

NEVADA

A WORLD WITHIN.
A STATE APART.

NUMBER OF VISITORS TO NEVADA

Month	2016	2017	% Change
December	4,865,863	4,576,691	-1.9%
November	4,198,438	4,197,123	-1.9%
October	4,124,411	4,179,846	+1.3%
September	4,361,312	4,105,000	-5.9%
August	4,175,606	4,185,000	+1.9%
July	4,175,606	4,619,041	+10.9%



FOURTH QUARTER * 2017 VOLUME XXV

DISCOVER THE FACTS

Region	2016	2017	% Change
Clark County	10,000,000	750,000	-19.1%
Las Vegas	786,536	319,630	-5.1%
Laughlin	395,323	1,294,446	+6.4%
Mesquite	1,424,359	1,668,000	+7.0%
Other counties	1,783,000	13,387,491	+7.0%
(State)	14,389,533		

Governor

Brian Sandoval

Lt. Governor • Chair

Mark A. Hutchison

Nevada Commission on Tourism

Commissioners*

Cindy Carano, Vice Chair

Julia Arger

Richard Arnold

Bob Cashell

Phil DeLone

Brian Krolicki

Denice Miller

Bob Morse

Don Newman

Rossi Ralenkotter

Herb Santos, Jr.

Bob Stoldal

Mike Vaswani

**Represents the commission as of December 31, 2017.*

Interim Director

David Peterson

[A Quarterly Report Published by the Nevada Division of Tourism](#)

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TRAVELNEVADA.BIZ

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2016	2017	PERCENT CHANGE
January	\$2,083,944	\$2,204,500	5.8%
February	1,713,562	1,695,164	(1.1%)
March	1,975,897	2,401,257	21.5%
April	2,021,460	2,112,894	4.5%
May	1,954,631	2,069,839	5.9%
June	1,955,041	1,998,646	2.2%
July	2,024,080	2,188,672	8.1%
August	1,919,808	2,013,408	4.9%
September	2,162,786	2,212,541	2.3%
October	2,230,199	2,269,363	1.8%
November	1,846,970	1,814,893	(1.7%)
December	1,570,239	1,506,741	(4.0%)
TOTAL (Rolling 12 months)	\$23,458,616	\$24,487,919	4.4%

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County	\$5,190,420	\$ 5,080,700	(2.1%)
Washoe County	269,741	304,801	13.0%
Douglas County*	70,421	75,381	7.0%
Elko County	38,341	38,843	1.3%
Carson City	15,664	20,341	29.9%
All other counties	62,821	70,932	12.9%
TOTAL (State)	\$5,647,408	\$5,590,998	(1.0%)

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

Effective 7/1/09, room tax collections are reported for the month of business activity. All prior years' of monthly data has been updated as well.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2016	2017	PERCENT CHANGE
January	4,382,859	4,462,927	1.8%
February	4,228,661	4,059,904	(4.0%)
March	4,800,537	4,935,081	2.8%
April	4,703,092	4,759,032	1.2%
May	4,750,030	4,842,570	1.9%
June	4,934,120	4,893,552	(0.8%)
July	5,227,727	5,240,708	0.2%
August	4,806,567	4,872,503	1.4%
September	4,785,913	4,763,021	(0.5%)
October	4,860,957	4,768,957	(1.9%)
November	4,486,650	4,400,088	(1.9%)
December	4,353,061	4,335,419	(0.4%)
TOTAL (Rolling 12 months)	56,320,174	56,333,762	0.0%

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	10,467,000	10,099,600	(3.5%)
Laughlin	424,400	447,500	5.4%
Mesquite	328,900	325,700	(1.0%)
Washoe County	1,143,035	1,198,998	4.9%
All other counties	1,337,333	1,432,667	7.1%
TOTAL (State)	13,700,668	13,504,465	(1.4%)

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2016	2017	NET CHANGE
January	77.4%	78.0%	0.6
February	81.4%	80.1%	(1.3)
March	85.6%	87.7%	2.1
April	83.9%	85.2%	1.3
May	81.8%	83.4%	1.6
June	88.1%	88.0%	(0.1)
July	89.5%	90.9%	1.4
August	84.8%	85.5%	0.7
September	87.6%	86.9%	(0.7)
October	86.0%	84.9%	(1.1)
November	79.6%	78.9%	(0.7)
December	73.5%	72.5%	(1.0)
MONTHLY AVG (Rolling 12 months)	83.3%	83.5%	0.2

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	NET CHANGE
Clark County:			
Las Vegas	86.3%	84.0%	(2.3)
Laughlin	54.7%	58.7%	4.0
Mesquite	68.3%	72.7%	4.4
Lake Tahoe*	54.7%	60.2%	5.5
Washoe County	60.9%	63.5%	2.6
All other counties	54.7%	60.1%	5.4
QUARTER AVG (State)	79.7%	78.8%	(0.9)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2016	2017	PERCENT CHANGE
January	4,617,244	4,664,108	1.0%
February	4,544,223	4,311,442	(5.1%)
March	5,117,299	5,225,544	2.1%
April	4,854,836	4,904,493	1.0%
May	4,899,395	4,963,119	1.3%
June	5,115,222	5,070,509	(0.9%)
July	5,356,447	5,396,915	0.8%
August	5,068,674	5,070,925	0.0%
September	5,071,255	4,993,870	(1.5%)
October	5,136,899	5,023,222	(2.2%)
November	4,606,629	4,509,250	(2.1%)
December	4,397,148	4,304,680	(2.1%)
TOTAL (Rolling 12 months)	58,785,273	58,438,078	(0.6%)

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	11,786,100	11,324,300	(3.9%)
Laughlin	498,900	534,300	7.1%
Mesquite	119,700	127,200	6.3%
Lake Tahoe*	117,988	129,978	10.2%
Washoe County	963,668	1,000,856	3.9%
All other counties	654,320	720,518	10.1%
TOTAL (State)	14,140,676	13,837,152	(2.1%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2016	2017	PERCENT CHANGE
January	192,482	192,831	0.2%
February	192,510	192,174	(0.2%)
March	192,902	192,141	(0.4%)
April	192,826	191,895	(0.5%)
May	193,095	191,969	(0.6%)
June	193,613	192,017	(0.8%)
July	193,069	191,431	(0.8%)
August	192,805	191,243	(0.8%)
September	193,053	191,656	(0.7%)
October	192,663	190,774	(1.0%)
November	192,978	190,468	(1.3%)
December	193,066	191,480	(0.8%)
END OF PERIOD	193,066	191,480	(0.8%)

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	148,497	146,993	(1.0%)
Laughlin	9,920	9,862	(0.6%)
Mesquite	1,905	1,895	(0.5%)
Lake Tahoe*	2,344	2,346	0.1%
Washoe County	17,403	17,354	(0.3%)
All other counties	12,996	13,030	0.3%
END OF PERIOD (State)	193,066	191,480	(0.8%)

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of December 31, 2017.

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GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2016	2017	PERCENT CHANGE
January	\$925,066,268	\$1,036,217,993	12.0%
February	989,909,589	945,597,571	(4.5%)
March	922,329,185	991,023,123	7.4%
April	876,135,201	886,528,810	1.2%
May	957,937,998	991,604,783	3.5%
June	887,464,754	895,427,383	0.9%
July	1,015,558,544	997,972,643	(1.7%)
August	861,137,240	989,510,650	14.9%
September	948,991,121	979,859,876	3.3%
October	986,075,384	988,744,451	0.3%
November	930,405,598	909,007,026	(2.3%)
December	956,173,170	960,384,350	0.4%
TOTAL (Rolling 12 months)	\$11,257,184,052	\$11,571,878,659	2.8%

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:	\$2,495,839,554	\$2,459,748,304	(1.4%)
Strip	1,670,439,840	1,585,939,464	(5.1%)
Downtown	151,097,180	164,577,008	8.9%
Laughlin	109,427,289	115,413,018	5.5%
Mesquite	30,533,284	32,443,941	6.3%
County balance	534,341,962	561,374,875	5.1%
Washoe County	200,559,873	209,628,296	4.5%
Lake Tahoe*	48,869,704	50,463,222	3.3%
Elko County	64,790,020	71,987,061	11.1%
Carson Valley Area	25,134,527	26,839,519	6.8%
All other counties	37,460,473	39,469,423	5.4%
TOTAL (State)	\$2,872,654,152	\$2,858,135,827	(0.5%)

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Fourth Quarter

2017 VOLUME XXV

CONVENTION ATTENDANCE

The number of delegates attending conventions in Nevada.

MONTH	2016	2017	PERCENT CHANGE
January	798,164	754,278	(5.5%)
February	631,054	643,742	2.0%
March	706,611	779,625	10.3%
April	663,842	543,659	(18.1%)
May	502,583	548,760	9.2%
June	506,970	510,137	0.6%
July	377,237	532,097	41.1%
August	573,662	575,671	0.4%
September	643,132	479,041	(25.5%)
October	533,168	702,793	31.8%
November	544,766	548,107	0.6%
December	261,003	302,639	16.0%
TOTAL (Rolling 12 months)	6,742,192	6,920,549	2.6%

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Clark County:			
Las Vegas	1,275,000	1,506,900	18.2%
Washoe County	30,731 *	14,765	(52.0%)
All other counties	33,206	31,874	(4.0%)
TOTAL (State)	1,338,937	1,553,539	16.0%

*Signature Equipo Vision and National Vape Expo took place in 2016.

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2016	2017	PERCENT CHANGE
January	3,843,144	3,987,893	3.8%
February	3,745,373	3,747,952	0.1%
March	4,420,043	4,595,744	4.0%
April	4,220,079	4,400,285	4.3%
May	4,471,129	4,561,296	2.0%
June	4,502,348	4,590,478	2.0%
July	4,557,434	4,759,389	4.4%
August	4,477,838	4,672,230	4.3%
September	4,413,895	4,452,317	0.9%
October	4,619,133	4,717,466	2.1%
November	4,167,501	4,249,989	2.0%
December	4,022,086	4,176,857	3.8%
TOTAL (Rolling 12 months)	51,460,003	52,911,896	2.8%

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
McCarran Int. (Las Vegas)	11,849,920	12,081,440	2.0%
Reno/Tahoe Int.	875,357	963,654	10.1%
Laughlin/Bullhead Int.	46,976	59,292	26.2%
Elko Airport	8,099	8,877	9.6%
Henderson Exec. Airport	28,368	31,049	9.5%
TOTAL (State)	12,808,720	13,144,312	2.6%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2016	2017	PERCENT CHANGE
January	2,003,416 *	1,792,350 *	(10.5%)
February	2,331,832	1,695,509 *,***	(27.3%)
March	2,452,377	1,973,558 *,***	(19.5%)
April	2,105,696 *	2,025,563 *,***	(3.8%)
May	2,303,045 *	2,175,930 *,***	(5.5%)
June	2,467,806 *,**	2,350,589 *,***	(4.7%)
July	2,898,010 *,**	2,662,901 *,***	(8.1%)
August	2,655,534 *	2,498,007 *,***	(5.9%)
September	2,397,806 *	2,274,896 *,***	(5.1%)
October	2,188,085 *	2,152,875 *,***	(1.6%)
November	1,796,517 *,***	1,640,460 *,***	(8.7%)
December	2,079,125 *,***	2,024,160 *,***	(2.6%)
TOTAL (Rolling 12 months)	27,679,249	25,266,798	(8.7%)

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
I-15 at Primm/Jean	2,016,375	1,884,640	(6.5%)
I-15 at Mesquite	1,177,774	1,190,182	1.1%
I-80 at Verdi	- *	- *	-
I-80 at Wells	252,733	247,111	(2.2%)
All other entry points	2,616,845 ***	2,495,562 ***	(4.6%)
TOTAL (State)	6,063,727	5,817,495	(4.1%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for January 2016 and April 2016 through December 2017 do not contain any data.

**Due to road construction/equipment failure at Wells, the traffic totals for June and July 2016 contain partial data.

***Due to road construction/equipment failure at various other entry points, the respective traffic totals for November through December 2016 and February through December 2017 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2016	2017	PERCENT CHANGE
January	1,125,301	1,252,641	11.3%
February	1,531,595	1,306,758	(14.7%)
March	2,489,831	2,174,473	(12.7%)
April	2,469,517	2,953,301	19.6%
May	3,142,641	3,226,215	2.7%
June	3,795,073	3,891,072	2.5%
July	4,241,298	4,240,676	(0.0%)
August	3,646,725	3,813,776	4.6%
September	3,471,305	3,465,298	(0.2%)
October	2,622,652	2,758,591	5.2%
November	1,731,424	1,736,137	0.3%
December	1,321,284	1,459,272	10.4%
TOTAL (Rolling 12 months)	31,588,646	32,278,210	2.2%

Fourth Quarter 2017 Area Highlights

AREA	2016	2017	PERCENT CHANGE
Nevada State Parks	525,455	542,794	3.3%
Great Basin Nat. Park	15,693	16,983	8.2%
Lake Mead Nat. Rec. Area	1,480,187	1,698,536	14.8%
Hoover Dam Visitor Center	178,133	149,325	(16.2%)
Grand Canyon Nat. Park	1,154,252	1,222,629	5.9%
Zion Nat. Park	775,145	788,832	1.8%
Bryce Canyon Nat. Park	343,129	421,654	22.9%
Death Valley Nat. Park	308,613	308,961	0.1%
Yosemite Nat. Park	894,753	804,286	(10.1%)
TOTAL (All Parks)	5,675,360	5,954,000	4.9%

INFORMATION SOURCES

CARSON CITY CONVENTION & VISITORS BUREAU

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.LasVegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAHO CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
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Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
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Fax: 775-623-5087 • www.winnemucca.org

NEVADA STATE MAP

