



INTERNATIONAL VISITATION TO NEVADA

Source: Tourism Economics



NEVADA COMMISSION ON TOURISM

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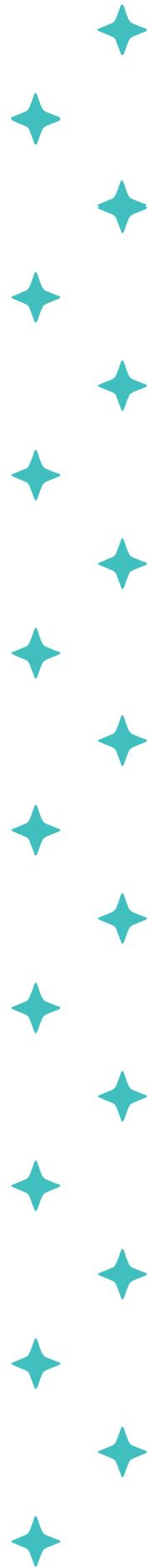
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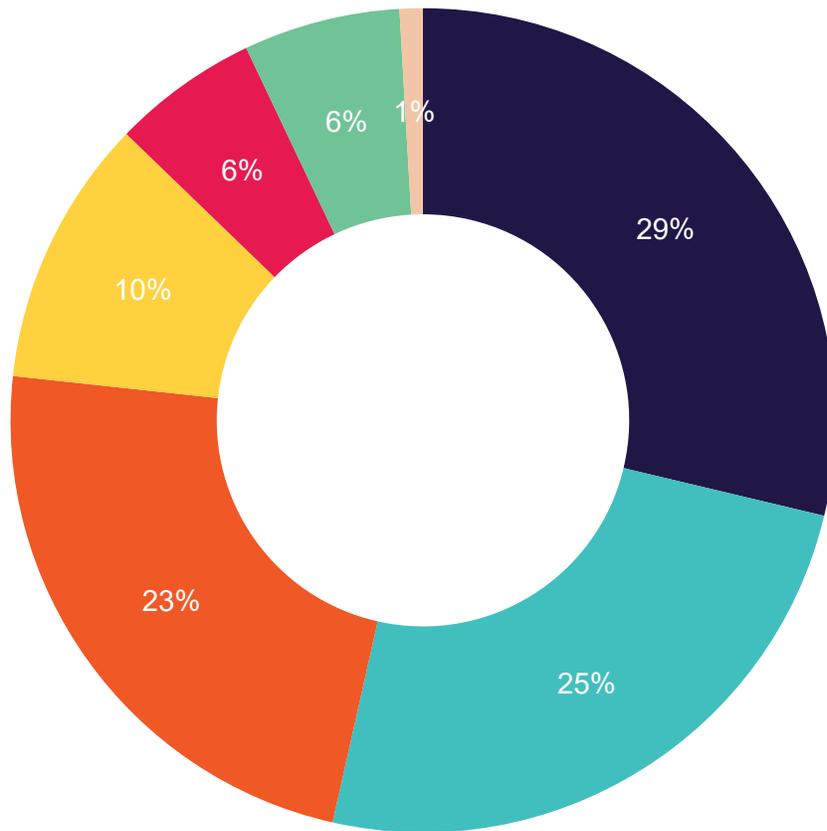
Data Source: Tourism Economics, International State Travel





Visits to Nevada by region of origin, 2024

■ Canada ■ Mexico ■ Europe ■ Asia ■ Latin America ■ Oceania ■ MEA





| Origin Market | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Total International | 5,931,633 | 5,966,647 | 6,070,526 | 5,883,912 | 1,196,916 | 1,399,030 | 3,567,135 | 4,812,601 | 5,191,992 |
| Canada | 1,476,414 | 1,523,285 | 1,643,683 | 1,522,059 | 297,213 | 159,487 | 910,777 | 1,438,042 | 1,491,206 |
| Mexico | 1,323,160 | 1,258,834 | 1,254,105 | 1,221,971 | 480,060 | 998,099 | 1,079,568 | 1,130,156 | 1,287,434 |
| United Kingdom | 760,632 | 774,167 | 744,096 | 748,538 | 76,773 | 53,004 | 487,287 | 541,479 | 534,381 |
| Australia | 374,404 | 373,270 | 380,274 | 368,276 | 49,995 | 7,036 | 156,394 | 264,639 | 271,578 |
| Germany | 219,022 | 215,600 | 225,485 | 230,095 | 25,475 | 20,924 | 128,442 | 180,763 | 187,979 |
| South Korea | 167,533 | 195,407 | 190,132 | 205,741 | 37,583 | 10,470 | 101,689 | 154,079 | 156,852 |
| Brazil | 160,682 | 155,652 | 188,001 | 162,063 | 19,115 | 11,978 | 101,103 | 128,472 | 143,364 |
| Japan | 239,820 | 232,620 | 215,935 | 247,264 | 39,277 | 3,144 | 33,986 | 99,675 | 116,000 |
| China | 239,966 | 267,907 | 243,911 | 211,384 | 22,788 | 3,135 | 10,971 | 63,736 | 93,318 |
| France | 99,297 | 98,671 | 98,412 | 101,815 | 14,311 | 9,006 | 56,479 | 78,520 | 88,321 |
| India | 49,357 | 51,111 | 53,615 | 54,636 | 6,813 | 4,999 | 32,604 | 55,263 | 72,331 |
| Ireland | 71,592 | 71,016 | 75,788 | 64,874 | 5,168 | 3,015 | 48,041 | 53,673 | 55,635 |
| Netherlands | 58,862 | 56,897 | 60,766 | 61,681 | 7,662 | 4,572 | 39,320 | 48,974 | 52,475 |
| Italy | 43,863 | 41,640 | 39,650 | 39,372 | 3,313 | 3,154 | 25,507 | 36,944 | 44,558 |
| Spain | 44,715 | 41,960 | 40,006 | 40,569 | 3,900 | 5,406 | 35,058 | 37,424 | 42,764 |
| Philippines | 32,362 | 35,065 | 37,696 | 38,561 | 7,044 | 3,733 | 21,491 | 31,519 | 37,532 |
| Switzerland | 47,590 | 45,882 | 46,675 | 47,813 | 7,213 | 3,102 | 25,030 | 38,487 | 37,509 |
| Argentina | 34,868 | 35,327 | 36,405 | 35,526 | 5,814 | 8,289 | 21,028 | 28,934 | 31,792 |
| Taiwan | 37,608 | 39,628 | 41,183 | 39,406 | 6,958 | 1,765 | 12,386 | 25,790 | 31,607 |
| Belgium | 26,197 | 25,463 | 24,425 | 23,960 | 3,559 | 1,355 | 14,163 | 18,258 | 20,623 |
| Sweden | 39,162 | 38,014 | 35,188 | 30,783 | 5,107 | 1,756 | 10,325 | 17,882 | 18,066 |
| Israel | 14,350 | 14,161 | 14,531 | 15,944 | 2,472 | 4,934 | 10,555 | 12,069 | 14,026 |
| Denmark | 24,927 | 23,222 | 22,865 | 19,564 | 2,894 | 1,049 | 11,083 | 13,222 | 13,917 |
| Austria | 15,218 | 14,789 | 14,061 | 13,080 | 1,972 | 1,152 | 7,734 | 11,833 | 13,495 |
| Turkey | 14,424 | 13,774 | 12,117 | 12,147 | 3,042 | 3,113 | 5,635 | 10,666 | 12,964 |
| Rest of World | 315,610 | 323,285 | 331,524 | 326,791 | 61,395 | 71,350 | 180,478 | 292,102 | 322,261 |