

DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FOURTH QUARTER 2022

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2021	2022	% CHANGE
January	\$613,714	\$1,727,531	181.5%
February	724,683	1,771,180	144.4%
March	1,124,613	2,406,633	114.0%
April	1,371,825	2,607,424	90.1%
May	1,693,694	2,675,882	58.0%
June	1,839,501	2,451,000	33.2%
July	2,332,308	2,457,644	5.4%
August	2,090,842	2,256,994	7.9%
September	2,067,919	2,604,965	26.0%
October	2,481,169	3,093,039	24.7%
November	2,147,724	2,616,879	21.8%
December	1,919,070	2,261,187	17.8%
TOTAL (Rolling 12 months)	\$20,407,061	\$28,930,357	41.8%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County	\$5,960,701	\$7,341,411	23.2%
Washoe County	360,556	368,907	2.3%
Douglas County*	68,624	107,182	56.2%
Elko County	41,601	39,228	(5.7%)
Carson City	21,838	24,417	11.8%
All other counties	94,642	89,960	(4.9%)
TOTAL (State)	\$6,547,962	\$7,971,104	21.7%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2021	2022	% CHANGE
January	2,144,473	3,390,711	58.1%
February	2,296,139	3,513,667	53.0%
March	3,099,845	4,439,776	43.2%
April	3,492,370	4,358,428	24.8%
May	3,776,741	4,406,927	16.7%
June	4,067,032	4,409,873	8.4%
July	4,463,424	4,659,461	4.4%
August	4,048,332	4,270,915	5.5%
September	3,882,665	4,378,762	12.8%
October	4,240,359	4,535,058	6.9%
November	3,875,243	4,088,167	5.5%
December	3,841,576	4,228,608	10.1%
TOTAL (Rolling 12 months)	43,228,200	50,680,354	17.2%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	9,506,900	10,211,900	7.4%
Laughlin	273,500	269,100	(1.6%)
Mesquite	- *	229,000	-
Washoe County	890,279	878,167	(1.4%)
All other counties	1,286,500	1,263,667	(1.8%)
TOTAL (State)	11,957,179	12,851,834	7.5%

*Data not available due to insufficient data in pandemic environment.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2021	2022	NET CHANGE
January	33.6%	56.4%	22.8
February	43.0%	66.2%	23.2
March	54.8%	75.8%	21.0
April	64.1%	78.5%	14.4
May	68.3%	77.4%	9.1
June	72.9%	78.5%	5.6
July	76.5%	79.7%	3.2
August	70.0%	73.4%	3.4
September	69.9%	78.6%	8.7
October	76.0%	81.6%	5.6
November	71.9%	74.7%	2.8
December	66.6%	71.6%	5.0
MONTHLY AVG (Rolling 12 months)	64.2%	74.4%	10.2

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	NET CHANGE
Clark County:			
Las Vegas	77.2%	82.7%	5.5
Laughlin	43.1%	42.2%	(0.9)
Mesquite	0.0% **	77.0%	77.0
Lake Tahoe*	35.9%	38.9%	3.0
Washoe County	56.4%	57.0%	0.6
All other counties	57.6%	50.0%	(7.6)
QUARTER AVG (State)	71.5%	76.0%	4.5

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Occupancy data not available due to insufficient data in pandemic environment.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2021	2022	% CHANGE
January	1,932,705	3,358,020	73.7%
February	2,240,661	3,568,309	59.3%
March	3,163,408	4,518,700	42.8%
April	3,610,478	4,525,785	25.4%
May	3,975,292	4,633,909	16.6%
June	4,162,039	4,558,141	9.5%
July	4,556,391	4,759,127	4.4%
August	4,170,078	4,377,317	5.0%
September	4,042,617	4,539,204	12.3%
October	4,527,734	4,857,704	7.3%
November	4,145,580	4,312,391	4.0%
December	3,967,500	4,279,446	7.9%
TOTAL (Rolling 12 months)	44,494,484	52,288,053	17.5%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	10,695,400	11,477,500	7.3%
Laughlin	342,200	336,700	(1.6%)
Mesquite	- **	116,500	-
Lake Tahoe*	72,451	77,664	7.2%
Washoe County	845,813	840,700	(0.6%)
All other counties	684,950	600,477	(12.3%)
TOTAL (State)	12,640,814	13,449,541	6.4%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room nights occupied data not available due to insufficient data in pandemic environment.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2021	2022	% CHANGE
January	185,490	191,982	3.5%
February	186,170	192,633	3.5%
March	186,328	192,349	3.2%
April	187,875	192,121	2.3%
May	187,724	193,108	2.9%
June	190,303	193,493	1.7%
July	192,026	192,688	0.3%
August	192,111	192,375	0.1%
September	192,845	192,617	(0.1%)
October	192,123	192,111	(0.0%)
November	192,173	192,422	0.1%
December	192,257	192,785	0.3%
END OF PERIOD	192,257	192,785	0.3%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	150,487	150,857 **	0.2%
Laughlin	8,635	8,752	1.4%
Mesquite	1,630	1,645	0.9%
Lake Tahoe*	2,146	2,100	(2.2%)
Washoe County	16,436	16,380	(0.3%)
All other counties	12,923	13,052	1.0%
END OF PERIOD (State)	192,257	192,785	0.3%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of December 31, 2022.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in December 2022.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2021	2022	% CHANGE
January	\$761,919,236	\$1,078,835,478	41.6%
February	772,501,517	1,113,148,009	44.1%
March	1,068,515,071	1,355,229,902	26.8%
April	1,039,358,923	1,128,480,917	8.6%
May	1,229,894,521	1,300,066,172	5.7%
June	1,181,821,146	1,277,068,157	8.1%
July	1,359,057,514	1,315,987,730	(3.2%)
August	1,167,318,557	1,208,504,956	3.5%
September	1,157,784,726	1,248,849,027	7.9%
October	1,221,749,941	1,280,704,342	4.8%
November	1,321,592,550	1,220,869,734	(7.6%)
December	1,147,068,698	1,317,396,342	14.8%
TOTAL (Rolling 12 months)	\$13,428,582,400	\$14,845,140,766	10.5%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:	\$3,215,247,862	\$3,324,274,585	3.4%
Strip	2,107,825,812	2,189,489,563	3.9%
Downtown	232,770,993	242,021,594	4.0%
Laughlin	114,413,500	118,773,983	3.8%
Mesquite	44,306,976	46,977,960	6.0%
County balance	715,930,581	727,011,487	1.5%
Washoe County	246,107,897	254,245,804	3.3%
Lake Tahoe*	49,859,304	56,389,091	13.1%
Elko County	91,542,706	98,262,540	7.3%
Carson Valley Area	33,729,994	32,435,054	(3.8%)
All other counties	53,923,426	53,363,342	(1.0%)
TOTAL (State)	\$3,690,411,189	\$3,818,970,418	3.5%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2021	2022	% CHANGE
January	18,514	316,180	1607.8%
February	23,676	451,011	1804.9%
March	38,850	507,990	1207.6%
April	92,650	420,957	354.4%
May	126,596	418,857	230.9%
June	229,619	484,512	111.0%
July	175,463	324,313	84.8%
August	346,895	416,068	19.9%
September	314,344	381,955	21.5%
October	483,052	645,805	33.7%
November	411,773	595,900	44.7%
December	136,623	232,234	70.0%
TOTAL (Rolling 12 months)	2,398,055	5,195,782	116.7%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	1,003,100	1,430,800	42.6%
Washoe County	20,157	28,687	42.3%
All other counties	8,191	14,452	76.4%
TOTAL (State)	1,031,448	1,473,939	42.9%

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2021	2022	% CHANGE
January	1,658,856	3,457,316	108.4%
February	1,784,408	3,668,200	105.6%
March	2,839,283	4,655,564	64.0%
April	3,165,628	4,597,572	45.2%
May	3,836,414	4,938,264	28.7%
June	4,220,044	5,074,280	20.2%
July	4,601,781	5,279,765	14.7%
August	4,186,366	5,060,369	20.9%
September	4,090,889	5,163,087	26.2%
October	4,546,820	5,567,906	22.5%
November	4,327,835	4,919,928	13.7%
December	4,209,662	4,704,389	11.8%
TOTAL (Rolling 12 months)	43,467,986	57,086,640	31.3%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Harry Reid Int. (Las Vegas)	12,040,989	14,104,169	17.1%
Reno/Tahoe Int.	1,004,826	1,055,949	5.1%
Laughlin/Bullhead Int.	29,988	32,105	7.1%
Elko Airport	8,514	- *	(100.0%)
Henderson Exec. Airport	-	-	-
TOTAL (State)	13,084,317	15,192,223	16.1%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

*Totals for Elko Airport in the fourth quarter do not contain any data. Figures will be updated when obtained.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2021	2022	% CHANGE
January	2,487,966	2,577,731	3.6%
February	2,437,016	2,447,938	0.4%
March	2,829,965	2,781,741	(1.7%)
April	3,028,839	3,002,537	(0.9%)
May	3,318,823	2,981,654 *	(10.2%)
June	3,212,603	3,080,059 *	(4.1%)
July	2,967,481 **	3,523,326 *	18.7%
August	2,523,761 **	3,228,941 *	27.9%
September	2,941,134	2,973,018 *	1.1%
October	2,609,972 ***	2,294,327 *,**,****	(12.1%)
November	2,658,826	2,438,938 *,****	(8.3%)
December	2,713,144	2,582,016 *,****	(4.8%)
TOTAL (Rolling 12 months)	33,729,530	33,912,226	0.5%

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
I-15 at Primm/Jean	2,258,880	1,464,431 **	(35.2%)
I-15 at Mesquite	1,470,899	1,406,877	(4.4%)
I-80 at Verdi	713,416 ***	1,359,476	90.6%
I-80 at Wells	253,820	- *	(100.0%)
All other entry points	3,284,927	3,084,497 ****	(6.1%)
TOTAL (State)	7,981,942	7,315,281	(8.4%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Wells, the traffic totals for May 2022 through December 2022 do not contain any data.

**Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 and October 2022 do not contain any data.

***Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2021 contain partial data.

****Due to road construction at various other entry points, the respective traffic totals for October to December 2022 contain partial data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2021	2022	% CHANGE
January	1,136,677	1,246,386	9.7%
February	1,279,727	1,354,416	5.8%
March	2,140,687	2,235,398	4.4%
April	2,650,759	2,594,286	(2.1%)
May	3,168,425	3,055,438	(3.6%)
June	3,625,866	3,457,672	(4.6%)
July	3,503,189	3,193,424	(8.8%)
August	2,839,050	2,943,999	3.7%
September	2,759,533	2,644,543	(4.2%)
October	2,487,657	2,429,928	(2.3%)
November	1,877,795	1,575,331	(16.1%)
December	1,447,986	1,260,955	(12.9%)
TOTAL (Rolling 12 months)	28,917,351	27,991,776	(3.2%)

FOURTH QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Nevada State Parks	652,115	649,795	(0.4%)
Great Basin Nat. Park	18,797	19,360	3.0%
Lake Mead Nat. Rec. Area	1,678,898	1,107,365	(34.0%)
Hoover Dam Visitor Center	48,418	120,540	149.0%
Grand Canyon Nat. Park	1,061,453	1,041,044	(1.9%)
Zion Nat. Park	995,442	933,107	(6.3%)
Bryce Canyon Nat. Park	363,662	408,780	12.4%
Death Valley Nat. Park	370,980	266,944	(28.0%)
Yosemite Nat. Park	623,673	719,279	15.3%
TOTAL (All Parks)	5,813,438	5,266,214	(9.4%)

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

HARRY REID INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.harryreidairport.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

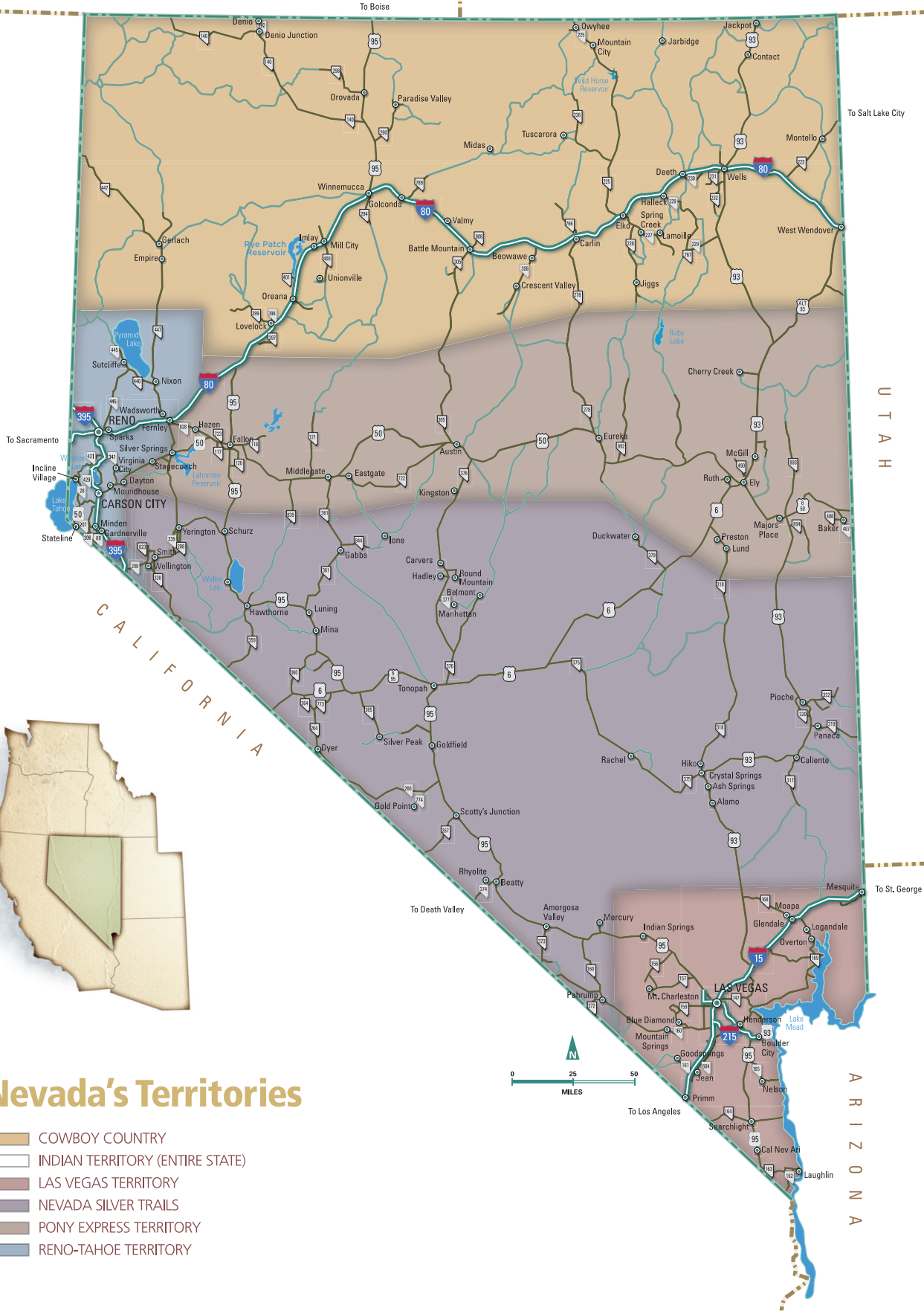
735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

O R E G O N

I D A H O



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY