



**TravelNevada Don't Fence Me In Tour**



**360 VIDEO EXPERIENCE PROMOTIONAL OPPORTUNITIES**



**Bar Top** – The bar top display overviews the 360 video journey with additional points of interest throughout the state. Callouts on the map as well as 5”x8” flyers with pictures and exciting highlights about your location/business can be placed under the plexi-glass for visitors to read. TravelNevada will provide the design based on your provided information and images.

**Coasters** – These giveaway coasters will feature your location/business with your information on half of the back of the coaster. The other half will outline the vacation giveaway details.

**Wall Decoré** – This decorative element can feature a large photo of your location/business with your logo.

*TravelNevada will retain the right of approval and stylization of all photography and copy provided, as needed to match the overall experience.*





Off-Roader



Showgirl



Steampunk



Cowboy



Snowboarder





## Routing Schedule

### San Francisco

- September 2-4: Sausalito Art Festival
- September 6-7: Pier 39
  - Pier 39 has ~25k visitors/day and we can operate up to 8 hrs/day*

### Los Angeles

- September 9-10: The Original Farmer's Market
- September 12-13: Santa Monica Pier
- September 14: Santa Monica Place
  - Santa Monica Pier attracts 35,000/day*

### San Diego

- September 15-17: Kaaboo Del Mar (music/arts festival)
- September 19-21: Gaslamp Square Plaza





## San Francisco Sausalito Art Festival

“ The Sausalito Art Festival, held on the beautiful Sausalito waterfront, is one of the oldest and most prestigious outdoor art festivals in the country. Over 260 exhibiting artists are hand-picked to exhibit during the three-day festival. The festival is known for exceptional foods, wines, and entertainment on three live stages. The annual event is held Labor Day weekend and attracts 30,000 patrons each year.







## San Francisco Pier 39

“ Pier 39 is a shopping and tourist attraction located at the edge of Fisherman Wharf. It is close to North Beach, China Town & the Embarcadero. Shops, restaurants, video arcade, street performances, the Aquarium at the Bay, virtual 3-D rides and views of the sea lions make this spot popular with tourists and locals alike. From the pier one can see Angel Island, Alcatraz, the Golden Gate & the Bay Bridge.

“ Actual footprint location pictured (fenced in area)





## Los Angeles The Original Farmers Market

- “ The Original Farmers Market is an area of food stalls, sit-down eateries, prepared food vendors, and produce markets. Often local music artist will be featured throughout the week. It is located just south of CBS Television City and across the street from The Grove shopping center. The Farmers Market is permanent installation and is open 7 days a week with thousands of daily visitors.





## Los Angeles Santa Monica Pier

“ The Pier is a Southern California icon built in 1909 and is one of Santa Monica’s most beloved and well-known landmarks. It is home to an amusement park and the Santa Monica Aquarium, in addition to dining options that range from gourmet fare to cotton candy. The venue hosts concert and movie series attracting large young local crowds in addition to the local and visiting tourists. The Pier attracts over 35,000 people a day in September.

“ Actual footprint location pictured 

“ <http://santamonicapier.org/>







## Los Angeles Santa Monica Place

- “ **Santa Monica Place** is an upscale, open air shopping center at the end of 3<sup>rd</sup> Street Promenade and just blocks from the beach. It includes 80 stores and restaurants. Santa Monica Place is heavily trafficked and provides many potential opportunities for sponsorship activation.





## San Diego Kaaboo Del Mar

- “ A music, cuisine, craft libations, comedy, contemporary art, dancing, high-end retail event located at the Del Mar Racetrack on the coast of San Diego with daily attendance reaching ~40,000/day -- explorers & engagement seeking consumers.





## San Diego Gaslamp Square Plaza

“ Located in the main downtown area for dining, shopping and entertainment in San Diego. The trolley station plaza is located between the archway entrance to the Gaslamp Quarter and the San Diego convention center. It is a large transportation hub and a heavily pedestrian trafficked area.

The Gaslamp Square MTS Trolley Stop has 2,380 riders daily

Within a 1 Mile Radius of the GasLamp Quarter has a daytime population of 108,000 people

The San Diego Padres @ Petco Park (located 1 Block away) have an average of 30,367 people in attendance per game. Padres play 9/19-21 at Petco Park.

