



INTERNATIONAL VISITATION TO NEVADA

Source: Tourism Economics



NEVADA COMMISSION ON TOURISM

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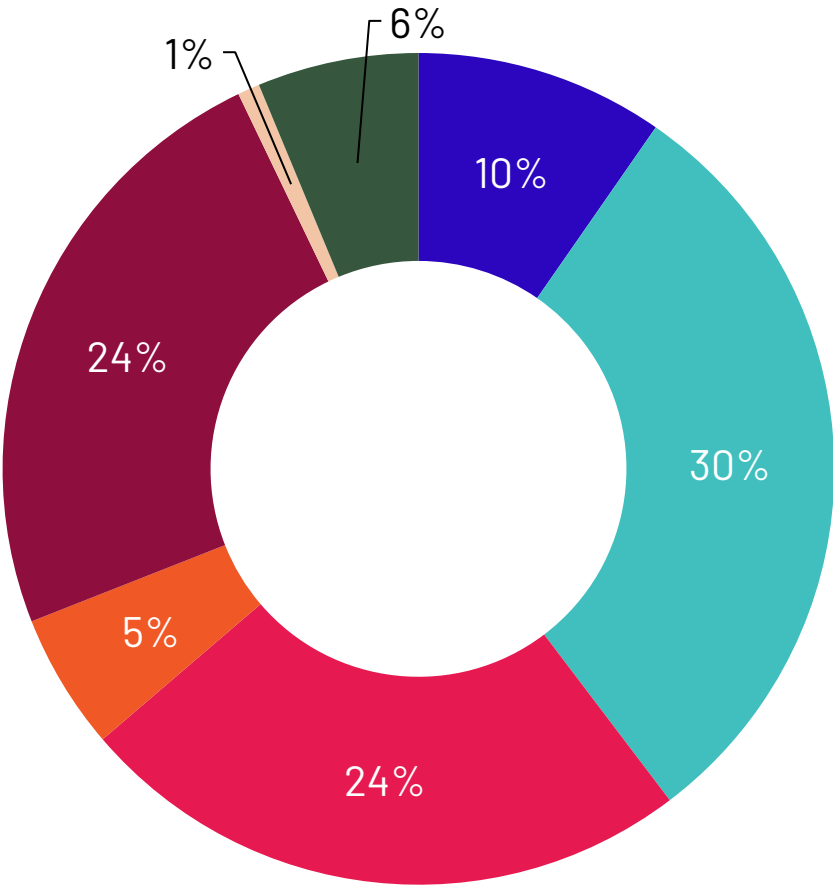
Kyle Shulz, Gabriel Mortensen

Data Source: Tourism Economics, International State Travel





Visits to Nevada by region of origin, 2023



Percent of total

- Asia
- Canada
- Europe
- Latin America
- Mexico
- Middle East & Africa
- Oceania



Origin Market	2015	2016	2017	2018	2019	2020	2021	2022	2023
Total International	6,122,885	5,931,633	5,966,647	6,070,526	5,883,912	1,196,916	1,399,030	3,567,135	4,810,046
Canada	1,581,526	1,476,414	1,523,285	1,643,683	1,522,059	297,213	159,487	910,777	1,443,433
Mexico	1,357,810	1,323,160	1,258,834	1,254,105	1,221,971	480,060	998,099	1,079,568	1,146,998
United Kingdom	744,566	760,632	774,167	744,096	748,538	76,773	53,004	487,287	541,479
Australia	406,189	374,404	373,270	380,274	368,276	49,995	7,036	156,394	264,639
Germany	224,156	219,022	215,600	225,485	230,095	25,475	20,924	128,442	180,763
South Korea	168,777	167,533	195,407	190,132	205,741	37,583	10,470	101,689	154,079
Brazil	230,711	160,682	155,652	188,001	162,063	19,115	11,978	101,103	128,472
Japan	231,863	239,820	232,620	215,935	247,264	39,277	3,144	33,986	99,675
France	102,191	99,297	98,671	98,412	101,815	14,311	9,006	56,479	78,520
China	212,803	239,966	267,907	243,911	211,384	22,788	3,135	10,971	63,736
India	47,904	49,357	51,111	53,615	54,636	6,813	4,999	32,604	55,263
Ireland	67,641	71,592	71,016	75,788	64,874	5,168	3,015	48,041	53,673
Netherlands	56,576	58,862	56,897	60,766	61,681	7,662	4,572	39,320	48,974
Switzerland	51,865	47,590	45,882	46,675	47,813	7,213	3,102	25,030	38,487
Spain	43,420	44,715	41,960	40,006	40,569	3,900	5,406	35,058	37,424
Italy	48,915	43,863	41,640	39,650	39,372	3,313	3,154	25,507	36,944
Philippines	32,207	32,362	35,065	37,696	38,561	7,044	3,733	21,491	31,519
Argentina	32,117	34,868	35,327	36,405	35,526	5,814	8,289	21,028	28,934
Taiwan	38,784	37,608	39,628	41,183	39,406	6,958	1,765	12,386	25,790
Belgium	29,914	26,197	25,463	24,425	23,960	3,559	1,355	14,163	18,258
Sweden	31,707	39,162	38,014	35,188	30,783	5,107	1,756	10,325	17,882
Denmark	20,059	24,927	23,222	22,865	19,564	2,894	1,049	11,083	13,222
Israel	14,281	14,350	14,161	14,531	15,944	2,472	4,934	10,555	12,069
Austria	16,403	15,218	14,789	14,061	13,080	1,972	1,152	7,734	11,833
Singapore	8,437	9,278	9,714	10,448	12,752	1,892	512	7,285	10,897
Rest of World	322,065	320,756	327,344	333,193	326,187	62,545	73,952	178,827	267,083