

**Travel Nevada - Presenting Sponsorship Proposal**

**Event Dates & Location:**

October 26th, 27th & 28th, 2017 – Reflection Bay Golf Club – Lake Las Vegas

Advertising Included in Package:

* Full page ad in the 2018 edition of *Golfing Oregon Magazine* – Value of $4000
* Full page ad in the 2017/18 edition of *Golfing Southern California Magazine* – Value of $4000.
* Full page ad in the 2017/18 edition of *Golfing Palm Springs Magazine* – Value of $4000.
* (6) Email blasts to our opt in database of over 75,000 subscribers spread throughout the Western United States – Value of $3300

Event Exposure Included in Package:

* Listing as a **Presenting Sponsor** in all event media and event signage. Joining other Presenting Sponsors that include City of Henderson, Topgolf, Southern Glazers, Blue Heron, Lake Las Vegas, NBC, Beasley Media and more.
* (2) Golf Teams in the tournament on Friday (8 players)
* (40) Individual dinner tickets to The Feast.
* (16) Entries into the Thursday night VIP Launch Party at Topgolf Las Vegas.
* (1) Full page ad in the official event program.
* (1) Hole sponsorship during the golf tournament and the ability to staff the hole during the golf tournament.
* Inclusion in all advertising promoting the event on television, print, radio and more. Over $300,000 in marketing supporting the event.
* Ability to place one sheets/brochures in each golfer gift bag
* Recognition in the event program as a Presenting Sponsor, Corporate Team Sponsor, Hole Sponsor and Corporate Table Sponsor.
* Logo and name mentions in and on all print/radio/tv advertising including event posters (200), check stuffers at restaurants (800), promotions, website and more.
* Rotating website banner ad on the event website, 300x250.

IN RETURN FOR ITS SPONSORSHIP BENEFITS, Travel Nevada WILL PROVIDE THE FOLLOWING:

* $10,000 cash investment in the event