INTERNATIONAL VISITATION TO NEVADA

Source: Tourism Economics

NEVADA COMMISSION ON TOURISM

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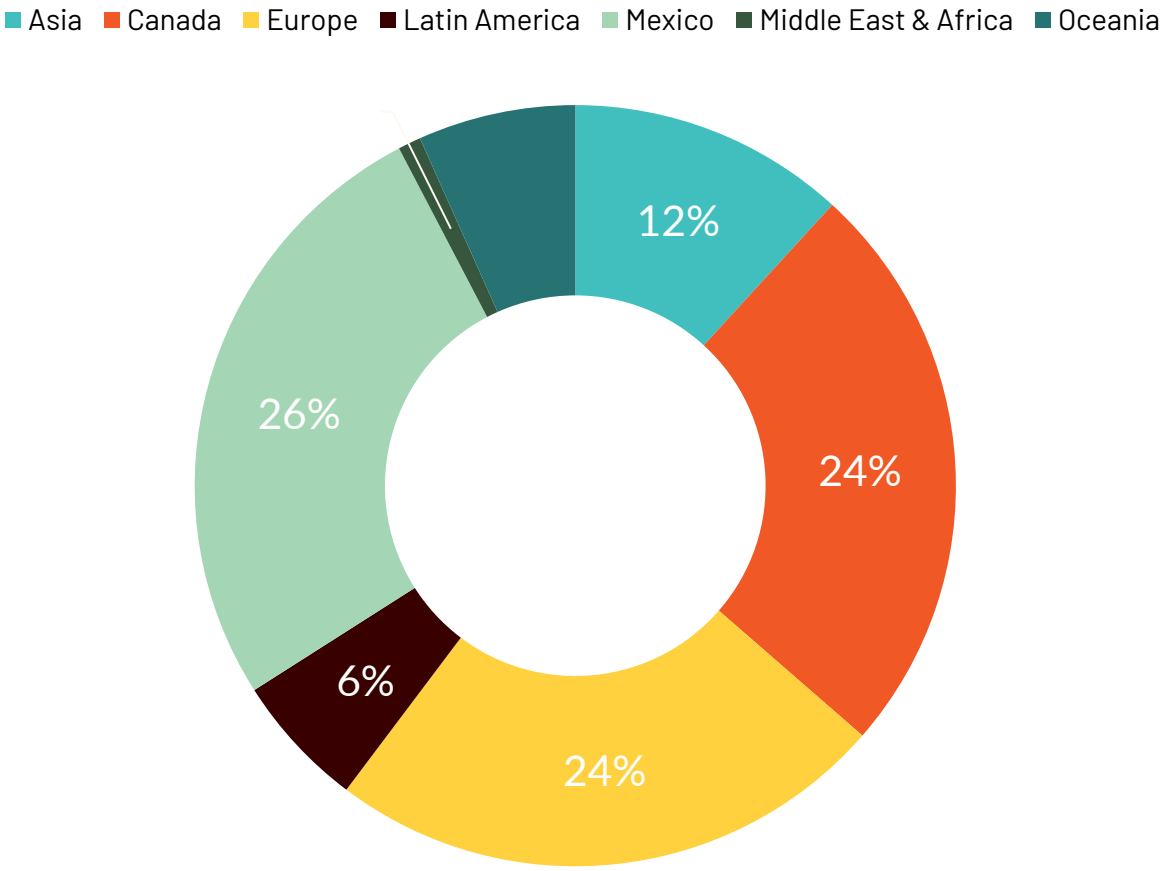
Data Source: Tourism Economics, International State Travel

Visits to Nevada by region of origin, 2025



Origin Market	2017	2018	2019	2020	2021	2022	2023	2024	2025
Total International	5,966,647	6,070,526	5,883,912	1,196,916	1,399,030	3,567,135	4,812,601	5,191,992	4,912,375
Mexico	1,258,834	1,254,105	1,221,971	480,060	998,099	1,079,568	1,130,156	1,287,434	1,294,978
Canada	1,523,285	1,643,683	1,522,059	297,213	159,487	910,777	1,438,042	1,491,206	1,208,524
United Kingdom	774,167	744,096	748,538	76,773	53,004	487,287	541,479	534,381	536,319
Australia	373,270	380,274	368,276	49,995	7,036	156,394	264,639	271,578	283,064
Germany	215,600	225,485	230,095	25,475	20,924	128,442	180,763	187,979	180,727
South Korea	195,407	190,132	205,741	37,583	10,470	101,689	154,079	156,852	161,733
Brazil	155,652	188,001	162,063	19,115	11,978	101,103	128,472	143,364	134,325
Japan	232,620	215,935	247,264	39,277	3,144	33,986	99,675	116,000	128,358
China	267,907	243,911	211,384	22,788	3,135	10,971	63,736	93,318	104,644
France	98,671	98,412	101,815	14,311	9,006	56,479	78,520	88,321	81,745
India	51,111	53,615	54,636	6,813	4,999	32,604	55,263	72,331	74,651
Ireland	71,016	75,788	64,874	5,168	3,015	48,041	53,673	55,635	58,389
Netherlands	56,897	60,766	61,681	7,662	4,572	39,320	48,974	52,475	45,254
Italy	41,640	39,650	39,372	3,313	3,154	25,507	36,944	44,558	44,858
Spain	41,960	40,006	40,569	3,900	5,406	35,058	37,424	42,764	41,055
Taiwan	39,628	41,183	39,406	6,958	1,765	12,386	25,790	31,607	36,699
Switzerland	45,882	46,675	47,813	7,213	3,102	25,030	38,487	37,509	36,526
Philippines	35,065	37,696	38,561	7,044	3,733	21,491	31,519	37,532	36,222
Argentina	35,327	36,405	35,526	5,814	8,289	21,028	28,934	31,792	35,805
Belgium	25,463	24,425	23,960	3,559	1,355	14,163	18,258	20,623	20,146
Sweden	38,014	35,188	30,783	5,107	1,756	10,325	17,882	18,066	17,463
Turkey	13,774	12,117	12,147	3,042	3,113	5,635	10,666	12,964	14,394
Israel	14,161	14,531	15,944	2,472	4,934	10,555	12,069	14,026	14,384
Poland	7,007	7,019	7,549	1,276	669	4,924	9,214	11,605	12,525
Denmark	23,222	22,865	19,564	2,894	1,049	11,083	13,222	13,917	11,874
Rest of World	331,066	338,566	332,323	62,092	71,834	183,287	294,721	324,152	297,712