



DISCOVER THE FACTS REPORT



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Represents the commission as of September 2025



Room Tax Collections

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism

Monthly Data

Year Month	2023	2024		2025	
	Monthly Total	Monthly Total	% Change	Monthly Total	% Change
January	\$2,637,764	\$2,676,948	1.5%	\$2,821,699	5.4%
February	\$2,240,449	\$3,156,798	40.9%	\$2,411,768	-23.6%
March	\$3,142,929	\$2,721,194	-13.4%	\$2,660,893	-2.2%
April	\$2,544,124	\$2,737,627	7.6%	\$2,811,445	2.7%
May	\$2,633,711	\$2,983,286	13.3%	\$2,870,080	-3.8%
June	\$2,408,819	\$2,411,272	0.1%	\$2,278,895	-5.5%
July	\$2,444,271	\$2,791,066	14.2%	\$2,168,324	-22.3%
August	\$2,372,979	\$2,547,234	7.3%	\$2,397,027	-5.9%
September	\$2,836,913	\$2,882,668	1.6%	\$2,552,238	-11.5%
October	\$3,360,322	\$3,107,444	-7.5%		
November	\$3,074,137	\$2,619,379	-14.8%		
December	\$2,334,042	\$2,545,856	9.1%		

3rd Quarter Data

Year County	2023	2024		2025	
	Area Total	Area Total	% Change	Area Total	% Change
Carson City	\$40,477	\$53,331	31.8%	\$39,229	-26.4%
Churchill	\$12,105	\$10,520	-13.1%	\$11,726	11.5%
Clark	\$6,594,364	\$7,034,747	6.7%	\$6,117,572	-13.0%
Douglas	\$217,940	\$210,151	-3.6%	\$212,426	1.1%
Elko	\$63,656	\$64,892	1.9%	\$74,316	14.5%
Esmeralda	\$101	\$41	-59.4%	\$51	24.4%
Eureka	\$2,571	\$3,094	20.3%	\$2,034	-34.3%
Humboldt	\$33,468	\$38,616	15.4%	\$44,534	15.3%
Lander	\$5,358	\$4,507	-15.9%	\$4,028	-10.6%
Lincoln	\$4,367	\$2,768	-36.6%	\$2,621	-5.3%
Lyon	\$12,203	\$9,690	-20.6%	\$12,593	30.0%
Mineral	\$2,941	\$2,793	-5.0%	\$2,083	-25.4%
Nye	\$30,533	\$28,016	-8.2%	\$27,726	-1.0%
Pershing	\$3,112	\$2,770	-11.0%	\$2,736	-1.2%
Storey	\$621	\$750	20.8%	\$1,619	115.9%
Washoe	\$607,566	\$731,011	20.3%	\$542,349	-25.8%
White Pine	\$22,780	\$23,271	2.2%	\$19,946	-14.3%
Total	\$7,654,163	\$8,220,968	7.4%	\$7,117,589	-13.4%

Notes:
The remaining portion of the state tax remains with the county in which it was collected. Douglas County includes the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.
Tax collections may contain preliminary figures and may include receipts recorded in a different month from when they were collected. Final data will be updated in subsequent reports when obtained.



Visitor Volume

The number of visitors to Nevada

Monthly Data

Year	2023		2024		2025	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	4,074,201	4,130,826	1.4%	4,090,455	-1.0%	
February	3,914,673	4,170,589	6.5%	3,735,684	-10.4%	
March	4,641,044	4,583,330	-1.2%	4,226,504	-7.8%	
April	4,277,006	4,323,523	1.1%	4,114,935	-4.8%	
May	4,456,660	4,548,127	2.1%	4,280,055	-5.9%	
June	4,548,687	4,489,877	-1.3%	4,070,590	-9.3%	
July	4,692,122	4,616,251	-1.6%	4,192,765	-9.2%	
August	4,404,911	4,472,742	1.5%	4,202,551	-6.0%	
September	4,328,251	4,350,899	0.5%	4,004,019	-8.0%	
October	4,457,211	4,368,276	-2.0%			
November	4,117,341	4,079,611	-0.9%			
December	4,287,724	4,282,468	-0.1%			

3rd Quarter Data

Year	2023		2024		2025	
County	Area Total	Area Total	% Change	Area Total	% Change	
All other counties	1,535,667	1,458,999	-5.0%	1,339,667	-8.2%	
Clark	10,743,600	10,842,500	0.9%	9,939,200	-8.3%	
Washoe	1,146,017	1,138,393	-0.7%	1,120,468	-1.6%	
Total	13,425,284	13,439,892	0.1%	12,399,335	-7.7%	



Occupancy Level

A percentage based on room nights occupied and total nights available

Monthly Data

Year	2023		2024		2025	
Month	Monthly Total	Monthly Total	Point Change	Monthly Total	Point Change	
January	72.4%	71.5%	-0.8	74.5%	3.0	
February	76.7%	77.0%	0.2	74.3%	-2.7	
March	81.7%	78.6%	-3.2	77.2%	-1.4	
April	79.6%	79.4%	-0.2	78.8%	-0.6	
May	79.3%	79.9%	0.6	77.6%	-2.2	
June	81.8%	80.3%	-1.5	75.0%	-5.4	
July	81.7%	80.2%	-1.5	73.4%	-6.8	
August	76.5%	77.8%	1.2	74.8%	-3.0	
September	78.9%	79.0%	0.1	74.0%	-5.0	
October	81.7%	79.7%	-2.0			
November	74.9%	74.4%	-0.5			
December	72.5%	74.4%	1.9			

3rd Quarter Data

Year	2023		2024		2025	
Area	Area Total	Area Total	Point Change	Area Total	Point Change	
All Other Counties	64.5%	66.6%	2.1	62.7%	-4.0	
Carson City	70.2%	68.0%	-2.2	66.0%	-2.0	
Lake Tahoe	56.7%	50.8%	-5.9	44.8%	-6.0	
Las Vegas	82.7%	82.9%	0.2	77.4%	-5.5	
Laughlin	55.9%	54.1%	-1.8	53.5%	-0.6	
Mesquite	69.3%	62.5%	-6.8	58.8%	-3.7	
Washoe County	73.0%	70.1%	-2.9	69.2%	-0.8	
Total	79.0%	79.0%	-0.1	74.1%	-4.9	

Notes:
The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County, and Carson City are reported by their respective destination marketing organizations. The occupancy level of Lake Tahoe is reported by Douglas County and reflects the South Shore hotel-casino area at Lake Tahoe. The occupancy level for "All Other Counties" is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted and based on total room nights available and room nights occupied (excluding monthly rentals). Differences in percentage point changes may appear off due to rounding.



Room Nights Occupied

The number of room nights occupied

Monthly Data

Year	2023		2024		2025	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	4,332,222	4,387,817	1.3%	4,423,613	0.8%	
February	4,145,413	4,425,036	6.7%	3,991,644	-9.8%	
March	4,894,574	4,829,494	-1.3%	4,586,933	-5.0%	
April	4,611,976	4,679,499	1.5%	4,542,126	-2.9%	
May	4,741,474	4,846,380	2.2%	4,628,164	-4.5%	
June	4,753,277	4,777,618	0.5%	4,334,055	-9.3%	
July	4,895,605	4,779,694	-2.4%	4,356,520	-8.9%	
August	4,592,116	4,646,977	1.2%	4,455,560	-4.1%	
September	4,623,532	4,583,015	-0.9%	4,297,133	-6.2%	
October	4,876,393	4,747,391	-2.6%			
November	4,389,905	4,296,368	-2.1%			
December	4,420,005	4,434,023	0.3%			

3rd Quarter Data

Year	2023		2024		2025	
Area	Area Total	Area Total	% Change	Area Total	% Change	
All Other Counties	698,509	724,465	3.7%	671,907	-7.3%	
Carson City	76,346	77,788	1.9%	75,879	-2.5%	
Lake Tahoe	133,528	62,307	-53.3%	95,230	52.8%	
Las Vegas	11,555,800	11,534,300	-0.2%	10,661,800	-7.6%	
Laughlin	447,000	440,800	-1.4%	436,000	-1.1%	
Mesquite	105,100	90,400	-14.0%	98,400	8.8%	
Washoe County	1,094,970	1,079,626	-1.4%	1,069,997	-0.9%	
Total	14,111,253	14,009,686	-0.7%	13,109,213	-6.4%	

Notes:
Room nights occupied data for Douglas County reflects the South Shore hotel-casino area at Lake Tahoe. Data for July 2024 in Lake Tahoe under-reported room nights occupied for the month resulting in large variations for the third quarter. Data will be updated if obtained.



Room Inventory

The number of hotel/motel rooms in Nevada

Monthly Data

Year	2023		2024		2025	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	193,078	197,875	2.5%	191,458	-3.2%	
February	192,932	198,235	2.7%	191,989	-3.2%	
March	193,166	198,262	2.6%	191,649	-3.3%	
April	193,213	196,571	1.7%	192,193	-2.2%	
May	192,987	195,695	1.4%	192,297	-1.7%	
June	193,675	198,287	2.4%	192,739	-2.8%	
July	193,279	192,278	-0.5%	191,496	-0.4%	
August	193,549	192,789	-0.4%	192,205	-0.3%	
September	195,316	193,319	-1.0%	193,537	0.1%	
October	192,626	192,224	-0.2%			
November	195,248	192,442	-1.4%			
December	196,778	192,313	-2.3%			

3rd Quarter Data

Year	2023		2024		2025	
Area	Area Total	Area Total	% Change	Area Total	% Change	
All Other Counties	11,763	11,817	0.5%	11,653	-1.4%	
Carson City	1,195	1,223	2.3%	1,249	2.1%	
Lake Tahoe	3,409	2,063	-39.5%	2,751	33.3%	
Las Vegas	151,999	150,679	-0.9%	150,059	-0.4%	
Laughlin	8,692	8,864	2.0%	8,864	0.0%	
Mesquite	1,650	1,559	-5.5%	1,822	16.9%	
Washoe County	16,608	17,114	3.0%	17,139	0.1%	
Total	195,316	193,319	-1.0%	193,537	0.1%	

Notes:
Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 2025. Room inventory data for Douglas County reflect the South Shore hotel-casino area at Lake Tahoe. Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in September 2025.



Gross Gaming Revenue

Statewide gaming revenue (win).

Monthly Data

3rd Quarter Data

Year	2023		2024		2025	
Month	Monthly Total		Monthly Total	% Change	Monthly Total	% Change
January	\$1,272,953,911		\$1,278,919,730	0.5%	\$1,439,329,027	12.5%
February	\$1,237,048,362		\$1,342,206,154	8.5%	\$1,217,662,484	-9.3%
March	\$1,312,049,413		\$1,290,587,598	-1.6%	\$1,276,250,169	-1.1%
April	\$1,159,587,986		\$1,240,055,981	6.9%	\$1,234,211,281	-0.5%
May	\$1,288,836,996		\$1,320,454,280	2.5%	\$1,291,726,424	-2.2%
June	\$1,246,020,142		\$1,286,954,704	3.3%	\$1,332,354,924	3.5%
July	\$1,403,811,560		\$1,306,841,232	-6.9%	\$1,359,029,244	4.0%
August	\$1,209,702,163		\$1,164,045,257	-3.8%	\$1,227,895,742	5.5%
September	\$1,270,415,923		\$1,312,905,548	3.3%	\$1,283,210,631	-2.3%
October	\$1,314,955,516		\$1,286,404,173	-2.2%		
November	\$1,374,357,541		\$1,316,558,621	-4.2%		
December	\$1,432,458,570		\$1,461,092,483	2.0%		

Year	2023		2024		2025	
County	Area Total		Area Total	% Change	Area Total	% Change
Clark	\$3,324,094,171		\$3,230,752,092	-2.8%	\$3,286,518,774	1.7%
Balance of County for Clark	\$420,025,549		\$470,838,746	12.1%	\$467,450,183	-0.7%
Boulder Strip	\$229,769,450		\$230,946,614	0.5%	\$239,360,108	3.6%
Downtown	\$197,779,299		\$221,215,722	11.8%	\$226,875,760	2.6%
Las Vegas Strip	\$2,242,890,075		\$2,080,982,298	-7.2%	\$2,116,252,188	1.7%
Laughlin	\$123,034,504		\$115,262,731	-6.3%	\$117,844,936	2.2%
Mesquite	\$40,148,465		\$42,340,257	5.5%	\$45,985,744	8.6%
North Las Vegas	\$70,446,829		\$69,165,724	-1.8%	\$72,749,855	5.2%
Douglas	\$118,398,500		\$113,979,948	-3.7%	\$124,562,881	9.3%
Carson Valley Area	\$34,609,490		\$34,927,136	0.9%	\$36,559,689	4.7%
South Lake Tahoe	\$83,789,010		\$79,052,812	-5.7%	\$88,003,192	11.3%
Elko	\$101,342,796		\$99,385,206	-1.9%	\$101,662,216	2.3%
Balance of County for Elko County	\$33,087,458		\$32,469,486	-1.9%	\$33,948,488	4.6%
Wendover	\$68,255,338		\$66,915,720	-2.0%	\$67,713,728	1.2%
Other	\$52,977,910		\$52,473,261	-1.0%	\$55,847,384	6.4%
Other	\$52,977,910		\$52,473,261	-1.0%	\$55,847,384	6.4%
Washoe	\$287,116,269		\$287,201,530	0.0%	\$301,544,362	5.0%
Balance of County for Washoe County	\$24,070,548		\$23,666,807	-1.7%	\$24,864,565	5.1%
North Lake Tahoe	\$8,724,075		\$8,848,101	1.4%	\$7,929,277	-10.4%
Reno	\$204,980,335		\$206,591,995	0.8%	\$220,439,325	6.7%
Sparks	\$49,341,311		\$48,094,627	-2.5%	\$48,311,195	0.5%
Total	\$3,883,929,646		\$3,783,792,037	-2.6%	\$3,870,135,617	2.3%

Notes:
Carson Valley Area includes Carson City and the Carson Valley portion of Douglas County



Convention Attendance

The number of attendees of conventions in Nevada

Monthly Data

Year Month	2023		2024		2025	
	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	533,449	585,836	9.8%	660,762	12.8%	
February	679,769	778,128	14.5%	631,689	-18.8%	
March	851,045	510,162	-40.1%	559,611	9.7%	
April	398,284	540,550	35.7%	604,510	11.8%	
May	477,899	496,100	3.8%	551,749	11.2%	
June	588,469	440,739	-25.1%	400,163	-9.2%	
July	284,462	270,559	-4.9%	290,749	7.5%	
August	662,764	656,161	-1.0%	610,743	-6.9%	
September	428,483	539,111	25.8%	444,376	-17.6%	
October	655,150	572,755	-12.6%			
November	609,023	558,303	-8.3%			
December	206,610	289,752	40.2%			

3rd Quarter Data

Year County	2023		2024		2025	
	Area Total	Area Total	% Change	Area Total	% Change	
Clark County	1,325,800	1,417,100	6.9%	1,294,100	-8.7%	
Rural Counties	9,793	15,418	57.4%	13,069	-15.2%	
Washoe County	40,116	33,313	-17.0%	38,699	16.2%	
Total	1,375,709	1,465,831	6.6%	1,345,868	-8.2%	



Airport Volume

The number of passengers arriving to and from Nevada's airports

Monthly Data

Year	2023		2024		2025	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	4,740,987	4,708,693	-0.7%	4,741,145	0.7%	
February	4,521,202	4,707,534	4.1%	4,385,386	-6.8%	
March	5,340,286	5,457,941	2.2%	5,285,911	-3.2%	
April	5,185,885	5,256,805	1.4%	5,104,296	-2.9%	
May	5,333,480	5,589,253	4.8%	5,394,545	-3.5%	
June	5,305,976	5,515,419	3.9%	5,191,899	-5.9%	
July	5,401,365	5,551,611	2.8%	5,268,874	-5.1%	
August	5,067,412	5,342,651	5.4%	5,067,764	-5.1%	
September	5,211,549	5,189,466	-0.4%	4,899,986	-5.6%	
October	5,893,960	5,763,374	-2.2%			
November	5,197,537	5,094,420	-2.0%			
December	5,185,218	5,283,322	1.9%			

3rd Quarter Data

Year	2023		2024		2025	
Airport	Area Total	Area Total	% Change	Area Total	% Change	
Elko Airport	5,131	6,373	24.2%	8,904	39.7%	
Harry Reid Airport	14,354,111	14,667,990	2.2%	13,794,870	-6.0%	
Laughlin/Bullhead Airport	30,789	30,475	-1.0%	30,143	-1.1%	
Reno Tahoe Airport	1,290,295	1,378,890	6.9%	1,402,707	1.7%	
Total	15,680,326	16,083,728	2.6%	15,236,624	-5.3%	

Notes:
Passenger counts may or may not include commercial, charter and scenic tour airline traffic as well as local passengers



Traffic Counts

The number of vehicles entering Nevada by way of interstate, U.S and state highways

Monthly Data

Year	2023		2024		2025	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	2,220,671	1,718,744	-22.6%	2,022,854	17.7%	
February	2,077,336	1,725,351	-16.9%	1,713,460	-0.7%	
March	2,206,290	1,910,767	-13.4%	1,960,590	2.6%	
April	2,459,392	1,868,526	-24.0%	2,009,430	7.5%	
May	2,634,988	2,024,542	-23.2%	2,073,736	2.4%	
June	2,742,713	2,242,379	-18.2%	2,018,477	-10.0%	
July	2,493,090	2,380,293	-4.5%	1,580,689	-33.6%	
August	2,198,933	2,240,881	1.9%	1,916,336	-14.5%	
September	2,066,834	2,002,649	-3.1%	1,866,625	-6.8%	
October	1,895,281	1,974,351	4.2%			
November	1,756,355	1,762,533	0.4%			
December	1,954,851	2,109,345	7.9%			

3rd Quarter Data

Year	2023		2024		2025	
Site	Site Total	Site Total	% Change	Site Total	% Change	
Bordertown	883,665		-100.00%	790,781		
Contact	166,138	165,184	-0.57%	169,453	2.58%	
Ely	82,266	75,478	-8.25%	78,479	3.98%	
Holbrook Jct	68,894	0	-100.00%	401,562		
Mesquite	1,309,304	1,462,298	11.69%	1,481,652	1.32%	
Northshore	0	712,123		694,684	-2.45%	
Orovada	0	116,092		118,768	2.31%	
Primm/Jean	1,936,122	2,080,769	7.47%	1,283,984	-38.29%	
Searchlight	332,383	324,160	-2.47%	54,864	-83.08%	
So. Lake Tahoe	1,482,228	1,487,961	0.39%	43,167	-97.10%	
SR-88 Stateline	245,164	199,758	-18.52%	246,256	23.28%	
Verdi	252,693	0	-100.00%			
Wells	0	0				
Total	6,758,857	6,623,823	-2.00%	5,363,650	-19.02%	

Notes:
Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic. Due to equipment failure or road construction at various entry points, respective traffic totals for individual months may not contain any data.



Park Usage

Visitation to parks within Nevada and nearby National Parks

Monthly Data

Year	2023		2024		2025	
Month	Monthly Total	Monthly Total	% Change	Monthly Total	% Change	
January	989,464	1,168,443	18.1%	1,235,957	5.8%	
February	1,102,757	1,295,698	17.5%	1,246,770	-3.8%	
March	1,656,652	2,100,320	26.8%	1,998,040	-4.9%	
April	2,434,154	2,589,551	6.4%	2,660,162	2.7%	
May	2,798,503	3,206,375	14.6%	3,088,105	-3.7%	
June	3,260,795	3,274,661	0.4%	3,178,665	-2.9%	
July	3,533,718	3,337,892	-5.5%	3,265,841	-2.2%	
August	3,088,943	3,035,906	-1.7%	3,055,420	0.6%	
September	2,858,799	2,940,280	2.9%	2,274,199	-22.7%	
October	2,702,023	2,715,285	0.5%			
November	1,754,646	1,803,423	2.8%			
December	1,481,438	1,494,031	0.9%			

3rd Quarter Data

Year	2023		2024		2025	
Park	Park Total	Park Total	% Change	Park Total	% Change	
⊕ Hoover Dam	126,922	99,160	-21.9%	98,035	-1.1%	
⊖ National Parks	7,636,181	7,754,339	1.5%	6,914,005	-10.8%	
Bryce Canyon	1,021,419	986,539	-3.4%	946,799	-4.0%	
Death Valley	167,978	314,263	87.1%	278,355	-11.4%	
Grand Canyon	1,547,275	1,518,193	-1.9%	1,252,395	-17.5%	
Great Basin	72,444	72,782	0.5%	84,439	16.0%	
Lake Mead	1,582,592	1,680,198	6.2%	1,661,996	-1.1%	
Yosemite	1,733,199	1,658,800	-4.3%	1,208,074	-27.2%	
Zion	1,511,274	1,523,564	0.8%	1,481,947	-2.7%	
⊕ Nevada State Parks	1,718,357	1,460,579	-15.0%	1,583,420	8.4%	
Total	9,481,460	9,314,078	-1.8%	8,595,460	-7.7%	

Notes:
National park data includes neighboring non-Nevada national parks

