



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

THIRD QUARTER 2018

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**Represents the commission as of September 30, 2018.*

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TRAVELNEVADA.BIZ



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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2016	2017	% CHANGE
October	\$2,230,199	\$2,269,363	1.8%
November	1,846,970	1,814,893	(1.7%)
December	1,570,239	1,507,005	(4.0%)

MONTH	2017	2018	% CHANGE
January	2,204,500	2,241,045	1.7%
February	1,695,164	1,731,115	2.1%
March	2,401,257	2,269,486	(5.5%)
April	2,112,894	2,184,233	3.4%
May	2,069,839	2,221,297	7.3%
June	1,998,646	1,976,177	(1.1%)
July	2,188,672	2,059,245	(5.9%)
August	2,013,408	1,988,944	(1.2%)
September	2,212,541	2,038,016	(7.9%)
TOTAL (Rolling 12 months)	\$24,544,330	\$24,300,818	(1.0%)

THIRD QUARTER 2018 AREA HIGHLIGHTS

MONTH	2017	2018	% CHANGE
Clark County	\$5,642,708	\$5,323,623	(5.7%)
Washoe County	476,100	481,917	1.2%
Douglas County*	110,197	92,512	(16.0%)
Elko County	63,663	65,800	3.4%
Carson City	30,092	28,357	(5.8%)
All other counties	91,861	93,996	2.3%
TOTAL (State)	\$6,414,621	\$6,086,205	(5.1%)

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2016	2017	% CHANGE
October	4,860,957	4,768,957	(1.9%)
November	4,486,650	4,400,088	(1.9%)
December	4,353,061	4,335,419	(0.4%)

MONTH	2017	2018	% CHANGE
January	4,462,927	4,470,837	0.2%
February	4,065,904	4,143,507	1.9%
March	4,935,081	4,956,527	0.4%
April	4,759,032	4,715,530	(0.9%)
May	4,842,570	4,954,764	2.3%
June	4,893,552	4,897,159	0.1%
July	5,240,708	5,106,465	(2.6%)
August	4,872,503	4,790,641	(1.7%)
September	4,763,021	4,620,036	(3.0%)
TOTAL (Rolling 12 months)	56,535,966	56,159,930	(0.7%)

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	10,918,400	10,672,300	(2.3%)
Laughlin	515,400	494,900	(4.0%)
Mesquite	343,700	303,700	(11.6%)
Washoe County	1,518,066	1,423,242	(6.2%)
All other counties	1,580,667	1,623,000	2.7%
TOTAL (State)	14,876,233	14,517,142	(2.4%)

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2016	2017	NET CHANGE
October	86.0%	84.9%	(1.1)
November	79.6%	78.9%	(0.7)
December	73.5%	72.5%	(1.0)

MONTH	2017	2018	NET CHANGE
January	78.0%	77.3%	(0.7)
February	80.3%	80.5%	0.2
March	87.7%	87.1%	(0.6)
April	85.2%	85.5%	0.3
May	83.4%	84.1%	0.7
June	88.0%	87.0%	(1.0)
July	90.9%	87.4%	(3.5)
August	85.5%	84.1%	(1.4)
September	86.9%	83.3%	(3.6)
MONTHLY AVG (Rolling 12 months)	83.8%	82.7%	(1.1)

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	NET CHANGE
Clark County:			
Las Vegas	91.4%	88.7%	(2.7)
Laughlin	69.0%	67.6%	(1.4)
Mesquite	76.6%	70.0%	(6.6)
Lake Tahoe*	84.4%	84.3% **	(0.1)
Washoe County	79.1%	74.5%	(4.6)
All other counties	74.9%	72.2%	(2.7)
QUARTER AVG (State)	87.8%	85.0%	(2.8)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Due to a possible under-reported amount of rooms, the data for Lake Tahoe is not final.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2016	2017	% CHANGE
October	5,136,899	5,019,598	(2.3%)
November	4,606,629	4,506,229	(2.2%)
December	4,397,148	4,301,936	(2.2%)

MONTH	2017	2018	% CHANGE
January	4,664,108	4,574,524	(1.9%)
February	4,318,942	4,301,731	(0.4%)
March	5,225,544	5,178,869	(0.9%)
April	4,904,493	4,914,050	0.2%
May	4,963,214	5,008,592	0.9%
June	5,070,509	5,018,927	(1.0%)
July	5,396,915	5,195,918	(3.7%)
August	5,070,925	4,990,744	(1.6%)
September	4,993,870	4,799,515	(3.9%)
TOTAL (Rolling 12 months)	58,749,196	57,810,634	(1.6%)

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	12,356,300	12,034,100	(2.6%)
Laughlin	629,100	612,700	(2.6%)
Mesquite	134,200	122,700	(8.6%)
Lake Tahoe*	182,267	172,050	** (5.6%)
Washoe County	1,264,250	1,179,130	(6.7%)
All other counties	895,594	865,497	(3.4%)
TOTAL (State)	15,461,711	14,986,177	(3.1%)

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**Due to a possible under-reported amount of rooms, the data for Lake Tahoe is not final.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2016	2017	% CHANGE
October	192,663	190,774	(1.0%)
November	192,978	190,468	(1.3%)
December	193,066	191,480	(0.8%)

MONTH	2017	2018	% CHANGE
January	192,831	190,785	(1.1%)
February	192,174	190,934	(0.6%)
March	192,141	191,857	(0.1%)
April	191,895	191,590	(0.2%)
May	192,027	192,104	0.0%
June	192,017	192,326	0.2%
July	191,431	191,735	0.2%
August	191,243	191,466	0.1%
September	191,656	192,026	0.2%
END OF PERIOD	191,656	192,026	0.2%

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	146,847	147,802	0.7%
Laughlin	9,914	9,846	(0.7%)
Mesquite	1,905	1,906	0.1%
Lake Tahoe*	2,346	1,951 **	(16.8%)
Washoe County	17,648	17,491	(0.9%)
All other counties	12,996	13,030	0.3%
END OF PERIOD (State)	191,656	192,026	0.2%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 30, 2018.

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**Due to a possible under-reported amount of rooms, the data for Lake Tahoe is not final.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2016	2017	% CHANGE
October	\$986,075,384	\$988,966,026	0.3%
November	930,405,598	909,013,518	(2.3%)
December	956,173,170	960,384,350	0.4%

MONTH	2017	2018	% CHANGE
January	1,036,217,993	1,015,027,319	(2.0%)
February	945,342,576	1,017,913,863	7.7%
March	990,969,814	1,024,316,756	3.4%
April	886,561,704	953,698,753	7.6%
May	991,594,550	1,044,079,557	5.3%
June	895,695,130	933,003,707	4.2%
July	997,994,304	996,439,792	(0.2%)
August	989,526,639	912,980,589	(7.7%)
September	978,932,774	991,222,035	1.3%
TOTAL (Rolling 12 months)	\$11,585,489,636	\$11,747,046,265	1.4%

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:	\$2,520,974,228	\$2,438,584,987	(3.3%)
Strip	1,678,193,717	1,557,042,987	(7.2%)
Downtown	142,887,233	150,025,851	5.0%
Laughlin	116,605,249	117,320,032	0.6%
Mesquite	27,531,095	28,958,371	5.2%
County balance	555,756,936	585,237,747	5.3%
Washoe County	235,133,285	239,992,675	2.1%
Lake Tahoe*	70,514,314	74,477,128	5.6%
Elko County	72,710,076	76,944,092	5.8%
Carson Valley Area	28,141,761	29,401,281	4.5%
All other counties	38,980,051	41,242,252	5.8%
TOTAL (State)	\$2,966,453,717	\$2,900,642,416	(2.2%)

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CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2016	2017	% CHANGE
October	533,168	702,793	31.8%
November	544,766	548,107	0.6%
December	261,003	302,639	16.0%

MONTH	2017	2018	% CHANGE
January	754,278	631,477	(16.3%)
February	643,742	716,324	11.3%
March	779,625	681,892	(12.5%)
April	543,659	598,297	10.1%
May	548,760	528,972	(3.6%)
June	510,137	527,505	3.4%
July	532,097	432,599	(18.7%)
August	575,671	659,565	14.6%
September	479,041	474,918	(0.9%)
TOTAL (Rolling 12 months)	6,705,947	6,805,088	1.5%

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Clark County:			
Las Vegas	1,519,000	1,492,300	(1.8%)
Washoe County	43,611	53,739 *	23.2%
All other counties	24,198	21,043	(13.0%)
TOTAL (State)	1,586,809	1,567,082	(1.2%)

*Interbike held in 2018

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2016	2017	% CHANGE
October	4,619,133	4,717,466	2.1%
November	4,167,501	4,250,065	2.0%
December	4,022,086	4,176,857	3.8%

MONTH	2017	2018	% CHANGE
January	3,987,893	4,119,624	3.3%
February	3,747,952	3,896,767	4.0%
March	4,595,744	4,689,845	2.0%
April	4,400,285	4,549,142	3.4%
May	4,561,296	4,737,953	3.9%
June	4,590,478	4,727,338	3.0%
July	4,759,389	4,871,246	2.4%
August	4,672,230	4,741,601	1.5%
September	4,452,317	4,454,325	0.0%
TOTAL (Rolling 12 months)	52,576,304	53,932,229	2.6%

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
McCarran Int. (Las Vegas)	12,641,604	12,788,595	1.2%
Reno/Tahoe Int.	1,139,512	1,180,154	3.6%
Laughlin/Bullhead Int.	53,535	54,541	1.9%
Elko Airport	8,792	9,189	4.5%
Henderson Exec. Airport	40,493	34,693	(14.3%)
TOTAL (State)	13,883,936	14,067,172	1.3%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2016	2017	% CHANGE
October	2,188,085 *	2,152,875 **,*	(1.6%)
November	1,796,517 **,*	1,640,460 **,*	(8.7%)
December	2,079,125 **,*	2,024,160 **,*	(2.6%)

MONTH	2017	2018	% CHANGE
January	1,792,350 *	1,781,430 **,*	(0.6%)
February	1,695,509 **,*	1,442,038 **,*	(14.9%)
March	1,973,558 **,*	1,628,483 **,*	(17.5%)
April	2,025,563 **,*	2,044,684 **,*	0.9%
May	2,175,930 **,*	2,121,070 **,*	(2.5%)
June	2,350,589 **,*	2,440,391 **,*	3.8%
July	2,662,901 **,*	2,601,900 **,*	(2.3%)
August	2,498,007 **,*	2,842,333 *	13.8%
September	2,274,896 **,*	2,531,209 **,*	11.3%
TOTAL (Rolling 12 months)	25,513,030	25,251,033	(1.0%)

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
I-15 at Primm/Jean	2,279,864	2,219,833	(2.6%)
I-15 at Mesquite	1,371,690	1,391,547	1.4%
I-80 at Verdi	- *	- *	-
I-80 at Wells	342,945	340,057	(0.8%)
All other entry points	3,441,305 **	4,024,005 **	16.9%
TOTAL (State)	7,435,804	7,975,442	7.3%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2016 through September 2018 do not contain any data.

**Due to road construction/equipment failure at various other entry points, the respective traffic totals for November through December 2016, February 2017 through July 2018, and September 2018 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2016	2017	% CHANGE
October	2,622,652	2,758,591	5.2%
November	1,731,424	1,734,332	0.2%
December	1,321,284	1,459,272	10.4%

MONTH	2017	2018	% CHANGE
January	1,252,641	1,307,926	4.4%
February	1,306,758	1,431,324	9.5%
March	2,174,473	2,362,130	8.6%
April	2,953,302	2,734,243	(7.4%)
May	3,226,215	3,276,167	1.5%
June	3,872,108	3,813,382	(1.5%)
July	4,240,676	3,956,116	(6.7%)
August	3,813,776	3,561,717	(6.6%)
September	3,465,298	3,397,379	(2.0%)
TOTAL (Rolling 12 months)	31,980,607	31,792,579	(0.6%)

THIRD QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Nevada State Parks	1,384,758	1,438,814	3.9%
Great Basin Nat. Park	70,439	78,693	11.7%
Lake Mead Nat. Rec. Area	2,392,091	2,198,474	(8.1%)
Hoover Dam Visitor Center	187,923	186,543	(0.7%)
Grand Canyon Nat. Park	2,163,758	2,166,407	0.1%
Zion Nat. Park	1,624,493	1,446,792	(10.9%)
Bryce Canyon Nat. Park	1,354,246	1,387,536	2.5%
Death Valley Nat. Park	462,448	489,301	5.8%
Yosemite Nat. Park	1,879,594	1,522,652	(19.0%)
TOTAL (All Parks)	11,519,750	10,915,212	(5.2%)

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brouher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

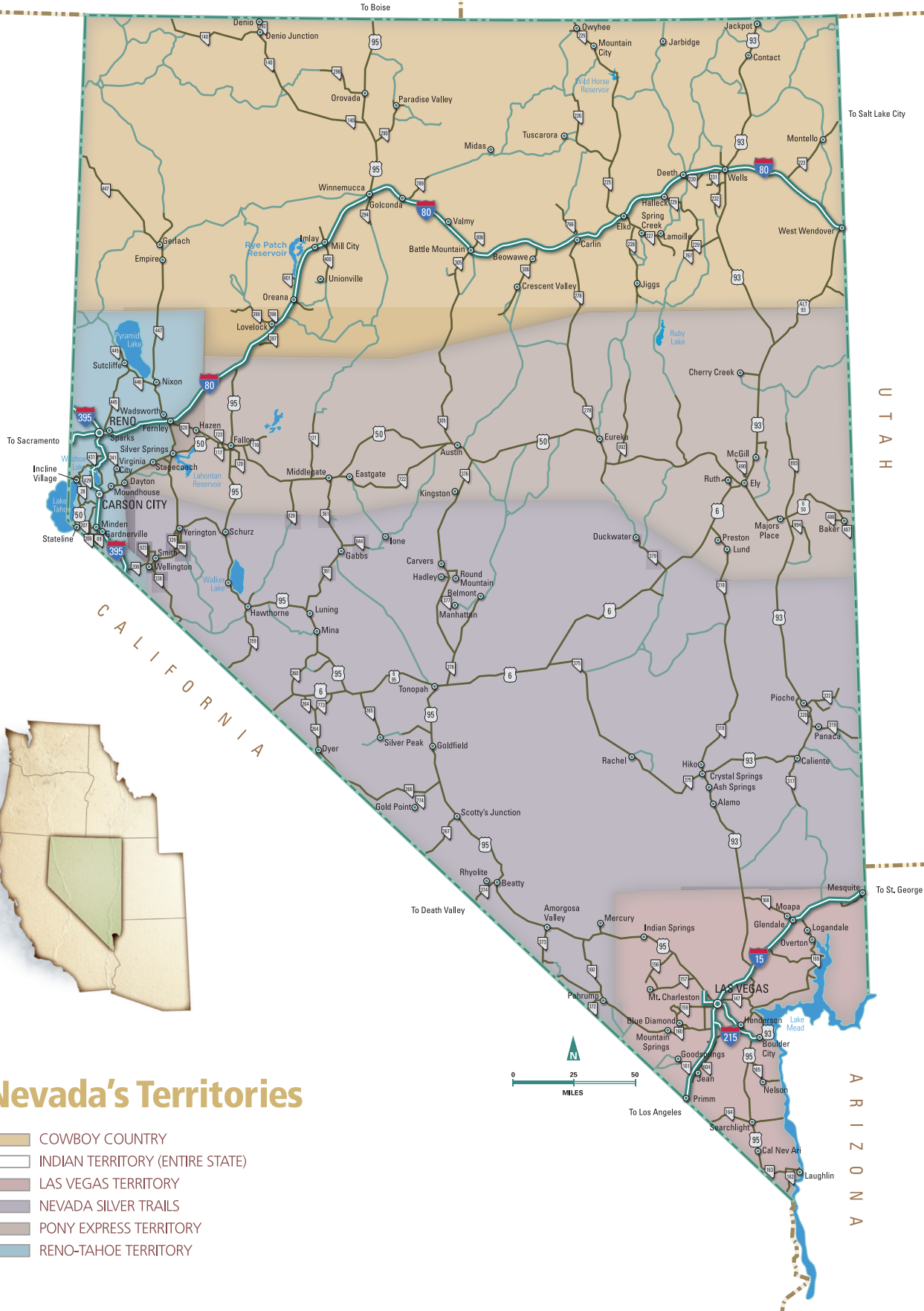
735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
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OREGON

IDAHO



Nevada's Territories

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