



DISCOVER THE FACTS REPORT



GOVERNOR

Joe Lombardo

DIRECTOR

Brenda Scolari

CEO

Rafael Villanueva

RESEARCH & ANALYSIS

Kyle Shulz

LT. GOVERNOR – CHAIR

Stavros Anthony

COMMISSIONERS

Rick Murdock, Vice Chair

Fletch Brunelle

Shelly Capurro

Mendy Elliott

Annette Kerr

Jill Lagan

Mike Larragueta

Jane Moon

Judith Perez Siegel

Herb Santos, Jr.

Represents the commission as of March 2026



Room Tax Collections

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	% Change	2026 Monthly Total	% Change
January	\$2,676,948	\$3,723,006	39.1%	\$2,823,323	-24.2%
February	\$3,156,796	\$3,350,217	6.1%	\$2,430,474	-27.5%
March	\$2,721,192	\$2,679,834	-1.5%	\$3,029,668	13.1%
April	\$2,737,626	\$2,871,427	4.9%		
May	\$2,983,286	\$2,858,703	-4.2%		
June	\$2,411,271	\$417,607	-82.7%		
July	\$2,790,977	\$4,032,634	44.5%		
August	\$2,547,234	\$2,196,904	-13.8%		
September	\$2,882,666	\$2,566,180	-11.0%		
October	\$3,107,443	\$2,944,765	-5.2%		
November	\$2,771,704	\$2,491,797	-10.1%		
December	\$2,545,857	\$2,300,116	-9.7%		

1st Quarter Data

Year County	2024 Area Total	2025 Area Total	% Change	2026 Area Total	% Change
Carson City	\$19,497	\$23,329	19.7%	\$22,863	-2.0%
Churchill County	\$5,693	\$6,914	21.5%	\$9,514	37.6%
Clark County	\$7,969,229	\$9,152,746	14.9%	\$7,618,026	-16.8%
Douglas County	\$115,069	\$111,119	-3.4%	\$107,119	-3.6%
Elko County	\$38,761	\$40,576	4.7%	\$44,549	9.8%
Esmeralda County	\$23	\$39	73.3%	\$63	60.8%
Eureka County	\$616	\$907	47.3%	\$917	1.1%
Humboldt County	\$15,445	\$16,421	6.3%	\$17,358	5.7%
Lander County	\$2,816	\$2,562	-9.0%	\$3,299	28.8%
Lincoln County	\$1,644	\$1,797	9.3%	\$2,042	13.6%
Lyon County	\$5,139	\$4,959	-3.5%	\$8,301	67.4%
Mineral County	\$1,665	\$2,003	20.3%	\$2,244	12.0%
Nye County	\$30,156	\$27,945	-7.3%	\$33,425	19.6%
Pershing County	\$1,524	\$976	-35.9%	\$3,275	235.6%
Storey County	\$362	\$665	83.6%	\$1,003	50.9%
Washoe County	\$337,450	\$351,288	4.1%	\$400,466	14.0%
White Pine County	\$9,851	\$8,811	-10.6%	\$9,000	2.1%
Total	\$8,554,936	\$9,753,056	14.0%	\$8,283,464	-15.1%

Notes: The remaining portion of the state tax remains with the county in which it was collected. Douglas County includes the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County. Tax collections may contain preliminary figures and may include receipts recorded in a different month from when they were collected. For example, discrepancies in room tax reporting or room tax collections placed in July due to the revenue being received after the closing of the fiscal year may result in elevated collections in across January, February, and July 2025.



Visitor Volume

The number of visitors to Nevada

Monthly Data

Year Month	2024	2025		2026	
	Monthly Total	Monthly Total	% Change	Monthly Total	% Change
January	4,130,826	4,087,655	-1.0%	4,044,750	-1.0%
February	4,170,589	3,735,684	-10.4%	3,868,062	3.5%
March	4,583,330	4,226,504	-7.8%	4,434,846	4.9%
April	4,323,523	4,114,935	-4.8%		
May	4,548,127	4,280,055	-5.9%		
June	4,489,877	4,070,590	-9.3%		
July	4,616,251	4,192,765	-9.2%		
August	4,472,742	4,202,551	-6.0%		
September	4,350,899	4,004,019	-8.0%		
October	4,368,276	4,209,183	-3.6%		
November	4,079,611	3,911,919	-4.1%		
December	4,282,468	3,956,039	-7.6%		

1st Quarter Data

Year County	2024	2025		2026	
	Area Total	Area Total	% Change	Area Total	% Change
All Other Counties	1,105,667	958,000	-13.4%	1,105,248	15.4%
Clark County	10,964,300	10,250,900	-6.5%	10,297,300	0.5%
Washoe County	814,779	840,943	3.2%	945,110	12.4%
Total	12,884,746	12,049,843	-6.5%	12,347,658	2.5%

Notes:
Methodology for estimating visitor volume for the All Other Counties segment was updated in the first quarter of 2026 following the selection of a new vendor for the division's Domestic Visitor Study. As a result of this change, estimates from prior years may not be directly comparable for this segment. These estimates remain preliminary as the final methodology is refined and additional data for rural Nevada becomes available. Data will be updated as it becomes available.



Occupancy Level

A percentage based on room nights occupied and total nights available

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total Point Change	2026 Monthly Total Point Change
January	71.5%	74.5% 3.0	72.6% -1.9
February	77.0%	74.2% -2.8	74.8% 0.6
March	78.6%	77.2% -1.4	78.9% 1.7
April	79.4%	78.8% -0.6	
May	79.9%	77.6% -2.3	
June	80.3%	75.0% -5.4	
July	80.2%	73.4% -6.8	
August	77.8%	74.8% -3.0	
September	79.0%	74.0% -5.0	
October	79.6%	77.7% -1.9	
November	74.4%	73.0% -1.4	
December	74.3%	69.5% -4.9	

1st Quarter Data

Year County	2024 Area Total	2025 Area Total Point Change	2026 Area Total Point Change
All Other Counties	47.9%	50.2% 2.3	51.4% 1.2
Carson City	42.7%	55.3% 12.7	50.7% -4.6
Clark County	80.8%	79.8% -1.0	79.7% -0.1
Douglas County	37.3%	38.4% 1.1	30.9% -7.4
Washoe County	51.6%	54.7% 3.2	59.1% 4.4
Total	75.7%	75.3% -0.3	75.4% 0.1

Notes:
The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County, and Carson City are reported by their respective destination marketing organizations. The occupancy level of Lake Tahoe is reported by Douglas County and reflects the South Shore hotel-casino area at Lake Tahoe. The occupancy level for "All Other Counties" is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted and based on total room nights available and room nights occupied (excluding monthly rentals). Differences in percentage point changes may appear off due to rounding.



Room Nights Occupied

The number of room nights occupied

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	% Change	2026 Monthly Total	% Change
January	4,386,182	4,423,110	0.8%	4,334,159	-2.0%
February	4,423,306	3,990,031	-9.8%	4,051,518	1.5%
March	4,827,457	4,588,194	-5.0%	4,714,414	2.8%
April	4,677,388	4,542,694	-2.9%		
May	4,844,088	4,628,870	-4.4%		
June	4,775,234	4,335,218	-9.2%		
July	4,777,222	4,354,788	-8.8%		
August	4,644,414	4,455,341	-4.1%		
September	4,580,448	4,295,991	-6.2%		
October	4,745,381	4,639,671	-2.2%		
November	4,294,658	4,209,261	-2.0%		
December	4,432,822	4,150,867	-6.4%		

1st Quarter Data

Year County	2024 Area Total	2025 Area Total	% Change	2026 Area Total	% Change
All Other Counties	509,466	526,966	3.4%	538,896	2.3%
Carson City	48,319	52,943	9.6%	54,489	2.9%
Clark County	12,237,400	11,560,700	-5.5%	11,547,132	-0.1%
Douglas County	74,626	63,167	-15.4%	61,886	-2.0%
Washoe County	767,134	797,558	4.0%	897,689	12.6%
Total	13,636,945	13,001,334	-4.7%	13,100,092	0.8%

Notes:
Room nights occupied data for Douglas County reflects the South Shore hotel-casino area at Lake Tahoe. Data for July 2024 in Lake Tahoe under-reported room nights occupied for the month resulting in large variations for the third quarter. Data will be updated as it becomes available.



Room Inventory

The number of hotel/motel rooms in Nevada

Monthly Data

Year Month	2024 Monthly Total	2025 Monthly Total	% Change	2026 Monthly Total	% Change
January	197,751	191,472	-3.2%	192,605	0.6%
February	198,111	192,003	-3.1%	193,512	0.8%
March	198,138	191,755	-3.2%	192,807	0.5%
April	196,447	192,217	-2.2%		
May	195,571	192,392	-1.6%		
June	198,163	192,753	-2.7%		
July	192,154	191,510	-0.3%		
August	192,665	192,219	-0.2%		
September	193,195	193,551	0.2%		
October	192,238	192,542	0.2%		
November	192,456	192,190	-0.1%		
December	192,327	192,729	0.2%		

1st Quarter Data

Year County	2024 Area Total	2025 Area Total	% Change	2026 Area Total	% Change
All Other Counties	11,693	11,667	-0.2%	11,649	-0.2%
Carson City	1,237	1,037	-16.2%	1,203	16.0%
Clark County	166,442	161,210	-3.1%	160,807	-0.2%
Douglas County	2,184	1,506	-31.0%	2,007	33.3%
Washoe County	16,195	16,335	0.9%	17,141	4.9%
Total	197,751	191,755	-3.0%	192,807	0.5%

Notes:

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of March 2026. Room inventory data for Douglas County reflect the South Shore hotel-casino area at Lake Tahoe. Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in March 2026.



Gross Gaming Revenue

Statewide gaming revenue (win).

Monthly Data

Year	2024	2025		2026	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change
January	\$1,278,919,728	\$1,439,494,060	12.6%	\$1,345,164,920	-6.6%
February	\$1,342,206,155	\$1,217,899,083	-9.3%	\$1,236,196,257	1.5%
March	\$1,290,587,600	\$1,276,521,528	-1.1%	\$1,426,833,277	11.8%
April	\$1,240,055,980	\$1,234,609,354	-0.4%		
May	\$1,320,454,280	\$1,292,262,539	-2.1%		
June	\$1,286,954,702	\$1,332,354,925	3.5%		
July	\$1,306,841,234	\$1,359,029,245	4.0%		
August	\$1,164,045,258	\$1,227,895,743	5.5%		
September	\$1,312,905,547	\$1,283,210,629	-2.3%		
October	\$1,286,404,175	\$1,350,043,348	4.9%		
November	\$1,316,558,623	\$1,347,961,091	2.4%		
December	\$1,461,306,256	\$1,438,629,530	-1.6%		

1st Quarter Data

Year	2024	2025	2026		
County	Area Total	Area Total	% Change	Area Total	% Change
☐ Clark	\$3,425,859,924	\$3,441,026,303	0.4%	\$3,484,589,079	1.3%
Balance of County for Clark County	\$478,806,565	\$477,732,018	-0.2%	\$488,505,939	2.3%
Boulder Strip	\$247,149,523	\$248,103,493	0.4%	\$257,358,719	3.7%
Downtown	\$238,123,200	\$241,975,533	1.6%	\$252,349,069	4.3%
Las Vegas Strip	\$2,202,673,595	\$2,212,042,953	0.4%	\$2,223,918,411	0.5%
Laughlin	\$135,971,725	\$134,415,363	-1.1%	\$129,857,336	-3.4%
Mesquite	\$51,047,036	\$53,278,393	4.4%	\$56,861,218	6.7%
North Las Vegas	\$72,088,280	\$73,478,550	1.9%	\$75,738,387	3.1%
☐ Douglas	\$87,439,418	\$87,683,146	0.3%	\$94,551,761	7.8%
Carson Valley Area	\$32,013,694	\$33,026,227	3.2%	\$34,430,694	4.3%
South Lake Tahoe	\$55,425,724	\$54,656,919	-1.4%	\$60,121,067	10.0%
☐ Elko	\$99,199,113	\$100,948,910	1.8%	\$105,779,136	4.8%
Balance of County for Elko County	\$31,102,437	\$31,906,631	2.6%	\$35,179,186	10.3%
Wendover	\$68,096,676	\$69,042,279	1.4%	\$70,599,950	2.3%
⊕ Other	\$52,311,163	\$53,779,046	2.8%	\$57,419,966	6.8%
☐ Washoe	\$247,016,891	\$250,477,268	1.4%	\$265,854,510	6.1%
Balance of County for Washoe County	\$21,366,890	\$22,138,057	3.6%	\$23,671,477	6.9%
North Lake Tahoe	\$5,900,624	\$5,382,650	-8.8%	\$4,763,843	-11.5%
Reno	\$177,533,688	\$180,976,910	1.9%	\$191,598,542	5.9%
Sparks	\$42,215,689	\$41,979,651	-0.6%	\$45,820,648	9.1%
Total	\$3,911,826,509	\$3,933,914,673	0.6%	\$4,008,194,452	1.9%

Notes:
Carson Valley Area includes Carson City and the Carson Valley portion of Douglas County



Convention Attendance

The number of attendees of conventions in Nevada

Monthly Data

Year	2024		2025		2026	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	586,106	660,947	12.8%	698,660	5.7%	
February	778,488	631,939	-18.8%	628,577	-0.5%	
March	494,612	559,900	13.2%	722,962	29.1%	
April	540,550	605,253	12.0%			
May	496,400	552,089	11.2%			
June	440,739	400,552	-9.1%			
July	270,664	290,749	7.4%			
August	656,446	610,743	-7.0%			
September	539,296	444,376	-17.6%			
October	573,136	630,983	10.1%			
November	559,342	558,395	-0.2%			
December	289,476	315,924	9.1%			

1st Quarter Data

Year	2024		2025		2026	
County Group	Area Total	Area Total	% Change	Area Total	% Change	
All Other Counties	23,315	27,054	16.0%	3,141	-88.4%	
Clark County	1,806,400	1,778,100	-1.6%	1,997,100	12.3%	
Washoe County	29,491	47,632	61.5%	49,958	4.9%	
Total	1,859,206	1,852,786	-0.3%	2,050,199	10.7%	

Notes:
Convention attendance for the All Other Counties segment is derived from surveys of select convention centers and visitors authorities outside Clark and Washoe counties. Non-response from these entities may result in significant year-over-year variability. Any missing data at the time of publication will be incorporated as it becomes available.





Airport Volume

The number of passengers arriving to and from Nevada's airports

Monthly Data

Year	2024		2025		2026	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	4,708,693	4,744,725	0.8%	4,400,408	-7.3%	
February	4,707,534	4,385,386	-6.8%	4,260,000	-2.9%	
March	5,457,941	5,285,911	-3.2%	5,090,937	-3.7%	
April	5,256,805	5,104,296	-2.9%			
May	5,589,253	5,394,545	-3.5%			
June	5,515,419	5,191,899	-5.9%			
July	5,551,611	5,268,874	-5.1%			
August	5,342,651	5,067,764	-5.1%			
September	5,189,466	4,899,986	-5.6%			
October	5,763,374	5,334,038	-7.4%			
November	5,094,420	4,641,325	-8.9%			
December	5,283,322	4,767,307	-9.8%			

1st Quarter Data

Year	2024	2025	2026		
Airport	Airport Total	Airport Total	% Change	Airport Total	% Change
Elko Regional Airport	6,348	5,919	-6.8%	8,854	49.6%
Harry Reid International Airport	13,728,819	13,223,962	-3.7%	12,543,717	-5.1%
Laughlin Bullhead Int'l Airport	41,998	44,305	5.5%	39,552	-10.7%
Reno-Tahoe International Airport	1,097,003	1,141,836	4.1%	1,159,222	1.5%
Total	14,874,168	14,416,022	-3.1%	13,751,345	-4.6%

Notes:
Passenger counts may or may not include commercial, charter and scenic tour airline traffic as well as local passengers



Traffic Counts

The number of vehicles entering Nevada by way of interstate, U.S and state highways

Monthly Data

Year	2024		2025		2026	
Month	Monthly Total		Monthly Total	% Change	Monthly Total	% Change
January	1,718,744		2,022,854	17.7%	1,659,108	-18.0%
February	1,725,351		1,713,460	-0.7%	1,521,503	-11.2%
March	1,910,767		1,960,590	2.6%	1,801,138	-8.1%
April	1,868,526		2,009,430	7.5%		
May	2,024,542		2,073,736	2.4%		
June	2,242,379		2,018,477	-10.0%		
July	2,380,293		1,580,689	-33.6%		
August	2,240,881		1,916,336	-14.5%		
September	2,002,649		1,866,625	-6.8%		
October	1,974,351		1,941,210	-1.7%		
November	1,762,533		1,821,682	3.4%		
December	2,109,345		1,810,936	-14.1%		

1st Quarter Data

Year	2024		2025		2026	
Traffic Area	Area Total		Area Total	% Change	Area Total	% Change
Border Town	0		125,824	Infinity	666,069	429.4%
Contact	108,551		117,785	8.5%	116,798	-0.8%
Ely	39,100		39,344	0.6%	41,477	5.4%
Holbrook Jct	249,707		268,736	7.6%	287,018	6.8%
Mesquite	1,265,170		1,302,805	3.0%	1,327,846	1.9%
Northshore	436,613		458,852	5.1%	470,337	2.5%
Orovada	49,441		74,530	50.7%	79,000	6.0%
Primm/Jean	1,723,123		1,744,575	1.2%	1,822,128	4.4%
Searchlight	345,058		334,741	-3.0%	0	-100.0%
So. Lake Tahoe	982,931		1,068,043	8.7%	0	-100.0%
Stateline	155,168		161,669	4.2%	171,076	5.8%
Verdi	0		0	NaN	0	NaN
Wells	0		0	NaN	0	NaN
Total	5,354,862		5,696,904	6.4%	4,981,749	-12.6%

Notes:
Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic. Due to equipment failure or road construction at various entry points, respective traffic totals for individual months may not contain any data, potentially resulting in large year-over-year fluctuations.



Park Usage

Visitation to parks within Nevada and nearby National Parks

Monthly Data

Year Month	2024	2025	% Change	2026	% Change
	Monthly Total	Monthly Total		Monthly Total	
January	1,168,443	1,235,957	5.8%	1,246,680	0.9%
February	1,295,698	1,246,770	-3.8%	1,374,950	10.3%
March	2,100,320	2,000,242	-4.8%	2,381,624	19.1%
April	2,589,551	2,608,611	0.7%		
May	3,206,375	3,003,699	-6.3%		
June	3,274,661	2,610,687	-20.3%		
July	3,337,892	2,613,240	-21.7%		
August	3,035,906	2,439,851	-19.6%		
September	2,940,280	2,253,738	-23.3%		
October	2,715,285	2,244,304	-17.3%		
November	1,803,423	1,471,515	-18.4%		
December	1,494,031	1,336,601	-10.5%		

1st Quarter Data

Year Park Type	2024	2025	% Change	2026	% Change
	Park Total	Park Total		Park Total	
⊕ Hoover Dam	117,340	95,078	-19.0%	112,774	18.6%
⊖ National Parks	3,846,992	3,783,620	-1.6%	4,243,210	12.1%
Bryce Canyon	175,629	191,653	9.1%	205,122	7.0%
Death Valley	370,803	387,605	4.5%	466,849	20.4%
Grand Canyon	769,588	749,148	-2.7%	751,090	0.3%
Great Basin	6,786	7,502	10.6%	2,148	-71.4%
Lake Mead	1,446,069	1,297,683	-10.3%	1,500,892	15.7%
Yosemite	395,918	412,043	4.1%	498,038	20.9%
Zion	682,199	737,986	8.2%	819,071	11.0%
⊕ Nevada State Parks	600,129	604,271	0.7%	647,270	7.1%
Total	4,564,461	4,482,969	-1.8%	5,003,254	11.6%

Notes:
National park data includes neighboring non-Nevada national parks

