



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

SECOND QUARTER 2023

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**Represents the commission as of June 30, 2023*

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2021	2022	% CHANGE
July	\$2,332,308	\$2,458,039	5.4%
August	2,090,842	2,256,967	7.9%
September	2,067,919	2,604,991	26.0%
October	2,481,169	3,097,207	24.8%
November	2,147,724	2,616,602	21.8%
December	1,919,070	2,261,023	17.8%
MONTH	2022	2023	% CHANGE
January	1,727,531	2,637,764	52.7%
February	1,771,180	2,240,451	26.5%
March	2,406,633	3,142,929	30.6%
April	2,607,424	2,544,120	(2.4%)
May	2,675,882	2,633,710	(1.6%)
June	2,451,000	2,408,821	(1.7%)
TOTAL (Rolling 12 months)	\$26,678,682	\$30,902,624	15.8%

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County	\$6,969,402	\$6,789,862	(2.6%)
Washoe County	470,354	508,527	8.1%
Douglas County*	96,120	81,044	(15.7%)
Elko County	55,833	54,094	(3.1%)
Carson City	29,970	31,528	5.2%
All other counties	112,629	121,596	8.0%
TOTAL (State)	\$7,734,306	\$7,586,650	(1.9%)

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2021	2022	% CHANGE
July	4,463,424	4,659,461	4.4%
August	4,048,332	4,270,915	5.5%
September	3,882,665	4,378,762	12.8%
October	4,240,359	4,535,058	6.9%
November	3,875,243	4,088,167	5.5%
December	3,841,576	4,228,608	10.1%
MONTH	2022	2023	% CHANGE
January	3,390,711	4,074,201	20.2%
February	3,513,667	3,914,673	11.4%
March	4,439,776	4,641,044	4.5%
April	4,358,428	4,277,006	(1.9%)
May	4,406,927	4,456,660	1.1%
June	4,409,873	4,548,687	3.1%
TOTAL (Rolling 12 months)	48,870,983	52,073,241	6.6%

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	10,153,900	10,312,000	1.6%
Laughlin	331,100	349,800	5.6%
Mesquite	251,000	250,000	(0.4%)
Washoe County	993,895	1,043,552	5.0%
All other counties	1,445,333	1,327,000	(8.2%)
TOTAL (State)	13,175,228	13,282,352	0.8%

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2021	2022	% CHANGE
July	76.5%	79.7%	3.2
August	70.0%	73.4%	3.4
September	69.9%	78.6%	8.7
October	76.0%	81.6%	5.6
November	71.9%	74.7%	2.8
December	66.6%	71.6%	5.0
MONTH	2022	2023	% CHANGE
January	56.4%	72.3%	15.9
February	66.2%	76.5%	10.3
March	75.8%	82.5%	6.7
April	78.5%	79.6%	1.1
May	77.4%	79.3%	1.9
June	78.5%	81.8%	3.3
MONTHLY AVG (Rolling 12 months)	72.0%	77.6%	5.6

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	NET CHANGE
Clark County:			
Las Vegas	83.1%	84.7%	1.6
Laughlin	52.7%	55.9%	3.2
Mesquite	85.6%	84.9%	(0.7)
Lake Tahoe*	36.8%	35.3%	(1.5)
Washoe County	63.8%	68.6%	4.8
All other counties	61.4%	65.2%	3.8
QUARTER AVG (State)	78.1%	80.2%	2.1

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2021	2022	% CHANGE
July	4,556,391	4,759,127	4.4%
August	4,170,078	4,377,317	5.0%
September	4,042,617	4,539,204	12.3%
October	4,527,734	4,857,278	7.3%
November	4,145,580	4,312,374	4.0%
December	3,967,500	4,279,356	7.9%
MONTH	2022	2023	% CHANGE
January	3,358,020	4,330,322	29.0%
February	3,568,309	4,146,290	16.2%
March	4,518,671	4,944,972	9.4%
April	4,525,785	4,617,155	2.0%
May	4,633,895	4,749,365	2.5%
June	4,558,069	4,758,248	4.4%
TOTAL (Rolling 12 months)	50,572,650	54,671,010	8.1%

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	11,435,400	11,708,700	2.4%
Laughlin	414,300	443,000	6.9%
Mesquite	128,000	127,200	(0.6%)
Lake Tahoe*	74,668	69,649	(6.7%)
Washoe County	942,792	1,001,552	6.2%
All other counties	722,589	774,667	7.2%
TOTAL (State)	13,717,749	14,124,768	3.0%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2021	2022	% CHANGE
July	192,026	192,688	0.3%
August	192,111	192,375	0.1%
September	192,845	192,617	(0.1%)
October	192,123	192,111	(0.0%)
November	192,173	192,422	0.1%
December	192,257	192,785	0.3%
MONTH	2022	2023	% CHANGE
January	191,982	193,173	0.6%
February	192,633	193,623	0.5%
March	192,349	193,417	0.6%
April	192,121	193,405	0.7%
May	193,108	193,185	0.0%
June	193,493	193,827	0.2%
END OF PERIOD	193,493	193,827	0.2%

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	151,523	151,839 **	0.2%
Laughlin	8,634	8,692	0.7%
Mesquite	1,644	1,647	0.2%
Lake Tahoe*	2,254	2,227	(1.2%)
Washoe County	16,514	16,369	(0.9%)
All other counties	12,923	13,052	1.0%
END OF PERIOD (State)	193,493	193,827	0.2%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 30, 2023.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in June 2023.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2021	2022	% CHANGE
July	\$1,359,057,514	\$1,315,969,430	(3.2%)
August	1,167,318,557	1,208,526,825	3.5%
September	1,157,784,726	1,248,849,027	7.9%
October	1,221,749,941	1,280,704,342	4.8%
November	1,321,592,550	1,220,869,734	(7.6%)
December	1,147,068,698	1,317,396,342	14.8%
MONTH	2022	2023	% CHANGE
January	1,078,835,478	1,272,955,068	18.0%
February	1,113,133,855	1,237,272,532	11.2%
March	1,355,201,041	1,312,090,407	(3.2%)
April	1,128,502,208	1,159,751,632	2.8%
May	1,300,009,090	1,289,036,828	(0.8%)
June	1,277,029,262	1,245,814,727	(2.4%)
TOTAL (Rolling 12 months)	\$14,627,282,920	\$15,109,236,894	3.3%

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:	\$3,196,987,347	\$3,180,973,797	(0.5%)
Strip	2,059,768,618	2,068,030,545	0.4%
Downtown	216,059,963	210,694,589	(2.5%)
Laughlin	128,894,799	131,613,277	2.1%
Mesquite	45,476,929	45,005,260	(1.0%)
County balance	746,787,039	725,630,125	(2.8%)
Washoe County	258,492,933	272,351,550	5.4%
Lake Tahoe*	58,225,910	55,219,407	(5.2%)
Elko County	100,663,730	96,938,920	(3.7%)
Carson Valley Area	35,434,530	34,386,186	(3.0%)
All other counties	55,736,109	54,733,328	(1.8%)
TOTAL (State)	\$3,705,540,560	\$3,694,603,187	(0.3%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2021	2022	% CHANGE
July	175,463	324,313	84.8%
August	346,895	403,668	16.4%
September	314,344	381,955	21.5%
October	483,052	645,805	33.7%
November	411,773	595,900	44.7%
December	136,623	232,234	70.0%
MONTH	2022	2023	% CHANGE
January	316,180	533,449	68.7%
February	451,011	677,269	50.2%
March	507,990	807,897	59.0%
April	420,957	408,675	(2.9%)
May	418,857	489,488	16.9%
June	484,512	504,533	4.1%
TOTAL (Rolling 12 months)	4,467,657	6,005,186	34.4%

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	1,237,600	1,278,800	3.3%
Washoe County	75,200	110,204	46.5%
All other counties	11,526	13,692	18.8%
TOTAL (State)	1,324,326	1,402,696	5.9%

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2021	2022	% CHANGE
July	4,601,781	5,281,004	14.8%
August	4,186,366	5,060,320	20.9%
September	4,090,889	5,163,017	26.2%
October	4,546,820	5,569,304	22.5%
November	4,327,835	4,921,451	13.7%
December	4,209,662	4,705,716	11.8%
MONTH	2022	2023	% CHANGE
January	3,457,254	4,740,987	37.1%
February	3,668,146	4,520,647	23.2%
March	4,655,497	5,336,696	14.6%
April	4,597,379	5,184,114	12.8%
May	4,938,215	5,333,572	8.0%
June	5,079,836	5,304,758	4.4%
TOTAL (Rolling 12 months)	52,359,680	61,121,586	16.7%

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Harry Reid Int. (Las Vegas)	13,522,806	14,642,627	8.3%
Reno/Tahoe Int.	1,063,471	1,136,321	6.9%
Laughlin/Bullhead Int.	24,699	38,224	54.8%
Elko Airport	4,454	5,272	18.4%
TOTAL (State)	14,615,430	15,822,444	8.3%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2021	2022	% CHANGE
July	2,967,481 **	3,523,326 *	18.7%
August	2,523,761 **	3,228,941 *	27.9%
September	2,941,134	2,973,018 *	1.1%
October	2,609,972 ***	2,294,327 *,**,****	(12.1%)
November	2,658,826	2,438,938 *,****	(8.3%)
December	2,713,144	2,582,016 *,****	(4.8%)
MONTH	2022	2023	% CHANGE
January	2,577,731	2,281,500 *,****	(11.5%)
February	2,447,938	2,144,827 *,****	(12.4%)
March	2,781,741	2,260,392 *,****	(18.7%)
April	3,002,537	2,558,653 *,****	(14.8%)
May	2,981,654 *	2,752,368 *,****	(7.7%)
June	3,080,059 *	2,868,012 *,****	(6.9%)
TOTAL (Rolling 12 months)	33,285,978	31,906,318	(4.1%)

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
I-15 at Primm/Jean	2,213,672	2,087,800	(5.7%)
I-15 at Mesquite	1,418,581	1,435,348	1.2%
I-80 at Verdi	1,663,348	1,606,045	(3.4%)
I-80 at Wells	69,619 *	- *	(100.0%)
All other entry points	3,699,030	3,049,840 ****	(17.6%)
TOTAL (State)	9,064,250	8,179,033	(9.8%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Wells, the traffic totals for May 2022 through June 2023 do not contain any data.

**Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 and October 2022 do not contain any data.

***Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2021 contain partial data.

****Due to road construction at various other entry points, the respective traffic totals for October 2022 to June 2023 contain partial data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2021	2022	% CHANGE
July	3,503,189	3,189,757	(8.9%)
August	2,839,050	2,943,051	3.7%
September	2,759,533	2,644,590	(4.2%)
October	2,487,657	2,434,192	(2.1%)
November	1,877,795	1,578,650	(15.9%)
December	1,447,986	1,261,155	(12.9%)
MONTH	2022	2023	% CHANGE
January	1,157,888	1,009,574	(12.8%)
February	1,264,115	1,135,767	(10.2%)
March	2,119,563	1,784,597	(15.8%)
April	2,468,231	2,481,456	0.5%
May	2,869,868	2,870,518	0.0%
June	3,269,820	3,236,048	(1.0%)
TOTAL (Rolling 12 months)	28,064,695	26,569,355	(5.3%)

SECOND QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Nevada State Parks	1,089,469	1,278,255	17.3%
Great Basin Nat. Park	50,062	43,232	(13.6%)
Lake Mead Nat. Rec. Area	1,786,916	1,823,769	2.1%
Hoover Dam Visitor Center	139,427	144,372	3.5%
Grand Canyon Nat. Park	1,447,156	1,413,858	(2.3%)
Zion Nat. Park	1,606,232	1,534,598	(4.5%)
Bryce Canyon Nat. Park	1,008,370	1,021,016	1.3%
Death Valley Nat. Park	297,334	268,990 *	(9.5%)
Yosemite Nat. Park	1,182,953	1,059,932	(10.4%)
TOTAL (All Parks)	8,607,919	8,588,022	(0.2%)

*Totals for Death Valley National Park for June 2023 do not contain any data. Figures will be updated when obtained.

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

HARRY REID INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.harryreidairport.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

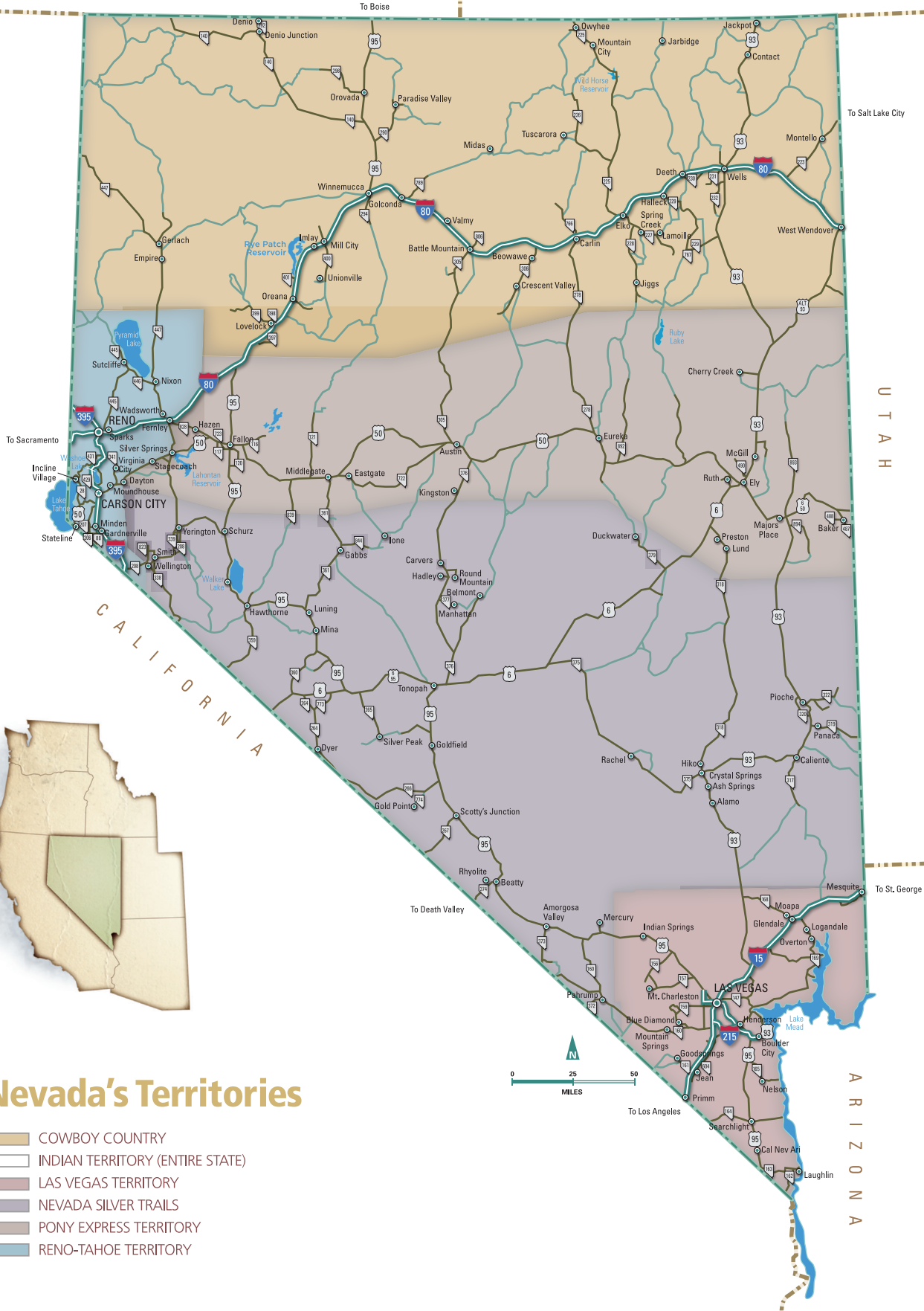
735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
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O R E G O N

I D A H O



U T A H

C A L I F O R N I A

A R I Z O N A

Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY

