DISCOVER THE FACTS REPORT

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Represents the commission as of June 2026

TRAVEL NEVADA

Room Tax Collections

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	2025 % Change	2026 Monthly Total	2026 % Change
January	$2,676,948	$3,723,006	39.1%	$2,818,305	-24.3%
February	$3,156,796	$3,350,217	6.1%	$2,437,387	-27.2%
March	$2,721,192	$2,679,834	-1.5%	$3,024,957	12.9%
April	$2,737,626	$2,871,427	4.9%	$2,740,190	-4.6%
May	$2,983,286	$2,858,703	-4.2%	$3,072,817	7.5%
June	$2,411,271	$417,607	-82.7%	$519,433	24.4%
July	$2,790,977	$4,030,382	44.4%		
August	$2,547,234	$2,196,904	-13.8%		
September	$2,882,666	$2,566,180	-11.0%		
October	$3,107,443	$2,944,765	-5.2%		
November	$2,771,704	$2,491,734	-10.1%		
December	$2,545,857	$2,300,114	-9.7%		

2nd Quarter Data

Year County	2024 Area Total	2025 Area Total	2025 % Change	2026 Area Total	2026 % Change
Carson City	$19,655	$20,077	2.1%	$23,961	19.3%
Churchill County	$10,804	$10,296	-4.7%	$12,626	22.6%
Clark County	$7,594,095	$5,424,267	-28.6%	$5,498,224	1.4%
Douglas County	$84,843	$51,078	-39.8%	$79,018	54.7%
Elko County	$53,186	$51,687	-2.8%	$66,670	29.0%
Esmeralda County	$70	$38	-46.0%	$61	62.4%
Eureka County	$1,066	$1,117	4.8%	$1,304	16.7%
Humboldt County	$15,915	$8,453	-46.9%		-100.0%
Lander County	$3,185	$3,082	-3.2%	$4,238	37.5%
Lincoln County	$1,647	$2,368	43.8%	$3,094	30.7%
Lyon County	$7,124	$5,649	-20.7%	$10,159	79.8%
Mineral County	$2,994	$1,839	-38.6%	$3,311	80.0%
Nye County	$31,205	$22,946	-26.5%	$32,188	40.3%
Pershing County	$2,251	$1,376	-38.9%	$3,044	121.2%
Storey County	$589	$768	30.3%	$464	-39.6%
Washoe County	$284,819	$524,989	84.3%	$573,401	9.2%
White Pine County	$18,734	$17,706	-5.5%	$20,677	16.8%
Total	**$8,132,183**	**$6,147,737**	**-24.4%**	**$6,332,440**	**3.0%**

Notes: The remaining portion of the state tax remains with the county in which it was collected. Douglas County includes the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County. Tax collections may contain preliminary figures and may include receipts recorded in a different month from when they were collected. For example, discrepancies in room tax reporting or room tax collections placed in July due to the revenue being received after the closing of the fiscal year may result in elevated collections in across January, February, and July 2025.

Visitor Volume

The number of visitors to Nevada

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	2025 % Change	2026 Monthly Total	2026 % Change
January	4,130,826	4,087,655	-1.0%	4,044,750	-1.0%
February	4,170,589	3,735,684	-10.4%	3,868,062	3.5%
March	4,583,330	4,226,504	-7.8%	4,434,846	4.9%
April	4,323,523	4,114,935	-4.8%	4,159,757	1.1%
May	4,548,127	4,280,055	-5.9%	4,418,024	3.2%
June	4,489,877	4,070,590	-9.3%	4,150,939	2.0%
July	4,616,251	4,192,765	-9.2%		
August	4,472,742	4,202,551	-6.0%		
September	4,350,899	4,004,019	-8.0%		
October	4,368,276	4,209,183	-3.6%		
November	4,079,611	3,911,919	-4.1%		
December	4,282,468	3,956,039	-7.6%		

2nd Quarter Data

Year County	2024 Area Total	2025 Area Total	2025 % Change	2026 Area Total	2026 % Change
All Other Counties	1,119,333	1,015,667	-9.3%	1,136,226	11.9%
Clark County	11,251,300	10,455,400	-7.1%	10,452,300	-0.0%
Washoe County	990,894	994,513	0.4%	1,140,194	14.6%
Total	**13,361,527**	**12,465,580**	**-6.7%**	**12,728,720**	**2.1%**

Notes:
Methodology for estimating visitor volume for the All Other Counties segment was updated in the first quarter of 2026 following the selection of a new vendor for the division's Domestic Visitor Study. As a result of this change, estimates from prior years may not be directly comparable for this segment. These estimates remain preliminary as the final methodology is refined and additional data for rural Nevada becomes available. Data will be updated as it becomes available.

Occupancy Level

A percentage based on room nights occupied and total nights avaliable

Monthly Data

Year	2024	2025		2026	
Month	Monthly Total	Monthly Total	Point Change	Monthly Total	Point Change
January	71.0%	74.0%	3.0	72.0%	-1.9
February	76.3%	73.6%	-2.7	74.4%	0.8
March	78.1%	76.7%	-1.4	78.5%	1.7
April	78.7%	78.1%	-0.6	77.1%	-1.0
May	79.2%	76.8%	-2.4	78.9%	2.1
June	79.1%	74.4%	-4.7	74.7%	0.3
July	80.2%	72.8%	-7.4		
August	77.2%	74.3%	-3.0		
September	78.5%	73.4%	-5.0		
October	79.1%	76.8%	-2.2		
November	73.9%	72.4%	-1.5		
December	73.8%	68.9%	-4.9		

2nd Quarter Data

Year	2024	2025		2026	
County	Area Total	Area Total	Point Change	Area Total	Point Change
All Other Counties	60.1%	60.4%	0.2	61.0%	0.7
Carson City	58.2%	66.5%	8.3	68.9%	2.4
Clark County	83.8%	80.4%	-3.4	80.2%	-0.2
Douglas County	29.1%	24.3%	-4.8	18.5%	-5.7
Washoe County	62.4%	63.0%	0.7	71.3%	8.2
Total	**79.0%**	**76.4%**	**-2.6**	**76.9%**	**0.5**

Notes:
The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County, and Carson City are reported by their respective destination marketing organizations. The occupancy level of Lake Tahoe is reported by Douglas County and reflects the South Shore hotel-casino area and commercial properties for the Lake Tahoe Township. The occupancy level for "All Other Counties" is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted and based on total room nights available and room nights occupied (excluding monthly rentals). Differences in percentage point changes may appear off due to rounding. Please note that data for commercial properties in the Lake Tahoe Township was incorporated into reporting beginning in the second quarter of 2026, with historical data within the report updated retroactively.

Room Nights Occupied

The number of room nights occupied

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	2025 % Change	2026 Monthly Total	2026 % Change
January	4,392,659	4,431,991	0.9%	4,337,643	-2.1%
February	4,431,477	3,996,921	-9.8%	4,064,036	1.7%
March	4,837,730	4,595,968	-5.0%	4,727,832	2.9%
April	4,686,991	4,548,735	-2.9%	4,506,099	-0.9%
May	4,861,643	4,652,389	-4.3%	4,753,468	2.2%
June	4,796,617	4,341,805	-9.5%	4,394,199	1.2%
July	4,777,222	4,364,348	-8.6%		
August	4,657,666	4,472,796	-4.0%		
September	4,593,238	4,309,981	-6.2%		
October	4,756,606	4,652,666	-2.2%		
November	4,302,592	4,216,636	-2.0%		
December	4,438,043	4,158,957	-6.3%		

2nd Quarter Data

Year County	2024 Area Total	2025 Area Total	2025 % Change	2026 Area Total	2026 % Change
All Other Counties	640,030	641,017	0.2%	647,032	0.9%
Carson City	67,049	66,792	-0.4%	76,697	14.8%
Clark County	12,556,500	11,797,100	-6.0%	11,765,198	-0.3%
Douglas County	142,770	93,972	-34.2%	68,820	-26.8%
Washoe County	938,902	944,049	0.5%	1,096,019	16.1%
Total	**14,345,251**	**13,542,930**	**-5.6%**	**13,653,766**	**0.8%**

Notes:
Room nights occupied data for Douglas County reflects the South Shore hotel-casino area and commercial properties for the Lake Tahoe Township as reported by Douglas County. Data for June 2024 in Lake Tahoe over-reported room nights occupied for the month resulting in large variations for the second quarter. Data will be updated as it becomes available. Please note that data for commercial properties in the Lake Tahoe Township was incorporated into reporting beginning in the second quarter of 2026, with historical data within the report updated retroactively.

Room Inventory

The number of hotel/motel rooms in Nevada

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	2025 % Change	2026 Monthly Total	2026 % Change
January	199,598	193,315	-3.1%	194,289	0.5%
February	200,152	193,848	-3.1%	195,058	0.6%
March	199,868	193,274	-3.3%	194,392	0.6%
April	198,410	194,076	-2.2%	194,701	0.3%
May	198,006	195,513	-1.3%	194,384	-0.6%
June	202,073	194,571	-3.7%	196,036	0.8%
July	192,154	193,279	0.6%		
August	194,562	194,285	-0.1%		
September	195,070	195,621	0.3%		
October	194,063	195,301	0.6%		
November	194,179	194,268	0.0%		
December	193,964	194,778	0.4%		

2nd Quarter Data

Year County	2024 Area Total	2025 Area Total	2025 % Change	2026 Area Total	2026 % Change
All Other Counties	11,693	11,667	-0.2%	11,649	-0.2%
Carson City	1,250	1,222	-2.2%	1,238	1.3%
Clark County	166,576	160,894	-3.4%	161,846	0.6%
Douglas County	3,816	3,911	2.5%	4,172	6.7%
Washoe County	16,533	16,877	2.1%	17,131	1.5%
Total	**199,868**	**194,571**	**-2.7%**	**196,036**	**0.8%**

Notes:
Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 2026. Room inventory data for Douglas County reflect the South Shore hotel-casino area and commercial properties for the Lake Tahoe Township as reported by Douglas County. Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in June 2026. Please note that data for commercial properties in the Lake Tahoe Township was incorporated into reporting beginning in the second quarter of 2026, with historical data within the report updated retroactively.

Gross Gaming Revenue

Statewide gaming revenue (win).

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	% Change	2026 Monthly Total	% Change
January	$1,278,919,728	$1,439,494,060	12.6%	$1,345,164,920	-6.6%
February	$1,342,206,155	$1,217,899,083	-9.3%	$1,236,196,257	1.5%
March	$1,290,587,600	$1,276,521,528	-1.1%	$1,426,833,277	11.8%
April	$1,240,055,980	$1,234,609,354	-0.4%	$1,299,970,983	5.3%
May	$1,320,454,280	$1,292,262,539	-2.1%	$1,388,340,169	7.4%
June	$1,286,954,702	$1,332,818,773	3.6%	$1,343,812,699	0.8%
July	$1,306,841,234	$1,359,623,277	4.0%		
August	$1,164,045,258	$1,227,895,743	5.5%		
September	$1,312,905,547	$1,283,210,629	-2.3%		
October	$1,286,404,175	$1,350,043,348	4.9%		
November	$1,316,558,623	$1,347,961,091	2.4%		
December	$1,461,306,256	$1,438,629,530	-1.6%		

Notes:
Carson Valley Area includes Carson City and the Carson Valley portion of Douglas County

2nd Quarter Data

Year County	2024 Area Total	2025 Area Total	% Change	2026 Area Total	% Change
⊟ **Clark**	**$3,346,824,362**	**$3,347,013,907**	**0.0%**	**$3,472,329,938**	**3.7%**
Balance of County for Clark County	$478,233,457	$493,228,286	3.1%	$482,853,230	-2.1%
Boulder Strip	$241,243,802	$255,085,218	5.7%	$259,527,852	1.7%
Downtown	$223,853,211	$224,194,503	0.2%	$222,841,863	-0.6%
Las Vegas Strip	$2,167,164,104	$2,125,928,522	-1.9%	$2,252,001,543	5.9%
Laughlin	$117,945,180	$123,395,086	4.6%	$126,366,173	2.4%
Mesquite	$46,951,166	$50,025,209	6.5%	$51,558,627	3.1%
North Las Vegas	$71,433,442	$75,157,083	5.2%	$77,180,650	2.7%
⊟ **Douglas**	**$89,088,098**	**$85,641,559**	**-3.9%**	**$92,986,541**	**8.6%**
Carson Valley Area	$34,165,698	$35,705,435	4.5%	$36,646,549	2.6%
South Lake Tahoe	$54,922,400	$49,936,124	-9.1%	$56,339,992	12.8%
⊟ **Elko**	**$97,607,421**	**$102,090,838**	**4.6%**	**$103,526,492**	**1.4%**
Balance of County for Elko County	$32,458,901	$33,621,654	3.6%	$36,184,227	7.6%
Wendover	$65,148,520	$68,469,184	5.1%	$67,342,265	-1.6%
⊞ **Other**	**$53,361,059**	**$56,497,886**	**5.9%**	**$60,216,088**	**6.6%**
⊟ **Washoe**	**$260,584,025**	**$268,446,476**	**3.0%**	**$303,064,790**	**12.9%**
Balance of County for Washoe County	$23,126,692	$23,309,864	0.8%	$24,851,601	6.6%
North Lake Tahoe	$5,815,113	$5,543,134	-4.7%	$5,299,654	-4.4%
Reno	$188,802,327	$196,019,840	3.8%	$224,439,044	14.5%
Sparks	$42,839,893	$43,573,638	1.7%	$48,474,491	11.2%
Total	**$3,847,464,965**	**$3,859,690,666**	**0.3%**	**$4,032,123,849**	**4.5%**

Convention Attendance

The number of attendees of conventions in Nevada

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	2025 % Change	2026 Monthly Total	2026 % Change
January	586,106	660,947	12.8%	707,320	7.0%
February	778,488	631,939	-18.8%	629,807	-0.3%
March	494,612	559,900	13.2%	725,082	29.5%
April	540,550	605,253	12.0%	641,676	6.0%
May	496,400	552,089	11.2%	613,665	11.2%
June	440,739	400,552	-9.1%	494,403	23.4%
July	270,664	290,749	7.4%		
August	656,446	610,743	-7.0%		
September	539,296	444,376	-17.6%		
October	573,136	630,983	10.1%		
November	559,342	558,395	-0.2%		
December	289,476	315,924	9.1%		

2nd Quarter Data

Year County Group	2024 Area Total	2025 Area Total	2025 % Change	2026 Area Total	2026 % Change
All Other Counties	18,081	17,951	-0.7%	16,287	-9.3%
Clark County	1,384,700	1,459,400	5.4%	1,649,500	13.0%
Washoe County	74,908	80,543	7.5%	83,957	4.2%
Total	**1,477,689**	**1,557,894**	**5.4%**	**1,749,744**	**12.3%**

Notes:
Convention attendance for the All Other Counties segment is derived from surveys of select convention centers and visitors authorities outside Clark and Washoe counties. Non-response from these entities may result in significant year-over-year variability. Any missing data at the time of publication will be incorporated as it becomes available.

Airport Volume

The number of passengers arriving to and from Nevada's airports

Monthly Data

Year	2024	2025		2026	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change
January	4,708,693	4,744,725	0.8%	4,400,408	-7.3%
February	4,707,534	4,385,386	-6.8%	4,260,000	-2.9%
March	5,457,941	5,285,911	-3.2%	5,090,937	-3.7%
April	5,256,805	5,104,296	-2.9%	4,794,016	-6.1%
May	5,589,253	5,394,545	-3.5%	4,994,210	-7.4%
June	5,515,419	5,191,899	-5.9%	4,755,960	-8.4%
July	5,551,611	5,268,874	-5.1%		
August	5,342,651	5,067,764	-5.1%		
September	5,189,466	4,899,986	-5.6%		
October	5,763,374	5,334,038	-7.4%		
November	5,094,420	4,641,325	-8.9%		
December	5,283,322	4,767,307	-9.8%		

2nd Quarter Data

Year	2024	2025		2026	
Airport	Airport Total	Airport Total	% Change	Airport Total	% Change
Elko Regional Airport	6,748	7,569	12.2%	9,858	30.2%
Harry Reid International Airport	15,118,883	14,432,373	-4.5%	13,236,755	-8.3%
Laughlin Bullhead Int'l Airport	27,557	36,198	31.4%	37,079	2.4%
Reno-Tahoe International Airport	1,208,289	1,214,600	0.5%	1,260,494	3.8%
Total	**16,361,477**	**15,690,740**	**-4.1%**	**14,544,186**	**-7.3%**

Notes:
Passenger counts may or may not include commercial, charter and scenic tour airline traffic as well as local passengers

Traffic Counts

The number of vehicles entering Nevada by way of interstate, U.S and state highways

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	2025 % Change	2026 Monthly Total	2026 % Change
January	1,718,744	2,022,854	17.7%	1,766,011	-12.7%
February	1,725,351	1,713,460	-0.7%	1,625,688	-5.1%
March	1,910,767	1,960,590	2.6%	1,972,791	0.6%
April	1,868,526	2,009,430	7.5%	1,950,032	-3.0%
May	2,024,542	2,073,736	2.4%	2,115,321	2.0%
June	2,242,379	2,018,477	-10.0%	1,986,962	-1.6%
July	2,380,293	1,580,689	-33.6%		
August	2,240,881	1,981,445	-11.6%		
September	2,002,649	1,951,648	-2.5%		
October	1,974,351	2,046,945	3.7%		
November	1,762,533	1,927,807	9.4%		
December	2,109,345	1,916,317	-9.2%		

2nd Quarter Data

Year Traffic Area	2024 Area Total	2025 Area Total	2025 % Change	2026 Area Total	2026 % Change
Border Town	0	523,252	Infinity	770,000	47.2%
Contact	142,745	138,966	-2.6%	80,619	-42.0%
Ely	65,700	69,791	6.2%	18,042	-74.1%
Holbrook Jct	226,366	357,915	58.1%	367,580	2.7%
Mesquite	1,452,292	1,498,575	3.2%	1,478,469	-1.3%
Northshore	555,236	548,359	-1.2%	541,846	-1.2%
Orovada	105,980	108,854	2.7%	110,516	1.5%
Primm/Jean	1,778,846	2,059,967	15.8%	2,122,533	3.0%
Searchlight	390,218	241,403	-38.1%	357,878	48.2%
So. Lake Tahoe	1,206,954	340,439	-71.8%	0	-100.0%
Stateline	211,110	214,122	1.4%	204,832	-4.3%
Verdi	0	0	NaN	0	NaN
Wells	0	0	NaN	0	NaN
Total	**6,135,447**	**6,101,643**	**-0.6%**	**6,052,315**	**-0.8%**

Notes:
Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic. Due to equipment failure or road construction at various entry points, respective traffic totals for individual months may not contain any data, potentially resulting in large year-over-year fluctuations.

Park Usage

Visitation to parks within Nevada and nearby National Parks

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	2025 % Change	2026 Monthly Total	2026 % Change
January	1,168,443	1,235,957	5.8%	1,246,680	0.9%
February	1,295,698	1,246,770	-3.8%	1,374,950	10.3%
March	2,100,320	2,000,242	-4.8%	2,381,624	19.1%
April	2,589,551	2,608,611	0.7%	2,481,063	-4.9%
May	3,206,375	3,003,699	-6.3%	2,851,707	-5.1%
June	3,274,661	3,112,135	-5.0%	2,866,546	-7.9%
July	3,337,892	3,215,458	-3.7%		
August	3,035,906	2,991,442	-1.5%		
September	2,940,280	2,253,738	-23.3%		
October	2,715,285	2,244,304	-17.3%		
November	1,803,423	1,471,515	-18.4%		
December	1,494,031	1,336,601	-10.5%		

2nd Quarter Data

Year Park Type	2024 Park Total	2025 Park Total	2025 % Change	2026 Park Total	2026 % Change
⊞ **Hoover Dam**	**125,171**	**119,919**	**-4.2%**	**111,485**	**-7.0%**
⊟ **National Parks**	**7,735,950**	**7,343,036**	**-5.1%**	**6,938,963**	**-5.5%**
Bryce Canyon	914,539	691,462	-24.4%	654,932	-5.3%
Death Valley	374,565	327,437	-12.6%	261,606	-20.1%
Grand Canyon	1,520,207	1,424,758	-6.3%	1,240,026	-13.0%
Great Basin	48,528	51,996	7.1%	37,737	-27.4%
Lake Mead	1,991,393	1,798,078	-9.7%	1,664,006	-7.5%
Yosemite	1,210,091	1,336,445	10.4%	1,425,910	6.7%
Zion	1,676,627	1,712,860	2.2%	1,654,746	-3.4%
⊞ **Nevada State Parks**	**1,209,466**	**1,261,490**	**4.3%**	**1,148,868**	**-8.9%**
Total	**9,070,587**	**8,724,445**	**-3.8%**	**8,199,316**	**-6.0%**

Notes:
National park data includes neighboring non-Nevada national parks