

AMERICA 250 GRANT PROGRAM RECOMMENDATIONS

TOTAL NUMBER OF REQUEST:	31
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TOTAL NUMBER OF AWARD RECOMMENDATIONS:	14
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TOTAL AWARD REQUESTED:	\$846,833
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TOTAL AMOUNT AWARDED:	\$250,000
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Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-01	Latino Arte and Culture	\$15,616	\$15,616	Experience Nevada's heritage at Folk Fest America 250! This vibrant celebration showcases music, dance, and traditions from Native American, Chinese, Basque, Hispanic-Latino, European and Japanese communities. Enjoy cultural exhibits, authentic food, and talks from community leaders highlighting the histories of Paiute, Basque, Latino, Chinese, and others who shaped Nevada. Guests can also join nonpartisan voter education and registration activities. Folk Fest America 250 offers an inspiring, entertaining weekend honoring America's 250th anniversary.	Our committee recommendation is to fully fund. The event aims to attract over 4,000 attendees, and provide a platform for underrepresented voices, while also featuring educational activities and opportunities for non partisan voter education.
AM250-26-01-02	Carson Valley Balloon Festival	\$15,670	\$0	In celebration of the 250th anniversary of the United States, a special banner flight initiative will take place in 2026, showcasing a collaborative visual display featuring the America 250 and Travel Nevada banners on the Battle Born hot air balloon. This patriotic and tourism-driven initiative will be highlighted at three prominent balloon events: Lover's Aloft and Hot Air for Hope bringing national pride and regional promotion to the skies.	The Carson Valley Balloon Festival aims to honor America 250 by displaying a hot air balloon featuring America 250 banners during the traditional singing of the National Anthem and the launch of state and national flags. The committee has recommended declining the grant, as the banner does not create a sufficient impact to tie into the event's commemoration of America 250.

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AM250-26-01-03	Laughlin Tourism Commission	\$35,000	\$35,000	The Laughlin Tourism Commission's America250 initiative will unite Nevada and Arizona communities along the Colorado River for a seven-month celebration of history, civic pride, and tourism. Signature monthly events from January–July 2026 will highlight Nevada's heritage, engage residents and visitors, and attract out-of-market audiences from across the Southwest. Leveraging the region's unique position as a tri-state border destination, the program will boost overnight stays, showcase cultural assets, and strengthen regional economic vitality.	Our recommendation is to fully fund. This collaborative initiative, led by the Laughlin Tourism Commission and supported by various local organizations, features monthly events that engage the community and promote regional heritage, culminating in a fireworks finale in July. By linking local history, the Davis Dam, to the national celebration, the project seeks to boost economic vitality across the tri-state area, Nevada, Arizona, and California.
AM250-26-01-04	St Marys Art Center Inc	\$11,000	\$5,000	Our America 250 campaign seeks to develop compelling and artistic video and photography content, capturing the historic 1876 venue, fine art galleries, special events, and our other cultural programming. We will increase awareness and visitation, including multi-overnight stays in our venue, by area and out-of-state audiences through social media, website, YouTube, email campaigns, and Google Ad Grant support.	Our recommendation is to partially fund. The project aims to obtain and share new content about the historical significance of a property that has served as two hospitals, focusing on its role as the St. Marie Louise Hospital and St. Mary's Art Center. The initiative seeks to enhance marketing efforts and attract new audiences interested in arts and culture, while also promoting its unique offerings such as historical tours, and special events

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AM250-26-01-05	Nevada Cowboy Country Territory	\$21,055	\$10,000	The project's objective is to market the annual California Trail Days, a free, family-friendly living history event in Elko, Nevada. This event offers an immersive educational experience, bringing pioneer and Native American heritage to life through hands-on activities like gold panning and wagon rides. It serves as a key driver for cultural tourism, boosting the local economy and preserving Nevada's history.	The annual California Trail Days event aims to enhance its impact and attendance through a targeted marketing campaign. By partnering with local Native American tribal councils and utilizing a multi-faceted promotional strategy the event seeks to ensure inclusivity and represent the heritage of all communities that connect audiences to the historical journey's of pioneers and Native American. Partial funding recommended.
AM250-26-01-06	Inter-Tribal Council of Nevada	\$73,500	\$0	Voices of Resilience: Tribal Storytelling & Civic Commemoration	The project aims to empower tribal youth by training them to produce podcast that capture elders' stories. While we recognize the value of capturing elders' stories for a mobile exhibit, due to limited funding resources, we have to decline the project. We recommend exploring some alternate options for podcast equipment and implementation. Utilizing community resources and existing equipment could be a viable way to create quality podcast while being more budget friendly.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-07	Visit Carson City	\$20,000	\$18,000	"Points of Unity -- Discover What Unites Us" From coast to coast, our stories meet here, in Nevada's Capital. Drawing inspiration from the Golden Spike's role in linking our nation, these 4-foot railroad spikes, engraved with inspiring stories of the American Spirit, will highlight Nevada's resilience, innovation, diversity, and community exchange. This trail is an inviting way to explore Carson City's authentic and unique character while boosting tourism, fostering civic engagement, and promoting community connection.	The points of Unity project aims to commissioning sculptural railroad spikes engraved with significant stories presented in multiple languages. The project will create an accessible and inclusive trail that invites residents and visitors to explore and reflect on shared values, identities and the principles of democracy. Our recommendation is to partially fund.
AM250-26-01-08	Town of Pahrump (Visit Pahrump	\$5,000	\$5,000	Visit Pahrump proposes the "Main Street Mural & Youth Arts Legacy Project," a community-driven public art initiative that engages local artists and students in the creation of a vibrant mural commemorating America's 250th anniversary. This project will honor Nevada's role in American history while promoting tourism, arts education, and civic pride. The mural—either on Main Street or inside the Pahrump Visitor Center—will serve as a permanent legacy piece and visual celebration of Pahrump's cultural identity.	The "Visitor Mural/Main Street & Youth Arts Legacy Project," aims to create a large scale mural that celebrates Nevada's cultural contributions and values such as freedom, unity, and resilience while enhancing the visitory experience. By engaging local students in the mural's design and creation process. The objective is to honor and reflect on the principles of democracy and community identity. Our recommendation is to fully fund.

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AM250-26-01-09	Pony Express Territory	\$49,954	\$49,954	In celebration of America's 250th birthday, Nevada's Pony Express Territory will honor its historic role in the nation's story through two signature projects: the Pony Express Re-Ride Celebration, with community events along the route, and a special America 250 edition of the Highway 50 Passport. Both will engage residents and visitors with living history, heritage travel, and interactive experiences, ensuring Nevada's legacy rides proudly into the next 250 years.	The Pony Express Trail Re-Ride Celebration and Highway 50 exclusive passport aims to honor America 250th birthday by reenacting the historic Pony Express ride across Nevada and engaging local communities through educational events and storytelling. This project also includes a redesign of the Highway 50 passport incorporating Nevada's 250th branding for a commemorative touch. Our recommendation is to fully fund.
AM250-26-01-10	White Pine Main Street Association	\$22,500	\$18,000	White Pine County contributed to America's Electric Revolution by lighting up a developing nation with the copper from the Robinson Mine. This skyrocketed White Pine County's importance to the country. We will preserve and tell this story through the creation of a documentary on the topic. We'll also create a marketing video documenting our Independence Day Festival throughout our newly remodeled downtown. Finally, we will energize the downtown by hanging light post banners with imagery.	White Pine Main street aims to celebrate Ely's contribution to the Nevada 250 celebration by producing a modern documentary that highlights the area's history of mining, innovation and community diversity. The project will feature accurate story telling through collaboration with local historians, historic photos, and artifacts, alongside promotional social media reels. Our recommendation is to partially fund.

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AM250-26-01-11	Downtown Reno Partnership	\$14,350	\$0	The Downtown Reno Partnership will produce a captivating video series for Round 2 of Positively Downtown, inviting viewers to discover hidden gems and share the authentic stories that fuel our vibrant urban core. Aligned with America250, these videos will spark regional and out-of-state visitation, drive overnight stays, and showcase Reno's cultural heritage. Through compelling storytelling and promotion, this project will enhance Nevada tourism, strengthen civic pride, and generate measurable economic impact.	The Downtown Reno Partnership aims to create a new video series for the positively downtown campaign, which aims to celebrate Reno's heritage and promote its cultural offerings during the America 250 commemoration. By showcasing the downtown area's transformation and including diverse voices. Our recommendation is to decline the project. The committee did not see a tie in to America 250 and what was trying to be promoted.
AM250-26-01-12	Las Vegas Territory	\$25,000	\$0	Jackpot Jamboree is a multi-destination FAM tour showcasing the unique cities and attractions that define our remarkable regions. This will be our second time co-hosting this Mega FAM in partnership with Reno Tahoe Territory to showcase rural Nevada to domestic and international tour operators, travel advisors, airlines executives and travel trade media.	The Jackpot Jamboree FAM Tour is a co-produce mega fam collaboration between Las Vegas Territory and Reno Tahoe Territory to promote America 250th anniversary. Our recommendation is to decline the project. The FAM could have the potential to benefit to rural communities, but the application did not specify what towns would have points of interest or how it ties into the celebration of America 250.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-13	StartUp Vegas	\$12,426	\$0	Home Means Nevada is a two-phase statewide tourism initiative designed to inspire, educate, and engage Nevadans and visitors in celebration of America's 250th anniversary. The project blends storytelling, history, and tourism promotion to showcase the authentic character of Nevada's communities, both rural and urban, while driving visitation and strengthening local economies.	The project aims to document Nevada's landmarks and cultural heritage through a road trip in 2025, creating a children's book that highlights the state's history and natural beauty. A statewide book tour. Our recommendation is to decline funding. We do not have sufficient information regarding the content of the children's book or its connection to America 250, and we are unsure if promoting a children's book will effectively drive visitation.
AM250-26-01-14	Power2Parent	\$20,000	\$0	Patriot Camp is an immersive, family-oriented educational program that brings to life the founding principles of the United States through interactive lessons, games, and historical reenactments. Designed to attract out-of-state families and history enthusiasts, the camp inspires civic pride and a deeper understanding of America's founding. As part of the experience, participants also explore Nevada's unique contributions to the nation's history, enriching their visit and promoting heritage tourism in the Silver State.	Patriot Camp is a weeklong educational program in southern Nevada. By engaging families and children with interactive lessons and activities focused on America History and civic values. Our recommendation is to decline funding. There are insufficient details on the Nevada content of the program. It does not provide a long-term impact on Nevada or driving visitation.

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AM250-26-01-15	Nevada Museum of Art	\$48,575	\$0	In honor of America250, the Nevada Museum of Art will present its largest exhibition to date showcasing over 200 artists whose work explores the American relationship to land and shared environmental futures. Into the Time Horizon will occupy the entire Museum, and will be a high-draw attraction for thousands of out-of-market visitors. Through its diverse presentation of contemporary voices, this project celebrates our shared American identity and strengthens Nevada's cultural voice on a national stage.	This project aims to explore the connections between art, environment, hiostry and civic life. Our recommendation is to decline, this art event hit on the same themes as America250, however we would have need to see the concept of America250 woven into the exhibits/art/event more.
AM250-26-01-16	Reno-Tahoe Territory	\$25,000	\$0	Jackpot Jamboree is a multi-destination FAM tour showcasing the unique cities and attractions that define our remarkable regions. This will be our second time co-hosting this Mega FAM in partnership with Las Vegas Territory to showcase rural Nevada to domestic tour operators, travel advisors, airlines executives and travel trade media.	Reno Tahoe Territory aims to organize a Mega Fam tour.The tour will educate participants about Nevada's rural and urban connections, showcasing key historical venues and cultural highlights. Our recommendation is to decline funding. While the initative has the potential to boost tourism beyond Reno and Las Vegas, the committe would have liked to see more emphasis on historical elements related to America 250.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-17	Washoe Valley Alliance	\$712	\$712	Heritage Road Trips of the Comstock Lode Era – Aligning with America 250 Nevada’s mission “enhance Nevada’s heritage and rural destinations”, Washoe Valley Alliance is applying for grant funding to create online regional interactive map pages highlighting historic highways that include the rural areas of Washoe Valley and Dayton, Nevada. Promotion and links to America250.org, Travel Nevada, and Scenic Nevada will invite visitors to travel and learn about the history of the Comstock Lode Era.	Washoe Valley Alliance aims to create interactive online map that highlights the historical significance of the Wahoe Valley and its contributions during the Comstock Lode Era. The project will intergrate routes and sites related to Nevada's heritage, providing valuable resources for tourist and residents while promoting regional historical awareness and engagement through digital platforms. Our recommendation is to fully fund.
AM250-26-01-18	Carson Valley Visitors Authority	\$4,110	\$4,110	Visit Carson Valley proposes a two-part heritage tourism initiative for the America250 celebration. Component One will reproduce the Minden Walking Tour Map and Discover Carson Valley Map, preserving local history and expanding digital access. Component Two will expand Genoa’s Americana Celebration for the U.S. Semiquincentennial and Genoa’s 175th, featuring Chautauqua performances, living history re-enactors, historical displays, and commemorative gifts. Together, these projects will celebrate Nevada’s heritage, boost rural tourism, and engage visitors through authentic experiences.	Carson Valley Vistors Authority has a two-part project. The initative will expand the Genoa Americana celebration to honor both America 250th and Genoa's 175th birthday, featuring interactive performances and educational displays aimed at engaging the community and atttracting heritage tourists. While the Minden Carson Valley encourse self-guided walking tour maps. Our recommendation is to fully fund.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-19	Nevada's Indian Territory	\$44,900	\$0	Nevada's Indian Territory America250 & Beyond project will promote tribal tourism that centers Indigenous voices, history, and culture as integral to the nation's story. Representing Nevada's 28 federally recognized tribes, NIT helps develop heritage-based tourism projects that align with America 250 goals of authentic destination development. This project will strengthen cultural awareness and cultural identity through authentic eco-cultural tourism, environmental responsibility, and inclusive of the Great Basin Indigenous People.	Nevada's Indian Territory project focuses on creating unique tourism experiences that highlight the Great Basin's culture and developing resources like cultural sheets and interactive virtual map. Our recommendation is to decline, as the application includes duplicative efforts from the recent FY26 Rural Marketing Grant in which a items have already been funded.
AM250-26-01-20	CHARLOTTESVILLE MUSIC INSTITUTE LLC DBA MARQUIS FRONTIERS FOUNDATION	\$108,600	\$0	Marquis Frontiers Foundation will create immersive, market-ready tourism itineraries across selected Nevada counties, offering five tailored three-day itineraries per county for Education, Family & Multigenerational, Corporate, LGBTQ+, and Special Interest travelers. Central to the project is a professional photo-portrait series capturing rural Nevadans' stories, preserving heritage and inspiring connection. The itineraries and stories will be promoted digitally and through optional familiarization tours for educators and tour-operators to increase visitation and economic impact in rural communities.	This project aims to create a three-day itineraries targeting diverse audiences, while also featuring a portrait series that captures the voices of Rural Nevadans. Our recommendation is to decline. The concept of developing itineraries and FAM trips without providing the reviewers an established website or social media presence raised concerns. Overall approach seems more aligned with general marketing than the America250 celebration.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-21	City of Sparks, Nevada	\$26,000	\$25,785	The City of Sparks proposes a celebration of the City's History and its contribution to the American West in the historic downtown. The city proposes commissioning a historical mural in the cities 250 seat outdoor amphitheater that celebrates and educates the community and visitors about the railroad history of Sparks, and the contribution to building the country. The City will unveil the mural with a celebration featuring live music and tours of the historic downtown.	The City of Sparks will celebrate its unique history and contributions to American railroading by offering a free educational tour of the Sparks Heritage Museum. A free community celebration will take place to unveil the mural. Our recommendation is to fund. Due to the amount of applications we were unable to award full amount.
AM250-26-01-22	Clark County Parks & Recreation Public Art Office	\$21,423	\$21,423	The American 250 Signal Box Project will transform up to 20 utility boxes across Clark County into dynamic historical landmarks in celebration of America's 250th anniversary. Each box will feature a photo reference, a timeline placing Nevada and Clark County events in the broader American story, and logos of participating partners. This project connects communities through inclusive storytelling, celebrates underrepresented histories, and provides a visually compelling and educational experience for residents and visitors.	Clark County Parks & Recreation Public Art Office plans to create 20 public art installations throughout Clark County that celebrate local, state, and national history while honoring underrepresented communities. Each installation will feature a digital map and QR codes linked to in-depth historical content and educational resources. We recommend fully funding this project.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-23	Visit Fallon	\$39,900	\$39,900	City of Fallon will launch “Fallon 250: Art, Heritage & Community Celebration Series,” a year-long tribute to America’s 250th anniversary. Monthly events will feature fireworks, arts programming, public murals, a July 4th parade, and the inaugural Fallon Chalk Festival. Led by the new Arts & Heritage Commission, the series will celebrate local history, culture, draw regional visitors, and position Fallon as a rising arts destination in rural Nevada, boosting tourism, civic pride, and community engagement.	Visit Fallon initiative aims to highlight local perspectives on American ideals and engage community through volunteer opportunities, while collaborating with Indigenous artist and historians. Including public mural unveiling, indigenous art showcases, and cultural programs that highlight Fallon's history and community identity. Our recommendation is to fully fund.
AM250-26-01-24	White Pine Tourism and Recreation	\$7,500	\$0	Creation of a commemorative activity book for the America 250 celebration that would educate and entertain adults and children about the contribution of White Pine County to the American story.	White Pine Tourism aims modernize an activity book, The book will feature engaging activities and narratives, serving as a modern collectible distributed in schools and to promote tourism. Our recommendation is to decline project, the proposal seems to focus on updating existing materials rather than effectively integrating into the America 250 celebration.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-25	Central Nevada Historical Society	\$15,400	\$0	Ghosts of the Silver Boom: Tonopah's Frontier Cemetery is a cinematic heritage film designed to draw visitors to one of Nevada's most intriguing historic sites. Through gripping stories, dramatic reenactments, and present-day visitor perspectives, the film will spark curiosity and inspire travel to Tonopah. Distributed online, through tourism partners, and on-site, it will boost visitation, extend stays, and strengthen the local economy.	Central Nevada Historical Society aims to create video of real 1900s events. Our recommendation is to decline the project. The proposal does not demonstrate alignment with the objectives of the America 250 celebration.
AM250-26-01-26	Nevada State Prison Preservation Society	\$27,621	\$0	This project expands Carson City's museum district with year-round touring at the historic Nevada State Prison, Nevada's political birthplace. Currently limited to guided tours and special events, the site will gain self-guided walking and online virtual tours to meet tourism demand for greater accessibility. Increased visitation will boost local economic growth and tourism, highlighting the state's pivotal role in America's history and marking a key step in the Nevada State Prison Preservation Society's evolution.	The Nevada State Prison Preservation Society aims to preserve and share the prison's history, by self-guided walking tours and a virtual tour. The project has a solid plan for measuring impact and their potential to enhance tourism. However, the application didn't include a clear connection to America 250 celebration. Our recommendation is to decline.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-27	Town of Tonopah	\$2,408	\$1,500	Tonopah is bringing history to life! We're creating vibrant, high-quality brochures for our Historic Walking Tour, leading guests through the landmarks and tales that shaped our silver boom days. This project celebrates Tonopah's starring role in Nevada's story, boosts the visitor experience, and shines during the America 250 commemorations. With maps and exclusive tour t-shirts, travelers will not just see our history—they'll wear it home—sharing Tonopah's spirit and story wherever they go.	Town of Tonopah project aims to enhance visitor engagement with a design and print of brochures and T-shirts of their Historic Walking tour. Our recommendation is to partially fund for brochure and printing.
AM250-26-01-28	Goldfield Main Street	\$11,813	\$0	Goldfield 250 Flag Project will purchase hardware and specially designed 250 flags selected by Goldfield citizens. These flags will be placed on poles which line approximately one mile of highway 95. They will be flown from April till July 4th. A limited number of flags and hardware will be available for Goldfield citizens. Bunting will be flown from June to July 4th.	Goldfield Main Street aims to commemorate the celebration of America 250 by investing in designed America 250 flags. However, we recommend declining this proposal, as we believe there are more impactful ways for Goldfield to promote its unique history.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-29	Dam Short Film Society	\$6,800	\$0	The Dam Short Film Festival is an annual event in Boulder City, NV. The 2026 Festival will be February 11-16. The 6 day event will screen about 150 films over 30 programs, with an attendance between 2,500 and 3,000 and will host as many as 50 filmmakers from all over the world. Our festival includes the following genres/categories: drama, comedy, animation, documentary, sci-fi, horror, student and international. It also includes a Nevada Filmmaker category.	Our recommendation is to decline the project, as it does not establish a clear connection to the America 250 celebration. While the project and festival are commendable, we focus on initiatives that align with the event's themes.
AM250-26-01-30	Gandhi Worldwide Education Institute dba Ahimsa Peace Institute	\$40,000	\$0	A multimedia travel and storytelling initiative highlighting ten cultural and historical destinations beyond the Las Vegas Strip. Rooted in our mission to foster peace through education and storytelling, the project culminates in a commemorative book and online archive. It brings global attention to Nevada's overlooked community stories while enhancing heritage tourism, local education, and civic engagement during America's 250th anniversary.	Our recommendation is to decline the project. The proposal does not have a clear connection to America 250 concept, primarily focusing on funding a book tour and book purchases, which may not boost tourism.

Grant ID	Organization	Total Request	Award Amount	Project Summary (Verbatim from application)	Comments
AM250-26-01-31	There's Nothing to do in Vegas	\$75,000	\$0	There's Nature to Do in Vegas will highlight the stunning landscapes and outdoor adventures of the Lake Mead region, encouraging visitors to stay in Boulder City. Through targeted marketing, we'll promote kayaking, paddleboarding, canyon hikes, historic railroad trails, boating, and trips to Nelson and Lake Mohave. This campaign will draw out-of-market visitors, boost overnight stays, and support tourism in Southern Nevada's natural beauty beyond the Strip	The application was declined because it did not successfully complete the required document uploads in the first round.
FY26 America250 Grant Total		\$ 846,833	\$ 250,000.00		