



**BOYS & GIRLS CLUBS
OF MASON VALLEY**
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Travel Nevada 3D Project
Travel Nevada
401 N. Carson St.
Carson City, NV 89701

RE: Letter of Support – Walker Basin Conservancy Proposal for Travel Nevada 3D Project

To Whom it May Concern:

I am writing in support of the Walker Basin Conservancy's proposal for the Travel Nevada 3D Project. The Conservancy has significantly improved access to the Walker River and to open spaces in the Walker River Basin for residents and visitors. The Conservancy has proven itself to be a committed civic partner in the region, partnering on local events, marketing the region to a wider audience, and providing community benefit from their promotion of the Walker Basin and its natural and cultural attractions.

Specifically, we are writing to support the Conservancy's proposal and support their commitment to a unified tourism experience and marketing campaign for the Walker Basin. Multiple organizations, including ours, support the substantial value of this project's concept. The proposal's concept will bring much-needed visibility and connectivity to the communities along the Walker River to develop a unified tourism experience, improve the recreational tourism economy, and increase promotion of the outstanding attractions this region provides.

For two summers now, our Club kids have seen the Walker Basin up close and personal through a series of educational field trips with the Conservancy and State Parks. From identifying local plants and wildlife to learning about the water cycle, there is no shortage of fun learning in this area for our kids. The more we can all get the word out about the Walker River and the amazing potential it holds, the better for our community and all who visit it.

Sincerely,

Nick Beaton
Director of Development