Create an in-market app experience that captures a larger
share of the wallet

Data-Informed Digital





THINK



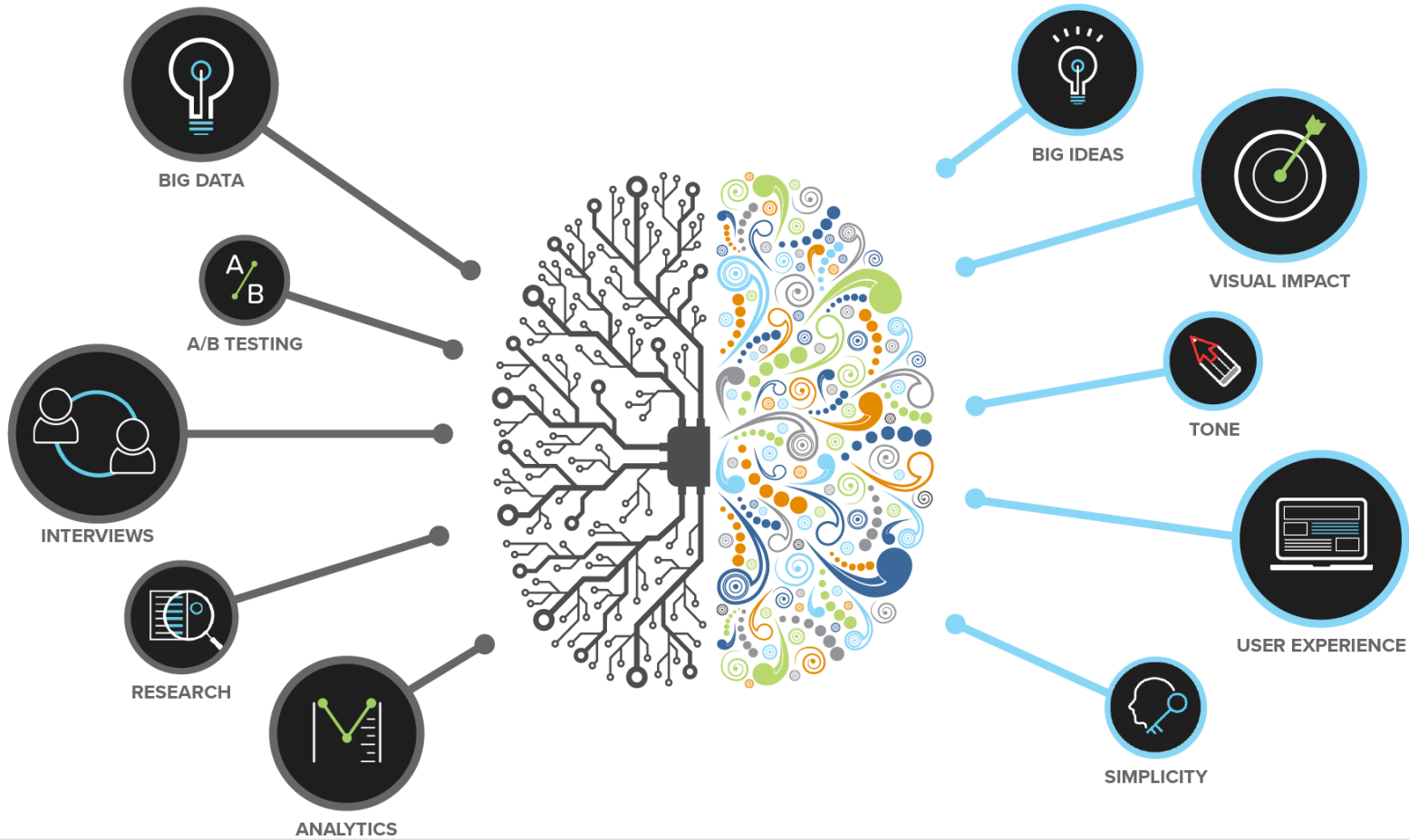
MAKE



MARKET



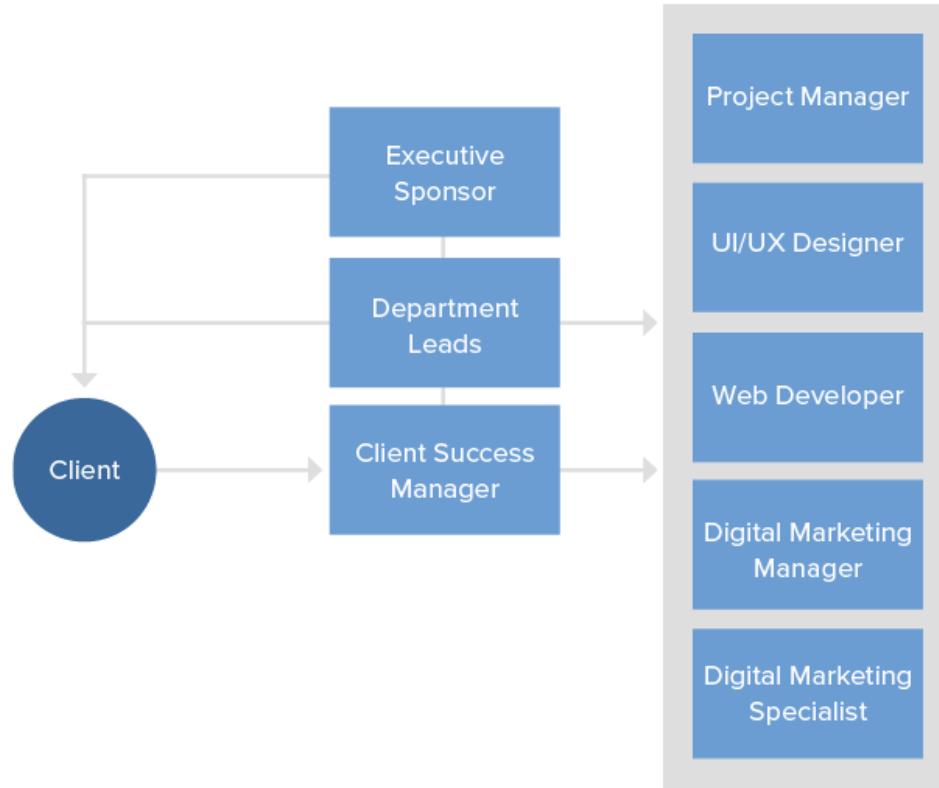
MEASURE



How we will work as an integrated team



TravelNevada Account Team Structure



Your Dedicated Team



Jarrod Lopiccolo
CEO / Co-Founder



Michael Thomas
CMO / Partner



B.C. LeDoux
CCO / Managing Director



Jill Wiczorek
Strategic Planning Director



Tim Miley
Creative Director



Sterling Hamilton
Lead Developer

Your Dedicated Team



Andy Walden
Client Success Manager



Rick Saake
Senior Digital Marketing Manager



Sara Miller
Digital Marketing Specialist



Crystal Blahnik
Senior Project Manager



Christine Harcinske
Senior Creative



Nitish Narala
Senior Web Developer

Your Dedicated Team



Glenn Weatherson
Web Developer



Zach Magee
Junior Web Developer



Stina Fausone
Creative Content Writer

**Anticipate
Concerns**



**Leverage
Experience**

Resolution

**Collaborate
on Solutions**



**Understand
the Problem**

Services Focused On

- Web Development
- SEO
- UX
- Native Application
- Conversion Rate Optimization (CRO)
- CRM
- Email



Q & A