



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FIRST QUARTER 2020

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**Represents the commission as of March 31, 2020.*

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TRAVELNEVADA.BIZ



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*Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data. **March figures reflect limited travel activity due to shutdowns that occurred due to the COVID-19 pandemic.***

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2018	2019	% CHANGE
April	\$2,184,233	\$2,221,931	1.7%
May	2,221,297	2,331,435	5.0%
June	1,976,177	2,055,088	4.0%
July	2,059,245	2,208,371	7.2%
August	1,986,619	2,114,853	6.5%
September	2,037,126	2,156,999	5.9%
October	2,369,634	2,254,567	(4.9%)
November	1,982,535	2,120,786	7.0%
December	1,584,975	1,952,220	23.2%
AREA	2019	2020	% CHANGE
January	2,316,065	2,407,341	3.9%
February	1,909,334	1,981,362	3.8%
March	2,225,075	1,102,480	(50.5%)
TOTAL (Rolling 12 months)	\$24,852,314	\$24,907,434	0.2%

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County	\$5,936,181	\$5,032,428	(15.2%)
Washoe County	314,558	264,969	(15.8%)
Douglas County*	92,017	91,080	(1.0%)
Elko County	33,323	32,420	(2.7%)
Carson City	15,761	11,991	(23.9%)
All other counties	58,633	58,296	(0.6%)
TOTAL (State)	\$6,450,474	\$5,491,184	(14.9%)

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2018	2019	% CHANGE
April	4,657,281	4,678,210	0.4%
May	4,896,393	4,827,838	(1.4%)
June	4,826,670	4,829,764	0.1%
July	5,038,235	5,079,661	0.8%
August	4,725,467	4,816,559	1.9%
September	4,558,444	4,612,549	1.2%
October	4,854,323	4,850,914	(0.1%)
November	4,452,625	4,417,879	(0.8%)
December	4,358,689	4,530,413	3.9%
AREA	2019	2020	% CHANGE
January	4,468,123	4,642,594	3.9%
February	4,127,054	4,372,296	5.9%
March	4,853,266	2,196,413	(54.7%)
TOTAL (Rolling 12 months)	55,816,569	53,855,088	(3.5%)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	10,299,100	8,409,400	(18.3%)
Laughlin	457,300	353,100	(22.8%)
Mesquite	333,800	243,900	(26.9%)
Washoe County	908,909	785,621	(13.6%)
All other counties	1,449,333	1,419,282 *	(2.1%)
TOTAL (State)	13,448,442	11,211,303	(16.6%)

Due to delay in data availability, visitor volume for All Other Counties in January, February, and March are preliminary projections based on percent changes in room tax collections for all counties outside of Clark County and Washoe County. Data will be updated when made available.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2018	2019	NET CHANGE
April	85.5%	85.0%	(0.5)
May	84.1%	85.0%	0.9
June	87.0%	86.8%	(0.2)
July	87.4%	86.9%	(0.5)
August	84.1%	84.1%	0.0
September	83.3%	83.2%	(0.1)
October	85.3%	84.5%	(0.8)
November	81.5%	81.6%	0.1
December	74.0%	77.7%	3.7
MONTH	2019	2020	NET CHANGE
January	77.6%	78.8%	1.2
February	80.7%	83.5%	2.8
March	85.4%	39.1%	(46.3)
MONTHLY AVG (Rolling 12 months)	83.0%	79.6%	(3.4)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	NET CHANGE
Clark County:			
Las Vegas	87.5%	71.3%	(16.2)
Laughlin	63.4%	51.0%	(12.4)
Mesquite	79.4%	64.3%	(15.1)
Lake Tahoe*	63.4%	51.3%	(12.1)
Washoe County	56.6%	52.2%	(4.4)
All other counties	59.7%	48.0%	(11.7)
QUARTER AVG (State)	81.3%	66.8%	(14.5)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2018	2019	% CHANGE
April	4,914,050	4,914,156	0.0%
May	5,008,592	5,084,456	1.5%
June	5,018,927	5,059,630	0.8%
July	5,196,456	5,198,970	0.0%
August	4,990,581	5,021,425	0.6%
September	4,799,811	4,810,547	0.2%
October	5,067,842	5,056,764	(0.2%)
November	4,683,358	4,729,207	1.0%
December	4,393,493	4,668,185	6.3%
MONTH	2019	2020	% CHANGE
January	4,623,826	4,732,493	2.4%
February	4,347,268	4,514,921	3.9%
March	5,096,532	2,307,510	(54.7%)
TOTAL (Rolling 12 months)	58,140,736	56,098,264	(3.5%)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	11,667,000	9,554,000	(18.1%)
Laughlin	557,200	453,700	(18.6%)
Mesquite	134,700	108,200	(19.7%)
Lake Tahoe*	133,878	106,490	(20.5%)
Washoe County	883,309	755,831	(14.4%)
All other counties	691,539	576,703	(16.6%)
TOTAL (State)	14,067,626	11,554,924	(17.9%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2018	2019	% CHANGE
April	191,590	192,738	0.6%
May	192,104	192,966	0.4%
June	192,326	194,374	1.1%
July	191,762	193,024	0.7%
August	191,466	192,597	0.6%
September	192,026	192,804	0.4%
October	191,754	193,022	0.7%
November	191,617	193,256	0.9%
December	191,566	193,767	1.1%
MONTH	2019	2020	% CHANGE
January	192,132	193,718	0.8%
February	192,293	193,159	0.5%
March	192,530	190,188	(1.2%)
END OF PERIOD	192,530	190,188	(1.2%)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	148,006	148,202	0.1%
Laughlin	9,759	9,875	1.2%
Mesquite	1,885	1,871	(0.7%)
Lake Tahoe*	2,346	1,596	(32.0%)
Washoe County	17,655	15,289	(13.4%)
All other counties	12,879	13,355	3.7%
END OF PERIOD (State)	192,530	190,188	(1.2%)

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of March 31, 2020.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2018	2019	% CHANGE
April	\$953,738,992	\$936,465,931	(1.8%)
May	1,044,072,414	981,766,858	(6.0%)
June	933,019,637	1,040,994,041	11.6%
July	994,997,325	1,023,950,453	2.9%
August	913,099,058	952,404,402	4.3%
September	991,600,256	1,059,291,019	6.8%
October	1,062,880,160	1,021,909,865	(3.9%)
November	967,117,905	937,471,737	(3.1%)
December	999,678,537	1,057,602,709	5.8%
MONTH	2019	2020	% CHANGE
January	\$984,227,818	\$1,038,196,869	5.5%
February	1,011,785,878	1,042,627,516	3.0%
March	1,022,961,242	618,129,278	(39.6%)
TOTAL (Rolling 12 months)	\$11,879,179,222	\$11,710,810,678	(1.4%)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:	\$2,636,440,721	\$2,348,577,636	(10.9%)
Strip	1,675,927,594	1,468,219,812	(12.4%)
Downtown	168,768,835	158,199,351	(6.3%)
Laughlin	140,905,182	124,984,953	(11.3%)
Mesquite	37,418,001	31,239,558	(16.5%)
County balance	613,421,110	565,933,964	(7.7%)
Washoe County	191,265,973	175,464,701	(8.3%)
Lake Tahoe*	47,579,456	46,898,178	(1.4%)
Elko County	76,636,211	67,653,555	(11.7%)
Carson Valley Area	25,519,339	22,669,736	(11.2%)
All other counties	41,533,237	37,689,855	(9.3%)
TOTAL (State)	\$3,018,974,938	\$2,698,953,663	(10.6%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2018	2019	% CHANGE
April	598,297	565,039	(5.6%)
May	528,972	568,147	7.4%
June	527,505	553,633	5.0%
July	432,599	513,838	18.8%
August	659,565	670,081	1.6%
September	474,918	474,091	(0.2%)
October	688,498	550,485	(20.0%)
November	633,755	645,765	1.9%
December	238,651	376,881	57.9%
MONTH	2019	2020	% CHANGE
January	728,685	740,634	1.6%
February	776,313	792,377	2.1%
March	568,413	257,811	(54.6%)
TOTAL (Rolling 12 months)	6,856,171	6,708,782	(2.1%)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Clark County:			
Las Vegas	1,984,200	1,727,200	(13.0%)
Washoe County	45,497	44,641	(1.9%)
All other counties	43,714	18,981	(56.6%)
TOTAL (State)	2,073,411	1,790,822	(13.6%)

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2018	2019	% CHANGE
April	4,543,086	4,652,696	2.4%
May	4,732,203	4,975,285	5.1%
June	4,722,558	4,872,834	3.2%
July	4,864,858	4,972,722	2.2%
August	4,735,587	4,896,229	3.4%
September	4,445,681	4,751,119	6.9%
October	4,813,475	5,026,049	4.4%
November	4,433,388	4,530,276	2.2%
December	4,260,972	4,650,863	9.2%
AREA	2019	2020	% CHANGE
January	4,264,832	4,527,891	6.2%
February	3,965,665	4,240,338	6.9%
March	4,827,778	2,263,149	(53.1%)
TOTAL (Rolling 12 months)	54,610,083	54,359,451	(0.5%)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
McCarran Int. (Las Vegas)	11,931,764	10,082,750	(15.5%)
Reno/Tahoe Int.	1,025,110	879,527	(14.2%)
Laughlin/Bullhead Int.	70,138	50,248	(28.4%)
Elko Airport	9,205	7,793	(15.3%)
Henderson Exec. Airport	22,058	11,060	(49.9%)
TOTAL (State)	13,058,275	11,031,378	(15.5%)

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2018	2019	% CHANGE
April	2,044,684 *,***	2,258,753 *	10.5%
May	2,121,070 *,***	2,390,024 *,***	12.7%
June	2,440,391 *,***	2,631,205 *	7.8%
July	2,601,900 *,***	3,070,981 *	18.0%
August	2,842,333 *	2,655,030 *	-6.6%
September	2,531,209 *,***	2,526,770 *	-0.2%
October	2,507,022 *	2,697,628	7.6%
November	2,206,451 *	2,487,962 **	12.8%
December	2,265,925 *	2,279,420 **,***	0.6%
AREA	2019	2020	% CHANGE
January	2,107,408 *	2,556,583	21.3%
February	1,764,091 *	2,436,363	38.1%
March	2,135,684 *,***	1,954,330	-8.5%
TOTAL (Rolling 12 months)	27,568,168	29,945,049	8.6%

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
I-15 at Primm/Jean	1,759,153	1,516,398	-13.8%
I-15 at Mesquite	1,159,281	1,055,950	-8.9%
I-80 at Verdi	— *	1,146,956 *	—
I-80 at Wells	194,696	206,731	6.2%
All other entry points	2,894,053 ***	3,021,241	4.4%
TOTAL (State)	6,007,183	6,947,276	15.6%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for April 2018 through September 2019 do not contain any data.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for November through December 2019 do not contain any data.

***Due to road construction/equipment failure at various other entry points, the respective traffic totals for April through July 2018, September 2018, March 2019, May 2019, and December 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2018	2019	% CHANGE
April	2,733,334	2,771,629	1.4%
May	3,272,822	3,308,076	1.1%
June	3,810,218	3,725,837	(2.2%)
July	3,961,400	4,278,972	8.0%
August	3,573,184	3,875,969	8.5%
September	3,394,707	3,503,464	3.2%
October	2,693,935	2,886,831	7.2%
November	1,863,115	1,872,339	0.5%
December	1,675,993	1,506,207	(10.1%)
AREA	2019	2020	% CHANGE
January	1,286,050	1,377,447	7.1%
February	1,315,245	1,559,656	18.6%
March	2,218,378	921,615	(58.5%)
TOTAL (Rolling 12 months)	31,798,381	31,588,042	(0.7%)

FIRST QUARTER 2020 AREA HIGHLIGHTS

AREA	2019	2020	% CHANGE
Nevada State Parks	530,180	597,976	12.8%
Great Basin Nat. Park	4,280	7,826	82.9%
Lake Mead Nat. Rec. Area	1,714,041	1,053,292 *	(38.5%)
Hoover Dam Visitor Center	126,055	101,888	(19.2%)
Grand Canyon Nat. Park	893,688	778,783	(12.9%)
Zion Nat. Park	502,813	473,512	(5.8%)
Bryce Canyon Nat. Park	210,526	184,598	(12.3%)
Death Valley Nat. Park	419,748	348,567	(17.0%)
Yosemite Nat. Park	418,342	312,276	(25.4%)
TOTAL (All Parks)	4,819,673	3,858,718	(19.9%)

*Due to a technical issue, park usage totals for the Lake Mead National Recreation Area in March do not contain any data. Figures will be updated when they are obtained.

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brouher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

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A R I Z O N A

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- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
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