



**NEVADA COMMISSION ON TOURISM
NOTICE OF PUBLIC MEETING**

Regular Meeting of the Commission on Tourism
Wednesday, March 4, 2026 - 1:00 P.M.

MEETING LOCATIONS:

Northern Nevada:

Nevada State Capitol
Old Assembly Chamber
101 North Carson Street
Carson City, Nevada 89701

Southern Nevada:

Travel Nevada Office
Board Room
4000, S. Eastern Ave
Las Vegas, Nevada 89119

[Microsoft Teams](#)

Meeting ID: 215 837 723 969 10

Passcode: 2Bt7ie7B

AUDIO CONFERENCE:

(775) 321-6111 Access Code: 723509288#

COMMISSIONERS

Lt. Governor Stavros Anthony, Chairman

Rick Murdock, Vice Chairman

Fletch Brunelle | Shelly Capurro | Mendy Elliott | Annette Kerr | Jill Lagan | Mike Larragueta | Jane Moon | Judith Perez Siegel | Herb Santos

This meeting is in compliance with Nevada Open Meeting Law and has been properly noticed and posted at the following location (At least three or more):

Nevada Commission on Tourism, Carson City, Nevada | Legislative Counsel Bureau, Carson City and/or Las Vegas, Nevada | Nevada State Museum, Las Vegas, Nevada | Nevada State Library, Carson City, Nevada | Nevada State Purchasing, Carson City, Nevada | Windmill Library Las Vegas, Nevada |

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STATEMENT OF THE COMMISSION

- Action may be taken on those items denoted “For Possible Action”.
- Items on this agenda may be taken in a different order than listed.
- Two or more agenda items may be combined for consideration.
- An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.
- Public comment is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to 3 minutes at the discretion of the chair, and speakers are urged to avoid repetition of comments made by previous speakers. Those wishing to make public comment via email should email their public comment to NCOT_PublicComment@travelnevada.com or kbenoit@dtca.nv.gov.
- No action may be taken on any matter brought up under public comment until that matter has been specifically included on an agenda as an item upon which action may be taken (NRS 241.020).
- Meetings are audio-recorded as part of the public record. Speakers are requested to identify themselves before speaking.
- Note: Please provide NCOT with electronic or written copies of testimony and visual presentations if you wish to have complete versions included as exhibits with the minutes.

AGENDA

A. Opening

Call to Order and Confirmation of Proper Posting — Lt. Governor Anthony, Chairman
Roll Call and Determination of Quorum — Lieutenant Governor Anthony -- Chair

B. Public Comment

Public comment pertaining to Commission Meeting Agenda items is welcomed by the Commission. A period of public comment will be allowed at the beginning and at the end of the meeting. Because of time considerations, the period for public comment by each speaker may be limited to three (3) minutes at the discretion of the Chair, and speakers are urged to avoid repetition of comments made by previous speakers.

C. **For Possible Action** – Approval of Minutes

Approval of December 9, 2025, Commission on Tourism Meeting Minutes

D. For Discussion Only – Welcome and Opening Remarks

Lt. Governor Anthony, Chairman

E. For Discussion Only – Travel Nevada Quarterly Report

Rafael Villanueva, Chief Executive Officer; Nicole Orsua, Chief Industry Development Officer; Tracie Barnthouse, Chief Communications Officer; Keelie Cox, Marketing Manager

F. For Discussion Only – Finance Report

Stewart Terry, Chief Financial Officer – Department of Tourism and Cultural Affairs.
Stewart Terry will present the current budget update.

G. For Discussion Only – Agricultural Tourism Update

Nicole Orsua, Chief Industry Development Officer – Travel Nevada
The Commission will be provided an update on what actions have taken place in the research, data collection, and synthesization of said data by Destination Development Consultant Firm Whereabout, next steps, and an Agricultural Tourism session at Rural Roundup.

H. For Discussion Only – GovCon Recap and Rural Roundup Update

Tracie Barnthouse, Chief Communications Officer; Nicole Orsua, Chief Industry Development Officer;
Tracie Barnthouse will recap the Governor Conference held this past December. Nicole Orsua will provide an update of Rural Roundup to be held in Elko, April 21 – 23, 2026.

I. For Discussion Only – Adventure Centers Update

Carrie Roussel, Facilities Coordinator, Travel Nevada Adventure Centers
Carrie Roussel will update the Commission on the construction status of both Adventure Centers in Carson City and Boulder City

J. For Discussion Only – Get a Little Out There with Alex Honnold

B.C. LeDoux, Managing Partner/COO
B.C. LeDoux will update the Commission on the status of the “Get a Little Out There with Alex Honnold” content series, including the reactions to the premiere of the episode 1 on February 26.

K. For Discussion Only – Pony Express Territory

Kyle Horvath, Chair, Pony Express Territory
Mr. Horvath will conduct a presentation about the Pony Express Territory and their commitment to market and promote the rural communities along NV Hwy 50, once dubbed the “Loneliest Road in America”, and follows the Nevada’s part of the historic Pony Express route.

L. For Discussion Only – Las Vegas Territory

B’Anka Neder, Vice-Chair, Las Vegas Territory

Ms. Neder will conduct a presentation on the Territory’s commitment to market and promote the rural the extended destinations around Las Vegas and how they encourage visitors to journey from Neon to Nature and be surrounded by experiences only found off the Strip.

M. Public Comment

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N. For Possible Action - Adjournment

The public may acquire this agenda and supporting materials, pursuant to NRS 241.020(2) by contacting Kelly Benoit 775-220-8045 or by email to kbenoit@dtca.nv.gov. Materials are available online at www.travelnevada.biz/public-meetings

Persons with disabilities who require special accommodations or assistance at the meeting should notify Kelly Benoit 775-220-8045 with the Department of Tourism and Cultural Affairs or by email to kbenoit@dtca.nv.gov.