



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FIRST QUARTER 2019

NEVADA COMMISSION ON TOURISM

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**Represents the commission as of March 31, 2019.*

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TRAVELNEVADA.BIZ



TABLE OF CONTENTS

Room Tax Collections	1
Visitor Volume	2
Occupancy Level	3
Room Nights Occupied	4
Room Inventory	5
Gross Gaming Revenue	6
Convention Attendance	7
Airport Volume	8
Vehicle Traffic Counts	9
Park Usage	10
Information Sources	11
Map of Nevada by Territory	12

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2017	2018	% CHANGE
April	\$2,112,894	\$2,184,233	3.4%
May	2,069,839	2,221,297	7.3%
June	1,998,646	1,976,177	(1.1%)
July	2,188,672	2,059,245	(5.9%)
August	2,013,408	1,987,934	(1.3%)
September	2,212,541	2,038,045	(7.9%)
October	2,269,363	2,370,493	4.5%
November	1,814,893	1,983,156	9.3%
December	1,507,005	1,585,429	5.2%
AREA	2018	2019	% CHANGE
January	2,241,045	2,316,449	3.4%
February	1,731,115	1,909,706	10.3%
March	2,269,486	2,225,427	(1.9%)
TOTAL (Rolling 12 months)	\$24,428,908	\$24,857,589	1.8%

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County	\$5,765,715	\$5,936,181	3.0%
Washoe County	291,283	314,558	8.0%
Douglas County*	78,329	91,987	17.4%
Elko County	35,168	34,653	(1.5%)
Carson City	12,996	15,761	21.3%
All other counties	58,155	58,442	0.5%
TOTAL (State)	\$6,241,645	\$6,451,582	3.4%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2017	2018	% CHANGE
April	4,759,032	4,715,530	(0.9%)
May	4,842,570	4,954,764	2.3%
June	4,893,552	4,897,159	0.1%
July	5,240,708	5,106,465	(2.6%)
August	4,872,503	4,790,641	(1.7%)
September	4,763,021	4,620,036	(3.0%)
October	4,768,957	4,909,938	3.0%
November	4,400,088	4,504,075	2.4%
December	4,335,419	4,416,630	1.9%
AREA	2018	2019	% CHANGE
January	4,470,837	4,556,083*	1.9%
February	4,143,507	4,156,036*	0.3%
March	4,956,527	4,867,139*	(1.8%)
TOTAL (Rolling 12 months)	56,446,722	56,494,496	0.1%

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	10,274,100	10,351,900	0.8%
Laughlin	479,700	457,300	(4.7%)
Mesquite	338,500	333,800	(1.4%)
Washoe County	1,124,571	1,068,718	(5.0%)
All other counties	1,354,000	1,367,540*	1.0%
TOTAL (State)	13,570,871	13,579,258	0.1%

**Official release of the Traveltrakamerica data, used for rural visitation estimates, for the first quarter of 2019 has been delayed due to unexpected data processing issues. Rural visitation data will be updated in future publications, however, forecasted estimates for the first quarter are used in current publication.*

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2017	2018	NET CHANGE
April	85.2%	85.5%	0.3
May	83.4%	84.1%	0.7
June	88.0%	87.0%	(1.0)
July	90.9%	87.4%	(3.5)
August	85.5%	84.1%	(1.4)
September	86.9%	83.3%	(3.6)
October	84.9%	85.3%	0.4
November	78.9%	81.5%	2.6
December	72.5%	74.0%	1.5
MONTH	2018	2019	NET CHANGE
January	77.3%	78.7%	1.4
February	80.5%	80.7%	0.2
March	87.1%	85.4%	(1.7)
MONTHLY AVG (Rolling 12 months)	83.4%	83.1%	(0.3)

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	NET CHANGE
Clark County:			
Las Vegas	87.3%	88.0%	0.7
Laughlin	66.8%	63.4%	(3.4)
Mesquite	80.2%	79.4%	(0.8)
Lake Tahoe*	66.7%	63.4%	(3.3)
Washoe County	61.1%	56.4%	(4.7)
All other counties	59.2%	59.7%	0.5
QUARTER AVG (State)	81.7%	81.6%	(0.1)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2017	2018	% CHANGE
April	4,904,493	4,914,050	0.2%
May	4,963,214	5,008,592	0.9%
June	5,070,509	5,018,927	(1.0%)
July	5,396,915	5,196,399	(3.7%)
August	5,070,925	4,990,989	(1.6%)
September	4,993,870	4,799,811	(3.9%)
October	5,019,598	5,067,842	1.0%
November	4,506,229	4,683,358	3.9%
December	4,301,936	4,393,493	2.1%
MONTH	2018	2019	% CHANGE
January	4,574,524	4,689,772	2.5%
February	4,301,731	4,347,268	1.1%
March	5,178,887	5,096,532	(1.6%)
TOTAL (Rolling 12 months)	58,282,832	58,207,033	(0.1%)

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	11,549,400	11,733,000	1.6%
Laughlin	593,100	557,200	(6.1%)
Mesquite	136,800	134,700	(1.5%)
Lake Tahoe*	140,865	133,878	(5.0%)
Washoe County	940,283	883,255	(6.1%)
All other counties	694,695	691,539	(0.5%)
TOTAL (State)	14,055,143	14,133,572	0.6%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2017	2018	% CHANGE
April	191,895	191,590	(0.2%)
May	192,027	192,104	0.0%
June	192,017	192,326	0.2%
July	191,431	191,735	0.2%
August	191,243	191,466	0.1%
September	191,656	192,026	0.2%
October	190,774	191,754	0.5%
November	190,468	191,617	0.6%
December	191,480	191,623	0.1%
MONTH	2018	2019	% CHANGE
January	190,785	192,187	0.7%
February	190,934	192,350	0.7%
March	191,848	192,587	0.4%
END OF PERIOD	191,848	192,587	0.4%

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	147,463	148,006	0.4%
Laughlin	9,862	9,759	(1.0%)
Mesquite	1,895	1,885	(0.5%)
Lake Tahoe*	2,345	2,346	0.1%
Washoe County	17,253	17,712	2.7%
All other counties	13,030	12,879	(1.2%)
END OF PERIOD (State)	191,848	192,587	0.4%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of March 31, 2019.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2017	2018	% CHANGE
April	\$886,561,704	\$953,738,992	7.6%
May	991,594,550	1,044,072,414	5.3%
June	895,695,130	933,003,707	4.2%
July	997,994,304	996,439,792	(0.2%)
August	989,526,639	912,980,589	(7.7%)
September	978,932,774	991,222,035	1.3%
October	988,966,026	1,062,795,796	7.5%
November	909,013,518	967,168,555	6.4%
December	960,233,575	999,664,757	4.1%
MONTH	2018	2019	% CHANGE
January	1,015,043,567	984,526,624	(3.0%)
February	1,017,822,006	1,011,538,885	(0.6%)
March	1,024,175,826	1,022,974,673	(0.1%)
TOTAL (Rolling 12 months)	\$11,655,559,619	\$11,880,126,819	1.9%

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:	\$2,669,134,291	\$2,636,395,502	(1.2%)
Strip	1,732,189,669	1,675,927,489	(3.2%)
Downtown	163,730,214	168,771,275	3.1%
Laughlin	142,579,496	140,915,419	(1.2%)
Mesquite	34,810,911	37,390,131	7.4%
County balance	595,824,000	613,391,188	2.9%
Washoe County	196,080,644	191,199,802	(2.5%)
Lake Tahoe*	54,080,747	47,377,244	(12.4%)
Elko County	72,694,702	76,980,704	5.9%
Carson Valley Area	25,312,269	25,518,522	0.8%
All other counties	39,738,747	41,568,408	4.6%
TOTAL (State)	\$3,057,041,399	\$3,019,040,182	(1.2%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2017	2018	% CHANGE
April	543,659	598,297	10.1%
May	548,760	528,972	(3.6%)
June	510,137	527,505	3.4%
July	532,097	432,599	(18.7%)
August	575,671	659,565	14.6%
September	479,041	474,918	(0.9%)
October	702,793	688,498	(2.0%)
November	548,107	633,755	15.6%
December	302,639	238,651	(21.1%)
MONTH	2018	2019	% CHANGE
January	631,477	728,305	15.3%
February	716,324	775,266	8.2%
March	681,892	567,600	(16.8%)
TOTAL (Rolling 12 months)	6,772,597	6,853,931	1.2%

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	1,955,300	1,984,200	1.5%
Washoe County	37,418	45,497 *	21.6%
All other counties	36,975	41,474	12.2%
TOTAL (State)	2,029,693	2,071,171	2.0%

*47th Annual Hunter's Convention held in 2019.

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2017	2018	% CHANGE
April	4,400,285	4,549,142	3.4%
May	4,561,296	4,737,953	3.9%
June	4,590,478	4,727,338	3.0%
July	4,759,389	4,871,246	2.4%
August	4,672,230	4,741,601	1.5%
September	4,452,317	4,454,325	0.0%
October	4,717,466	4,824,729	2.3%
November	4,250,065	4,442,267	4.5%
December	4,176,907	4,265,015	2.1%
AREA	2018	2019	% CHANGE
January	4,119,624	4,269,207	3.6%
February	3,896,767	3,970,027	1.9%
March	4,689,845	4,833,996	3.1%
TOTAL (Rolling 12 months)	53,286,669	54,686,846	2.6%

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
McCarran Int. (Las Vegas)	11,643,319	11,946,719	2.6%
Reno/Tahoe Int.	964,963	1,025,110	6.2%
Laughlin/Bullhead Int.	69,534	70,138	0.9%
Elko Airport	7,802	9,205	18.0%
Henderson Exec. Airport	20,618	22,058	7.0%
TOTAL (State)	12,706,236	13,073,230	2.9%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2017	2018	% CHANGE
April	2,025,563 **,**	2,044,684 **,**	0.9%
May	2,175,930 **,**	2,121,070 **,**	(2.5%)
June	2,350,589 **,**	2,440,391 **,**	3.8%
July	2,662,901 **,**	2,601,900 **,**	(2.3%)
August	2,498,007 **,**	2,842,333 *	13.8%
September	2,274,896 **,**	2,531,209 **,**	11.3%
October	2,152,875 **,**	2,507,022 *	16.4%
November	1,640,460 **,**	2,206,451 *	34.5%
December	2,024,160 **,**	2,265,925 *	11.9%
AREA	2018	2019	% CHANGE
January	1,781,430 **,**	2,107,408 *	18.3%
February	1,442,038 **,**	1,764,091 *	22.3%
March	1,628,483 **,**	2,135,684 **,**	31.1%
TOTAL (Rolling 12 months)	24,657,332	27,568,168	11.8%

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
I-15 at Primm/Jean	1,788,769	1,759,153	(1.7%)
I-15 at Mesquite	1,140,497	1,159,281	1.6%
I-80 at Verdi	- *	- *	-
I-80 at Wells	200,065	194,696	(2.7%)
All other entry points	1,722,620 **,**	2,894,053 **,**	68.0%
TOTAL (State)	4,851,951	6,007,183	23.8%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for April 2017 through March 2019 do not contain any data.

**Due to road construction/equipment failure at various other entry points, the respective traffic totals for April 2017 through July 2018, September 2018, and March 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2017	2018	% CHANGE
April	2,950,803	2,733,106	(7.4%)
May	3,228,287	3,268,168	1.2%
June	3,858,328	3,806,121	(1.4%)
July	4,236,733	3,957,641	(6.6%)
August	3,801,820	3,560,469	(6.3%)
September	3,453,928	3,391,259	(1.8%)
October	2,752,794	2,694,487	(2.1%)
November	1,732,901	1,861,715	7.4%
December	1,462,294	1,675,217	14.6%
AREA	2018	2019	% CHANGE
January	1,315,532	1,281,085	(2.6%)
February	1,437,445	1,310,493	(8.8%)
March	2,365,055	2,213,162	(6.4%)
TOTAL (Rolling 12 months)	32,595,920	31,752,923	(2.6%)

FIRST QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Nevada State Parks	517,313	525,865	1.7%
Great Basin Nat. Park	19,941	4,280	(78.5%)
Lake Mead Nat. Rec. Area	1,699,793	1,714,041	0.8%
Hoover Dam Visitor Center	150,483	126,055	(16.2%)
Grand Canyon Nat. Park	1,033,125	893,688	(13.5%)
Zion Nat. Park	614,673	502,813	(18.2%)
Bryce Canyon Nat. Park	232,524	210,312	(9.6%)
Death Valley Nat. Park	389,008	409,344	5.2%
Yosemite Nat. Park	461,172	418,342	(9.3%)
TOTAL (All Parks)	5,118,032	4,804,740	(6.1%)

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brouher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

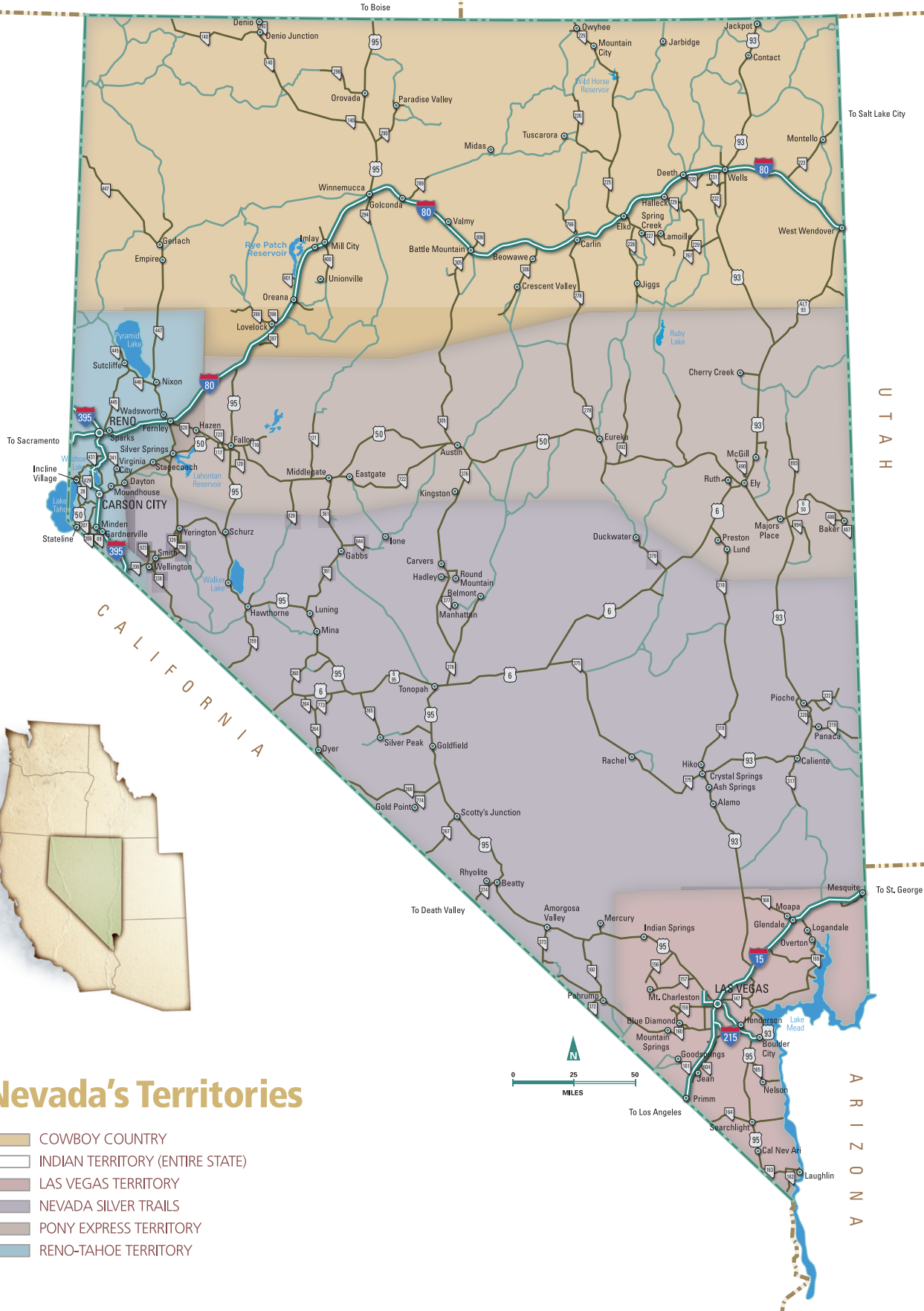
735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

OREGON

IDAHO



Nevada's Territories

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- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY