



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FOURTH QUARTER 2021

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TRAVELNEVADA.BIZ



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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2020	2021	% CHANGE
January	\$2,407,993	\$613,714	(74.5%)
February	1,979,898	724,683	(63.4%)
March	1,099,572	1,124,613	2.3%
April	194,839	1,371,825	604.1%
May	133,336	1,693,694	1170.2%
June	461,494	1,839,501	298.6%
July	795,843	2,332,308	193.1%
August	874,384	2,090,842	139.1%
September	934,605	2,067,883	121.3%
October	939,378	2,481,147	164.1%
November	738,704	2,147,201	190.7%
December	612,257	1,918,006	213.1%
TOTAL (Rolling 12 months)	\$11,172,303	\$20,405,418	82.6%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County	\$1,843,236	\$5,960,701	223.4%
Washoe County	224,230	360,556	60.8%
Douglas County*	100,369	68,624	(31.6%)
Elko County	32,449	41,061	26.5%
Carson City	15,738	21,465	36.4%
All other counties	74,316	93,947	26.4%
TOTAL (State)	\$2,290,339	\$6,546,355	185.8%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2020	2021	% CHANGE
January	4,628,423	2,144,473	(53.7%)
February	4,368,279	2,296,139	(47.4%)
March	2,162,069	3,099,845	43.4%
April	353,055	3,492,370	889.2%
May	479,150	3,776,741	688.2%
June	1,737,891	4,066,792	134.0%
July	2,420,170	4,463,424	84.4%
August	2,405,207	4,048,332	68.3%
September	2,593,174	3,882,665	49.7%
October	2,747,920	4,240,359	54.3%
November	2,149,136	3,875,243	80.3%
December	2,012,079	3,841,576	90.9%
TOTAL (Rolling 12 months)	28,056,553	43,227,960	54.1%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	4,618,600	9,506,900	105.8%
Laughlin	251,100	273,500	8.9%
Mesquite	—	— *	—
Washoe County	698,102	890,279	27.5%
All other counties	1,341,333	1,286,500	(4.1%)
TOTAL (State)	6,909,135	11,957,179	73.1%

*Data not available due to insufficient data in pandemic environment.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2020	2021	NET CHANGE
January	78.8%	33.6%	(45.2)
February	80.6%	43.0%	(37.6)
March	39.1%	54.8%	15.7
April	3.6%	64.1%	60.5
May	5.3%	68.0%	62.7
June	43.5%	72.9%	29.4
July	44.9%	76.8%	31.9
August	45.3%	70.0%	24.7
September	48.8%	69.9%	21.1
October	48.5%	76.1%	27.6
November	40.3%	71.9%	31.6
December	32.5%	66.6%	34.1
MONTHLY AVG (Rolling 12 months)	42.9%	64.2%	21.3

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	NET CHANGE
Clark County:			
Las Vegas	39.0%	77.2%	38.2
Laughlin	38.9%	43.1%	4.2
Mesquite	0.0%	0.0% **	0.0
Lake Tahoe*	35.7%	35.9%	0.2
Washoe County	47.5%	56.5%	9.0
All other counties	54.4%	57.6%	3.2
QUARTER AVG (State)	40.4%	71.5%	31.1

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

***Occupancy data not available due to insufficient data in pandemic environment.*

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2020	2021	% CHANGE
January	4,729,388	1,933,077	(59.1%)
February	4,511,706	2,241,035	(50.3%)
March	2,305,021	3,162,415	37.2%
April	190,628	3,610,474	1794.0%
May	295,101	3,956,033	1240.6%
June	1,756,886	4,161,594	136.9%
July	2,249,354	4,520,021	100.9%
August	2,364,669	4,169,017	76.3%
September	2,544,138	4,041,688	58.9%
October	2,721,359	4,528,154	66.4%
November	2,201,703	4,147,380	88.4%
December	1,848,351	3,969,098	114.7%
TOTAL (Rolling 12 months)	27,718,302	44,439,987	60.3%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	5,082,400	10,695,400	110.4%
Laughlin	312,400	342,200	9.5%
Mesquite	—	— **	—
Lake Tahoe*	70,634	72,451	2.6%
Washoe County	642,686	844,225	31.4%
All other counties	663,293	690,357	4.1%
TOTAL (State)	6,771,413	12,644,633	86.7%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room nights occupied data not available due to insufficient data in pandemic environment.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2020	2021	% CHANGE
January	193,514	185,519	(4.1%)
February	192,955	186,199	(3.5%)
March	189,984	186,273	(2.0%)
April	178,495	187,818	5.2%
May	178,378	187,667	5.2%
June	134,736	190,246	41.2%
July	161,574	189,826	17.5%
August	168,380	192,056	14.1%
September	173,647	192,790	11.0%
October	181,026	192,045	6.1%
November	182,077	192,275	5.6%
December	183,733	192,359	4.7%
END OF PERIOD	183,733	192,359	4.7%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	143,117	150,487 **	5.1%
Laughlin	8,635	8,635 **	0.0%
Mesquite	1,647	1,630 **	(1.0%)
Lake Tahoe*	2,144	2,146	0.1%
Washoe County	14,938	16,436	10.0%
All other counties	13,252	13,025	(1.7%)
END OF PERIOD (State)	183,733	192,359	4.7%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of December 31, 2021.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas, Laughlin, and Mesquite reflect the weighted average of daily room tallies of open properties in December 2021.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2020	2021	% CHANGE
January	\$1,037,679,865	\$761,919,236	(26.6%)
February	1,042,742,489	772,501,517	(25.9%)
March	617,971,173	1,066,979,985	72.7%
April	3,665,707	1,039,444,912	28255.9%
May	5,838,211	1,230,165,970	20970.9%
June	566,934,627	1,193,426,299	110.5%
July	756,772,660	1,359,876,494	79.7%
August	742,974,891	1,165,801,984	56.9%
September	820,990,906	1,158,168,180	41.1%
October	822,271,868	1,221,410,319	48.5%
November	771,178,059	1,321,624,723	71.4%
December	683,698,776	1,150,169,585	68.2%
TOTAL (Rolling 12 months)	\$7,872,719,232	\$13,441,489,204	70.7%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:	\$1,868,518,341	\$3,215,090,982	72.1%
Strip	1,017,532,182	2,108,021,386	107.2%
Downtown	151,385,638	232,767,392	53.8%
Laughlin	98,463,583	114,412,835	16.2%
Mesquite	35,209,340	44,306,976	25.8%
County balance	565,927,599	715,582,392	26.4%
Washoe County	208,243,052	246,107,897	18.2%
Lake Tahoe*	54,374,020	52,776,771	(2.9%)
Elko County	72,175,905	91,545,389	26.8%
Carson Valley Area	28,228,190	33,726,894	19.5%
All other counties	45,609,194	53,956,695	18.3%
TOTAL (State)	\$2,277,148,703	\$3,693,204,627	62.2%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2020	2021	% CHANGE
January	740,634	18,514	(97.5%)
February	792,377	23,676	(97.0%)
March	257,811	38,850	(84.9%)
April	—	92,650	—
May	292	126,596	43254.8%
June	917	229,619	24940.2%
July	4,052	160,523	3861.6%
August	2,768	339,433	12162.8%
September	2,579	310,599	11943.4%
October	6,971	477,820	6754.4%
November	2,411	403,873	16651.3%
December	1,085	129,598	11844.5%
TOTAL (Rolling 12 months)	1,811,897	2,351,751	29.8%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	—	1,003,100	—
Washoe County	5,100	— *	(100.0%)
All other counties	5,367	8,191	52.6%
TOTAL (State)	10,467	1,011,291	9561.7%

*Totals for Washoe County in the fourth quarter do not contain any data. Figures will be updated when obtained.

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2020	2021	% CHANGE
January	4,529,889	1,658,856	(63.4%)
February	4,241,073	1,784,408	(57.9%)
March	2,278,269	2,839,283	24.6%
April	169,964	3,165,628	1762.5%
May	442,148	3,836,414	767.7%
June	1,147,819	4,220,044	267.7%
July	1,772,559	4,601,781	159.6%
August	1,929,446	4,186,366	117.0%
September	1,878,739	4,090,749	117.7%
October	2,171,555	4,546,300	109.4%
November	1,970,389	4,327,515	119.6%
December	1,830,867	4,209,662	129.9%
TOTAL (Rolling 12 months)	24,362,717	43,467,006	78.4%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
McCarran Int. (Las Vegas)	5,457,103	12,040,149	120.6%
Reno/Tahoe Int.	476,562	1,004,826	110.8%
Laughlin/Bullhead Int.	32,673	29,988	(8.2%)
Elko Airport	6,248	8,514	36.3%
Henderson Exec. Airport	225	—	(100.0%)
TOTAL (State)	5,972,811	13,083,477	119.1%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2020	2021	% CHANGE
January	2,556,583	2,487,966	(2.7%)
February	2,436,363	2,437,016	0.0%
March	1,954,330	2,829,965	44.8%
April	1,487,597	3,028,839	103.6%
May	2,277,674	3,318,823	45.7%
June	2,978,262	3,212,603	7.9%
July	2,881,992 *	2,967,481	3.0%
August	3,239,502	2,523,761 ***	(22.1%)
September	3,112,946	2,941,134 ***	(5.5%)
October	3,176,517	2,609,972 ****	(17.8%)
November	2,383,273 **	2,658,826	11.6%
December	2,525,492	2,713,144	7.4%
TOTAL (Rolling 12 months)	31,010,531	33,729,530	8.8%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
I-15 at Primm/Jean	1,879,192	2,258,880	20.2%
I-15 at Mesquite	1,258,734	1,470,899	16.9%
I-80 at Verdi	1,401,500	713,416 ****	(49.1%)
I-80 at Wells	175,158 **	253,820	44.9%
All other entry points	3,370,698	3,284,927	(2.5%)
TOTAL (State)	8,085,282	7,981,942	(1.3%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for November 2020 do not contain any data.

***Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 do not contain any data

****Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2021 contain partial data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2020	2021	% CHANGE
January	1,436,714	1,137,205	(20.8%)
February	1,625,286	1,290,527	(20.6%)
March	1,630,133	2,140,490	31.3%
April	677,839	2,642,043	289.8%
May	1,694,191	3,074,264	81.5%
June	2,563,502	3,623,412	41.3%
July	3,258,904	3,502,943	7.5%
August	2,811,622	2,838,275	0.9%
September	2,550,206	2,756,681	8.1%
October	2,624,689	2,487,657	(5.2%)
November	1,771,319	1,877,795	6.0%
December	1,473,094	1,447,986	(1.7%)
TOTAL (Rolling 12 months)	24,117,499	28,819,278	19.5%

FOURTH QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Nevada State Parks	806,442	652,115	(19.1%)
Great Basin Nat. Park	22,408	18,797	(16.1%)
Lake Mead Nat. Rec. Area	1,735,196	1,678,898	(3.2%)
Hoover Dam Visitor Center	—	48,418	—
Grand Canyon Nat. Park	948,741	1,061,453	11.9%
Zion Nat. Park	1,111,959	995,442	(10.5%)
Bryce Canyon Nat. Park	414,699	363,662	(12.3%)
Death Valley Nat. Park	304,303	370,980	21.9%
Yosemite Nat. Park	525,354	623,673	18.7%
TOTAL (All Parks)	5,869,102	5,813,438	(0.9%)

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

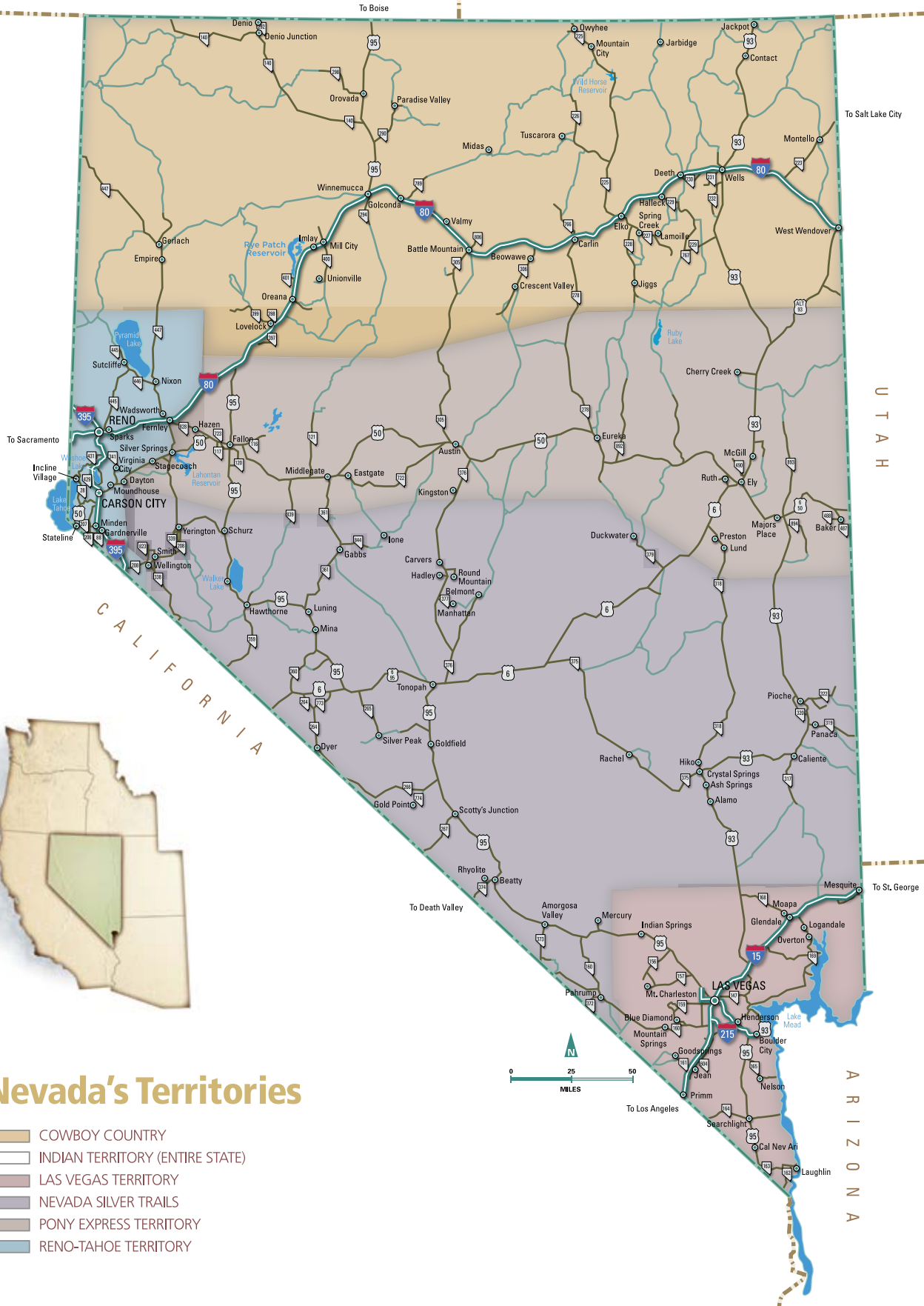
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY