



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

SECOND QUARTER 2020

NEVADA COMMISSION ON TOURISM

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**Represents the commission as of June 30, 2020.*

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TABLE OF CONTENTS

Room Tax Collections 1

Visitor Volume 2

Occupancy Level 3

Room Nights Occupied 4

Room Inventory 5

Gross Gaming Revenue 6

Convention Attendance 7

Airport Volume 8

Vehicle Traffic Counts 9

Park Usage 10

Information Sources 11

Map of Nevada by Territory 12

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2018	2019	% CHANGE
July	\$2,059,245	\$2,208,371	7.2%
August	1,986,619	2,115,204	6.5%
September	2,037,126	2,156,648	5.9%
October	2,369,634	2,257,754	(4.7%)
November	1,982,535	2,120,382	7.0%
December	1,584,975	1,952,643	23.2%

MONTH	2019	2020	% CHANGE
January	\$2,316,065	\$2,407,993	4.0%
February	1,909,334	1,979,898	3.7%
March	2,225,075	1,099,572	(50.6%)
April	2,221,931	194,839	(91.2%)
May	2,331,435	133,336	(94.3%)
June	2,055,088	461,494	(77.5%)
TOTAL (Rolling 12 months)	\$25,079,061	\$19,088,134	(23.9%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

MONTH	2019	2020	% CHANGE
Clark County	\$5,998,548	\$575,217	(90.4%)
Washoe County	391,365	116,318	(70.3%)
Douglas County*	67,555	27,526	(59.3%)
Elko County	45,460	23,133	(49.1%)
Carson City	14,142 **	5,676 **	(59.9%)
All other counties	91,385	41,799 ***	(54.3%)
TOTAL (State)	\$6,608,454	\$789,669	(88.1%)

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Does not include Carson City's June remittance as the fiscal year was closed prior to receipt.

***Does not include Humboldt County's June remittance as the fiscal year was closed prior to receipt.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2018	2019	% CHANGE
July	5,038,235	5,079,661	0.8%
August	4,725,467	4,816,559	1.9%
September	4,558,444	4,612,549	1.2%
October	4,854,323	4,850,914	(0.1%)
November	4,452,625	4,417,879	(0.8%)
December	4,358,689	4,530,413	3.9%

MONTH	2019	2020	% CHANGE
January	4,468,123	4,628,423	3.6%
February	4,127,054	4,368,279	5.8%
March	4,853,266	2,162,069	(55.5%)
April	4,678,210	353,055	(92.5%)
May	4,827,838	479,150	(90.1%)
June	4,829,764	1,737,891	(64.0%)
TOTAL (Rolling 12 months)	55,772,038	42,036,841	(24.6%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	10,840,500	1,323,300	(87.8%)
Laughlin	484,900	111,900	(76.9%)
Mesquite	354,600	67,100	(81.1%)
Washoe County	1,066,478	356,046	(66.6%)
All other counties	1,589,333	711,750 *	(55.2%)
TOTAL (State)	14,335,811	2,570,096	(82.1%)

*Visitor volume for all other counties is derived from a national survey of travelers and takes into consideration historical visitation patterns in conjunction with current observations associated with the pandemic.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2018	2019	NET CHANGE
July	87.4%	86.9%	(0.5)
August	84.1%	84.1%	0.0
September	83.3%	83.2%	(0.1)
October	85.3%	84.5%	(0.8)
November	81.5%	81.6%	0.1
December	74.0%	77.7%	3.7

MONTH	2019	2020	NET CHANGE
January	77.6%	78.8%	1.2
February	80.7%	80.6%	(0.1)
March	85.4%	39.1%	(46.3)
April	85.0%	3.9%	(81.1)
May	85.0%	5.8%	(79.2)
June	86.8%	43.4%	(43.4)
MONTHLY AVG (Rolling 12 months)	83.0%	63.7%	(19.3)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	NET CHANGE
Clark County:			
Las Vegas	91.1%	11.5%	(79.6)
Laughlin	67.0%	15.4%	(51.6)
Mesquite	83.7%	17.1%	(66.6)
Lake Tahoe*	62.4%	33.5%	(28.9)
Washoe County	64.3%	41.9%	(22.4)
All other counties	68.8%	35.7%	(33.1)
QUARTER AVG (State)	85.6%	15.3%	(70.3)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2018	2019	% CHANGE
July	5,196,456	5,198,970	0.0%
August	4,990,581	5,021,425	0.6%
September	4,799,811	4,810,547	0.2%
October	5,067,842	5,056,764	(0.2%)
November	4,683,358	4,729,207	1.0%
December	4,393,493	4,668,185	6.3%

MONTH	2019	2020	% CHANGE
January	4,623,826	4,732,493	2.4%
February	4,347,268	4,514,921	3.9%
March	5,096,532	2,307,510	(54.7%)
April	4,914,156	206,754	(95.8%)
May	5,084,456	319,032	(93.7%)
June	5,059,630	1,758,486	(65.2%)
TOTAL (Rolling 12 months)	58,257,409	43,324,293	(25.6%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	12,356,300	1,374,000	(88.9%)
Laughlin	595,200	133,200 **	(77.6%)
Mesquite	143,100	28,000 **	(80.4%)
Lake Tahoe*	133,669	17,718 ***	(86.7%)
Washoe County	1,023,329	297,806	(70.9%)
All other counties	806,644	433,548	(46.3%)
TOTAL (State)	15,058,242	2,284,272	(84.8%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room night occupied data not available for the months of April and May due to insufficient data to report.

***Due to shutdown of casino-resorts in the months of April and May, no room nights reported for Lake Tahoe during these months.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2018	2019	% CHANGE
July	191,762	193,024	0.7%
August	191,466	192,597	0.6%
September	192,026	192,804	0.4%
October	191,754	193,022	0.7%
November	191,617	193,256	0.9%
December	191,566	193,767	1.1%

MONTH	2019	2020	% CHANGE
January	192,132	193,718	0.8%
February	192,293	193,159	0.5%
March	192,530	190,188	(1.2%)
April	192,738	178,694	(7.3%)
May	192,966	178,582	(7.5%)
June	194,317	134,940	(30.6%)
END OF PERIOD	194,317	134,940	(30.6%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	149,627	95,396 **	(36.2%)
Laughlin	9,759	8,773 **	(10.1%)
Mesquite	1,863	1,661 **	(10.8%)
Lake Tahoe*	2,367	1,762	(25.6%)
Washoe County	17,822	13,993	(21.5%)
All other counties	12,879	13,355 ***	3.7%
END OF PERIOD (State)	194,317	134,940	(30.6%)

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 30, 2020.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas, Laughlin, and Mesquite reflect the weighted average of daily room tallies of open properties in June 2020.

***Room inventory counts for all other counties updated once per year. Therefore estimates for current quarter may not reflect any hotel closures that may have occurred as a result from the COVID-19 pandemic.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2018	2019	% CHANGE
July	\$994,997,325	\$1,024,925,616	3.0%
August	913,099,058	953,623,894	4.4%
September	991,600,256	1,059,291,019	6.8%
October	1,062,880,160	1,021,909,865	(3.9%)
November	967,117,905	937,471,737	(3.1%)
December	999,678,537	1,057,602,709	5.8%

MONTH	2019	2020	% CHANGE
January	984,227,818	1,038,196,869	5.5%
February	1,011,785,878	1,042,627,516	3.0%
March	1,022,961,242	618,129,278	(39.6%)
April	936,465,931	3,646,657	(99.6%)
May	981,766,858	5,808,506	(99.4%)
June	1,040,978,077	566,806,791	(45.6%)
TOTAL (Rolling 12 months)	\$11,907,559,045	\$9,330,040,457	(21.6%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:	\$2,551,181,682	\$450,632,467	(82.3%)
Strip	1,615,795,005	245,418,942	(84.8%)
Downtown	168,775,047	25,605,205	(84.8%)
Laughlin	130,251,291	33,611,654	(74.2%)
Mesquite	33,818,001	10,051,399	(70.3%)
County balance	602,542,337	135,945,266	(77.4%)
Washoe County	210,372,989	64,873,842	(69.2%)
Lake Tahoe*	49,620,551	13,096,586	(73.6%)
Elko County	77,224,959	24,753,082	(67.9%)
Carson Valley Area	28,249,221	9,239,822	(67.3%)
All other counties	42,561,465	13,666,156	(67.9%)
TOTAL (State)	\$2,959,210,866	\$576,261,954	(80.5%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2018	2019	% CHANGE
July	432,599	513,838	18.8%
August	659,565	670,081	1.6%
September	474,918	474,091	(0.2%)
October	688,498	550,485	(20.0%)
November	633,755	645,765	1.9%
December	238,651	376,881	57.9%

MONTH	2019	2020	% CHANGE
January	728,685	740,634	1.6%
February	776,313	792,377	2.1%
March	568,413	257,811	(54.6%)
April	565,039	—	(100.0%)
May	568,147	292	(99.9%)
June	553,633	917	(99.8%)
TOTAL (Rolling 12 months)	6,888,216	5,023,172	(27.1%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	1,564,300	—	(100.0%)
Washoe County	83,265	—	(100.0%)
All other counties	39,254	1,209 *	(96.9%)
TOTAL (State)	1,686,819	1,209	(99.9%)

*Convention Attendance figures for All Other Counties reflect various small, in-person meetings reported by convention centers across the state.

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2018	2019	% CHANGE
July	4,864,858	4,972,722	2.2%
August	4,735,587	4,896,229	3.4%
September	4,445,681	4,751,119	6.9%
October	4,813,475	5,026,049	4.4%
November	4,433,388	4,530,276	2.2%
December	4,260,972	4,650,863	9.2%

MONTH	2019	2020	% CHANGE
January	4,264,832	4,527,891	6.2%
February	3,965,665	4,240,338	6.9%
March	4,827,778	2,263,149	(53.1%)
April	4,652,696	170,210	(96.3%)
May	4,975,285	438,072	(91.2%)
June	4,872,834	1,147,782	(76.4%)
TOTAL (Rolling 12 months)	55,113,051	41,614,700	(24.5%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
McCarran Int. (Las Vegas)	13,306,319	1,586,251	(88.1%)
Reno/Tahoe Int.	1,088,584	161,899	(85.1%)
Laughlin/Bullhead Int.	66,909	6,702	(90.0%)
Elko Airport	10,347	1,099	(89.4%)
Henderson Exec. Airport	28,656	113	(99.6%)
TOTAL (State)	14,500,815	1,756,064	(87.9%)

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2018	2019	% CHANGE
July	2,601,900 *,***	3,070,981 *	18.0%
August	2,842,333 *	2,655,030 *	(6.6%)
September	2,531,209 *,***	2,526,770 *	(0.2%)
October	2,507,022 *	2,697,628	7.6%
November	2,206,451 *	2,487,962 **	12.8%
December	2,265,925 *	2,279,420 **,***	0.6%

MONTH	2019	2020	% CHANGE
January	2,107,408 *	2,556,583	21.3%
February	1,764,091 *	2,436,363	38.1%
March	2,135,684 *,***	1,954,330	(8.5%)
April	2,258,753 *	1,487,597	(34.1%)
May	2,390,024 *,***	2,277,674	(4.7%)
June	2,631,205 *	2,978,262	13.2%
TOTAL (Rolling 12 months)	28,242,005	29,408,600	4.1%

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
I-15 at Primm/Jean	2,181,936	1,300,511	(40.4%)
I-15 at Mesquite	1,253,245	1,040,980	(16.9%)
I-80 at Verdi	— *	1,189,415	—
I-80 at Wells	301,543	266,658	(11.6%)
All other entry points	3,543,258 *,***	2,945,969	(16.9%)
TOTAL (State)	7,279,982	6,743,533	(7.4%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for July 2018 through September 2019 do not contain any data.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for November through December 2019 do not contain any data.

***Due to road construction/equipment failure at various other entry points, the respective traffic totals for July 2018, September 2018, March 2019, May 2019, and December 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2018	2019	% CHANGE
July	3,961,400	4,278,972	8.0%
August	3,573,184	3,875,969	8.5%
September	3,394,707	3,503,464	3.2%
October	2,693,935	2,886,831	7.2%
November	1,863,115	1,872,339	0.5%
December	1,675,993	1,506,207	(10.1%)

MONTH	2019	2020	% CHANGE
January	1,286,050	1,377,447	7.1%
February	1,315,245	1,559,656	18.6%
March	2,218,378	1,497,326	(32.5%)
April	2,771,629	609,509	(78.0%)
May	3,288,109	1,496,280	(54.5%)
June	3,725,837	2,426,479	(34.9%)
TOTAL (Rolling 12 months)	31,767,582	26,890,479	(15.4%)

SECOND QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Nevada State Parks	1,173,231	1,024,176	(12.7%)
Great Basin Nat. Park	41,018	21,926	(46.5%)
Lake Mead Nat. Rec. Area	2,273,115	1,886,426	(17.0%)
Hoover Dam Visitor Center	184,031	—	(100.0%)
Grand Canyon Nat. Park	1,830,694	271,523	(85.2%)
Zion Nat. Park	1,502,258	601,475	(60.0%)
Bryce Canyon Nat. Park	1,076,487	410,350	(61.9%)
Death Valley Nat. Park	472,890	70,483	(85.1%)
Yosemite Nat. Park	1,231,851	245,909	(80.0%)
TOTAL (All Parks)	9,785,575	4,532,268	(53.7%)

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brouher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
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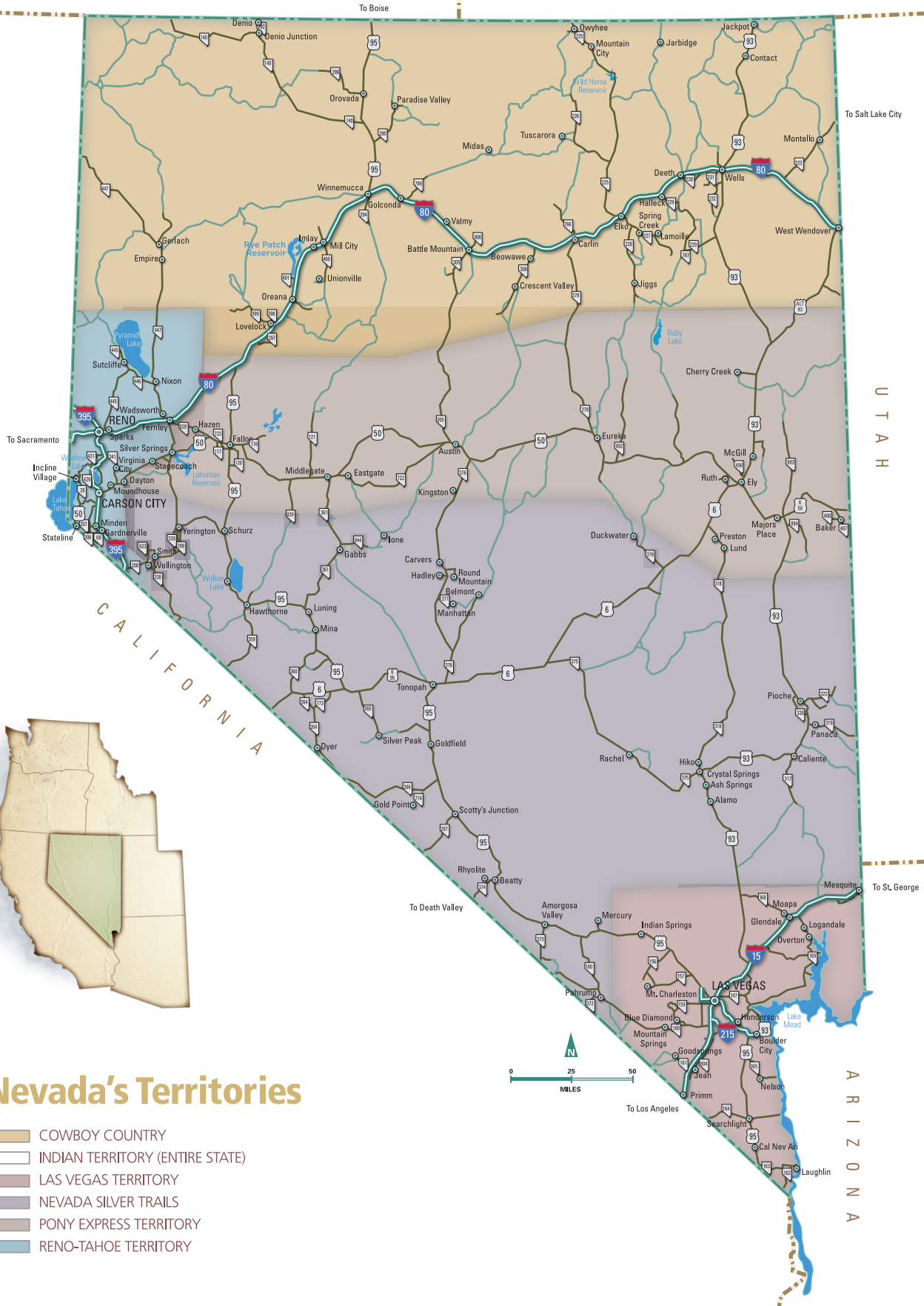
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY