



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FOURTH QUARTER 2020

NEVADA COMMISSION ON TOURISM

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**Represents the commission as of December 31, 2020.*

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2019	2020	% CHANGE
January	\$2,316,065	\$2,407,993	4.0%
February	1,909,334	1,979,898	3.7%
March	2,225,075	1,099,572	(50.6%)
April	2,221,931	194,839	(91.2%)
May	2,331,435	133,336	(94.3%)
June	2,055,088	461,494	(77.5%)
July	2,208,371	795,078	(64.0%)
August	2,115,204	874,333	(58.7%)
September	2,156,648	934,550	(56.7%)
October	2,257,754	939,253	(58.4%)
November	2,120,382	738,500	(65.2%)
December	1,952,643	612,426	(68.6%)
TOTAL (Rolling 12 months)	\$25,869,930	\$11,171,273	(56.8%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County	\$5,758,669	\$1,843,236	(68.0%)
Washoe County	330,041	224,230	(32.1%)
Douglas County*	108,724	100,369	(7.7%)
Elko County	39,745	32,449	(18.4%)
Carson City	17,039	15,738	(7.6%)
All other counties	76,561	74,157	(3.1%)
TOTAL (State)	\$6,330,779	\$2,290,179	(63.8%)

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2019	2020	% CHANGE
January	4,468,123	4,628,423	3.6%
February	4,127,054	4,368,279	5.8%
March	4,853,266	2,162,069	(55.5%)
April	4,678,210	353,055	(92.5%)
May	4,827,838	479,150	(90.1%)
June	4,829,764	1,737,891	(64.0%)
July	5,079,661	2,420,170	(52.4%)
August	4,816,559	2,405,207	(50.1%)
September	4,612,549	2,593,174	(43.8%)
October	4,850,914	2,747,920	(43.4%)
November	4,417,879	2,149,136	(51.4%)
December	4,530,413	2,012,079	(55.6%)
TOTAL (Rolling 12 months)	56,092,228	28,056,553	(50.0%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	10,643,600	4,618,600	(56.6%)
Laughlin	403,800	251,100	(37.8%)
Mesquite	307,000	— *	(100.0%)
Washoe County	959,805	698,102	(27.3%)
All other counties	1,485,000	1,341,333	(9.7%)
TOTAL (State)	13,799,205	6,909,135	(49.9%)

*Data not available due to insufficient data in pandemic environment.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2019	2020	NET CHANGE
January	77.7%	78.8%	1.1
February	80.8%	80.6%	(0.2)
March	85.4%	39.1%	(46.3)
April	85.0%	3.6%	(81.4)
May	85.0%	5.3%	(79.7)
June	86.8%	43.5%	(43.3)
July	86.9%	44.9%	(42.0)
August	84.1%	45.3%	(38.8)
September	83.2%	48.8%	(34.4)
October	84.5%	48.3%	(36.2)
November	81.6%	40.0%	(41.6)
December	77.7%	32.2%	(45.5)
MONTHLY AVG (Rolling 12 months)	83.2%	42.8%	(40.4)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	NET CHANGE
Clark County:			
Las Vegas	87.9%	39.0%	(48.9)
Laughlin	53.2%	38.9%	(14.3)
Mesquite	72.2%	0.0% **	(72.2)
Lake Tahoe*	58.6%	35.7%	(22.9)
Washoe County	60.8%	47.4%	(13.4)
All other counties	58.6%	51.0%	(7.6)
QUARTER AVG (State)	81.3%	40.1%	(41.2)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Occupancy data not available due to insufficient data in pandemic environment.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2019	2020	% CHANGE
January	4,620,465	4,729,388	2.4%
February	4,343,863	4,511,706	3.9%
March	5,092,344	2,305,021	(54.7%)
April	4,910,128	190,458	(96.1%)
May	5,080,070	294,918	(94.2%)
June	5,055,267	1,756,927	(65.2%)
July	5,194,660	2,249,354	(56.7%)
August	5,016,870	2,364,669	(52.9%)
September	4,806,340	2,544,338	(47.1%)
October	5,052,657	2,708,044	(46.4%)
November	4,725,601	2,185,888	(53.7%)
December	4,667,231	1,833,878	(60.7%)
TOTAL (Rolling 12 months)	58,565,497	27,674,588	(52.7%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	12,076,400	5,082,400	(57.9%)
Laughlin	479,800	312,400	(34.9%)
Mesquite	123,900	— **	(100.0%)
Lake Tahoe*	124,210	70,634	(43.1%)
Washoe County	932,660	640,605	(31.3%)
All other counties	708,520	621,770	(12.2%)
TOTAL (State)	14,445,490	6,727,809	(53.4%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room nights occupied data not available due to insufficient data in pandemic environment.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2019	2020	% CHANGE
January	191,928	193,514	0.8%
February	192,089	192,955	0.5%
March	192,326	189,984	(1.2%)
April	192,534	178,490	(7.3%)
May	192,762	178,378	(7.5%)
June	194,113	134,736	(30.6%)
July	192,820	161,574	(16.2%)
August	192,393	168,380	(12.5%)
September	192,620	173,647	(9.9%)
October	192,818	181,026	(6.1%)
November	193,052	181,993	(5.7%)
December	193,669	183,733	(5.1%)
END OF PERIOD	193,669	183,733	(5.1%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	149,422	143,117 **	(4.2%)
Laughlin	9,875	8,635 **	(12.6%)
Mesquite	1,871	1,647 **	(12.0%)
Lake Tahoe*	2,313	2,144	(7.3%)
Washoe County	17,037	14,938	(12.3%)
All other counties	13,151	13,252	0.8%
END OF PERIOD (State)	193,669	183,733	(5.1%)

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of December 31, 2020.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas, Laughlin, and Mesquite reflect the weighted average of daily room tallies of open properties in December 2020.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2019	2020	% CHANGE
January	\$984,227,818	\$1,037,679,865	5.4%
February	1,011,785,878	1,042,742,489	3.1%
March	1,022,961,242	618,129,278	(39.6%)
April	936,465,931	3,646,657	(99.6%)
May	981,766,858	5,808,506	(99.4%)
June	1,040,978,077	566,806,791	(45.6%)
July	1,024,925,616	756,793,270	(26.2%)
August	953,623,894	743,038,561	(22.1%)
September	1,057,935,422	821,132,374	(22.4%)
October	1,021,966,874	822,676,543	(19.5%)
November	937,533,407	771,162,746	(17.7%)
December	1,057,539,091	683,733,423	(35.3%)
TOTAL (Rolling 12 months)	\$12,031,710,108	\$7,873,350,503	(34.6%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:	\$2,601,750,618	\$1,868,580,215	(28.2%)
Strip	1,648,297,945	1,017,563,396	(38.3%)
Downtown	183,612,310	151,372,181	(17.6%)
Laughlin	118,640,162	98,463,583	(17.0%)
Mesquite	35,339,759	35,209,340	(0.4%)
County balance	615,860,443	565,961,716	(8.1%)
Washoe County	214,467,751	208,279,019	(2.9%)
Lake Tahoe*	51,523,482	54,374,020	5.5%
Elko County	78,259,447	72,514,728	(7.3%)
Carson Valley Area	27,976,737	28,228,190	0.9%
All other counties	43,061,336	45,596,539	5.9%
TOTAL (State)	\$3,017,039,372	\$2,277,572,712	(24.5%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2019	2020	% CHANGE
January	728,685	740,634	1.6%
February	776,313	792,377	2.1%
March	568,413	257,811	(54.6%)
April	565,039	—	(100.0%)
May	568,147	292	(99.9%)
June	553,633	917	(99.8%)
July	513,838	4,052	(99.2%)
August	670,081	2,768	(99.6%)
September	474,091	2,579	(99.5%)
October	550,485	6,529	(98.8%)
November	645,765	1,871	(99.7%)
December	376,881	765	(99.8%)
TOTAL (Rolling 12 months)	6,991,371	1,810,595	(74.1%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	1,484,600	—	(100.0%)
Washoe County	61,599	5,100	(91.7%)
All other counties	26,932	4,065	(84.9%)
TOTAL (State)	1,573,131	9,165	(99.4%)

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2019	2020	% CHANGE
January	4,264,832	4,529,889	6.2%
February	3,965,665	4,241,073	6.9%
March	4,827,778	2,263,685	(53.1%)
April	4,652,696	169,964	(96.3%)
May	4,975,285	442,148	(91.1%)
June	4,872,834	1,147,819	(76.4%)
July	4,972,722	1,772,559	(64.4%)
August	4,896,229	1,929,446	(60.6%)
September	4,751,119	1,878,739	(60.5%)
October	5,026,049	2,171,555	(56.8%)
November	4,521,162	1,970,389	(56.4%)
December	4,650,863	1,831,751	(60.6%)
TOTAL (Rolling 12 months)	56,377,234	24,349,017	(56.8%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
McCarran Int. (Las Vegas)	13,027,663	5,457,987	(58.1%)
Reno/Tahoe Int.	1,080,798	476,562	(55.9%)
Laughlin/Bullhead Int.	58,204	32,673	(43.9%)
Elko Airport	9,959	6,248	(37.3%)
Henderson Exec. Airport	21,450	225	(99.0%)
TOTAL (State)	14,198,074	5,973,695	(57.9%)

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2019	2020	% CHANGE
January	2,107,408 *	2,556,583	21.3%
February	1,764,091 *	2,436,363	38.1%
March	2,135,684 *,****	1,954,330	(8.5%)
April	2,258,753 *	1,487,597	(34.1%)
May	2,390,024 *,****	2,277,674	(4.7%)
June	2,631,205 *	2,978,262	13.2%
July	3,070,981 *	2,881,992 ***	(6.2%)
August	2,655,030 *	3,239,502	22.0%
September	2,526,770 *	3,112,946	23.2%
October	2,697,628	3,176,517	17.8%
November	2,487,962 **	2,383,273 **	(4.2%)
December	2,279,420 **,****	2,525,492	10.8%
TOTAL (Rolling 12 months)	29,004,956	31,010,531	6.9%

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
I-15 at Primm/Jean	1,977,901	1,879,192	(5.0%)
I-15 at Mesquite	1,280,915	1,258,734	(1.7%)
I-80 at Verdi	1,129,172	1,401,500	24.1%
I-80 at Wells	101,548 **	175,158 **	72.5%
All other entry points	2,975,474 ****	3,370,698	13.3%
TOTAL (State)	7,465,010	8,085,282	8.3%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for January 2019 through September 2019 do not contain any data.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for November through December 2019 and November 2020 do not contain any data.

***Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

****Due to road construction/equipment failure at various other entry points, the respective traffic totals for March 2019, May 2019, and December 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2019	2020	% CHANGE
January	1,286,050	1,439,501	11.9%
February	1,315,245	1,626,038	23.6%
March	2,218,378	1,537,850	(30.7%)
April	2,771,629	684,304	(75.3%)
May	3,288,109	1,701,999	(48.2%)
June	3,725,837	2,556,015	(31.4%)
July	4,278,971	3,234,071	(24.4%)
August	3,875,969	2,802,389	(27.7%)
September	3,503,465	2,321,879	(33.7%)
October	2,886,831	2,695,157	(6.6%)
November	1,869,910	1,829,658	(2.2%)
December	1,506,207	1,536,491	2.0%
TOTAL (Rolling 12 months)	32,526,601	23,965,352	(26.3%)

FOURTH QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Nevada State Parks	715,620	806,442	12.7%
Great Basin Nat. Park	16,401	22,408	36.6%
Lake Mead Nat. Rec. Area	1,641,341	1,927,400	17.4%
Hoover Dam Visitor Center	147,860	— *	(100.0%)
Grand Canyon Nat. Park	1,228,791	948,741	(22.8%)
Zion Nat. Park	837,010	1,111,959	32.8%
Bryce Canyon Nat. Park	395,345	414,699	4.9%
Death Valley Nat. Park	421,606	304,303	(27.8%)
Yosemite Nat. Park	858,974	525,354	(38.8%)
TOTAL (All Parks)	6,262,948	6,061,306	(3.2%)

**Figures provided represent visitors the Hoover Dam Visitors center, which is still closed to the public.*

Does not include visitors to the Hoover Dam itself, which is open to the public.

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

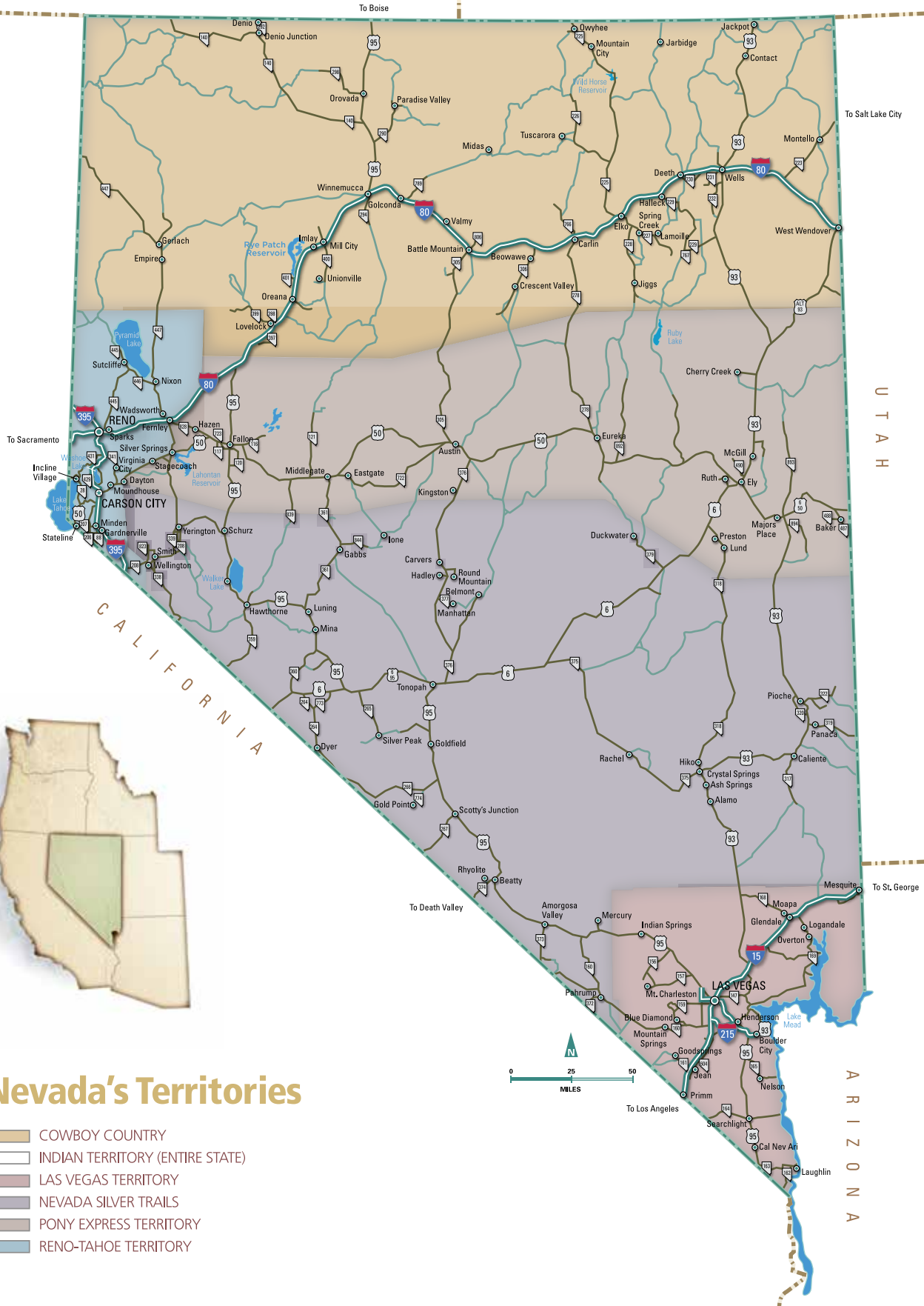
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY