

Travel Nevada Tradeshows and Events FY 2023 - 2024

Updated 8/31/2022

To be considered

FY 2024					
Date	Event	Location	Description	Cost*	Contact
August 8-10, 2023	Connect Tour	Detroit, MI	Meet with domestic tours operators /whosalers and receptives with prescheduled one on one appointment	N/A	RG
September 13-14, 2023	Connect Tour RTO Florida	Orlando/Kissimee, FL	Meet with inbound receptive operators and domestic tour operators with prescheduled one on appointments.	N/A	RG
September 2023	Brand USA Travel Week	London, England	The weeklong program connects U.S. destinations with European travel trade and media	N/A	YD
September 30 - October 4, 2023	Mexico Sales Mission	Mexico, Guadalajara & Bajio	Continue building relationships with leading travel trade and trade media during a mix of networking, one-on-one meetings, trainings and events in Mexico City, Guadalajara & Bajio Districs. A B2C event will be incorporated, along with televised interviews with local stations.	\$750	YD
October 2023	Domestic Mission	TBA	Sales mission with Las Vegas and Reno/Tahoe targeting top travel providers to Nevada, tour operators and travel agents	\$500	RG
November 13-16, 2023	National Tour Association	Louisiana	NTA's Travel Exchange offers delegates an opportunity to network and build relationships in one-on-one pre-scheduled appointments with the packaged travel industry. Membership required. https://ntaonline.com/	N/A	RG/AO
Jan/Feb 2024	RTO Summit LA Receptive Event	Los Angeles, CA	Travel Nevada led event to engage with receptive agents based in the Los Angeles region covering domestic and international travel. one on one meeting in conjunction with RTO summit	\$500	RG/AO
January 13-16, 2024	American Bus Association	Nashville, Ten	Marketplace is an appointment-based show for Motorcoach and Tour Operators and Travel Industry Suppliers who want to expand your group tour & travel business	N/A	RG
February 12-15, 2024	IITA Summit	TBA	International Inbound Travel Association's Summit hosts one-on-one marketplace sessions to meet international tour and receptive operators specializing in selling U.S. travel products. https://inboundtravel.org/summit/	N/A	RG
February 2024	East Coast Receptive Event - RTO EAST	NYC	Engage with receptive agents based on the East Coast covering domestic and international travel in this Travel Nevada-led event	\$500	RG/AO

*Cost does not apply to hoteliers

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Date	Event	Location	Description	Cost*	Contact
April 2024	Rural Roundup	Virginia City, NV	Travel Nevada's annual conference is focused on it's industry partners with educational and networking sessions over two days. Nevada Marketplace will be held with suppliers and media.	\$75	RG/AO
April 2024	Travel Nevada Canada Mission	East Canada	Meet with leading travel trade and media during a mix of networking, one-on-one meetings, trainings and events.	\$750	YD
April 2024	Midwest Mission (Chicago, Minneapolis, Detroit or St Louis)	TBA	Midwest Region Sales Mission targeting top travel agent and tour operators to Nevada	\$500	RG
May 3-7, 2024	IPW 2024	Los Angeles, CA	Meet with tour operators, wholesalers, receptives and media in pre-scheduled appointments and networking sessions at the largest travel industry tradeshow in the U.S. Participants register with IPW directly to get their own appointment books. Travel Nevada will cover booth branding. https://www.ipw.com/	see link	YD

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