



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

THIRD QUARTER 2023

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TRAVELNEVADA.BIZ



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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2021	2022	% CHANGE
October	\$2,481,169	\$3,097,207	24.8%
November	2,147,724	2,616,602	21.8%
December	1,919,070	2,261,023	17.8%
MONTH	2022	2023	% CHANGE
January	1,727,531	2,637,764	52.7%
February	1,771,180	2,240,451	26.5%
March	2,406,633	3,142,929	30.6%
April	2,607,424	2,544,120	(2.4%)
May	2,675,882	2,633,710	(1.6%)
June	2,451,000	2,408,821	(1.7%)
July	2,458,039	2,430,204	(1.1%)
August	2,256,967	2,372,599	5.1%
September	2,604,991	2,835,580	8.9%
TOTAL (Rolling 12 months)	\$27,507,611	\$31,221,010	13.5%

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County	\$6,324,940	\$6,581,154	4.1%
Washoe County	560,355	607,567	8.4%
Douglas County*	212,600	217,939	2.5%
Elko County	60,545	63,655	5.1%
Carson City	39,734	40,478	1.9%
All other counties	121,824	127,592	4.7%
TOTAL (State)	\$7,319,998	\$7,638,384	4.3%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2021	2022	% CHANGE
October	4,240,359	4,535,058	6.9%
November	3,875,243	4,088,167	5.5%
December	3,841,576	4,228,608	10.1%
MONTH	2022	2023	% CHANGE
January	3,390,711	4,074,201	20.2%
February	3,513,667	3,914,673	11.4%
March	4,439,776	4,641,044	4.5%
April	4,358,428	4,277,006	(1.9%)
May	4,406,927	4,456,660	1.1%
June	4,409,873	4,548,687	3.1%
July	4,659,461	4,692,122	0.7%
August	4,270,915	4,404,911	3.1%
September	4,378,762	4,328,251	(1.2%)
TOTAL (Rolling 12 months)	49,785,700	52,189,386	4.8%

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	10,037,400	10,184,400	1.5%
Laughlin	326,500	353,200	8.2%
Mesquite	206,000	206,000	0.0%
Washoe County	1,088,238	1,146,017	5.3%
All other counties	1,651,000	1,535,667	(7.0%)
TOTAL (State)	13,309,138	13,425,284	0.9%

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2021	2022	% CHANGE
October	76.0%	81.5%	5.5
November	71.9%	74.7%	2.8
December	66.6%	71.6%	5.0
MONTH	2022	2023	% CHANGE
January	56.4%	72.3%	15.9
February	66.2%	76.4%	10.2
March	75.8%	82.5%	6.7
April	78.5%	79.5%	1.0
May	77.4%	79.2%	1.8
June	78.5%	81.8%	3.3
July	79.7%	81.7%	2.0
August	73.4%	76.5%	3.1
September	78.5%	78.8%	0.3
MONTHLY AVG (Rolling 12 months)	73.3%	78.0%	4.7

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	NET CHANGE
Clark County:			
Las Vegas	81.1%	82.7%	1.6
Laughlin	51.4%	55.9%	4.5
Mesquite	69.4%	69.3%	(0.1)
Lake Tahoe*	53.5%	56.7%	3.2
Washoe County	70.3%	73.0%	2.7
All other counties	62.6%	64.2%	1.6
QUARTER AVG (State)	77.2%	79.0%	1.8

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2021	2022	% CHANGE
October	4,527,734	4,855,374	7.2%
November	4,145,580	4,309,999	4.0%
December	3,967,500	4,277,026	7.8%
MONTH	2022	2023	% CHANGE
January	3,358,020	4,326,890	28.9%
February	3,568,309	4,143,352	16.1%
March	4,518,671	4,943,683	9.4%
April	4,525,785	4,614,271	2.0%
May	4,633,895	4,744,046	2.4%
June	4,558,069	4,753,770	4.3%
July	4,759,127	4,895,629	2.9%
August	4,377,319	4,590,476	4.9%
September	4,539,247	4,621,181	1.8%
TOTAL (Rolling 12 months)	51,479,256	55,075,697	7.0%

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	11,272,300	11,555,800	2.5%
Laughlin	408,400	447,000	9.5%
Mesquite	104,900	105,100	0.2%
Lake Tahoe*	108,280	133,528	** 23.3%
Washoe County	1,037,906	1,095,031	5.5%
All other counties	743,907	770,827	3.6%
TOTAL (State)	13,675,693	14,107,286	3.2%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Data for September 2023 in Lake Tahoe over-reported room nights occupied for the month. Data will be updated when obtained.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2021	2022	% CHANGE
October	192,123	192,111	(0.0%)
November	192,173	192,422	0.1%
December	192,257	192,785	0.3%
MONTH	2022	2023	% CHANGE
January	191,982	193,173	0.6%
February	192,633	193,623	0.5%
March	192,349	193,417	0.6%
April	192,121	193,405	0.7%
May	193,108	193,185	0.0%
June	193,493	193,827	0.2%
July	192,688	193,394	0.4%
August	192,375	193,663	0.7%
September	192,646	195,410	1.4%
END OF PERIOD	192,646	195,410	1.4%

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	150,856	151,999 **	0.8%
Laughlin	8,634	8,692	0.7%
Mesquite	1,643	1,650	0.4%
Lake Tahoe*	2,280	3,409 ***	49.5%
Washoe County	16,311	16,608	1.8%
All other counties	12,923	13,052	1.0%
END OF PERIOD (State)	192,646	195,410	1.4%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 31, 2023.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in September 2023.

***Data for September 2023 in Lake Tahoe over-reported room inventory for the month. Data will be updated when obtained.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2021	2022	% CHANGE
October	\$1,221,749,941	\$1,280,702,499	4.8%
November	1,321,592,550	1,220,945,368	(7.6%)
December	1,147,068,698	1,317,396,342	14.8%
MONTH	2022	2023	% CHANGE
January	1,078,835,478	1,272,955,068	18.0%
February	1,113,133,855	1,237,272,532	11.2%
March	1,355,201,041	1,312,090,407	(3.2%)
April	1,128,502,208	1,159,751,632	2.8%
May	1,300,009,090	1,289,036,828	(0.8%)
June	1,277,029,262	1,245,814,727	(2.4%)
July	1,315,969,430	1,403,951,426	6.7%
August	1,208,526,825	1,209,315,585	0.1%
September	1,249,470,542	1,270,598,213	1.7%
TOTAL (Rolling 12 months)	\$14,717,088,920	\$15,219,830,627	3.4%

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:	\$3,208,350,489	\$3,324,124,150	3.6%
Strip	2,126,249,251	2,242,908,868	5.5%
Downtown	198,790,476	197,774,924	(0.5%)
Laughlin	118,045,622	123,034,277	4.2%
Mesquite	41,812,768	40,148,465	(4.0%)
County balance	723,452,371	720,257,614	(0.4%)
Washoe County	285,477,315	286,684,390	0.4%
Lake Tahoe*	89,729,734	83,798,779	(6.6%)
Elko County	101,999,958	101,461,773	(0.5%)
Carson Valley Area	35,069,245	34,608,684	(1.3%)
All other counties	53,340,057	53,187,450	(0.3%)
TOTAL (State)	\$3,773,966,797	\$3,883,865,224	2.9%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2021	2022	% CHANGE
October	483,052	645,805	33.7%
November	411,773	595,900	44.7%
December	136,623	232,234	70.0%
MONTH	2022	2023	% CHANGE
January	316,180	533,449	68.7%
February	451,011	677,269	50.2%
March	507,990	807,897	59.0%
April	420,957	408,675	(2.9%)
May	418,857	489,488	16.9%
June	484,512	504,533	4.1%
July	324,313	281,265	(13.3%)
August	403,668	651,369	61.4%
September	381,955	411,312	7.7%
TOTAL (Rolling 12 months)	4,740,891	6,239,196	31.6%

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	1,073,800	1,325,800	23.5%
Washoe County	25,588	8,353 *	(67.4%)
All other counties	10,548	9,793	(7.2%)
TOTAL (State)	1,109,936	1,343,946	21.1%

*The totals for convention attendance for Washoe County for the third quarter contain partial data. Data will be updated when obtained.

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2021	2022	% CHANGE
October	4,546,820	5,583,473	22.8%
November	4,327,835	4,921,451	13.7%
December	4,209,662	4,705,716	11.8%
MONTH	2022	2023	% CHANGE
January	3,457,254	4,740,987	37.1%
February	3,668,146	4,520,647	23.2%
March	4,655,497	5,336,696	14.6%
April	4,597,379	5,184,114	12.8%
May	4,938,215	5,333,572	8.0%
June	5,079,836	5,304,758	4.4%
July	5,281,004	5,400,877	2.3%
August	5,060,320	5,070,990	0.2%
September	5,163,083	5,208,798	0.9%
TOTAL (Rolling 12 months)	54,985,051	61,312,079	11.5%

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Harry Reid Int. (Las Vegas)	14,263,930	14,355,199	0.6%
Reno/Tahoe Int.	1,215,213	1,290,295	6.2%
Laughlin/Bullhead Int.	20,778	30,040	44.6%
Elko Airport	4,486	5,131	14.4%
TOTAL (State)	15,504,407	15,680,665	1.1%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2021	2022	% CHANGE
October	2,609,972 ***	2,294,327 **,****	(12.1%)
November	2,658,826	2,438,938 *,****	(8.3%)
December	2,713,144	2,582,016 *,****	(4.8%)
MONTH	2022	2023	% CHANGE
January	2,577,731	2,281,500 *,****	(11.5%)
February	2,447,938	2,144,827 *,****	(12.4%)
March	2,781,741	2,260,392 *,****	(18.7%)
April	3,002,537	2,558,653 *,****	(14.8%)
May	2,981,654 *	2,752,368 *,****	(7.7%)
June	3,080,059 *	2,868,012 *,****	(6.9%)
July	3,523,326 *	2,522,154 **,***,****	(28.4%)
August	3,228,941 *	2,332,096 **,***,****	(27.8%)
September	2,973,018 *	2,120,245 **,***,****	(28.7%)
TOTAL (Rolling 12 months)	34,578,887	29,155,528	(15.7%)

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
I-15 at Primm/Jean	2,202,642	1,936,122	(12.1%)
I-15 at Mesquite	1,410,180	1,309,304	(7.2%)
I-80 at Verdi	1,788,180	252,693 ***	(85.9%)
I-80 at Wells	- *	- *	-
All other entry points	4,324,283	3,476,376 ****	(19.6%)
TOTAL (State)	9,725,285	6,974,495	(28.3%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Wells, the traffic totals for May 2022 through September 2023 do not contain any data.

**Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for October 2022 do not contain any data.

***Due to equipment failure / road conditions on Interstate 80 at Verdi, the traffic totals for October 2021 and July through September 2023 contain partial data.

****Due to road construction at various other entry points, the respective traffic totals for October 2022 to September 2023 contain partial data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2021	2022	% CHANGE
October	2,487,657	2,434,192	(2.1%)
November	1,877,795	1,578,650	(15.9%)
December	1,447,986	1,261,155	(12.9%)
MONTH	2022	2023	% CHANGE
January	1,157,888	1,009,640	(12.8%)
February	1,264,115	1,135,619	(10.2%)
March	2,119,563	1,791,027	(15.5%)
April	2,468,231	2,492,897	1.0%
May	2,869,868	2,881,514	0.4%
June	3,269,944	3,327,332	1.8%
July	3,205,429	3,641,951	13.6%
August	2,953,192	3,130,327	6.0%
September	2,660,567	2,916,987	9.6%
TOTAL (Rolling 12 months)	27,782,235	27,601,291	(0.7%)

THIRD QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Nevada State Parks	1,327,106	1,718,356	29.5%
Great Basin Nat. Park	63,745	73,691	15.6%
Lake Mead Nat. Rec. Area	1,715,929	1,611,989	(6.1%)
Hoover Dam Visitor Center	116,048	126,922	9.4%
Grand Canyon Nat. Park	1,485,322	1,497,594	0.8%
Zion Nat. Park	1,414,944	1,516,794	7.2%
Bryce Canyon Nat. Park	1,112,384	1,169,461	5.1%
Death Valley Nat. Park	194,820	174,841	(10.3%)
Yosemite Nat. Park	1,388,890	1,799,617	29.6%
TOTAL (All Parks)	8,819,188	9,689,265	9.9%

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

HARRY REID INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.harryreidairport.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brouher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

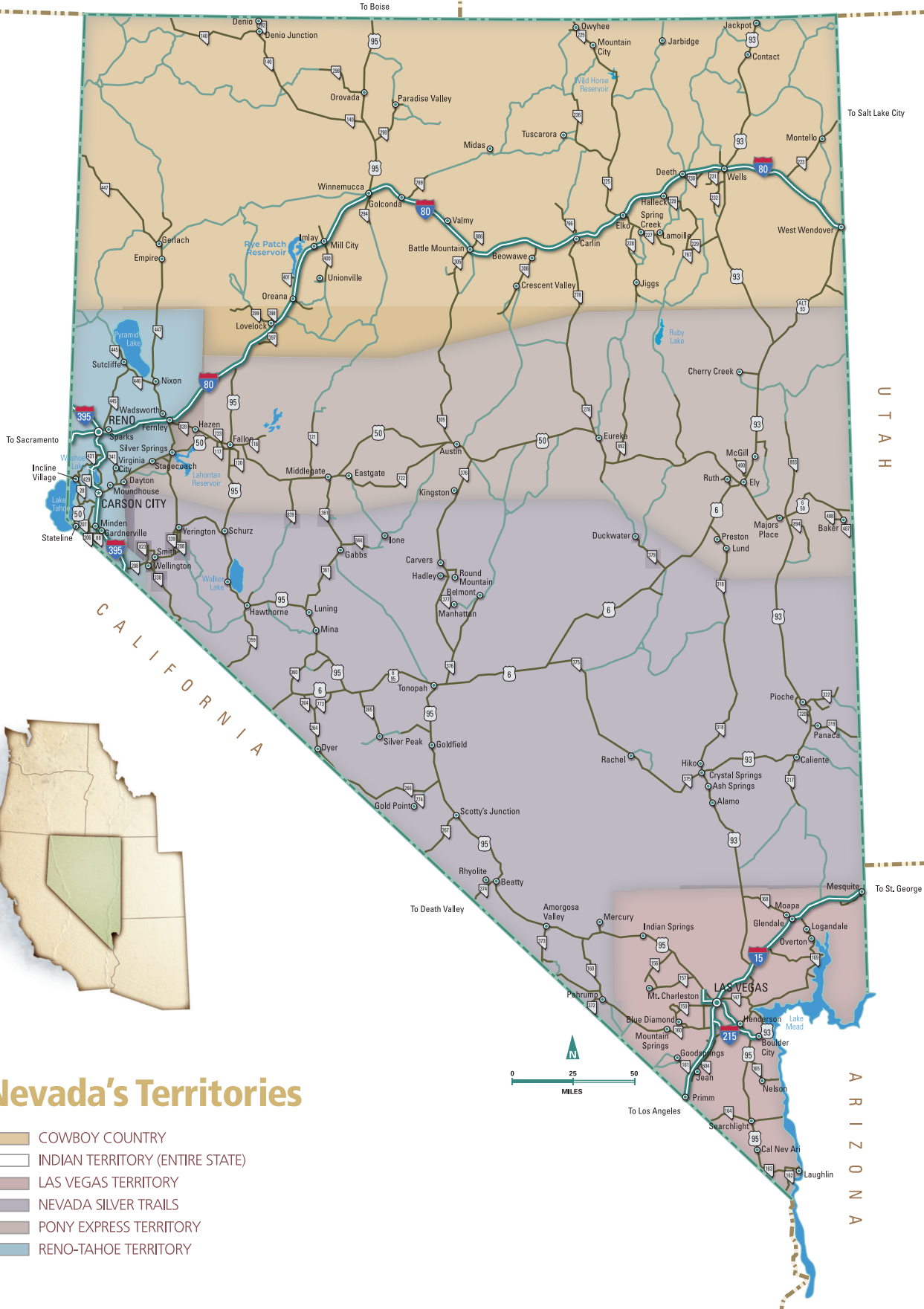
735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
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O R E G O N

I D A H O



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY

