



# DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FOURTH QUARTER 2018

# NEVADA COMMISSION ON TOURISM

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*\*Represents the commission as of December 31, 2018.*

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**TRAVELNEVADA.BIZ**



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*Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.*

# ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2017	2018	% CHANGE
January	\$2,204,500	\$2,241,045	1.7%
February	1,695,164	1,731,115	2.1%
March	2,401,257	2,269,486	(5.5%)
April	2,112,894	2,184,233	3.4%
May	2,069,839	2,221,297	7.3%
June	1,998,646	1,976,177	(1.1%)
July	2,188,672	2,059,245	(5.9%)
August	2,013,408	1,987,934	(1.3%)
September	2,212,541	2,038,016	(7.9%)
October	2,269,363	2,370,493	4.5%
November	1,814,893	1,983,156	9.3%
December	1,507,005	1,585,789	5.2%
<b>TOTAL (Rolling 12 months)</b>	<b>\$24,488,183</b>	<b>\$24,647,985</b>	<b>0.7%</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County	\$ 5,080,700	\$5,389,220	6.1%
Washoe County	304,801	317,913	4.3%
Douglas County*	75,381	100,338	33.1%
Elko County	38,843	40,240	3.6%
Carson City	20,640	18,110	(12.3%)
All other counties	70,897	73,617	3.8%
<b>TOTAL (State)</b>	<b>\$5,591,262</b>	<b>\$5,939,438</b>	<b>6.2%</b>

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

\*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2017	2018	% CHANGE
January	4,462,927	4,470,837	0.2%
February	4,065,904	4,143,507	1.9%
March	4,935,081	4,956,527	0.4%
April	4,759,032	4,715,530	(0.9%)
May	4,842,570	4,954,764	2.3%
June	4,893,552	4,897,159	0.1%
July	5,240,708	5,106,465	(2.6%)
August	4,872,503	4,790,641	(1.7%)
September	4,763,021	4,620,036	(3.0%)
October	4,768,957	4,909,938	3.0%
November	4,400,088	4,504,075	2.4%
December	4,335,419	4,416,630	1.9%
<b>TOTAL (Rolling 12 months)</b>	<b>56,339,762</b>	<b>56,486,109</b>	<b>0.3%</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	10,099,600	10,426,700	3.2%
Laughlin	447,500	419,700	(6.2%)
Mesquite	325,700	313,100	(3.9%)
Washoe County	1,198,998	1,134,144	(5.4%)
All other counties	1,432,667	1,537,000	7.3%
<b>TOTAL (State)</b>	<b>13,504,465</b>	<b>13,830,644</b>	<b>2.4%</b>

# OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2017	2018	NET CHANGE
January	78.0%	77.3%	(0.7)
February	80.3%	80.5%	0.2
March	87.7%	87.1%	(0.6)
April	85.2%	85.5%	0.3
May	83.4%	84.1%	0.7
June	88.0%	87.0%	(1.0)
July	90.9%	87.4%	(3.5)
August	85.5%	84.1%	(1.4)
September	86.9%	83.3%	(3.6)
October	84.9%	85.3%	0.4
November	78.9%	81.5%	2.6
December	72.5%	74.0%	1.5
<b>MONTHLY AVG (Rolling 12 months)</b>	<b>83.5%</b>	<b>83.1%</b>	<b>(0.4)</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	NET CHANGE
Clark County:			
Las Vegas	84.0%	86.5%	2.5
Laughlin	58.7%	55.9%	(2.8)
Mesquite	72.7%	72.4%	(0.3)
Lake Tahoe*	60.2%	60.3%	0.1
Washoe County	63.5%	59.6%	(3.9)
All other counties	59.3%	59.6%	0.3
<b>QUARTER AVG (State)</b>	<b>78.7%</b>	<b>80.2%</b>	<b>1.5</b>

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2017	2018	% CHANGE
January	4,664,108	4,574,524	(1.9%)
February	4,318,942	4,301,731	(0.4%)
March	5,225,544	5,178,869	(0.9%)
April	4,904,493	4,914,050	0.2%
May	4,963,214	5,008,592	0.9%
June	5,070,509	5,018,927	(1.0%)
July	5,396,915	5,196,399	(3.7%)
August	5,070,925	4,990,989	(1.6%)
September	4,993,870	4,799,811	(3.9%)
October	5,019,598	5,067,842	1.0%
November	4,506,229	4,683,358	3.9%
December	4,301,936	4,393,493	2.1%
<b>TOTAL (Rolling 12 months)</b>	<b>58,436,283</b>	<b>58,128,586</b>	<b>(0.5%)</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	11,324,300	11,730,800	3.6%
Laughlin	534,300	505,700	(5.4%)
Mesquite	127,200	126,500	(0.6%)
Lake Tahoe*	129,978	130,052	0.1%
Washoe County	1,000,856	945,034	(5.6%)
All other counties	711,129	706,607	(0.6%)
<b>TOTAL (State)</b>	<b>13,827,763</b>	<b>14,144,693</b>	<b>2.3%</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2017	2018	% CHANGE
January	192,831	190,785	(1.1%)
February	192,174	190,934	(0.6%)
March	192,141	191,857	(0.1%)
April	191,895	191,590	(0.2%)
May	192,027	192,104	0.0%
June	192,017	192,326	0.2%
July	191,431	191,735	0.2%
August	191,243	191,466	0.1%
September	191,656	192,026	0.2%
October	190,774	191,754	0.5%
November	190,468	191,617	0.6%
December	191,480	191,623	0.1%
<b>END OF PERIOD</b>	<b>191,480</b>	<b>191,623</b>	<b>0.1%</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	146,993	147,238	0.2%
Laughlin	9,862	9,759	(1.0%)
Mesquite	1,895	1,885	(0.5%)
Lake Tahoe*	2,346	2,346	0.0%
Washoe County	17,354	17,516	0.9%
All other counties	13,030	12,879	(1.2%)
<b>END OF PERIOD (State)</b>	<b>191,480</b>	<b>191,623</b>	<b>0.1%</b>

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of December 31, 2018.

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County



# GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2017	2018	% CHANGE
January	\$1,036,217,993	\$1,015,043,567	(2.0%)
February	945,342,576	1,017,822,006	7.7%
March	990,969,814	1,024,316,756	3.4%
April	886,561,704	953,698,753	7.6%
May	991,594,550	1,044,079,557	5.3%
June	895,695,130	933,003,707	4.2%
July	997,994,304	996,439,792	(0.2%)
August	989,526,639	912,980,589	(7.7%)
September	978,932,774	991,222,035	1.3%
October	988,966,026	1,062,795,796	7.5%
November	909,013,518	967,168,555	6.4%
December	960,233,575	999,664,757	4.1%
<b>TOTAL (Rolling 12 months)</b>	<b>\$11,571,048,603</b>	<b>\$11,918,235,870</b>	<b>3.0%</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:	\$2,459,900,976	\$2,621,343,569	6.6%
Strip	1,585,940,064	1,694,120,651	6.8%
Downtown	164,580,758	178,374,944	8.4%
Laughlin	115,414,698	121,813,637	5.5%
Mesquite	32,443,941	34,025,950	4.9%
County balance	561,521,516	593,008,388	5.6%
Washoe County	209,634,590	213,655,367	1.9%
Lake Tahoe*	50,463,222	51,003,995	1.1%
Elko County	71,820,303	75,247,463	4.8%
Carson Valley Area	26,864,942	27,599,702	2.7%
All other counties	39,529,085	40,779,011	3.2%
<b>TOTAL (State)</b>	<b>\$2,858,213,119</b>	<b>\$3,029,629,108</b>	<b>6.0%</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2017	2018	% CHANGE
January	754,278	631,477	(16.3%)
February	643,742	716,324	11.3%
March	779,625	681,892	(12.5%)
April	543,659	598,297	10.1%
May	548,760	528,972	(3.6%)
June	510,137	527,505	3.4%
July	532,097	432,599	(18.7%)
August	575,671	659,565	14.6%
September	479,041	474,918	(0.9%)
October	702,793	688,498	(2.0%)
November	548,107	633,755	15.6%
December	302,639	238,651	(21.1%)
<b>TOTAL (Rolling 12 months)</b>	<b>6,920,549</b>	<b>6,812,453</b>	<b>(1.6%)</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	1,506,900	1,500,700	(0.4%)
Washoe County	14,765	21,009 *	42.3%
All other counties	31,874	39,195	23.0%
<b>TOTAL (State)</b>	<b>1,553,539</b>	<b>1,560,904</b>	<b>0.5%</b>

\*National Science Teachers Association October Area Conference and National Junior Olympic Cross Country Championships held in 2018.

# AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2017	2018	% CHANGE
January	3,987,893	4,119,624	3.3%
February	3,747,952	3,896,767	4.0%
March	4,595,744	4,689,845	2.0%
April	4,400,285	4,549,142	3.4%
May	4,561,296	4,737,953	3.9%
June	4,590,478	4,727,338	3.0%
July	4,759,389	4,871,246	2.4%
August	4,672,230	4,741,601	1.5%
September	4,452,317	4,454,325	0.0%
October	4,717,466	4,824,729	2.3%
November	4,250,065	4,442,267	4.5%
December	4,176,907	4,265,015	2.1%
<b>TOTAL (Rolling 12 months)</b>	<b>52,912,022</b>	<b>54,319,852</b>	<b>2.7%</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
McCarran Int. (Las Vegas)	12,081,490	12,430,265	2.9%
Reno/Tahoe Int.	963,730	1,004,707	4.3%
Laughlin/Bullhead Int.	59,292	59,866	1.0%
Elko Airport	8,877	9,740	9.7%
Henderson Exec. Airport	31,049	27,433	(11.6%)
<b>TOTAL (State)</b>	<b>13,144,438</b>	<b>13,532,011</b>	<b>2.9%</b>

*Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.*

# VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2017	2018	% CHANGE
January	1,792,350 *	1,781,430 *,**	(0.6%)
February	1,695,509 *,**	1,442,038 *,**	(14.9%)
March	1,973,558 *,**	1,628,483 *,**	(17.5%)
April	2,025,563 *,**	2,044,684 *,**	0.9%
May	2,175,930 *,**	2,121,070 *,**	(2.5%)
June	2,350,589 *,**	2,440,391 *,**	3.8%
July	2,662,901 *,**	2,601,900 *,**	(2.3%)
August	2,498,007 *,**	2,842,333 *	13.8%
September	2,274,896 *,**	2,531,209 *,**	11.3%
October	2,152,875 *,**	2,507,022 *	16.4%
November	1,640,460 *,**	2,206,451 *	34.5%
December	2,024,160 *,**	2,265,925 *	11.9%
<b>TOTAL (Rolling 12 months)</b>	<b>25,266,798</b>	<b>26,412,936</b>	<b>4.5%</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
I-15 at Primm/Jean	1,884,640	2,051,401	8.8%
I-15 at Mesquite	1,190,182	1,286,805	8.1%
I-80 at Verdi	- *	- *	-
I-80 at Wells	247,111	251,728	1.9%
All other entry points	2,495,562 *,**	3,389,464 *	35.8%
<b>TOTAL (State)</b>	<b>5,817,495</b>	<b>6,979,398</b>	<b>20.0%</b>

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

\*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for January 2017 through December 2018 do not contain any data.

\*\*Due to road construction/equipment failure at various other entry points, the respective traffic totals for February 2017 through July 2018 and September 2018 do not contain any data.

# PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2017	2018	% CHANGE
January	1,252,641	1,310,210	4.6%
February	1,306,758	1,434,413	9.8%
March	2,174,473	2,365,456	8.8%
April	2,953,302	2,737,483	(7.3%)
May	3,226,215	3,276,321	1.6%
June	3,872,108	3,814,217	(1.5%)
July	4,240,676	3,958,480	(6.7%)
August	3,813,776	3,564,400	(6.5%)
September	3,465,298	3,397,479	(2.0%)
October	2,759,629	2,696,017	(2.3%)
November	1,734,332	1,863,700	7.5%
December	1,458,868	1,673,129	14.7%
<b>TOTAL (Rolling 12 months)</b>	<b>32,258,076</b>	<b>32,091,305</b>	<b>(0.5%)</b>

## FOURTH QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Nevada State Parks	541,623	615,133	13.6%
Great Basin Nat. Park	16,983	16,280	(4.1%)
Lake Mead Nat. Rec. Area	1,698,536	1,636,374	(3.7%)
Hoover Dam Visitor Center	149,325	118,079	(20.9%)
Grand Canyon Nat. Park	1,222,629	1,337,772	9.4%
Zion Nat. Park	788,832	749,939	(4.9%)
Bryce Canyon Nat. Park	421,654	398,934	(5.4%)
Death Valley Nat. Park	308,961	436,039	41.1%
Yosemite Nat. Park	804,286	924,296	14.9%
<b>TOTAL (All Parks)</b>	<b>5,952,829</b>	<b>6,232,846</b>	<b>4.7%</b>

# INFORMATION SOURCES

## **CARSON CITY CULTURE & TOURISM AUTHORITY**

716 N. Carson Street  
Carson City, NV 89701  
775-687-7410 • Fax: 775-687-7416  
[www.visitcarsoncity.com](http://www.visitcarsoncity.com)

## **CARSON VALLEY CHAMBER OF COMMERCE**

1513 U.S. Hwy 395 North  
Gardnerville, NV 89410  
775-782-8144 • 800-727-7677  
Fax: 775-782-1025 • [www.carsonvalleynv.org](http://www.carsonvalleynv.org)

## **ELKO CONVENTION & VISITORS AUTHORITY**

700 Moren Way, Elko, NV 89801  
775-738-4091 • 800-248-3556  
Fax: 775-738-2420 • [www.elkocva.com](http://www.elkocva.com)

## **ELKO REGIONAL AIRPORT**

975 Terminal Way, Elko, NV 89801  
775-777-7190 • Fax: 775-777-7193  
[www.elkocity.com](http://www.elkocity.com)

## **ELY BRISTLECONE CONVENTION CENTER**

150 Sixth St., P.O. Box 958, Ely, NV 89301  
775-289-3720 • 800-490-9350  
Fax: 775-289-6757 • [www.elynevada.net](http://www.elynevada.net)

## **FALLON CONVENTION CENTER**

100 Campus Way, Fallon, NV 89406  
775-423-4556 • 800-874-0903  
Fax: 775-423-8926 • [www.fallontourism.com](http://www.fallontourism.com)

## **HAWTHORNE CONVENTION CENTER**

932 E St., P.O. Box 2281  
Hawthorne, NV 89415  
775-945-5854 • Fax: 775-945-3826  
[www.mineralcounty-chamber.com](http://www.mineralcounty-chamber.com)

## **HENDERSON CONVENTION CENTER & VISITORS BUREAU**

200 S. Water St., Henderson, NV 89015  
702-565-2171 • Fax: 702-565-2177  
[www.visithenderson.com](http://www.visithenderson.com)

## **LAKE TAHOE VISITORS AUTHORITY**

1156 Ski Run Blvd., South Lake Tahoe, CA 96150  
530-544-5050 • 800-AT-TAHOE  
Fax: 530-544-2386 • [www.bluelaketahoe.com](http://www.bluelaketahoe.com)

## **LAS VEGAS CONVENTION & VISITORS AUTHORITY**

3150 Paradise Rd., Las Vegas, NV 89109-9096  
702-892-0711 • 877-847-4858  
Fax: 702-892-7547 • [www.lasvegas.com](http://www.lasvegas.com)

## **MCCARRAN INTERNATIONAL AIRPORT**

P.O. Box 11005, Las Vegas, NV 89111-1005  
702-261-5211 • 800-261-5704  
Fax: 702-597-9553 • [www.mccarran.com](http://www.mccarran.com)

## **NATIONAL PARK SERVICE**

1849 C Street NW, Washington, D.C. 20240  
202-208-6843 • [www.nps.gov](http://www.nps.gov)

## **NEVADA DEPARTMENT OF TRANSPORTATION**

1263 S. Stewart St., Carson City, NV 89712  
775-888-7000 • Fax: 775-888-7201  
[www.nevadadot.com](http://www.nevadadot.com)

## **NEVADA DIVISION OF STATE PARKS**

1300 S. Curry St., Carson City, NV 89703  
775-687-4384 • [parks.nv.gov](http://parks.nv.gov)

## **NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION**

1929 N. Carson St., Carson City, NV 89703  
775-684-3909 • [www.detr.state.nv.us/es/es\\_index.htm](http://www.detr.state.nv.us/es/es_index.htm)

## **NEVADA GAMING CONTROL BOARD**

1919 E. College Pkwy., Carson City, NV 89706  
775-687-6500 • [gaming.nv.gov](http://gaming.nv.gov)

## **PERSHING COUNTY COMMUNITY CENTER**

820 Sixth St., P.O. Box 986, Lovelock, NV 89419  
775-273-7144 • 888-273-3200  
Fax: 775-273-7647 • [www.zplace2b.com/pccof](http://www.zplace2b.com/pccof)

## **RENO-SPARKS CONVENTION & VISITORS AUTHORITY**

4001 S. Virginia St., Suite G, Reno, NV 89504  
775-827-RENO • 800-FOR-RENO  
Fax: 775-827-7746 • [www.visitrenotahoe.com](http://www.visitrenotahoe.com)

## **RENO-TAHOE INTERNATIONAL AIRPORT**

2006 E. Plumb Lane, Reno, NV 89502  
P.O. Box 12490, Reno, NV 89510  
775-328-6400 • [www.renoairport.com](http://www.renoairport.com)

## **TAHOE-DOUGLAS CHAMBER OF COMMERCE**

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139  
Stateline, NV 89449  
775-588-4591 • Fax: 775-588-4598  
[tahoe.tahoechamber.org](http://tahoe.tahoechamber.org)

## **TONOPAH CONVENTION CENTER**

301 Brougner Ave., P.O. Box 408  
Tonopah, NV 89049  
775-482-3558 • Fax: 775-482-3932  
[www.tonopahnevada.com](http://www.tonopahnevada.com)

## **WENDOVER AREA CHAMBER OF COMMERCE & TOURISM**

735 Wendover Blvd., P.O. Box 2468  
Wendover, NV 89883  
775-664-3414 • 800-426-6862  
Fax: 775-664-3414 • [www.westwendovercity.com](http://www.westwendovercity.com)

## **WINNEMUCCA CONVENTION & VISITORS BUREAU**

50 W. Winnemucca Blvd., Winnemucca, NV 89445  
775-623-5071 • 800-962-2638  
Fax: 775-623-5087 • [www.winnemucca.org](http://www.winnemucca.org)

O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A

## Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY

