



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

SECOND QUARTER 2024



NEVADA COMMISSION ON TOURISM

GOVERNOR

Joe Lombardo

LT. GOVERNOR • CHAIR

Stavros Anthony

COMMISSIONERS

Represents the commission as of June 30, 2024

Rick Murdock, Vice Chair

Fletch Brunelle	Tom Lester
Donald Contursi	Jane Moon
Mendy Elliott	Judith Perez Siegel
Jill Lagan	Herb Santos, Jr.
Mike Larragueta	

DIRECTOR

Brenda Scolari

CEO

Rafael Villanueva

RESEARCH & ANALYSIS

Kyle Shulz, Gabriel Mortensen

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

TABLE OF CONTENTS

Room Tax Collections	1
Visitor Volume	2
Occupancy Level	3
Room Nights Occupied	4
Room Inventory	5
Gross Gaming Revenue	6
Convention Attendance	7
Airport Volume	8
Vehicle Traffic Counts	9
Park Usage	10
Information Sources	11
Map of Nevada by Territory	12



ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2022	2023	% CHANGE
July	\$2,458,039	\$2,444,272	(0.6%)
August	2,256,967	2,372,976	5.1%
September	2,604,991	2,836,913	8.9%
October	3,097,207	3,360,323	8.5%
November	2,616,602	3,074,136	17.5%
December	2,261,023	2,334,042	3.2%
MONTH	2023	2024	% CHANGE
January	2,637,764	2,676,948	1.5%
February	2,240,451	3,156,796	40.9%
March	3,142,929	2,721,192	(13.4%)
April	2,544,120	2,737,626	7.6%
May	2,633,710	2,983,286	13.3%
June	2,408,821	2,411,271 **	0.1%
TOTAL (Rolling 12 months)	\$30,902,624	\$33,109,781	7.1%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Clark County	\$6,789,862	\$7,594,095	11.8%
Washoe County	508,527	284,819 **	(44.0%)
Douglas County*	81,044	84,843	4.7%
Elko County	54,094	53,186	(1.7%)
Carson City	31,528	19,655 **	(37.7%)
All other counties	121,596	95,584 **	(21.4%)
TOTAL (State)	\$7,586,650	\$8,132,183	7.2%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Tax collections of certain counties for June of 2024 were remitted to the Division of Tourism after the close of fiscal year 2024. For these counties, collections that should have been remitted for June were instead placed in July's remittance and will be accounted for in the third quarter publication.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2022	2023	% CHANGE
July	4,659,461	4,692,122	0.7%
August	4,270,915	4,404,911	3.1%
September	4,378,762	4,328,251	(1.2%)
October	4,535,058	4,457,211	(1.7%)
November	4,088,167	4,117,341	0.7%
December	4,228,608	4,287,724	1.4%
MONTH	2023	2024	% CHANGE
January	4,074,201	4,154,570	2.0%
February	3,914,673	4,170,589	6.5%
March	4,641,044	4,583,295	(1.2%)
April	4,277,006	4,323,523	1.1%
May	4,456,660	4,548,127	2.1%
June	4,548,687	4,489,877	(1.3%)
TOTAL (Rolling 12 months)	52,073,241	52,557,543	0.9%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Clark County:			
Las Vegas	10,312,000	10,661,300	3.4%
Laughlin	349,800	356,000	1.8%
Mesquite	250,000	234,000	(6.4%)
Washoe County	1,043,552	990,894	(5.0%)
All other counties	1,327,000	1,119,333	(15.6%)
TOTAL (State)	13,282,352	13,361,527	0.6%

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2022	2023	NET CHANGE
July	79.7%	81.7%	2.0
August	73.4%	76.5%	3.1
September	78.5%	78.8%	0.3
October	81.5%	81.5%	0.0
November	74.7%	74.8%	0.1
December	71.7%	72.4%	0.7
MONTH	2022	2023	NET CHANGE
January	72.2%	71.4%	(0.8)
February	76.4%	76.9%	0.5
March	82.5%	78.4%	(4.1)
April	79.5%	79.3%	(0.2)
May	79.0%	80.1%	1.1
June	81.8%	80.3%	(1.5)
MONTHLY AVG (Rolling 12 months)	77.6%	77.7%	0.1

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	NET CHANGE
Clark County:			
Las Vegas	84.7%	85.6%	0.9
Laughlin	55.9%	53.6%	(2.3)
Mesquite	84.9%	81.2%	(3.7)
Lake Tahoe*	35.3%	39.4%	4.1
Washoe County	67.6%	63.7%	(3.9)
All other counties	64.2%	59.3%	(4.9)
QUARTER AVG (State)	80.1%	79.9%	(0.2)

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2022	2023	% CHANGE
July	4,759,127	4,895,629	2.9%
August	4,377,319	4,590,476	4.9%
September	4,539,247	4,621,181	1.8%
October	4,855,374	4,870,659	0.3%
November	4,309,999	4,380,146	1.6%
December	4,282,094	4,415,995	3.1%
MONTH	2023	2024	% CHANGE
January	4,326,707	4,379,184	1.2%
February	4,143,352	4,420,364	6.7%
March	4,943,683	4,822,226	(2.5%)
April	4,614,357	4,675,978	1.3%
May	4,730,657	4,862,979	2.8%
June	4,753,770	4,777,459	0.5%
TOTAL (Rolling 12 months)	54,635,685	55,712,276	2.0%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Clark County:			
Las Vegas	11,708,700	12,007,300	2.6%
Laughlin	443,000	428,500	(3.3%)
Mesquite	127,200	120,700	(5.1%)
Lake Tahoe*	69,649	94,229 **	35.3%
Washoe County	988,233	958,045	(3.1%)
All other counties	762,001	707,642	(7.1%)
TOTAL (State)	14,098,783	14,316,416	1.5%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Data for June 2024 in Lake Tahoe over-reported room nights occupied for the month. Data will be updated when obtained.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2022	2023	% CHANGE
July	192,688	193,394	0.4%
August	192,375	193,663	0.7%
September	192,646	195,410	1.4%
October	192,111	192,725	0.3%
November	192,422	195,141	1.4%
December	192,785	196,827	2.1%
MONTH	2023	2024	% CHANGE
January	193,241	197,927	2.4%
February	193,652	198,278	2.4%
March	193,417	198,301	2.5%
April	193,408	196,593	1.6%
May	193,185	195,726	1.3%
June	193,827	198,303	2.3%
END OF PERIOD	193,827	198,303	2.3%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Clark County:			
Las Vegas	151,839	153,719 **	1.2%
Laughlin	8,692	8,864	2.0%
Mesquite	1,647	1,599	(2.9%)
Lake Tahoe*	2,227	4,041 ***	81.4%
Washoe County	16,369	16,975	3.7%
All other counties	13,052	13,106	0.4%
END OF PERIOD (State)	193,827	198,303	2.3%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 30, 2024.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in June 2024.

***Data for June 2024 in Lake Tahoe over-reported room inventory for the month. Data will be updated when obtained.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2022	2023	% CHANGE
July	\$1,315,969,430	\$1,403,811,560	6.7%
August	1,208,526,825	1,209,315,585	0.1%
September	1,249,470,542	1,270,598,213	1.7%
October	1,280,702,499	1,315,114,433	2.7%
November	1,220,945,368	1,374,350,070	12.6%
December	1,313,801,127	1,432,633,319	9.0%
MONTH	2023	2024	% CHANGE
January	1,272,953,911	1,279,418,576	0.5%
February	1,237,048,361	1,342,192,406	8.5%
March	1,312,049,411	1,290,406,696	(1.6%)
April	1,159,587,986	1,240,195,370	7.0%
May	1,291,836,997	1,320,410,215	2.2%
June	1,246,020,143	1,286,686,314	3.3%
TOTAL (Rolling 12 months)	\$15,108,912,600	\$15,765,132,957	4.3%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Clark County:	\$3,181,014,396	\$3,346,837,352	5.2%
Strip	2,068,015,810	2,167,136,442	4.8%
Downtown	210,747,784	223,853,211	6.2%
Laughlin	131,613,070	117,950,680	(10.4%)
Mesquite	45,005,260	46,951,166	4.3%
County balance	725,632,470	790,945,853	9.0%
Washoe County	275,313,190	260,456,779	(5.4%)
Lake Tahoe*	55,228,094	54,922,385	(0.6%)
Elko County	96,940,263	97,588,120	0.7%
Carson Valley Area	34,401,801	34,067,350	(1.0%)
All other counties	54,547,384	53,419,913	(2.1%)
TOTAL (State)	\$3,697,445,126	\$3,847,291,899	4.1%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2022	2023	% CHANGE
July	342,213	292,815	(14.4%)
August	403,668	662,764	64.2%
September	381,955	428,483	12.2%
October	645,805	653,965	1.3%
November	595,900	608,213	2.1%
December	232,234	204,875	(11.8%)
MONTH	2023	2024	% CHANGE
January	533,449	586,076	9.9%
February	677,269	778,418	14.9%
March	807,897	494,877	(38.7%)
April	408,675	544,900	33.3%
May	489,488	501,150	2.4%
June	504,533	445,089	(11.8%)
TOTAL (Rolling 12 months)	6,023,086	6,201,625	3.0%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Clark County:			
Las Vegas	1,278,800	1,384,700	8.3%
Washoe County	110,204	88,358	(19.8%)
All other counties	13,692	18,081	32.1%
TOTAL (State)	1,402,696	1,491,139	6.3%

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2022	2023	% CHANGE
July	5,281,004	5,400,877	2.3%
August	5,060,320	5,070,990	0.2%
September	5,163,083	5,208,798	0.9%
October	5,583,473	5,892,844	5.5%
November	4,921,451	5,197,529	5.6%
December	4,706,084	5,184,858	10.2%
MONTH	2023	2024	% CHANGE
January	4,740,987	4,706,279	(0.7%)
February	4,521,202	4,689,027	3.7%
March	5,340,286	5,457,941	2.2%
April	5,185,885	5,256,805	1.4%
May	5,333,572	5,589,253	4.8%
June	5,305,976	5,534,737	4.3%
TOTAL (Rolling 12 months)	61,143,323	63,189,938	3.3%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Harry Reid Int. (Las Vegas)	14,645,616	15,138,201	3.4%
Reno/Tahoe Int.	1,136,321	1,208,289	6.3%
Laughlin/Bullhead Int.	38,224	27,557	(27.9%)
Elko Airport	5,272	6,748	28.0%
TOTAL (State)	15,825,433	16,380,795	3.5%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2022	2023	% CHANGE
July	3,523,326 *	2,522,154 *,***,****	(28.4%)
August	3,228,941 *	2,332,096 *,***,****	(27.8%)
September	2,973,018 *	2,120,245 *,***,****	(28.7%)
October	2,294,327 *,**,****	1,895,281 *,***,****	(17.4%)
November	2,438,938 *,****	1,756,355 *,***,****	(28.0%)
December	2,582,016 *,****	1,954,851 *,***,****	(24.3%)
MONTH	2023	2024	% CHANGE
January	2,281,500 *,****	1,718,744 *,***,****	(24.7%)
February	2,144,827 *,****	1,725,351 *,***,****	(19.6%)
March	2,260,392 *,****	1,910,767 *,***,****	(15.5%)
April	2,558,653 *,****	1,868,526 *,***,****	(27.0%)
May	2,752,368 *,****	2,036,368 *,***,****	(26.0%)
June	2,868,012 *,****	2,253,317 *,***,****	(21.4%)
TOTAL (Rolling 12 months)	31,906,318	24,094,055	(24.5%)

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
I-15 at Primm/Jean	2,087,800	1,778,846	(14.8%)
I-15 at Mesquite	1,435,348	1,452,292	1.2%
I-80 at Verdi	1,606,045	- ***	(100.0%)
I-80 at Wells	- *	- *	-
All other entry points	3,049,840 ****	2,927,073 ****	(4.0%)
TOTAL (State)	8,179,033	6,158,211	(24.7%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Wells, the traffic totals for July 2022 through June 2024 do not contain any data.

**Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for October 2022 do not contain any data.

***Due to equipment failure on Interstate 80 at Verdi, the traffic totals for July 2023 through June 2024 contain partial data.

****Due to road construction at various other entry points, the respective traffic totals for October 2022 to June 2024 contain partial data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2022	2023	% CHANGE
July	3,205,429	3,641,951	13.6%
August	2,953,192	3,130,327	6.0%
September	2,660,567	2,916,987	9.6%
October	2,434,192	2,768,509	13.7%
November	1,578,650	1,803,184	14.2%
December	1,261,155	1,522,757	20.7%
MONTH	2023	2024	% CHANGE
January	1,032,983	1,212,998	17.4%
February	1,145,628	1,339,131	16.9%
March	1,710,473	2,156,475	26.1%
April	2,506,078	2,667,703	6.4%
May	2,893,117	3,300,627	14.1%
June	3,367,499	3,339,938	(0.8%)
TOTAL (Rolling 12 months)	26,748,963	29,800,588	11.4%

SECOND QUARTER 2024 AREA HIGHLIGHTS

AREA	2023	2024	% CHANGE
Nevada State Parks	1,320,156	1,186,198	(10.1%)
Great Basin Nat. Park	43,232	46,254	7.0%
Lake Mead Nat. Rec. Area	1,824,927	2,063,619	13.1%
Hoover Dam Visitor Center	144,372	125,171	(13.3%)
Grand Canyon Nat. Park	1,464,397	1,526,879	4.3%
Zion Nat. Park	1,534,598	1,682,087	9.6%
Bryce Canyon Nat. Park	1,021,016	1,055,587	3.4%
Death Valley Nat. Park	354,064	389,371	10.0%
Yosemite Nat. Park	1,059,932	1,233,102	16.3%
TOTAL (All Parks)	8,766,694	9,308,268	6.2%

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
(775) 687-7410 | Fax: (775) 687-7416
visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
(775) 782-8144 | (800) 727-7677
Fax: (775) 782-1025 | carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
(775) 738-4091 | (800) 248-3556
Fax: (775) 738-2420 | exploreelko.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
(775) 777-7190 | Fax: (775) 777-7193
elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
(775) 289-3720 | (800) 490-9350
Fax: (775) 289-6757 | elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
(775) 423-4556 | (800) 874-0903
Fax: (775) 423-8926 | visitfallonnevada.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
(775) 945-5854 | Fax: (775) 945-3826
mineralcountycommerce.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
(702) 565-2171 | Fax: (702) 565-2177
visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
(530) 544-5050 | 800-AT-TAHOE
Fax: (530) 544-2386 | visitlaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 | 877-847-4858
Fax: (702) 892-7547 | lvcva.com

Harry Reid International Airport

P.O. Box 11005, Las Vegas, NV 89111-1005
(702) 261-5211 | (800) 261-5704
Fax: (702) 597-9553 | harryreidairport.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
(202) 208-6843 | nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
(775) 888-7000 | Fax: (775) 888-7201
dot.nv.gov

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
(775) 687-4384 | parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
(775) 684-3909 | detr.nv.gov

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
(775) 687-6500 | gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
(775) 273-7144 | (888) 273-3200
Fax: (775) 273-7647 | pershingcountynv.gov

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
(775) 827-RENO | 800-FOR-RENO
Fax: 775-827-7746 | rscva.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
(775) 328-6400 | renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
(775) 588-4591 | Fax: (775) 588-4598
tahoedouglasva.org

TONOPAH CONVENTION CENTER

301 Brougher Ave., P.O. Box 408
Tonopah, NV 89049
(775) 482-3558 | Fax: (775) 482-3932
tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
(775) 664-3414 | (800) 426-6862
Fax: (775) 664-3414 | westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
(775) 623-5071 | (800) 962-2638
Fax: (775) 623-5087 | winnemucca.com

