



What's new at

# NEVADA

M A G A Z I N E

# “FOCUS” Group Photographer Mini-Symposium

1<sup>st</sup> event, Wed, June 28

*FOCUS stands for Friendships, Open-Mindedness, Collaboration, Understanding & Success!*



# Speakers & links to videos of their presentations:



<https://youtu.be/atDnEt0GP00> - **Melissa Knight**  
on self-confidence and getting/retaining customers

[https://youtu.be/Lu7ZbH\\_xXWU](https://youtu.be/Lu7ZbH_xXWU) - **Christi Tolbert**  
on the stock photography market



<https://youtu.be/oOz7FEZ5xYU> - **Larry Burton**  
on getting back to the basics of photography

<https://youtu.be/0sQ8bpU02jQ> - **Neil Lockhart**  
on astrophotography and other nighttime photography



# 3 Hours, 4 Presenters, 48 Pre-registrations, 46 Attendees

*Photos of the event by Kippy S. Spilker and Tanja Musselman*



*It was such a successful event that everyone wanted to keep socializing. 22 people pre-registered for lunch afterward, and 30 ended up squeezing into the back room at Q's BBQ!*

# 31 Post-Event Survey responses - a 67% response rate!

**100%** of survey respondents:

- “ Would attend an event like this in the future
- “ Would recommend an event like this to other photographers they know
- “ **Had taken, or planned to take (within 3 days of the symposium), actions based upon what they learned at the event**

% immediately bought a telephoto lens and a camera backpack for hiking!+

% Great organizational tips that we are applying in our studio. It is good to be reminded it is about business skills and not just doing what you love.+

% My son will try some night time abandoned building photos this weekend and I already decreased exposure to enhance color.+

% I've reached out to people I met, started following a blog and plan to utilize techniques with my next landscape outing.+

% I was bold and took my photo into work and my boss put it up in the office!+

% Neil talked about a gas leaf blower for night shots. I just bought a new gas leaf blower for my night class I am teaching in August.+

**Some “favorite part” highlights (an overwhelming number of responses were related to networking):**

% Learning from like-minded artists.+

% The speakers, with the breaks in-between to allow people to mingle.+

% Interfacing with other photographers!+

% I thought the whole event was great - presenters, work area, tours, food, etc.+

% Getting to meet so many facebook friends in person.+

**If there were vendors at future events, what products/subjects would you like to learn about?**

Lenses, Camera bodies, Tripods, Filters, Lighting, Local printers, Backdrops, Props, Camera bags

# 2017 Great Nevada Picture Hunt

## “Home Means Nevada”

**1,281** Submissions (over twice what we had in 2016)

**139** Contenders chosen by NV Mag staff

**20** Final winners

**Top 5 Prizes:** Entry to Eagles & Agriculture + 2-night stay at Carson Valley Inn, entry to Shooting the West Symposium + \$200 credit for workshops, entry to Nevada Northern Railway Winter Steam Photo Shoot Spectacular + 3 nights at Ramada Copper Queen, two \$100 gift certificates to Nevada Fine Arts.

**Next 15 Prizes:** Gift certificates to Gordon’s Photo Service and gift certificates for Home Means Nevada branded clothing.





B.C. Collins





Rajesh Raghunathan



Lee Molof



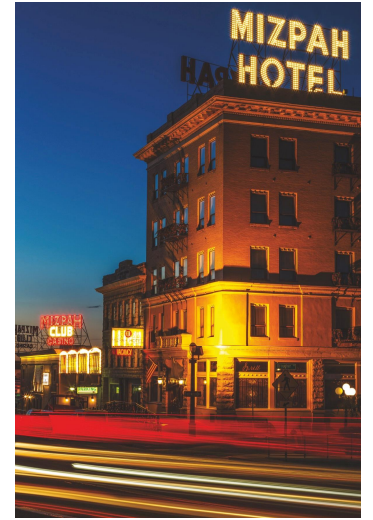
Kurt Molnar



Neil Lockhart



Also  
AWESOME!





# 2017 Silver State Scavenger Hunt

## Focused on the artistic side of Nevada

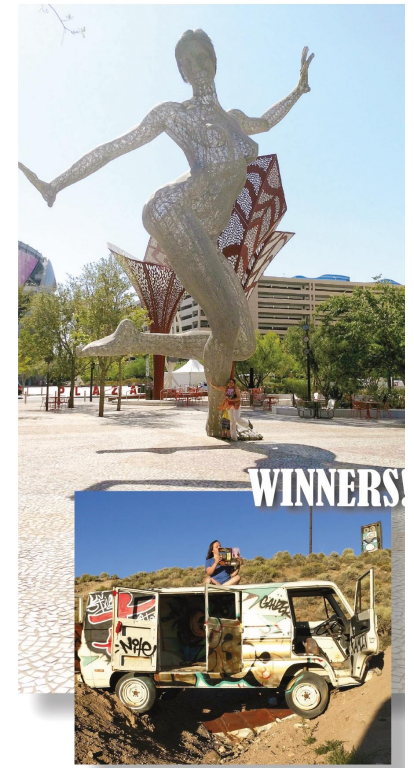
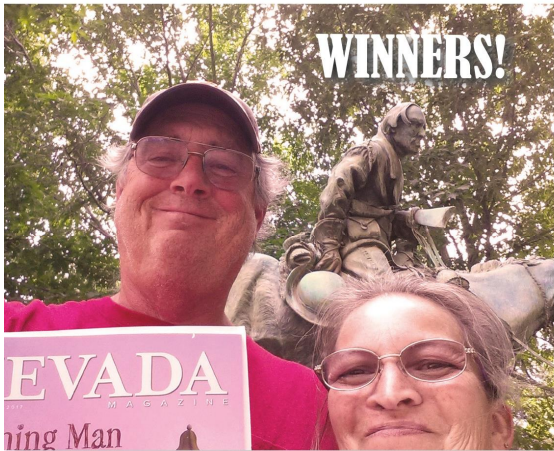
### Southern Nevada Grand-Prize Winner

The southern Nevada grand-prize winner received a choice of two distinct experiences. Experience racing a 550-horsepower V8 Jaguar F-type sports car at the Spring Mountain Motorsports Ranch in Pahrump, or choose an exciting Land Rover off-road adventure (see Northern prize description for details).

### Northern Nevada Grand-Prize Winner

This grand prize includes an off-road experience in a Land Rover. The prize gives the winner a chance to explore some of the state's coolest locations while riding in a Land Rover. Breakfast and lunch are catered, and the lucky explorer gets to ride with the professionals at Land Rover.

In addition to those provided by Land Rover, participants also won Nevada State Museum & Nevada Museum of Art passes.



# Nevada Magazine wins 2017 NPA Awards



**NEVADA PRESS  
ASSOCIATION**

General Excellence: 2<sup>nd</sup> place – Entire staff

Best Overall Design: 1<sup>st</sup> place – Kippy Spilker, Jody Cory

Advertising Gen'l Excellence: 1<sup>st</sup> place – Adele Hoppe

Best In House Promotion: 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place sweep – Kippy Spilker, Carrie Roussel (Direct Mail, Scavenger Hunt, Historical Calendar)

Best Regular Dept: 2<sup>nd</sup> place – History, Eric Cachinero, Chic Defrancia, Bob Sagan

Best Graphic Designer: 2<sup>nd</sup> place – Jody Cory

Best Special Project: 2<sup>nd</sup> place – 2017 Historical Calendar, Jody Cory, Janet Geary, Carrie Roussel

Best Feature Writing: 2<sup>nd</sup> place – Atomic Nevada, Eric Cachinero

Best Explanatory Journalism: 2<sup>nd</sup> place – Atomic Nevada, Eric Cachinero

Best Feature Photo: 2<sup>nd</sup> place – Carl Pantuso (Bristlecone photo)



# Kudos from our readers ...



**Liz Huntington** "Photography is a love affair with life" ~ Great article (Nevada Photo Tour Guides) Nevada Magazine!

Love · Reply · 2 · June 24 at 8:41pm · Edited

"I had picked up a copy of the Nevada Magazine (never read one before) and the issue had an article about the 6 Nevada State Parks up by Caliente, Panaca and Pioche. I had never been to any of them, didn't even know they existed. We got to visit Kershaw-Ryan and Cathedral Gorge. The Kershaw-Ryan park is so amazing and beautiful. An oasis in the middle of no where. We had such a fun time exploring. I love Nevada Magazine and just subscribed."

Hi! What a crazy two days it has been! We took the opportunity to do the scavenger hunt in the northern zone this weekend. Not only did we complete it in 32 hours, we found the most amazing camping area in Kingston we never knew existed! We are planning on returning there soon to spend more time enjoying that region. So glad we did this hunt! Anna



**Tiffani Fincher** Best magazine ever! I have not found anything else like it.

Like · Reply · 2 · 9 hrs

This is the first time my wife and I entered the scavenger hunt. We are in the southern zone and we had a great time traveling and finding the locations.

I was born and raised in Nevada. As a native, I appreciate this contest introducing us to areas in our unique state.

Thank you for creating this fun activity.

Ron