



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FIRST QUARTER 2023

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2021	2022	% CHANGE
April	\$1,371,825	\$2,607,424	90.1%
May	1,693,694	2,675,882	58.0%
June	1,839,501	2,451,000	33.2%
July	2,332,308	2,457,644	5.4%
August	2,090,842	2,256,967	7.9%
September	2,067,919	2,604,991	26.0%
October	2,481,169	3,097,620	24.8%
November	2,147,724	2,616,879	21.8%
December	1,919,070	2,261,170	17.8%
MONTH	2022	2023	% CHANGE
January	1,727,531	2,637,926	52.7%
February	1,771,180	2,240,622	26.5%
March	2,406,633	3,143,066	30.6%
TOTAL (Rolling 12 months)	\$23,849,396	\$31,051,190	30.2%

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County	\$5,272,058	\$7,397,565	40.3%
Washoe County	354,551	356,031	0.4%
Douglas County*	140,479	123,845	(11.8%)
Elko County	36,688	38,811	5.8%
Carson City	20,083	22,609	12.6%
All other counties	81,486	82,752	1.6%
TOTAL (State)	\$5,905,344	\$8,021,613	35.8%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2021	2022	% CHANGE
April	3,492,370	4,358,428	24.8%
May	3,776,741	4,406,927	16.7%
June	4,067,032	4,409,873	8.4%
July	4,463,424	4,659,461	4.4%
August	4,048,332	4,270,915	5.5%
September	3,882,665	4,378,762	12.8%
October	4,240,359	4,535,058	6.9%
November	3,875,243	4,088,167	5.5%
December	3,841,576	4,228,608	10.1%
MONTH	2022	2023	% CHANGE
January	3,390,711	4,074,201	20.2%
February	3,513,667	3,914,673	11.4%
March	4,439,776	4,641,044	4.5%
TOTAL (Rolling 12 months)	47,031,898	51,966,117	10.5%

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	8,426,100	10,012,900	18.8%
Laughlin	293,400	297,500	1.4%
Mesquite	232,000	238,000	2.6%
Washoe County	881,656	828,377	(6.0%)
All other counties	1,510,998	1,253,140	(17.1%)
TOTAL (State)	11,344,154	12,629,917	11.3%

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2021	2022	% CHANGE
April	64.1%	78.5%	14.4
May	68.3%	77.4%	9.1
June	72.9%	78.5%	5.6
July	76.5%	79.7%	3.2
August	70.0%	73.4%	3.4
September	69.9%	78.6%	8.7
October	76.0%	81.6%	5.6
November	71.9%	74.7%	2.8
December	66.6%	71.6%	5.0
MONTH	2022	2023	% CHANGE
January	56.4%	72.3%	15.9
February	66.2%	76.5%	10.3
March	75.8%	82.7%	6.9
MONTHLY AVG (Rolling 12 months)	69.6%	77.1%	7.5

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	NET CHANGE
Clark County:			
Las Vegas	69.8%	83.2%	13.4
Laughlin	47.2%	47.8%	0.6
Mesquite	80.0%	81.7%	1.7
Lake Tahoe*	42.8%	41.7%	(1.1)
Washoe County	55.5%	54.3%	(1.2)
All other counties	52.1%	59.8%	7.7
QUARTER AVG (State)	66.1%	77.2%	11.1

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2021	2022	% CHANGE
April	3,610,478	4,525,785	25.4%
May	3,975,292	4,633,895	16.6%
June	4,162,039	4,558,141	9.5%
July	4,556,391	4,759,127	4.4%
August	4,170,078	4,377,317	5.0%
September	4,042,617	4,539,204	12.3%
October	4,527,734	4,857,278	7.3%
November	4,145,580	4,312,374	4.0%
December	3,967,500	4,279,356	7.9%
MONTH	2022	2023	% CHANGE
January	3,358,020	4,328,254	28.9%
February	3,568,309	4,144,917	16.2%
March	4,518,671	4,958,085	9.7%
TOTAL (Rolling 12 months)	48,602,710	54,273,733	11.7%

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	9,456,400	11,366,800	20.2%
Laughlin	367,100	376,700	2.6%
Mesquite	118,300	121,100	2.4%
Lake Tahoe*	85,368	82,295	(3.6%)
Washoe County	811,913	782,432	(3.6%)
All other counties	605,919	701,929	15.8%
TOTAL (State)	11,445,000	13,431,256	17.4%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2021	2022	% CHANGE
April	187,875	192,121	2.3%
May	187,724	193,108	2.9%
June	190,303	193,493	1.7%
July	192,026	192,688	0.3%
August	192,111	192,375	0.1%
September	192,845	192,617	(0.1%)
October	192,123	192,111	(0.0%)
November	192,173	192,422	0.1%
December	192,257	192,785	0.3%
MONTH	2022	2023	% CHANGE
January	191,982	193,173	0.6%
February	192,633	193,623	0.5%
March	192,349	193,417	0.6%
END OF PERIOD	192,349	193,417	0.6%

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	150,693	151,752 **	0.7%
Laughlin	8,635	8,752	1.4%
Mesquite	1,644	1,647	0.2%
Lake Tahoe*	2,001	1,989	(0.6%)
Washoe County	16,453	16,225	(1.4%)
All other counties	12,923	13,052	1.0%
END OF PERIOD (State)	192,349	193,417	0.6%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of March 31, 2023.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in March 2023.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2021	2022	% CHANGE
April	\$1,039,358,923	\$1,128,502,208	8.6%
May	1,229,894,521	1,300,009,090	5.7%
June	1,181,821,146	1,277,068,157	8.1%
July	1,359,057,514	1,315,987,730	(3.2%)
August	1,167,318,557	1,208,504,956	3.5%
September	1,157,784,726	1,248,849,027	7.9%
October	1,221,749,941	1,280,704,342	4.8%
November	1,321,592,550	1,220,869,734	(7.6%)
December	1,147,068,698	1,317,396,342	14.8%
MONTH	2022	2023	% CHANGE
January	1,078,835,478	1,272,955,068	18.0%
February	1,113,133,855	1,237,272,532	11.2%
March	1,355,201,041	1,312,090,407	(3.2%)
TOTAL (Rolling 12 months)	\$14,372,816,950	\$15,120,209,593	5.2%

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:	\$3,057,149,451	\$3,360,392,428	9.9%
Strip	1,912,591,105	2,150,263,136	12.4%
Downtown	223,298,441	246,701,292	10.5%
Laughlin	135,011,131	137,021,494	1.5%
Mesquite	48,437,739	50,610,043	4.5%
County balance	737,811,036	775,796,465	5.1%
Washoe County	242,655,657	221,064,893	(8.9%)
Lake Tahoe*	62,171,553	53,058,599	(14.7%)
Elko County	97,882,096	101,211,360	3.4%
Carson Valley Area	32,692,323	31,033,833	(5.1%)
All other counties	54,619,293	55,556,892	1.7%
TOTAL (State)	\$3,547,170,374	\$3,822,318,007	7.8%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2021	2022	% CHANGE
April	92,650	420,957	354.4%
May	126,596	418,857	230.9%
June	229,619	484,512	111.0%
July	175,463	324,313	84.8%
August	346,895	416,068	19.9%
September	314,344	381,955	21.5%
October	483,052	645,805	33.7%
November	411,773	595,900	44.7%
December	136,623	232,234	70.0%
MONTH	2022	2023	% CHANGE
January	316,180	533,449	68.7%
February	451,011	677,269	50.2%
March	507,990	807,897	59.0%
TOTAL (Rolling 12 months)	3,592,196	5,939,216	65.3%

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Clark County:			
Las Vegas	1,231,400	1,947,400	58.1%
Washoe County	28,979	45,852	58.2%
All other counties	14,802	25,363	71.3%
TOTAL (State)	1,275,181	2,018,615	58.3%

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2021	2022	% CHANGE
April	3,165,628	4,597,379	45.2%
May	3,836,414	4,938,215	28.7%
June	4,220,044	5,074,230	20.2%
July	4,601,781	5,279,713	14.7%
August	4,186,366	5,060,320	20.9%
September	4,090,889	5,163,017	26.2%
October	4,546,820	5,569,304	22.5%
November	4,327,835	4,921,451	13.7%
December	4,209,662	4,705,716	11.8%
MONTH	2022	2023	% CHANGE
January	3,457,254	4,740,987	37.1%
February	3,668,146	4,520,647	23.2%
March	4,655,497	5,336,696	14.6%
TOTAL (Rolling 12 months)	48,966,336	59,907,675	22.3%

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Harry Reid Int. (Las Vegas)	10,762,667	13,500,492	25.4%
Reno/Tahoe Int.	976,325	1,052,565	7.8%
Laughlin/Bullhead Int.	37,600	40,376	7.4%
Elko Airport	4,305	4,897	13.8%
TOTAL (State)	11,780,897	14,598,330	23.9%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2021	2022	% CHANGE
April	3,028,839	3,002,537	(0.9%)
May	3,318,823	2,981,654 *	(10.2%)
June	3,212,603	3,080,059 *	(4.1%)
July	2,967,481 **	3,523,326 *	18.7%
August	2,523,761 **	3,228,941 *	27.9%
September	2,941,134	2,973,018 *	1.1%
October	2,609,972 ***	2,294,327 *,**,****	(12.1%)
November	2,658,826	2,438,938 *,****	(8.3%)
December	2,713,144	2,582,016 *,****	(4.8%)
MONTH	2022	2023	% CHANGE
January	2,577,731	2,281,500 *,****	(11.5%)
February	2,447,938	2,144,827 *,****	(12.4%)
March	2,781,741	2,260,392 *,****	(18.7%)
TOTAL (Rolling 12 months)	33,781,993	32,791,535	(2.9%)

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
I-15 at Primm/Jean	1,826,607	1,789,499	(2.0%)
I-15 at Mesquite	1,255,516	1,262,821	0.6%
I-80 at Verdi	1,350,046	1,075,694	(20.3%)
I-80 at Wells	223,759	- *	(100.0%)
All other entry points	3,151,482	2,558,705 ****	(18.8%)
TOTAL (State)	7,807,410	6,686,719	(14.4%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Wells, the traffic totals for May 2022 through March 2023 do not contain any data.

**Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 and October 2022 do not contain any data.

***Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2021 contain partial data.

****Due to road construction at various other entry points, the respective traffic totals for October 2022 to March 2023 contain partial data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2021	2022	% CHANGE
April	2,650,759	2,594,286	(2.1%)
May	3,168,425	3,055,438	(3.6%)
June	3,625,866	3,457,672	(4.6%)
July	3,503,189	3,193,424	(8.8%)
August	2,839,050	2,943,999	3.7%
September	2,759,533	2,644,543	(4.2%)
October	2,487,657	2,429,928	(2.3%)
November	1,877,795	1,575,331	(16.1%)
December	1,447,986	1,260,955	(12.9%)
MONTH	2022	2023	% CHANGE
January	1,155,649	844,588 *	(26.9%)
February	1,266,283	965,763 *	(23.7%)
March	2,117,766	1,576,890 *	(25.5%)
TOTAL (Rolling 12 months)	28,899,958	26,542,817	(8.2%)

FIRST QUARTER 2023 AREA HIGHLIGHTS

AREA	2022	2023	% CHANGE
Nevada State Parks	590,412	- *	(100.0%)
Great Basin Nat. Park	10,148	4,852	(52.2%)
Lake Mead Nat. Rec. Area	1,170,332	1,251,309	6.9%
Hoover Dam Visitor Center	72,846	114,181	56.7%
Grand Canyon Nat. Park	766,298	614,641	(19.8%)
Zion Nat. Park	760,034	586,221	(22.9%)
Bryce Canyon Nat. Park	234,480	207,664	(11.4%)
Death Valley Nat. Park	413,954	358,854	(13.3%)
Yosemite Nat. Park	521,194	249,519	(52.1%)
TOTAL (All Parks)	4,539,698	3,387,241	(25.4%)

*Totals for Nevada State Parks in the first quarter do not contain any data. Figures will be updated when obtained.

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

HARRY REID INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.harryreidairport.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

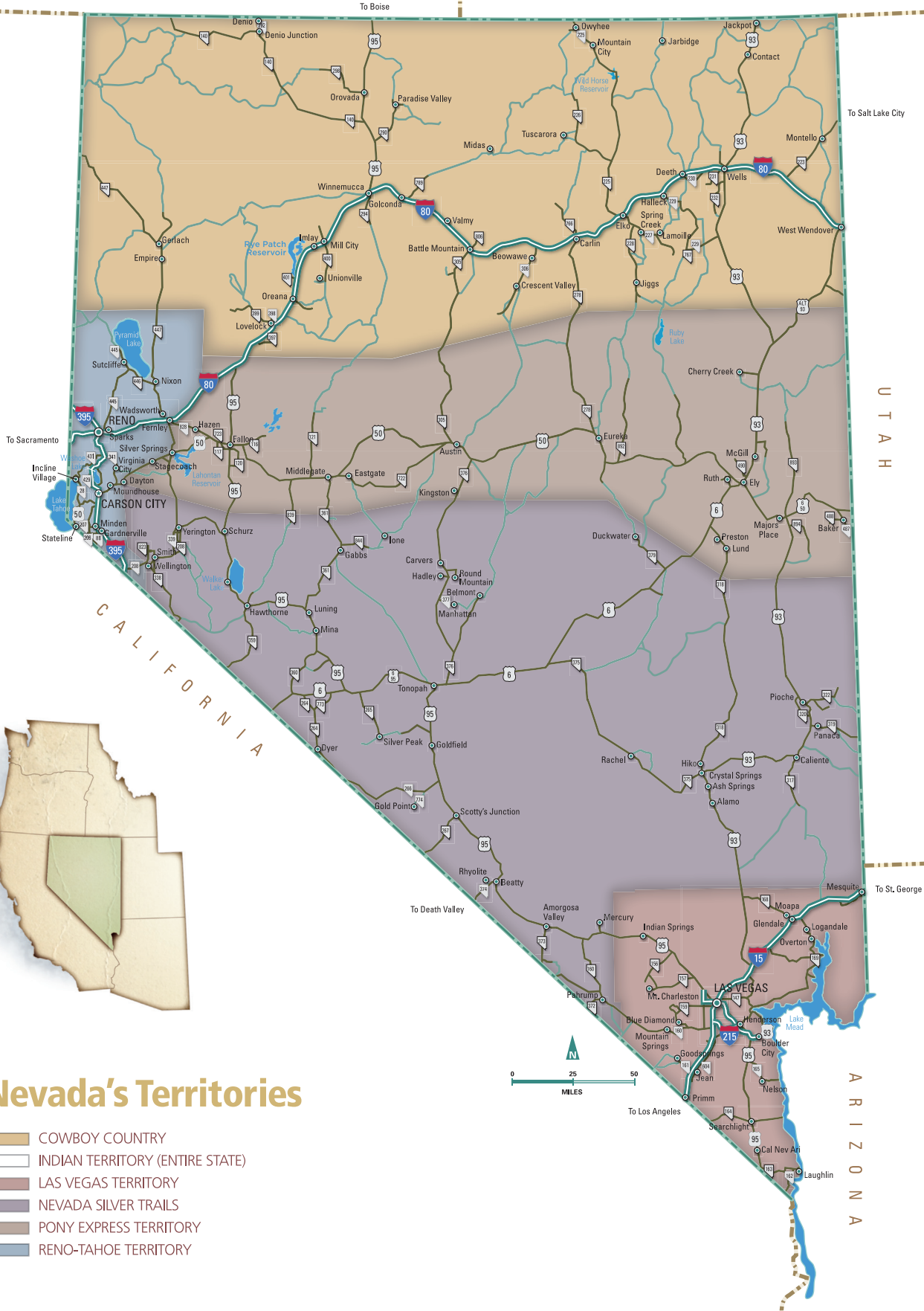
735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

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O R E G O N

I D A H O



Nevada's Territories

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