



### **NEVADA COMMISSION ON TOURISM**

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TRAVELNEVADA.BIZ



<sup>\*</sup>Represents the commission as of June 30, 2022

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

# **ROOM TAX COLLECTIONS**

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2020	2021	% CHANGE
July	\$795,843	\$2,332,308	193.1%
August	874,384	2,090,842	139.1%
September	934,605	2,067,919	121.3%
October	939,378	2,481,169	164.1%
November	738,704	2,147,724	190.7%
December	612,257	1,919,070	213.4%
MONTH	2021	2022	% CHANGE
January	613,714	1,727,531	181.5%
February	724,683	1,771,180	144.4%
March	1,124,613	2,406,633	114.0%
April	1,371,825	2,607,424	90.1%
May	1,693,694	2,675,882	58.0%
June	1,839,501	2,451,000	33.2%
TOTAL (Rolling 12 months)	\$12,263,201	\$26,678,682	117.6%

### **SECOND QUARTER 2022 AREA HIGHLIGHTS**

AREA	2021	2022	% CHANGE
Clark County	\$4,204,655	\$6,969,402	65.8%
Washoe County	419,571	470,354	12.1%
Douglas County*	100,671	96,120	(4.5%)
Elko County	56,918	55,833	(1.9%)
Carson City	28,254	29,970	6.1%
All other counties	94,950	112,629	18.6%
TOTAL (State)	\$4,905,020	\$7,734,306	57.7%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

<sup>\*</sup>References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# **VISITOR VOLUME**

The number of visitors to Nevada.

MONTH	2020	2021	% CHANGE
July	2,420,170	4,463,424	84.4%
August	2,405,207	4,048,332	68.3%
September	2,593,174	3,882,665	49.7%
October	2,747,920	4,240,359	54.3%
November	2,149,136	3,875,243	80.3%
December	2,012,079	3,841,576	90.9%
MONTH	2021	2022	% CHANGE
January	2,144,473	3,390,711	58.1%
February	2,296,139	3,513,667	53.0%
March	3,099,845	4,439,776	43.2%
April	3,492,370	4,358,428	24.8%
May	3,776,741	4,406,927	16.7%
June	4,067,032	4,409,873	8.4%
TOTAL (Rolling 12 months)	33,204,286	48,870,983	47.2%

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	8,423,000	10,153,900	20.5%
Laughlin	343,600	331,100	(3.6%)
Mesquite	_ *	251,000	-
Washoe County	1,004,044	993,895	(1.0%)
All other counties	1,565,500	1,445,333	(7.7%)
TOTAL (State)	11,336,144	13,175,228	16.2%

<sup>\*</sup>Data not available due to insufficient data in pandemic environment.

# **OCCUPANCY LEVEL**

A percentage based on room nights occupied and total room nights available.

MONTH	2020	2021	NET CHANGE
July	44.9%	76.8%	31.9
August	45.3%	70.0%	24.7
September	48.8%	69.9%	21.1
October	48.5%	76.1%	27.6
November	40.3%	71.9%	31.6
December	32.4%	66.6%	34.2
MONTH	2021	2022	NET CHANGE
January	33.6%	56.4%	22.8
February	43.0%	66.2%	23.2
March	54.8%	75.8%	21.0
April	64.1%	78.5%	14.4
May	68.3%	77.4%	9.1
June	72.9%	78.5%	5.6
MONTHLY AVG (Rolling 12 months)	49.9%	72.0%	22.1

### **SECOND QUARTER 2022 AREA HIGHLIGHTS**

AREA	2021	2022	NET CHANGE
Clark County:			
Las Vegas	70.8%	83.1%	12.3
Laughlin	54.7%	52.7%	2.0
Mesquite	0.0% **	85.6%	85.6
Lake Tahoe*	39.5%	36.8%	(2.7)
Washoe County	65.0%	63.8%	(1.2)
All other counties	68.8%	61.4%	(7.4)
QUARTER AVG (State)	68.4%	78.1%	9.7

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding

<sup>\*</sup>References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

<sup>\*\*</sup>Occupancy data not available due to insufficient data in pandemic environment.

# **ROOM NIGHTS OCCUPIED**

The number of room nights occupied.

MONTH	2020	2021	% CHANGE
July	2,248,225	4,520,437	101.1%
August	2,363,528	4,169,313	76.4%
September	2,543,015	4,040,378	58.9%
October	2,720,057	4,527,071	66.4%
November	2,200,669	4,146,410	88.4%
December	1,847,384	3,968,237	114.8%
MONTH	2021	2022	% CHANGE
January	1,932,231	3,357,916	73.8%
February	2,240,183	3,569,020	59.3%
March	3,162,786	4,519,524	42.9%
April	3,609,727	4,526,618	25.4%
May	3,974,511	4,634,783	16.6%
June	4,161,254	4,559,062	9.6%
TOTAL (Rolling 12 months)	33,003,569	50,538,768	53.1%

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	9,475,500	11,435,400	20.7%
Laughlin	429,800	414,300	(3.6%)
Mesquite	_ **	128,000	-
Lake Tahoe*	78,058	74,668	(4.3%)
Washoe County	936,451	942,878	0.7%
All other counties	825,683	725,217	(12.2%)
TOTAL (State)	11,745,492	13,720,463	16.8%

<sup>\*</sup>References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

<sup>\*\*</sup>Room nights occupied data not available due to insufficient data in pandemic environment.

# **ROOM INVENTORY**

The number of hotel/motel rooms in Nevada.

MONTH	2020	2021	% CHANGE
July	161,514	189,846	17.5%
August	168,320	192,074	14.1%
September	173,587	192,724	11.0%
October	180,960	191,990	6.1%
November	182,011	192,220	5.6%
December	183,667	192,304	4.7%
MONTH	2021	2022	% CHANGE
January	185,453	192,029	3.5%
February	186,133	192,680	3.5%
March	186,291	192,396	3.3%
April	187,838	192,168	2.3%
May	187,687	193,155	2.9%
June	190,266	193,540	1.7%
END OF PERIOD	190,266	193,540	1.7%

### **SECOND QUARTER 2022 AREA HIGHLIGHTS**

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	147,777	151,523 **	2.5%
Laughlin	8,635	8,634	0.0%
Mesquite	1,647	1,644	(0.2%)
Lake Tahoe*	2,277	2,254	(1.0%)
Washoe County	16,744	16,514	(1.4%)
All other counties	13,186	12,970	(1.6%)
END OF PERIOD (State)	190,266	193,540	1.7%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 30, 2022.

<sup>\*</sup>References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

<sup>\*\*</sup>Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in June 2022.

# **GROSS GAMING REVENUE**

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2020	2021	% CHANGE
July	\$756,772,660	\$1,359,057,514	79.6%
August	742,974,891	1,172,801,096	57.9%
September	820,990,906	1,158,168,180	41.1%
October	822,271,868	1,221,410,319	48.5%
November	771,178,059	1,321,624,723	71.4%
December	683,698,776	1,150,169,585	68.2%
MONTH	2021	2022	% CHANGE
January	761,919,236	1,078,761,265	41.6%
February	772,501,517	1,113,148,009	44.1%
March	1,068,515,071	1,355,229,902	26.8%
April	1,039,358,923	1,128,480,917	8.6%
May	1,229,894,521	1,300,066,172	5.7%
June	1,181,821,146	1,277,068,157	8.1%
TOTAL (Rolling 12 months)	\$10,651,897,574	\$14,635,985,839	37.4%

AREA	2021	2022	% CHANGE
Clark County:	\$2,921,633,973	\$3,197,039,792	9.4%
Strip	1,737,568,351	2,059,768,618	18.5%
Downtown	229,991,087	216,112,730	(6.0%)
Laughlin	136,310,403	128,894,799	(5.4%)
Mesquite	44,307,772	45,476,929	2.6%
County balance	773,456,360	746,786,717	(3.4%)
Washoe County	267,840,040	258,491,694	(3.5%)
Lake Tahoe*	73,238,151	58,225,910	(20.5%)
Elko County	94,870,774	100,632,404	6.1%
Carson Valley Area	34,842,934	35,434,530	1.7%
All other counties	58,648,718	55,790,915	(4.9%)
TOTAL (State)	\$3,451,074,590	\$3,705,615,246	7.4%

<sup>\*</sup>References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# **CONVENTION ATTENDANCE**

The number of attendees attending conventions in Nevada.

MONTH	2020	2021	% CHANGE
July	4,052	175,463	4230.3%
August	2,768	346,895	12432.3%
September	2,579	314,344	12088.6%
October	6,971	483,052	6829.5%
November	2,411	411,773	16978.9%
December	1,085	136,623	12492.0%
MONTH	2021	2022	% CHANGE
January	18,514	323,280	1646.1%
February	23,676	451,011	1804.9%
March	38,850	507,990	1207.6%
April	92,650	419,752	353.1%
May	126,596	417,512	229.8%
June	229,619	483,067	110.4%
TOTAL (Rolling 12 months)	549,771	4,470,762	713.2%

### **SECOND QUARTER 2022 AREA HIGHLIGHTS**

AREA	2021	2022	% CHANGE
Clark County:			
Las Vegas	343,900	1,237,600	259.9%
Washoe County	92,677	75,200	(18.9%)
All other counties	12,288	7,531 *	(38.7%)
TOTAL (State)	448,865	1,320,331	194.1%

<sup>\*</sup>Totals for All Other Counties in the second quarter contain partial data.

Figures will be updated when obtained

# **AIRPORT VOLUME**

The number of passengers arriving and departing from Nevada's airports.

MONTH	2020	2021	% CHANGE
July	1,772,559	4,601,781	159.6%
August	1,929,446	4,186,366	117.0%
September	1,878,739	4,090,749	117.7%
October	2,171,555	4,546,300	109.4%
November	1,970,389	4,327,515	119.6%
December	1,830,867	4,209,662	129.9%
MONTH	2021	2022	% CHANGE
January	1,658,856	3,457,316	108.4%
February	1,784,408	3,668,200	105.6%
March	2,839,283	4,655,564	64.0%
April	3,165,628	4,597,572	45.2%
May	3,836,414	4,938,264	28.7%
June	4,220,044	5,074,280	20.2%
TOTAL (Rolling 12 months)	29,058,188	52,353,569	80.2%

### **SECOND QUARTER 2022 AREA HIGHLIGHTS**

AREA	2021	2022	% CHANGE
Harry Reid Int. (Las Vegas)	10,238,519	13,517,322	32.0%
Reno/Tahoe Int.	947,529	1,063,471	12.2%
Laughlin/Bullhead Int.	27,506	24,699	(10.2%)
Elko Airport	8,425	4,624	(45.1%)
Henderson Exec. Airport	107	-	(100.0%)
TOTAL (State)	11,222,086	14,610,116	30.2%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

## **VEHICLE TRAFFIC COUNTS**

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2020	2021	% CHANGE
July	2,881,992 *	2,967,481 ***	3.0%
August	3,239,502	2,523,761 ***	(22.1%)
September	3,112,946	2,941,134	(5.5%)
October	3,176,517	2,609,972 ****	(17.8%)
November	2,383,273 **	2,658,826	11.6%
December	2,525,492	2,713,144	7.4%
MONTH	2021	2022	% CHANGE
January	2,487,966	2,577,731	3.6%
February	2,437,016	2,447,938	0.4%
March	2,829,965	2,781,741	(1.7%)
April	3,028,839	3,002,537	(0.9%)
May	3,318,823	2,981,654 **	(10.2%)
June	3,212,603	3,080,059 **	(4.1%)
TOTAL (Rolling 12 months)	34,634,934	33,285,978	(3.9%)

### **SECOND QUARTER 2022 AREA HIGHLIGHTS**

AREA	2021	2022	% CHANGE
I-15 at Primm/Jean	2,002,702	2,213,672	10.5%
I-15 at Mesquite	1,501,027	1,418,581	(5.5%)
I-80 at Verdi	1,627,807	1,663,348	2.2%
I-80 at Wells	344,228	69,619 **	(79.8%)
All other entry points	4,084,501	3,699,030	(9.4%)
TOTAL (State)	9,560,265	9,064,250	(5.2%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

<sup>\*</sup>Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

<sup>\*\*</sup>Due to equipment failure / construction on Interstate 80 at Wells, the traffic totals for November 2020, May 2022, and June 2022 do not contain any data.

<sup>\*\*\*</sup>Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 do not contain any data.

<sup>\*\*\*\*</sup>Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2021 contain partial data.

# PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2020	2021	% CHANGE
July	3,258,904	3,502,943	7.5%
August	2,811,622	2,838,275	0.9%
September	2,550,206	2,756,681	8.1%
October	2,624,689	2,487,657	(5.2%)
November	1,771,319	1,877,795	6.0%
December	1,473,094	1,447,986	(1.7%)
MONTH	2021	2022	% CHANGE
January	1,136,677	1,246,386	9.7%
February	1,300,281	1,354,416	4.2%
March	2,140,687	2,235,398	4.4%
April	2,650,759	2,594,286	(2.1%)
May	3,161,269	3,060,956	(3.2%)
June	3,625,866	3,528,172	(2.7%)
TOTAL (Rolling 12 months)	28,505,373	28,930,951	1.5%

AREA	2021	2022	% CHANGE
Nevada State Parks	1,394,902	1,211,588	(13.1%)
Great Basin Nat. Park	52,652	50,881	(3.4%)
Lake Mead Nat. Rec. Area	2,394,566	2,367,518	(1.1%)
Hoover Dam Visitor Center	4,976	139,427	2702.0%
Grand Canyon Nat. Park	1,447,800	1,447,157	(0.0%)
Zion Nat. Park	1,761,335	1,606,232	(8.8%)
Bryce Canyon Nat. Park	1,015,829	1,008,370	(0.7%)
Death Valley Nat. Park	288,512	294,330	2.0%
Yosemite Nat. Park	1,077,322	1,057,911	(1.8%)
TOTAL (All Parks)	9,437,894	9,183,414	(2.7%)

### INFORMATION SOURCES

#### **CARSON CITY CULTURE & TOURISM AUTHORITY**

716 N. Carson Street Carson City, NV 89701 775-687-7410 • Fax: 775-687-7416 www.visitcarsoncity.com

### **CARSON VALLEY CHAMBER OF COMMERCE**

1513 U.S. Hwy 395 North Gardnerville, NV 89410 775-782-8144 • 800-727-7677 Fax: 775-782-1025 • www.carsonvalleynv.org

#### **ELKO CONVENTION & VISITORS AUTHORITY**

700 Moren Way, Elko, NV 89801 775-738-4091 • 800-248-3556 Fax: 775-738-2420 • www.elkocva.com

#### **ELKO REGIONAL AIRPORT**

975 Terminal Way, Elko, NV 89801 775-777-7190 • Fax: 775-777-7193 www.elkocity.com

#### **ELY BRISTLECONE CONVENTION CENTER**

150 Sixth St., P.O. Box 958, Ely, NV 89301 775-289-3720 • 800-490-9350 Fax: 775-289-6757 • www.elynevada.net

### **FALLON CONVENTION CENTER**

100 Campus Way, Fallon, NV 89406 775-423-4556 • 800-874-0903 Fax: 775-423-8926 • www.fallontourism.com

#### HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281 Hawthorne, NV 89415 775-945-5854 • Fax: 775-945-3826 www.mineralcountychamber.com

### **HENDERSON CONVENTION CENTER & VISITORS BUREAU**

200 S. Water St., Henderson, NV 89015 702-565-2171 • Fax: 702-565-2177 www.visithenderson.com

### **LAKE TAHOE VISITORS AUTHORITY**

1156 Ski Run Blvd., South Lake Tahoe, CA 96150 530-544-5050 • 800-AT-TAHOE Fax: 530-544-2386 • www.bluelaketahoe.com

#### LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096 702-892-0711 • 877-847-4858 Fax: 702-892-7547 • www.lasvegas.com

### MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005 702-261-5211 • 800-261-5704 Fax: 702-597-9553 • www.mccarran.com

#### **NATIONAL PARK SERVICE**

1849 C Street NW, Washington, D.C. 20240 202-208-6843 • www.nps.gov

### **NEVADA DEPARTMENT OF TRANSPORTATION**

1263 S. Stewart St., Carson City, NV 89712 775-888-7000 • Fax: 775-888-7201 www.nevadadot.com

#### **NEVADA DIVISION OF STATE PARKS**

1300 S. Curry St., Carson City, NV 89703 775-687-4384 • parks.nv.gov

### **NEVADA DEPARTMENT OF EMPLOYMENT** TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703 775-684-3909 • www.detr.state.nv.us/es/es\_index.htm

#### **NEVADA GAMING CONTROL BOARD**

1919 E. College Pkwy., Carson City, NV 89706 775-687-6500 • gaming.nv.gov

#### PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419 775-273-7144 • 888-273-3200 Fax: 775-273-7647 • www.zplace2b.com/pccof

#### **RENO-SPARKS CONVENTION & VISITORS AUTHORITY**

4001 S. Virginia St., Suite G, Reno, NV 89504 775-827-RENO • 800-FOR-RENO Fax: 775-827-7746 • www.visitrenotahoe.com

#### **RENO-TAHOE INTERNATIONAL AIRPORT**

2006 E. Plumb Lane. Reno. NV 89502 P.O. Box 12490, Reno, NV 89510 775-328-6400 • www.renoairport.com

### TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139 Stateline, NV 89449 775-588-4591 • Fax: 775-588-4598 tahoe.tahoechamber.org

### TONOPAH CONVENTION CENTER

301 Brougher Ave., P.O. Box 408 Tonopah, NV 89049 775-482-3558 • Fax: 775-482-3932 www.tonopahnevada.com

### **WENDOVER AREA CHAMBER OF COMMERCE & TOURISM**

735 Wendover Blvd., P.O. Box 2468 Wendover, NV 89883 775-664-3414 • 800-426-6862 Fax: 775-664-3414 • www.westwendovercity.com

### WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445 775-623-5071 • 800-962-2638 Fax: 775-623-5087 • www.winnemucca.org

