



# DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FIRST QUARTER 2022

# NEVADA COMMISSION ON TOURISM

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*\*Represents the commission as of March 31, 2022*

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**TRAVELNEVADA.BIZ**



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*Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.*

# ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2020	2021	% CHANGE
April	\$194,839	\$1,371,825	604.1%
May	133,336	1,693,694	1170.2%
June	461,494	1,839,501	298.6%
July	795,843	2,332,308	193.1%
August	874,384	2,090,842	139.1%
September	934,605	2,067,883	121.3%
October	939,378	2,481,147	164.1%
November	738,704	2,147,724	190.7%
December	612,257	1,918,029	213.3%
MONTH	2021	2022	% CHANGE
January	613,714	1,727,483	181.5%
February	724,683	1,771,180	144.4%
March	1,124,613	2,406,617	114.0%
<b>TOTAL (Rolling 12 months)</b>	<b>\$8,147,850</b>	<b>\$23,848,233</b>	<b>192.7%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County	\$1,967,774	\$5,272,058	167.9%
Washoe County	267,896	354,551	32.3%
Douglas County*	117,625	140,479	19.4%
Elko County	29,451	36,688	24.6%
Carson City	16,041	20,018	24.8%
All other counties	64,223	81,486	26.9%
<b>TOTAL (State)</b>	<b>\$2,463,010</b>	<b>\$5,905,280</b>	<b>139.8%</b>

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

\*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2020	2021	% CHANGE
April	353,055	3,492,370	889.2%
May	479,150	3,776,741	688.2%
June	1,737,891	4,066,792	134.0%
July	2,420,170	4,463,424	84.4%
August	2,405,207	4,048,332	68.3%
September	2,593,174	3,882,665	49.7%
October	2,747,920	4,240,359	54.3%
November	2,149,136	3,875,243	80.3%
December	2,012,079	3,841,576	90.9%
MONTH	2021	2022	% CHANGE
January	2,144,473	3,390,711	58.1%
February	2,296,139	3,513,667	53.0%
March	3,099,845	4,439,776	43.2%
<b>TOTAL (Rolling 12 months)</b>	<b>24,438,238</b>	<b>47,031,658</b>	<b>92.5%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	5,064,300	8,426,100	66.4%
Laughlin	283,000	293,400	3.7%
Mesquite	— *	232,000	—
Washoe County	754,683	881,656	16.8%
All other counties	1,438,473	1,510,998	5.0%
<b>TOTAL (State)</b>	<b>7,540,456</b>	<b>11,344,154</b>	<b>50.4%</b>

\*Data not available due to insufficient data in pandemic environment.

# OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2020	2021	NET CHANGE
April	3.6%	64.1%	60.5
May	5.3%	68.3%	63.0
June	43.5%	72.9%	29.4
July	44.9%	76.8%	31.9
August	45.3%	70.0%	24.7
September	48.8%	69.9%	21.1
October	48.5%	76.1%	27.6
November	40.3%	71.9%	31.6
December	32.5%	66.6%	34.1
MONTH	2021	2022	NET CHANGE
January	33.6%	56.4%	22.8
February	43.0%	66.2%	23.2
March	54.8%	75.8%	21.0
<b>MONTHLY AVG (Rolling 12 months)</b>	<b>36.8%</b>	<b>69.6%</b>	<b>32.8</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	NET CHANGE
Clark County:			
Las Vegas	43.1%	69.8%	26.7
Laughlin	45.6%	47.2%	1.6
Mesquite	0.0% **	80.0%	80.0
Lake Tahoe*	40.7%	42.8%	2.1
Washoe County	52.5%	55.4%	2.9
All other counties	47.3%	52.2%	4.9
<b>QUARTER AVG (State)</b>	<b>43.8%</b>	<b>66.1%</b>	<b>22.3</b>

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Occupancy data not available due to insufficient data in pandemic environment.

# ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2020	2021	% CHANGE
April	190,628	3,611,999	1794.8%
May	295,101	3,976,953	1247.7%
June	1,756,886	4,161,594	136.9%
July	2,249,354	4,520,021	100.9%
August	2,364,669	4,169,017	76.3%
September	2,544,138	4,041,688	58.9%
October	2,721,359	4,528,154	66.4%
November	2,201,703	4,147,380	88.4%
December	1,848,351	3,969,098	114.7%
MONTH	2021	2022	% CHANGE
January	1,933,077	3,358,935	73.8%
February	2,241,035	3,570,406	59.3%
March	3,163,896	4,521,009	42.9%
<b>TOTAL (Rolling 12 months)</b>	<b>23,510,197</b>	<b>48,576,254</b>	<b>106.6%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	5,637,100	9,456,400	67.8%
Laughlin	354,000	367,100	3.7%
Mesquite	— **	118,300	—
Lake Tahoe*	81,010	85,368	5.4%
Washoe County	701,843	811,169	15.6%
All other counties	564,056	612,013	8.5%
<b>TOTAL (State)</b>	<b>7,338,009</b>	<b>11,450,350</b>	<b>56.0%</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Room nights occupied data not available due to insufficient data in pandemic environment.

# ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2020	2021	% CHANGE
April	178,495	187,904	5.3%
May	178,378	187,753	5.3%
June	134,736	190,246	41.2%
July	161,574	189,826	17.5%
August	168,380	192,056	14.1%
September	173,647	192,790	11.0%
October	181,026	192,045	6.1%
November	182,077	192,275	5.6%
December	183,733	192,359	4.7%
MONTH	2021	2022	% CHANGE
January	185,519	192,084	3.5%
February	186,199	192,735	3.5%
March	186,357	192,451	3.3%
<b>END OF PERIOD</b>	<b>186,357</b>	<b>192,451</b>	<b>3.3%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	145,648	150,693 **	3.5%
Laughlin	8,635	8,635	0.0%
Mesquite	1,647	1,644	(0.2%)
Lake Tahoe*	1,998	2,001	0.1%
Washoe County	15,177	16,453	8.4%
All other counties	13,252	13,025	(1.7%)
<b>END OF PERIOD (State)</b>	<b>186,357</b>	<b>192,451</b>	<b>3.3%</b>

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of March 31, 2022.

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in March 2022.



# GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2020	2021	% CHANGE
April	\$3,665,707	\$1,039,358,923	28253.6%
May	5,838,211	1,229,894,521	20966.3%
June	566,934,627	1,193,426,299	110.5%
July	756,772,660	1,359,876,494	79.7%
August	742,974,891	1,165,801,984	56.9%
September	820,990,906	1,158,168,180	41.1%
October	822,271,868	1,221,410,319	48.5%
November	771,178,059	1,321,624,723	71.4%
December	683,698,776	1,150,169,585	68.2%
MONTH	2021	2022	% CHANGE
January	761,919,236	1,078,761,265	41.6%
February	772,501,517	1,113,148,009	44.1%
March	1,068,515,071	1,355,229,902	26.8%
<b>TOTAL (Rolling 12 months)</b>	<b>\$7,777,261,529</b>	<b>\$14,386,870,204</b>	<b>85.0%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:	\$2,143,744,920	\$3,057,145,873	42.6%
Strip	1,171,356,011	1,912,577,835	63.3%
Downtown	171,074,150	223,298,441	30.5%
Laughlin	114,052,960	135,010,616	18.4%
Mesquite	42,452,273	48,437,739	14.1%
County balance	644,809,526	737,821,243	14.4%
Washoe County	222,314,699	242,573,856	9.1%
Lake Tahoe*	62,416,001	62,171,553	-0.4%
Elko County	91,224,943	97,926,519	7.3%
Carson Valley Area	31,110,897	32,692,326	5.1%
All other counties	52,124,364	54,629,048	4.8%
<b>TOTAL (State)</b>	<b>\$2,602,935,824</b>	<b>\$3,547,139,176</b>	<b>36.3%</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2020	2021	% CHANGE
April	—	92,650	—
May	292	126,596	43254.8%
June	917	229,619	24940.2%
July	4,052	175,463	4230.3%
August	2,768	346,895	12432.3%
September	2,579	314,344	12088.6%
October	6,971	483,052	6829.5%
November	2,411	411,773	16978.9%
December	1,085	136,623	12492.0%
MONTH	2021	2022	% CHANGE
January	18,514	323,280	1646.1%
February	23,676	451,011	1804.9%
March	38,850	507,990	1207.6%
<b>TOTAL (Rolling 12 months)</b>	<b>102,115</b>	<b>3,599,296</b>	<b>3424.7%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	57,700	1,238,500	2046.4%
Washoe County	3,584	28,979	708.6%
All other counties	19,756	14,802	(25.1%)
<b>TOTAL (State)</b>	<b>81,040</b>	<b>1,282,281</b>	<b>1482.3%</b>

# AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2020	2021	% CHANGE
April	169,964	3,165,628	1762.5%
May	442,148	3,836,414	767.7%
June	1,147,819	4,220,044	267.7%
July	1,772,559	4,601,781	159.6%
August	1,929,446	4,186,366	117.0%
September	1,878,739	4,090,749	117.7%
October	2,171,555	4,546,300	109.4%
November	1,970,389	4,327,515	119.6%
December	1,830,867	4,209,662	129.9%
MONTH	2021	2022	% CHANGE
January	1,658,856	3,457,316	108.4%
February	1,784,408	3,668,200	105.6%
March	2,839,283	4,655,564	64.0%
<b>TOTAL (Rolling 12 months)</b>	<b>19,596,033</b>	<b>48,965,539</b>	<b>149.9%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Harry Reid Int. (Las Vegas)	5,695,334	10,762,667	89.0%
Reno/Tahoe Int.	560,320	976,325	74.2%
Laughlin/Bullhead Int.	21,452	37,600	75.3%
Elko Airport	5,331	4,488	(15.8%)
Henderson Exec. Airport	110	—	(100.0%)
<b>TOTAL (State)</b>	<b>6,282,547</b>	<b>11,781,080</b>	<b>87.5%</b>

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

# VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2020	2021	% CHANGE
April	1,487,597	3,028,839	103.6%
May	2,277,674	3,318,823	45.7%
June	2,978,262	3,212,603	7.9%
July	2,881,992 *	2,967,481 ***	3.0%
August	3,239,502	2,523,761 ***	(22.1%)
September	3,112,946	2,941,134 ****	(5.5%)
October	3,176,517	2,609,972	(17.8%)
November	2,383,273 **	2,658,826	11.6%
December	2,525,492	2,713,144	7.4%
MONTH	2021	2022	% CHANGE
January	2,487,966	2,577,731	3.6%
February	2,437,016	2,447,938	0.4%
March	2,829,965	2,781,741	(1.7%)
<b>TOTAL (Rolling 12 months)</b>	<b>31,818,202</b>	<b>33,781,993</b>	<b>6.2%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
I-15 at Primm/Jean	1,767,523	1,826,607	3.3%
I-15 at Mesquite	1,221,654	1,255,516	2.8%
I-80 at Verdi	1,305,341	1,350,046	3.4%
I-80 at Wells	234,176	223,759	(4.4%)
All other entry points	3,226,253	3,151,482	(2.3%)
<b>TOTAL (State)</b>	<b>7,754,947</b>	<b>7,807,410</b>	<b>0.7%</b>

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

\*Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

\*\*Due to equipment failure on Interstate 80 at Wells, the traffic totals for November 2020 do not contain any data.

\*\*\*Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 do not contain any data

\*\*\*\*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2021 contain partial data.

# PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2020	2021	% CHANGE
April	677,839	2,642,043	289.8%
May	1,694,191	3,074,264	81.5%
June	2,563,502	3,623,412	41.3%
July	3,258,904	3,502,943	7.5%
August	2,811,622	2,838,275	0.9%
September	2,550,206	2,756,681	8.1%
October	2,624,689	2,487,657	(5.2%)
November	1,771,319	1,877,795	6.0%
December	1,473,094	1,447,986	(1.7%)
MONTH	2021	2022	% CHANGE
January	1,136,496	773,785	(31.9%)
February	1,289,606	898,489	(30.3%)
March	2,138,509	1,608,819	(24.8%)
<b>TOTAL (Rolling 12 months)</b>	<b>23,989,977</b>	<b>27,532,149</b>	<b>14.8%</b>

## FIRST QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Nevada State Parks	702,179	586,741	(16.4%)
Great Basin Nat. Park	5,438	10,148	86.6%
Lake Mead Nat. Rec. Area	1,460,291	— *	(100.0%)
Hoover Dam Visitor Center	—	72,846	—
Grand Canyon Nat. Park	645,737	765,305	18.5%
Zion Nat. Park	767,834	760,034	(1.0%)
Bryce Canyon Nat. Park	237,144	234,480	(1.1%)
Death Valley Nat. Park	375,556	395,302	5.3%
Yosemite Nat. Park	370,432	456,237	23.2%
<b>TOTAL (All Parks)</b>	<b>4,564,611</b>	<b>3,281,093</b>	<b>(28.1%)</b>

\*Totals for Lake Mead National Recreation Area in the first quarter do not contain any data. Figures will be updated when obtained.

# INFORMATION SOURCES

## **CARSON CITY CULTURE & TOURISM AUTHORITY**

716 N. Carson Street  
Carson City, NV 89701  
775-687-7410 • Fax: 775-687-7416  
[www.visitcarsoncity.com](http://www.visitcarsoncity.com)

## **CARSON VALLEY CHAMBER OF COMMERCE**

1513 U.S. Hwy 395 North  
Gardnerville, NV 89410  
775-782-8144 • 800-727-7677  
Fax: 775-782-1025 • [www.carsonvalleynv.org](http://www.carsonvalleynv.org)

## **ELKO CONVENTION & VISITORS AUTHORITY**

700 Moren Way, Elko, NV 89801  
775-738-4091 • 800-248-3556  
Fax: 775-738-2420 • [www.elkocva.com](http://www.elkocva.com)

## **ELKO REGIONAL AIRPORT**

975 Terminal Way, Elko, NV 89801  
775-777-7190 • Fax: 775-777-7193  
[www.elkocity.com](http://www.elkocity.com)

## **ELY BRISTLECONE CONVENTION CENTER**

150 Sixth St., P.O. Box 958, Ely, NV 89301  
775-289-3720 • 800-490-9350  
Fax: 775-289-6757 • [www.elynevada.net](http://www.elynevada.net)

## **FALLON CONVENTION CENTER**

100 Campus Way, Fallon, NV 89406  
775-423-4556 • 800-874-0903  
Fax: 775-423-8926 • [www.fallontourism.com](http://www.fallontourism.com)

## **HAWTHORNE CONVENTION CENTER**

932 E St., P.O. Box 2281  
Hawthorne, NV 89415  
775-945-5854 • Fax: 775-945-3826  
[www.mineralcounty-chamber.com](http://www.mineralcounty-chamber.com)

## **HENDERSON CONVENTION CENTER & VISITORS BUREAU**

200 S. Water St., Henderson, NV 89015  
702-565-2171 • Fax: 702-565-2177  
[www.visithenderson.com](http://www.visithenderson.com)

## **LAKE TAHOE VISITORS AUTHORITY**

1156 Ski Run Blvd., South Lake Tahoe, CA 96150  
530-544-5050 • 800-AT-TAHOE  
Fax: 530-544-2386 • [www.bluelaketahoe.com](http://www.bluelaketahoe.com)

## **LAS VEGAS CONVENTION & VISITORS AUTHORITY**

3150 Paradise Rd., Las Vegas, NV 89109-9096  
702-892-0711 • 877-847-4858  
Fax: 702-892-7547 • [www.lasvegas.com](http://www.lasvegas.com)

## **MCCARRAN INTERNATIONAL AIRPORT**

P.O. Box 11005, Las Vegas, NV 89111-1005  
702-261-5211 • 800-261-5704  
Fax: 702-597-9553 • [www.mccarran.com](http://www.mccarran.com)

## **NATIONAL PARK SERVICE**

1849 C Street NW, Washington, D.C. 20240  
202-208-6843 • [www.nps.gov](http://www.nps.gov)

## **NEVADA DEPARTMENT OF TRANSPORTATION**

1263 S. Stewart St., Carson City, NV 89712  
775-888-7000 • Fax: 775-888-7201  
[www.nevadadot.com](http://www.nevadadot.com)

## **NEVADA DIVISION OF STATE PARKS**

1300 S. Curry St., Carson City, NV 89703  
775-687-4384 • [parks.nv.gov](http://parks.nv.gov)

## **NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION**

1929 N. Carson St., Carson City, NV 89703  
775-684-3909 • [www.detr.state.nv.us/es/es\\_index.htm](http://www.detr.state.nv.us/es/es_index.htm)

## **NEVADA GAMING CONTROL BOARD**

1919 E. College Pkwy., Carson City, NV 89706  
775-687-6500 • [gaming.nv.gov](http://gaming.nv.gov)

## **PERSHING COUNTY COMMUNITY CENTER**

820 Sixth St., P.O. Box 986, Lovelock, NV 89419  
775-273-7144 • 888-273-3200  
Fax: 775-273-7647 • [www.zplace2b.com/pccof](http://www.zplace2b.com/pccof)

## **RENO-SPARKS CONVENTION & VISITORS AUTHORITY**

4001 S. Virginia St., Suite G, Reno, NV 89504  
775-827-RENO • 800-FOR-RENO  
Fax: 775-827-7746 • [www.visitrenotahoe.com](http://www.visitrenotahoe.com)

## **RENO-TAHOE INTERNATIONAL AIRPORT**

2006 E. Plumb Lane, Reno, NV 89502  
P.O. Box 12490, Reno, NV 89510  
775-328-6400 • [www.renoairport.com](http://www.renoairport.com)

## **TAHOE-DOUGLAS CHAMBER OF COMMERCE**

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139  
Stateline, NV 89449  
775-588-4591 • Fax: 775-588-4598  
[tahoe.tahoechamber.org](http://tahoe.tahoechamber.org)

## **TONOPAH CONVENTION CENTER**

301 Brouher Ave., P.O. Box 408  
Tonopah, NV 89049  
775-482-3558 • Fax: 775-482-3932  
[www.tonopahnevada.com](http://www.tonopahnevada.com)

## **WENDOVER AREA CHAMBER OF COMMERCE & TOURISM**

735 Wendover Blvd., P.O. Box 2468  
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## Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY

