



# DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

THIRD QUARTER 2022

# NEVADA COMMISSION ON TOURISM

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*\*Represents the commission as of September 30, 2022*

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**TRAVELNEVADA.BIZ**



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*Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.*

# ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2020	2021	% CHANGE
October	\$939,378	\$2,481,169	164.1%
November	738,704	2,147,724	190.7%
December	612,257	1,919,070	213.4%
MONTH	2021	2022	% CHANGE
January	613,714	1,727,531	181.5%
February	724,683	1,771,180	144.4%
March	1,124,613	2,406,633	114.0%
April	1,371,825	2,607,424	90.1%
May	1,693,694	2,675,882	58.0%
June	1,839,501	2,451,000	33.2%
July	2,332,308	2,457,644	5.4%
August	2,090,842	2,256,994	7.9%
September	2,067,919	2,603,672	25.9%
<b>TOTAL (Rolling 12 months)</b>	<b>\$16,149,438</b>	<b>\$27,505,922</b>	<b>70.3%</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County	\$5,527,974	\$6,324,940	14.4%
Washoe County	528,590	560,355	6.0%
Douglas County*	203,006	212,600	4.7%
Elko County	65,117	60,545	(7.0%)
Carson City	38,365	38,045	(0.8%)
All other counties	128,017	121,824	(4.8%)
<b>TOTAL (State)</b>	<b>\$6,491,069</b>	<b>\$7,318,309</b>	<b>12.7%</b>

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

\*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2020	2021	% CHANGE
October	2,747,920	4,240,359	54.3%
November	2,149,136	3,875,243	80.3%
December	2,012,079	3,841,576	90.9%
MONTH	2021	2022	% CHANGE
January	2,144,473	3,390,711	58.1%
February	2,296,139	3,513,667	53.0%
March	3,099,845	4,439,776	43.2%
April	3,492,370	4,358,428	24.8%
May	3,776,741	4,406,927	16.7%
June	4,067,032	4,409,873	8.4%
July	4,463,424	4,659,461	4.4%
August	4,048,332	4,270,915	5.5%
September	3,882,665	4,378,762	12.8%
<b>TOTAL (Rolling 12 months)</b>	<b>38,180,157</b>	<b>49,785,700</b>	<b>30.4%</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	9,236,400	10,037,400	8.7%
Laughlin	313,000	326,500	4.3%
Mesquite	- *	206,000	-
Washoe County	1,095,021	1,088,238	(0.6%)
All other counties	1,750,000	1,651,000	(5.7%)
<b>TOTAL (State)</b>	<b>12,394,421</b>	<b>13,309,138</b>	<b>7.4%</b>

\*Data not available due to insufficient data in pandemic environment.

# OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2020	2021	NET CHANGE
October	48.5%	76.0%	27.5
November	40.3%	71.9%	31.6
December	32.4%	66.6%	34.2
MONTH	2021	2022	NET CHANGE
January	33.6%	56.4%	22.8
February	43.0%	66.2%	23.2
March	54.8%	75.8%	21.0
April	64.1%	78.5%	14.4
May	68.3%	77.4%	9.1
June	72.9%	78.5%	5.6
July	76.5%	79.8%	3.3
August	70.0%	73.5%	3.5
September	69.9%	78.7%	8.8
<b>MONTHLY AVG (Rolling 12 months)</b>	<b>56.5%</b>	<b>73.3%</b>	<b>16.8</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	NET CHANGE
Clark County:			
Las Vegas	75.1%	81.1%	6.0
Laughlin	49.3%	51.4%	2.1
Mesquite	0.0% **	69.4%	69.4
Lake Tahoe*	52.5%	53.5%	1.0
Washoe County	69.6%	70.3%	0.7
All other counties	69.2%	64.2%	(5.0)
<b>QUARTER AVG (State)</b>	<b>72.2%</b>	<b>77.3%</b>	<b>5.1</b>

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Occupancy data not available due to insufficient data in pandemic environment.

# ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2020	2021	% CHANGE
October	2,720,057	4,528,659	66.5%
November	2,200,669	4,146,410	88.4%
December	1,847,384	3,968,237	114.8%
MONTH	2021	2022	% CHANGE
January	1,932,231	3,357,916	73.8%
February	2,240,183	3,569,020	59.3%
March	3,162,786	4,519,524	42.9%
April	3,609,727	4,526,618	25.4%
May	3,974,511	4,634,783	16.6%
June	4,161,254	4,559,062	9.6%
July	4,555,534	4,765,573	4.6%
August	4,169,313	4,385,848	5.2%
September	4,041,883	4,545,914	12.5%
<b>TOTAL (Rolling 12 months)</b>	<b>38,615,531</b>	<b>51,507,563</b>	<b>33.4%</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	10,383,000	11,272,300	8.6%
Laughlin	391,600	408,400	4.3%
Mesquite	- **	104,900	-
Lake Tahoe*	106,885	108,280	1.3%
Washoe County	1,045,329	1,037,861	(0.7%)
All other counties	839,916	765,594	(8.8%)
<b>TOTAL (State)</b>	<b>12,766,730</b>	<b>13,697,335</b>	<b>7.3%</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Room nights occupied data not available due to insufficient data in pandemic environment.

# ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2020	2021	% CHANGE
October	180,960	192,170	6.2%
November	182,011	192,220	5.6%
December	183,667	192,304	4.7%
MONTH	2021	2022	% CHANGE
January	185,453	192,029	3.5%
February	186,133	192,680	3.5%
March	186,291	192,396	3.3%
April	187,838	192,168	2.3%
May	187,687	193,155	2.9%
June	190,266	193,540	1.7%
July	191,989	192,735	0.4%
August	192,074	192,422	0.2%
September	192,808	192,664	(0.1%)
<b>END OF PERIOD</b>	<b>192,808</b>	<b>192,664</b>	<b>(0.1%)</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	150,518	150,856 **	0.2%
Laughlin	8,635	8,634	(0.0%)
Mesquite	1,630	1,643	0.8%
Lake Tahoe*	2,286	2,280	(0.3%)
Washoe County	16,553	16,282	(1.6%)
All other counties	13,186	12,970	(1.6%)
<b>END OF PERIOD (State)</b>	<b>192,808</b>	<b>192,664</b>	<b>(0.1%)</b>

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 30, 2022.

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in September 2022.



# GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2020	2021	% CHANGE
October	\$822,271,868	\$1,221,749,941	48.6%
November	771,178,059	1,321,592,550	71.4%
December	683,698,776	1,150,169,585	68.2%
MONTH	2021	2022	% CHANGE
January	761,919,236	1,078,761,265	41.6%
February	772,501,517	1,113,148,009	44.1%
March	1,068,515,071	1,355,229,902	26.8%
April	1,039,358,923	1,128,480,917	8.6%
May	1,229,894,521	1,300,066,172	5.7%
June	1,181,821,146	1,277,068,157	8.1%
July	1,359,057,514	1,315,987,730	(3.2%)
August	1,167,318,557	1,208,504,956	3.5%
September	1,157,784,726	1,248,849,027	7.9%
<b>TOTAL (Rolling 12 months)</b>	<b>\$12,015,319,914</b>	<b>\$14,719,608,211</b>	<b>22.5%</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:	\$3,161,469,317	\$3,208,140,172	1.5%
Strip	2,059,821,497	2,126,100,367	3.2%
Downtown	208,383,424	198,790,742	(4.6%)
Laughlin	121,282,734	118,045,622	(2.7%)
Mesquite	40,006,892	41,814,208	4.5%
County balance	731,974,771	723,389,233	(1.2%)
Washoe County	279,600,476	285,044,579	1.9%
Lake Tahoe*	61,525,284	89,740,992	45.9%
Elko County	93,455,530	102,011,519	9.2%
Carson Valley Area	34,411,541	35,070,720	1.9%
All other counties	53,698,648	53,333,731	(0.7%)
<b>TOTAL (State)</b>	<b>\$3,684,160,797</b>	<b>\$3,773,341,713</b>	<b>2.4%</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2020	2021	% CHANGE
October	6,971	483,052	6829.5%
November	2,411	411,773	16978.9%
December	1,085	136,623	12492.0%
MONTH	2021	2022	% CHANGE
January	18,514	323,280	1646.1%
February	23,676	451,011	1804.9%
March	38,850	507,990	1207.6%
April	92,650	420,957	354.4%
May	126,596	418,857	230.9%
June	229,619	484,512	111.0%
July	175,463	310,473	76.9%
August	346,895	410,345	18.3%
September	314,344	375,930	19.6%
<b>TOTAL (Rolling 12 months)</b>	<b>1,377,074</b>	<b>4,734,803</b>	<b>243.8%</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	801,700	1,086,200	35.5%
Washoe County	26,147	- *	(100.0%)
All other counties	8,855	10,548	19.1%
<b>TOTAL (State)</b>	<b>836,702</b>	<b>1,096,748</b>	<b>31.1%</b>

\*Totals for Washoe County in the third quarter do not contain any data.

Figures will be updated when obtained.

# AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2020	2021	% CHANGE
October	2,171,555	4,546,820	109.4%
November	1,970,389	4,327,835	119.6%
December	1,830,867	4,209,662	129.9%
MONTH	2021	2022	% CHANGE
January	1,658,856	3,457,316	108.4%
February	1,784,408	3,668,200	105.6%
March	2,839,283	4,655,564	64.0%
April	3,165,628	4,597,572	45.2%
May	3,836,414	4,938,264	28.7%
June	4,220,044	5,074,280	20.2%
July	4,601,781	5,279,765	14.7%
August	4,186,366	5,060,369	20.9%
September	4,090,889	5,163,087	26.2%
<b>TOTAL (Rolling 12 months)</b>	<b>36,356,480</b>	<b>54,978,734</b>	<b>51.2%</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Harry Reid Int. (Las Vegas)	11,735,651	14,262,573	21.5%
Reno/Tahoe Int.	1,110,783	1,215,213	9.4%
Laughlin/Bullhead Int.	24,012	20,778	(13.5%)
Elko Airport	8,519	4,657	(45.3%)
Henderson Exec. Airport	71	-	(100.0%)
<b>TOTAL (State)</b>	<b>12,879,036</b>	<b>15,503,221</b>	<b>20.4%</b>

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

# VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2020	2021	% CHANGE
October	3,176,517	2,609,972 ***	(17.8%)
November	2,383,273 *	2,658,826	11.6%
December	2,525,492	2,713,144	7.4%
MONTH	2021	2022	% CHANGE
January	2,487,966	2,577,731	3.6%
February	2,437,016	2,447,938	0.4%
March	2,829,965	2,781,741	(1.7%)
April	3,028,839	3,002,537	(0.9%)
May	3,318,823	2,981,654 *	(10.2%)
June	3,212,603	3,080,059 *	(4.1%)
July	2,967,481 **	3,523,326 *	18.7%
August	2,523,761 **	3,228,941 *	27.9%
September	2,941,134	2,973,018 *	1.1%
<b>TOTAL (Rolling 12 months)</b>	<b>33,832,870</b>	<b>34,578,887</b>	<b>2.2%</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
I-15 at Primm/Jean	854,708 **	2,202,642	157.7%
I-15 at Mesquite	1,482,154	1,410,180	(4.9%)
I-80 at Verdi	1,684,286	1,788,180	6.2%
I-80 at Wells	379,268	- *	(100.0%)
All other entry points	4,031,960	4,324,283	7.3%
<b>TOTAL (State)</b>	<b>8,432,376</b>	<b>9,725,285</b>	<b>15.3%</b>

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

\*Due to road construction/equipment failure on Interstate 80 at Wells, the traffic totals for November 2020 and May 2022 through September 2022 do not contain any data.

\*\*Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 do not contain any data.

\*\*\*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2021 contain partial data.

# PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2020	2021	% CHANGE
October	2,624,689	2,487,657	(5.2%)
November	1,771,319	1,877,795	6.0%
December	1,473,094	1,447,986	(1.7%)
MONTH	2021	2022	% CHANGE
January	1,136,677	1,246,386	9.7%
February	1,300,281	1,354,416	4.2%
March	2,140,687	2,235,398	4.4%
April	2,650,759	2,594,286	(2.1%)
May	3,161,269	3,060,956	(3.2%)
June	3,625,866	3,528,172	(2.7%)
July	3,503,189	3,193,424	(8.8%)
August	2,839,050	2,943,999	3.7%
September	2,759,533	2,641,258	(4.3%)
<b>TOTAL (Rolling 12 months)</b>	<b>28,986,413</b>	<b>28,611,733</b>	<b>(1.3%)</b>

## THIRD QUARTER 2022 AREA HIGHLIGHTS

AREA	2021	2022	% CHANGE
Nevada State Parks	1,259,049	1,328,389	5.5%
Great Basin Nat. Park	69,238	62,926	(9.1%)
Lake Mead Nat. Rec. Area	2,332,455	1,715,930	(26.4%)
Hoover Dam Visitor Center	66,917	116,048	73.4%
Grand Canyon Nat. Park	1,395,929	1,485,322	6.4%
Zion Nat. Park	1,537,124	1,414,944	(7.9%)
Bryce Canyon Nat. Park	933,618	1,112,384	19.1%
Death Valley Nat. Park	157,653	191,879	21.7%
Yosemite Nat. Park	1,349,789	1,350,859	0.1%
<b>TOTAL (All Parks)</b>	<b>9,101,772</b>	<b>8,778,681</b>	<b>(3.5%)</b>

# INFORMATION SOURCES

## **CARSON CITY CULTURE & TOURISM AUTHORITY**

716 N. Carson Street  
Carson City, NV 89701  
775-687-7410 • Fax: 775-687-7416  
[www.visitcarsoncity.com](http://www.visitcarsoncity.com)

## **CARSON VALLEY CHAMBER OF COMMERCE**

1513 U.S. Hwy 395 North  
Gardnerville, NV 89410  
775-782-8144 • 800-727-7677  
Fax: 775-782-1025 • [www.carsonvalleynv.org](http://www.carsonvalleynv.org)

## **ELKO CONVENTION & VISITORS AUTHORITY**

700 Moren Way, Elko, NV 89801  
775-738-4091 • 800-248-3556  
Fax: 775-738-2420 • [www.elkocva.com](http://www.elkocva.com)

## **ELKO REGIONAL AIRPORT**

975 Terminal Way, Elko, NV 89801  
775-777-7190 • Fax: 775-777-7193  
[www.elkocity.com](http://www.elkocity.com)

## **ELY BRISTLECONE CONVENTION CENTER**

150 Sixth St., P.O. Box 958, Ely, NV 89301  
775-289-3720 • 800-490-9350  
Fax: 775-289-6757 • [www.elynevada.net](http://www.elynevada.net)

## **FALLON CONVENTION CENTER**

100 Campus Way, Fallon, NV 89406  
775-423-4556 • 800-874-0903  
Fax: 775-423-8926 • [www.fallontourism.com](http://www.fallontourism.com)

## **HAWTHORNE CONVENTION CENTER**

932 E St., P.O. Box 2281  
Hawthorne, NV 89415  
775-945-5854 • Fax: 775-945-3826  
[www.mineralcounty-chamber.com](http://www.mineralcounty-chamber.com)

## **HENDERSON CONVENTION CENTER & VISITORS BUREAU**

200 S. Water St., Henderson, NV 89015  
702-565-2171 • Fax: 702-565-2177  
[www.visithenderson.com](http://www.visithenderson.com)

## **LAKE TAHOE VISITORS AUTHORITY**

1156 Ski Run Blvd., South Lake Tahoe, CA 96150  
530-544-5050 • 800-AT-TAHOE  
Fax: 530-544-2386 • [www.bluelaketahoe.com](http://www.bluelaketahoe.com)

## **LAS VEGAS CONVENTION & VISITORS AUTHORITY**

3150 Paradise Rd., Las Vegas, NV 89109-9096  
702-892-0711 • 877-847-4858  
Fax: 702-892-7547 • [www.lasvegas.com](http://www.lasvegas.com)

## **MCCARRAN INTERNATIONAL AIRPORT**

P.O. Box 11005, Las Vegas, NV 89111-1005  
702-261-5211 • 800-261-5704  
Fax: 702-597-9553 • [www.mccarran.com](http://www.mccarran.com)

## **NATIONAL PARK SERVICE**

1849 C Street NW, Washington, D.C. 20240  
202-208-6843 • [www.nps.gov](http://www.nps.gov)

## **NEVADA DEPARTMENT OF TRANSPORTATION**

1263 S. Stewart St., Carson City, NV 89712  
775-888-7000 • Fax: 775-888-7201  
[www.nevadadot.com](http://www.nevadadot.com)

## **NEVADA DIVISION OF STATE PARKS**

1300 S. Curry St., Carson City, NV 89703  
775-687-4384 • [parks.nv.gov](http://parks.nv.gov)

## **NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION**

1929 N. Carson St., Carson City, NV 89703  
775-684-3909 • [www.detr.state.nv.us/es/es\\_index.htm](http://www.detr.state.nv.us/es/es_index.htm)

## **NEVADA GAMING CONTROL BOARD**

1919 E. College Pkwy., Carson City, NV 89706  
775-687-6500 • [gaming.nv.gov](http://gaming.nv.gov)

## **PERSHING COUNTY COMMUNITY CENTER**

820 Sixth St., P.O. Box 986, Lovelock, NV 89419  
775-273-7144 • 888-273-3200  
Fax: 775-273-7647 • [www.zplace2b.com/pccof](http://www.zplace2b.com/pccof)

## **RENO-SPARKS CONVENTION & VISITORS AUTHORITY**

4001 S. Virginia St., Suite G, Reno, NV 89504  
775-827-RENO • 800-FOR-RENO  
Fax: 775-827-7746 • [www.visitrenotahoe.com](http://www.visitrenotahoe.com)

## **RENO-TAHOE INTERNATIONAL AIRPORT**

2006 E. Plumb Lane, Reno, NV 89502  
P.O. Box 12490, Reno, NV 89510  
775-328-6400 • [www.renoairport.com](http://www.renoairport.com)

## **TAHOE-DOUGLAS CHAMBER OF COMMERCE**

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139  
Stateline, NV 89449  
775-588-4591 • Fax: 775-588-4598  
[tahoe.tahoechamber.org](http://tahoe.tahoechamber.org)

## **TONOPAH CONVENTION CENTER**

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## **WENDOVER AREA CHAMBER OF COMMERCE & TOURISM**

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## Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY

