



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

THIRD QUARTER 2020

NEVADA COMMISSION ON TOURISM

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**Represents the commission as of September 30, 2020.*

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2018	2019	% CHANGE
October	\$2,369,634	\$2,257,754	(4.7%)
November	1,982,535	2,120,382	7.0%
December	1,584,975	1,952,643	23.2%

MONTH	2019	2020	% CHANGE
January	2,316,065	2,407,993	4.0%
February	1,909,334	1,979,898	3.7%
March	2,225,075	1,099,572	(50.6%)
April	2,221,931	194,839	(91.2%)
May	2,331,435	133,336	(94.3%)
June	2,055,088	461,494	(77.5%)
July	2,208,371	795,078	(64.0%)
August	2,115,204	874,369	(58.7%)
September	2,156,648	934,610	(56.7%)
TOTAL (Rolling 12 months)	\$25,476,295	\$15,211,969	(40.3%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

MONTH	2019	2020	% CHANGE
Clark County	\$5,666,786	\$1,985,528	(65.0%)
Washoe County	480,600	313,165	(34.8%)
Douglas County*	137,244	135,203	(1.5%)
Elko County	57,456	47,340	(17.6%)
Carson City	37,955 **	30,725 **	(19.0%)
All other counties	100,182	92,096 ***	(8.1%)
TOTAL (State)	\$6,480,223	\$2,604,058	(59.8%)

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Includes Carson City's June remittance as the fiscal year was closed prior to receipt.

***Includes Humboldt County's June remittance as the fiscal year was closed prior to receipt.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2018	2019	% CHANGE
October	4,854,323	4,850,914	(0.1%)
November	4,452,625	4,417,879	(0.8%)
December	4,358,689	4,530,413	3.9%

MONTH	2019	2020	% CHANGE
January	4,468,123	4,628,423	3.6%
February	4,127,054	4,368,279	5.8%
March	4,853,266	2,162,069	(55.5%)
April	4,678,210	353,055	(92.5%)
May	4,827,838	479,150	(90.1%)
June	4,829,764	1,737,891	(64.0%)
July	5,079,661	2,420,170	(52.4%)
August	4,816,559	2,405,207	(50.1%)
September	4,612,549	2,593,174	(43.8%)
TOTAL (Rolling 12 months)	55,958,661	34,946,622	(37.5%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	10,740,800	4,679,700	(56.4%)
Laughlin	483,400	311,500	(35.6%)
Mesquite	297,700	— *	(100.0%)
Washoe County	1,195,869	815,017	(31.8%)
All other counties	1,791,000	1,612,333	(10.0%)
TOTAL (State)	14,508,769	7,418,550	(48.9%)

*Visitor volume data not available due to insufficient data to report.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2018	2019	NET CHANGE
October	85.3%	84.5%	(0.8)
November	81.5%	81.6%	0.1
December	74.0%	77.7%	3.7

MONTH	2019	2020	NET CHANGE
January	77.6%	78.8%	1.2
February	80.7%	80.6%	(0.1)
March	85.4%	39.1%	(46.3)
April	85.0%	3.6%	(81.4)
May	85.0%	5.4%	(79.6)
June	86.8%	43.5%	(43.3)
July	86.9%	44.9%	(42.0)
August	84.1%	45.3%	(38.8)
September	83.2%	48.9%	(34.3)
MONTHLY AVG (Rolling 12 months)	83.0%	53.9%	(29.1)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	NET CHANGE
Clark County:			
Las Vegas	89.0%	44.1%	(44.9)
Laughlin	65.9%	49.0%	(16.9)
Mesquite	70.1%	0.0% **	(70.1)
Lake Tahoe*	74.3%	52.0%	(22.3)
Washoe County	72.2%	56.1%	(16.1)
All other counties	69.9%	61.5%	(8.4)
QUARTER AVG (State)	84.7%	46.4%	(38.3)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Occupancy data not available due to insufficient data to report.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2018	2019	% CHANGE
October	5,067,842	5,056,764	(0.2%)
November	4,683,358	4,729,207	1.0%
December	4,393,493	4,668,185	6.3%

MONTH	2019	2020	% CHANGE
January	4,623,826	4,732,493	2.4%
February	4,347,268	4,514,921	3.9%
March	5,096,532	2,307,510	(54.7%)
April	4,914,156	191,582	(96.1%)
May	5,084,456	296,613	(94.2%)
June	5,059,630	1,760,182	(65.2%)
July	5,198,970	2,253,195	(56.7%)
August	5,021,425	2,368,548	(52.8%)
September	4,810,587	2,548,155	(47.0%)
TOTAL (Rolling 12 months)	58,301,543	35,427,354	(39.2%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	12,200,300	5,191,000	(57.5%)
Laughlin	592,100	395,500	(33.2%)
Mesquite	120,100	- **	(100.0%)
Lake Tahoe*	156,708	61,288 ***	(60.9%)
Washoe County	1,133,965	766,825	(32.4%)
All other counties	827,809	755,285	(8.8%)
TOTAL (State)	15,030,982	7,169,898	(52.3%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room nights occupied data not available due to insufficient data to report.

***No casino-lake occupancy data reported for Lake Tahoe in July. Figures will be updated when obtained.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2018	2019	% CHANGE
October	191,754	193,022	0.7%
November	191,617	193,256	0.9%
December	191,566	193,767	1.1%

MONTH	2019	2020	% CHANGE
January	192,132	193,718	0.8%
February	192,293	193,159	0.5%
March	192,530	190,188	(1.2%)
April	192,738	178,694	(7.3%)
May	192,966	178,582	(7.5%)
June	194,317	134,940	(30.6%)
July	193,024	161,778	(16.2%)
August	192,597	168,584	(12.5%)
September	192,824	173,851	(9.8%)
END OF PERIOD	192,824	173,851	(9.8%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	149,050	133,079 **	(10.7%)
Laughlin	9,759	8,774 **	(10.1%)
Mesquite	1,863	1,661 **	(10.8%)
Lake Tahoe*	2,323	2,028	(12.7%)
Washoe County	16,950	14,954	(11.8%)
All other counties	12,879	13,355 ***	3.7%
END OF PERIOD (State)	192,824	173,851	(9.8%)

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 30, 2020.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas, Laughlin, and Mesquite reflect the weighted average of daily room tallies of open properties in September 2020.

***Room inventory counts for all other counties updated once per year. Therefore estimates for current quarter may not reflect any hotel closures that may have occurred as a result from the COVID-19 pandemic.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2018	2019	% CHANGE
October	\$1,062,880,160	\$1,021,966,874	(3.8%)
November	967,117,905	937,533,407	(3.1%)
December	999,678,537	1,057,602,709	5.8%

MONTH	2019	2020	% CHANGE
January	984,227,818	1,038,196,869	5.5%
February	1,011,785,878	1,042,627,516	3.0%
March	1,022,961,242	618,129,278	(39.6%)
April	936,465,931	3,646,657	(99.6%)
May	981,766,858	5,808,506	(99.4%)
June	1,040,978,077	566,806,791	(45.6%)
July	1,024,925,616	756,793,270	(26.2%)
August	953,623,894	743,038,561	(22.1%)
September	1,057,935,422	821,132,374	(22.4%)
TOTAL (Rolling 12 months)	\$12,044,347,338	\$8,613,282,812	(28.5%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:	\$2,566,291,453	\$1,873,509,839	(27.0%)
Strip	1,647,454,049	1,002,082,868	(39.2%)
Downtown	163,754,361	129,016,786	(21.2%)
Laughlin	122,436,496	110,283,508	(9.9%)
Mesquite	30,106,591	32,127,004	6.7%
County balance	602,539,957	599,999,674	(0.4%)
Washoe County	241,072,452	227,352,682	(5.7%)
Lake Tahoe*	76,869,559	67,790,336	(11.8%)
Elko County	80,365,397	75,770,419	(5.7%)
Carson Valley Area	29,585,500	29,470,733	(0.4%)
All other counties	42,300,570	47,070,195	11.3%
TOTAL (State)	\$3,036,484,932	\$2,320,964,205	(23.6%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2018	2019	% CHANGE
October	688,498	550,485	(20.0%)
November	633,755	645,765	1.9%
December	238,651	376,881	57.9%

MONTH	2019	2020	% CHANGE
January	728,685	740,634	1.6%
February	776,313	792,377	2.1%
March	568,413	257,811	(54.6%)
April	565,039	—	(100.0%)
May	568,147	292	(99.9%)
June	553,633	917	(99.8%)
July	513,838	4,052	(99.2%)
August	670,081	2,768	(99.6%)
September	474,091	2,579	(99.5%)
TOTAL (Rolling 12 months)	6,979,144	3,374,561	(51.6%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	1,616,000	—	(100.0%)
Washoe County	22,399	5,160	(77.0%)
All other counties	19,611	4,239	(78.4%)
TOTAL (State)	1,658,010	9,399	(99.4%)

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2018	2019	% CHANGE
October	4,813,475	5,026,049	4.4%
November	4,433,388	4,521,162	2.0%
December	4,260,972	4,650,863	9.2%

MONTH	2019	2020	% CHANGE
January	4,264,832	4,527,891	6.2%
February	3,965,665	4,240,338	6.9%
March	4,827,778	2,263,149	(53.1%)
April	4,652,696	170,210	(96.3%)
May	4,975,285	438,072	(91.2%)
June	4,872,834	1,147,782	(76.4%)
July	4,972,722	1,772,546	(64.4%)
August	4,896,229	1,929,406	(60.6%)
September	4,751,119	1,878,739	(60.5%)
TOTAL (Rolling 12 months)	55,686,995	32,566,207	(41.5%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
McCarran Int. (Las Vegas)	13,262,778	5,067,302	(61.8%)
Reno/Tahoe Int.	1,256,181	488,432	(61.1%)
Laughlin/Bullhead Int.	60,130	18,807	(68.7%)
Elko Airport	9,949	5,317	(46.6%)
Henderson Exec. Airport	31,032	833	(97.3%)
TOTAL (State)	14,620,070	5,580,691	(61.8%)

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2018	2019	% CHANGE
October	2,507,022 *	2,697,628	7.6%
November	2,206,451 *	2,487,962 **	12.8%
December	2,265,925 *	2,279,420 **,****	0.6%

MONTH	2019	2020	% CHANGE
January	2,107,408 *	2,556,583	21.3%
February	1,764,091 *	2,436,363	38.1%
March	2,135,684 *,****	1,954,330	(8.5%)
April	2,258,753 *	1,487,597	(34.1%)
May	2,390,024 *,****	2,277,674	(4.7%)
June	2,631,205 *	2,978,262	13.2%
July	3,070,981 *	2,881,992 ***	(6.2%)
August	2,655,030 *	3,239,502	22.0%
September	2,526,770 *	3,112,946	23.2%
TOTAL (Rolling 12 months)	28,519,344	30,390,259	6.6%

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
I-15 at Primm/Jean	2,133,689	2,086,147	(2.2%)
I-15 at Mesquite	1,357,260	949,006	(30.1%)
I-80 at Verdi	— *	1,726,643	—
I-80 at Wells	342,771	222,181 ***	(35.2%)
All other entry points	4,419,061	4,250,463	(3.8%)
TOTAL (State)	8,252,781	9,234,440	11.9%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2018 through September 2019 do not contain any data.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for November through December 2019 do not contain any data.

***Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

****Due to road construction/equipment failure at various other entry points, the respective traffic totals for March 2019, May 2019, and December 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2018	2019	% CHANGE
October	2,693,935	2,886,831	7.2%
November	1,863,115	1,869,910	0.4%
December	1,675,993	1,506,207	(10.1%)

MONTH	2019	2020	% CHANGE
January	1,286,050	1,377,447	7.1%
February	1,315,245	1,559,656	18.6%
March	2,218,378	1,497,326	(32.5%)
April	2,771,629	609,509	(78.0%)
May	3,288,109	1,496,280	(54.5%)
June	3,725,837	2,426,479	(34.9%)
July	4,278,971	2,260,582	(47.2%)
August	3,875,969	1,955,316	(49.6%)
September	3,503,465	1,620,438	(53.7%)
TOTAL (Rolling 12 months)	32,496,696	21,065,981	(35.2%)

THIRD QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Nevada State Parks	1,648,920	1,534,637	(6.9%)
Great Basin Nat. Park	70,999	69,240	(2.5%)
Lake Mead Nat. Rec. Area	2,152,477	— *	(100.0%)
Hoover Dam Visitor Center	173,746	—	(100.0%)
Grand Canyon Nat. Park	2,042,487	872,210	(57.3%)
Zion Nat. Park	1,668,087	1,426,208	(14.5%)
Bryce Canyon Nat. Park	1,328,712	867,473	(34.7%)
Death Valley Nat. Park	495,682	123,930	(75.0%)
Yosemite Nat. Park	2,077,295	942,638	(54.6%)
TOTAL (All Parks)	11,658,405	5,836,336	(49.9%)

*Totals for Lake Mead National Recreation Area in third quarter do not contain any data. Figures will be updated when obtained.

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brouher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

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A R I Z O N A

Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY

