

Travel Nevada Tradeshow, Missions and Events

For planning purposes only - subject to change

FY 2023					
Market	Date	Event	Location	Description	Cost*
Australia	Aug 1-3, 2022	Visit USA Australia Expo	Brisbane, Melbourne, Sydney, Australia	The first tradeshow back in Australia features events in the country's three largest gateways, meeting with retail travel agents, wholesaler reservations/sales staff, and media representatives over three days.	N/A
Domestic & International	Aug 8-10, 2022	Connect Travel Marketplace	Detroit, MI	Connect Travel Marketplace 2022 brings suppliers, international buyers, receptive tour operators and domestic travel providers together in one place providing a travel ecosystem of opportunities which are far greater than what a single show could offer. https://connecttravel.com/events/	N/A
Domestic & International	Sept 13-14, 2022	RTO South	Kissimmee, FL	The RTO Summit series is attended by North American travel suppliers and receptive tour operator buyers who cover all the major and developing international markets. RTO South is attended by predominantly hosted buyers and receptives from Latin America markets. https://www.rtosummit.com/south/	N/A
Europe	Sept 26-29, 2022	Brand USA Travel Week	Frankfurt, Germany	This annual event will bring together key players in the U.S., U.K. and European travel industry to discuss trends, challenges, and the opportunity to drive future visitation to the United States from the U.K. and European markets. A media and CEO track will run concurrently. The 2024 program will return to London. https://www.thebrandusa.com/events/all/brand-usa-travel-week-europe-2022	N/A
Mexico	October 17-21, 2022	Travel Nevada Mexico Mission**	Mexico	Meet with leading travel trade and media during a mix of networking, one-on-one meetings, trainings and events in key Mexico markets. A minimum 5 partners will be required with commitment by July 2022. Contact: industry@travelnevada.com	\$750
U.K.	Nov 7-9, 2022	World Travel Mart	London, England	WTM is a London based global trade show and exposition for the global travel trade industry to meet, network, negotiate, conduct business and stay abreast of the latest developments in the travel trade industry. Travel Nevada will be partnering with LVCVA. https://www.wtm.com/london/en-gb.html	N/A
Domestic	Nov 13-16, 2022	National Tour Association	Reno, NV	NTA's Travel Exchange offers delegates an opportunity to network and build relationships in one on-one pre-scheduled appointments with the packaged travel industry. Membership required. https://ntaonline.com/	N/A
Domestic	Nov 28-Dec 2, 2022	USTOA Conference & Marketplace	Austin, TX	Unique business casual atmosphere for a select group of 700 travel professionals with networking opportunities throughout the conference to make new contacts and conduct business. https://ustoa.com/	N/A
Domestic & International	Q1 2023	Travel Nevada West Coast Receptive Event**	Los Angeles, CA	Travel Nevada led event to engage with receptive agents based in the Los Angeles region covering domestic and international travel. Minimum 5 partners required with commitment by October 2022. Contact: industry@travelnevada.com	\$500

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North America	Jan 2023	IMM North America	New York City, NY	TravMedia's International Media Marketplace & Summit in North America is a global networking event connecting the travel industry with top journalists, editors, influencers and broadcasters in an appointment based platform. https://travmedia.com/immnorthamerica/	N/A
Domestic & International	Feb 2-8, 2023	ABA Marketplace	Detroit, MI	The American Bus Association's Marketplace is attended by motorcoach and tour operators who meet with suppliers in one-on-one appointment-based setting. Membership required. https://www.buses.org/	N/A
Australia & New Zealand	Feb 2023	Brand USA Australia/NZ Mission	Australia & New Zealand	The weeklong program led by Brand USA connects U.S. destinations with Australia and New Zealand travel trade.	N/A
Australia	Feb 2023	International Media Marketplace, Australia	Sydney, Australia	TravMedia's International Media Marketplace & Summit in Australia is a global networking event connecting the travel industry with top journalists, editors, influencers and broadcasters in an appointment based platform. Typically held in conjunction with the Brand USA Mission in Australia. https://travmedia.com/immaus/	N/A
Domestic & International	Feb 12-15, 2023	IITA Summit	San Diego, CA	International Inbound Travel Association's Summit hosts one-on-one marketplace sessions to meet international tour and receptive operators specializing in selling U.S. travel products. https://inboundtravel.org/summit/	N/A
Domestic & International	Q1 2023	RTO East	New York City, NY	The RTO Summit series is attended by North American travel suppliers and receptive tour operator buyers who cover all the major and developing international markets. RTO East is attended by predominantly hosted buyers and receptives from the European markets. https://connecttravel.com/events/	N/A
Domestic & International	Feb 27-Mar 2, 2023	Go West Summit	Anchorage, AK	An appointment-based platform dedicated to the promotion of the American West to international tour operators looking to expand their group tours and individual leisure travel products. https://www.gowestsummit.com/	N/A
Canada	March or April 2023	Travel Nevada Canada Mission**	Western Canada	Meet with leading travel trade and media during a mix of networking, one-on-one meetings, trainings and events. Minimum 5 partners required with commitment by January 2023. Contact: industry@travelnevada.com	\$750
Domestic & International	Spring 2023	Travel Nevada East Coast Receptive Event**	NYC or FL	Engage with receptive agents based on the East Coast covering domestic and international travel in this Travel Nevada-led event, co-hosted with Las Vegas CVA and Reno-Sparks CVA. Contact: industry@travelnevada.com	\$500

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Germany	March 2023	IMM Germany	Berlin, Germany	TravMedia's International Media Marketplace & Summit in Germany is a global networking event connecting the travel industry with top journalists, editors, influencers and broadcasters in an appointment based platform. Typically held alongside ITB. https://www.travmedia.com/immgermany/index?locale=	N/A
Germany	March 2023	ITB	Berlin, Germany	International Tourismus Boerse is an annual global tourism exhibition with over 130 countries attending for a combined trade and consumer show. Partnering with LVCVA. https://www.itb-berlin.com/en/	N/A
U.K.	March 2023	IMM U.K.	London, England	TravMedia's International Media Marketplace & Summit in the U.K. is a global networking event connecting the travel industry with top journalists, editors, influencers and broadcasters in an appointment based platform. https://travmedia.com/immuk/	N/A
Domestic	April 2023	Rural Roundup	Mesquite, NV	Travel Nevada's annual conference is focused on it's industry partners with educational and networking sessions over two days. Nevada Marketplace will feature individual meetings with suppliers and media. https://www.ruralroundup.com/	\$65-80
Domestic & International	May 20-24, 2023	IPW 2023	San Antonio, TX	Meet with tour operators, wholesalers, receptives and media in pre-scheduled appointments and networking sessions at the largest travel industry tradeshow in the U.S. Participants register with IPW directly to get their own appointment books. Travel Nevada will cover booth branding. https://www.ipw.com/	see link

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