



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

THIRD QUARTER 2021

NEVADA COMMISSION ON TOURISM

GOVERNOR

Steve Sisolak

LT. GOVERNOR • CHAIR

Kate Marshall

COMMISSIONERS*

Cynthia Mun , Vice Chair

Donald Contursi	Edward Estipona
Julie Pazina	Charles Harris
Steve Hill	Jerry Schefcik
Jill Lagan	Bob Stoldal
Jane Moon	Brian Wadsworth
Rick Murdock	Kristin Windbigler

**Represents the commission as of September 30, 2021.*

DIRECTOR

Brenda Scolari

RESEARCH AND ANALYSIS

Kyle Shulz

CONTACT

401 North Carson Street

Carson City, NV 89701

775.687.4322 | Fax 775.687.6779

TRAVELNEVADA.BIZ



TABLE OF CONTENTS

Room Tax Collections	1
Visitor Volume	2
Occupancy Level	3
Room Nights Occupied	4
Room Inventory	5
Gross Gaming Revenue	6
Convention Attendance	7
Airport Volume	8
Vehicle Traffic Counts	9
Park Usage	10
Information Sources	11
Map of Nevada by Territory	12

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2019	2020	% CHANGE
October	\$2,257,754	\$939,378	(58.4%)
November	2,120,382	738,704	(65.2%)
December	1,952,643	612,257	(68.6%)

MONTH	2020	2021	% CHANGE
January	2,407,993	613,714	(74.5%)
February	1,979,898	724,683	(63.4%)
March	1,099,572	1,124,613	2.3%
April	194,839	1,371,825	604.1%
May	133,336	1,693,694	1170.2%
June	461,494	1,839,501	298.6%
July	795,843	2,332,308	193.1%
August	874,384	2,090,842	139.1%
September	934,605	2,067,885	121.3%
TOTAL (Rolling 12 months)	\$15,212,743	\$16,149,404	6.2%

THIRD QUARTER 2021 AREA HIGHLIGHTS

MONTH	2020	2021	% CHANGE
Clark County	\$1,985,528	\$5,527,974	178.4%
Washoe County	313,165	528,590	68.8%
Douglas County*	135,203	203,006	50.1%
Elko County	47,340	65,117	37.6%
Carson City	30,725	38,329	24.7%
All other counties	92,871	128,019	37.8%
TOTAL (State)	\$2,604,832	\$6,491,035	149.2%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2019	2020	% CHANGE
October	4,850,914	2,747,920	(43.4%)
November	4,417,879	2,149,136	(51.4%)
December	4,530,413	2,012,079	(55.6%)

MONTH	2020	2021	% CHANGE
January	4,628,423	2,145,173	(53.7%)
February	4,368,279	2,295,439	(47.5%)
March	2,162,069	3,099,845	43.4%
April	353,055	3,492,370	889.2%
May	479,150	3,776,741	688.2%
June	1,737,891	4,066,792	134.0%
July	2,420,170	4,463,424	84.4%
August	2,405,207	4,048,332	68.3%
September	2,593,174	3,882,665	49.7%
TOTAL (Rolling 12 months)	34,946,622	38,179,917	9.3%

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	4,679,700	9,236,400	97.4%
Laughlin	311,500	313,000	0.5%
Mesquite	—	— *	—
Washoe County	815,017	1,095,021	34.4%
All other counties	1,612,333	1,750,000	8.5%
TOTAL (State)	7,418,550	12,394,421	67.1%

*Data not available due to insufficient data in pandemic environment.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2019	2020	NET CHANGE
October	84.5%	48.5%	(36.0)
November	81.6%	40.3%	(41.3)
December	77.7%	32.4%	(45.3)

MONTH	2020	2021	NET CHANGE
January	78.8%	33.6%	(45.2)
February	80.6%	43.0%	(37.6)
March	39.1%	54.8%	15.7
April	3.6%	64.1%	60.5
May	5.3%	68.0%	62.7
June	43.5%	72.9%	29.4
July	44.9%	76.8%	31.9
August	45.3%	70.0%	24.7
September	48.8%	69.9%	21.1
MONTHLY AVG (Rolling 12 months)	53.9%	56.5%	2.6

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	NET CHANGE
Clark County:			
Las Vegas	44.0%	75.1%	31.1
Laughlin	49.0%	49.3%	0.3
Mesquite	0.0%	0.0% **	0.0
Lake Tahoe*	52.0%	52.3%	0.3
Washoe County	56.1%	69.6%	13.5
All other counties	61.5%	69.2%	7.7
QUARTER AVG (State)	46.4%	72.2%	25.8

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Occupancy data not available due to insufficient data in pandemic environment.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2019	2020	% CHANGE
October	5,052,657	2,721,359	(46.1%)
November	4,725,601	2,201,703	(53.4%)
December	4,667,231	1,847,264	(60.4%)

MONTH	2020	2021	% CHANGE
January	4,729,388	1,931,722	(59.2%)
February	4,511,706	2,239,803	(50.4%)
March	2,305,021	3,162,415	37.2%
April	190,628	3,610,474	1794.0%
May	295,101	3,956,033	1240.6%
June	1,756,886	4,161,594	136.9%
July	2,249,354	4,520,021	100.9%
August	2,364,669	4,169,017	76.3%
September	2,544,138	4,041,688	58.9%
TOTAL (Rolling 12 months)	35,392,379	38,563,094	9.0%

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	5,190,800	10,383,000	100.0%
Laughlin	395,500	391,600	(1.0%)
Mesquite	—	— **	—
Lake Tahoe*	61,288	71,788	17.1%
Washoe County	766,825	1,040,219	35.7%
All other counties	743,748	844,120	13.5%
TOTAL (State)	7,158,161	12,730,727	77.8%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room nights occupied data not available due to insufficient data in pandemic environment.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2019	2020	% CHANGE
October	192,818	181,026	(6.1%)
November	193,052	182,077	(5.7%)
December	193,669	183,733	(5.1%)

MONTH	2020	2021	% CHANGE
January	193,514	185,373	(4.2%)
February	192,955	186,116	(3.5%)
March	189,984	186,273	(2.0%)
April	178,495	187,818	5.2%
May	178,378	187,667	5.2%
June	134,736	190,246	41.2%
July	161,574	189,826	17.5%
August	168,380	192,056	14.1%
September	173,647	192,790	11.0%
END OF PERIOD	173,647	192,790	11.0%

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	133,079	150,518 **	13.1%
Laughlin	8,774	8,635 **	(1.6%)
Mesquite	1,661	1,630 **	(1.9%)
Lake Tahoe*	2,028	2,286	12.8%
Washoe County	14,954	16,469	10.1%
All other counties	13,151	13,252	0.8%
END OF PERIOD (State)	173,647	192,790	11.0%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 30, 2021.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory for Las Vegas, Laughlin, and Mesquite reflect the weighted average of daily room tallies of open properties in September 2021.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2019	2020	% CHANGE
October	\$1,021,966,874	\$822,271,868	(19.5%)
November	937,533,407	771,178,059	(17.7%)
December	1,057,539,091	683,733,423	(35.3%)

MONTH	2020	2021	% CHANGE
January	1,037,679,865	761,847,813	(26.6%)
February	1,042,742,489	772,408,500	(25.9%)
March	617,971,173	1,066,979,985	72.7%
April	3,665,707	1,039,444,912	28255.9%
May	5,838,211	1,230,165,970	20970.9%
June	566,934,627	1,193,426,299	110.5%
July	756,772,660	1,359,876,494	79.7%
August	742,974,891	1,165,801,984	56.9%
September	820,990,906	1,158,168,180	41.1%
TOTAL (Rolling 12 months)	\$8,612,609,901	\$12,025,303,487	39.6%

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:	\$1,872,967,591	\$3,161,217,331	68.8%
Strip	1,001,953,296	2,059,987,393	105.6%
Downtown	129,017,437	208,379,006	61.5%
Laughlin	110,280,915	121,282,536	10.0%
Mesquite	32,127,004	40,005,692	24.5%
County balance	599,998,941	731,562,705	21.9%
Washoe County	227,352,682	279,598,540	23.0%
Lake Tahoe*	67,790,336	61,525,284	(9.2%)
Elko County	75,778,496	93,394,338	23.2%
Carson Valley Area	29,470,733	34,411,591	16.8%
All other counties	46,968,617	53,699,573	14.3%
TOTAL (State)	\$2,320,738,457	\$3,683,846,658	58.7%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2019	2020	% CHANGE
October	550,485	6,971	(98.7%)
November	645,765	2,411	(99.6%)
December	376,881	1,085	(99.7%)

MONTH	2020	2021	% CHANGE
January	740,634	9,914	(98.7%)
February	792,377	5,276	(99.3%)
March	257,811	8,150	(96.8%)
April	—	35,650	—
May	292	36,896	12535.6%
June	917	32,419	3435.3%
July	4,052	3,123	(22.9%)
August	2,768	2,033	(26.6%)
September	2,579	3,699	43.4%
TOTAL (Rolling 12 months)	3,374,561	147,627	(95.6%)

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	—	—	—
Washoe County	5,160	— *	(100.0%)
All other counties	4,239	8,855	108.9%
TOTAL (State)	9,399	8,855	(5.8%)

*Totals for Washoe County in the third quarter do not contain any data. Figures will be updated when obtained.

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2019	2020	% CHANGE
October	5,026,049	2,171,555	(56.8%)
November	4,521,162	1,970,389	(56.4%)
December	4,650,863	1,831,751	(60.6%)

MONTH	2020	2021	% CHANGE
January	4,529,889	1,658,856	(63.4%)
February	4,241,073	1,784,408	(57.9%)
March	2,278,269	2,839,283	24.6%
April	169,964	3,165,628	1762.5%
May	442,148	3,836,414	767.7%
June	1,147,819	4,220,044	267.7%
July	1,772,559	4,601,781	159.6%
August	1,929,446	4,186,366	117.0%
September	1,878,739	4,090,749	117.7%
TOTAL (Rolling 12 months)	32,587,980	36,357,224	11.6%

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
McCarran Int. (Las Vegas)	5,067,355	11,735,511	131.6%
Reno/Tahoe Int.	488,432	1,110,783	127.4%
Laughlin/Bullhead Int.	18,807	24,012	27.7%
Elko Airport	5,317	8,519	60.2%
Henderson Exec. Airport	833	71	(91.5%)
TOTAL (State)	5,580,744	12,878,896	130.8%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2019	2020	% CHANGE
October	2,697,628	3,176,517	17.8%
November	2,487,962 *	2,383,273 *	(4.2%)
December	2,279,420 *,***	2,525,492	10.8%

MONTH	2020	2021	% CHANGE
January	2,556,583	2,487,966	(2.7%)
February	2,436,363	2,437,016	0.0%
March	1,954,330	2,829,965	44.8%
April	1,487,597	3,028,839	103.6%
May	2,277,674	3,318,823	45.7%
June	2,978,262	3,212,603	7.9%
July	2,881,992 **	2,967,481	3.0%
August	3,239,502	2,523,761 ****	(22.1%)
September	3,112,946	2,941,134 ****	(5.5%)
TOTAL (Rolling 12 months)	30,390,259	33,832,870	11.3%

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
I-15 at Primm/Jean	2,086,147	854,708 ****	(59.0%)
I-15 at Mesquite	949,006 **	1,482,154	56.2%
I-80 at Verdi	1,726,643	1,684,286	(2.5%)
I-80 at Wells	222,181	379,268	70.7%
All other entry points	4,250,463	4,031,960	(5.1%)
TOTAL (State)	9,234,440	8,432,376	(8.7%)

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Wells, the traffic totals for November through December 2019 and November 2020 do not contain any data.

**Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

***Due to road construction/equipment failure at various other entry points, the respective traffic totals for December 2019 do not contain any data.

****Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for July to August 2021 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2019	2020	% CHANGE
October	2,886,831	2,695,157	(6.6%)
November	1,869,910	1,829,658	(2.2%)
December	1,506,207	1,536,491	2.0%

MONTH	2020	2021	% CHANGE
January	1,436,714	1,137,205	(20.8%)
February	1,625,286	1,290,527	(20.6%)
March	1,630,133	2,140,490	31.3%
April	677,839	2,642,043	289.8%
May	1,694,191	3,074,264	81.5%
June	2,563,502	3,623,412	41.3%
July	3,267,319	2,682,086	(17.9%)
August	2,816,833	2,071,227	(26.5%)
September	2,550,784	2,012,131	(21.1%)
TOTAL (Rolling 12 months)	24,525,549	26,734,691	9.0%

THIRD QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Nevada State Parks	1,536,832	1,260,506	(18.0%)
Great Basin Nat. Park	69,239	69,239	0.0%
Lake Mead Nat. Rec. Area	2,522,003	— *	(100.0%)
Hoover Dam Visitor Center	—	66,917	—
Grand Canyon Nat. Park	906,661	1,395,929	54.0%
Zion Nat. Park	1,426,208	1,537,124	7.8%
Bryce Canyon Nat. Park	867,473	933,615	7.6%
Death Valley Nat. Park	125,645	157,653	25.5%
Yosemite Nat. Park	1,180,875	1,344,461	13.9%
TOTAL (All Parks)	8,634,936	6,765,444	(21.7%)

*Totals for Lake Mead National Recreation Area in third quarter do not contain any data. Figures will be updated when obtained.

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougier Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

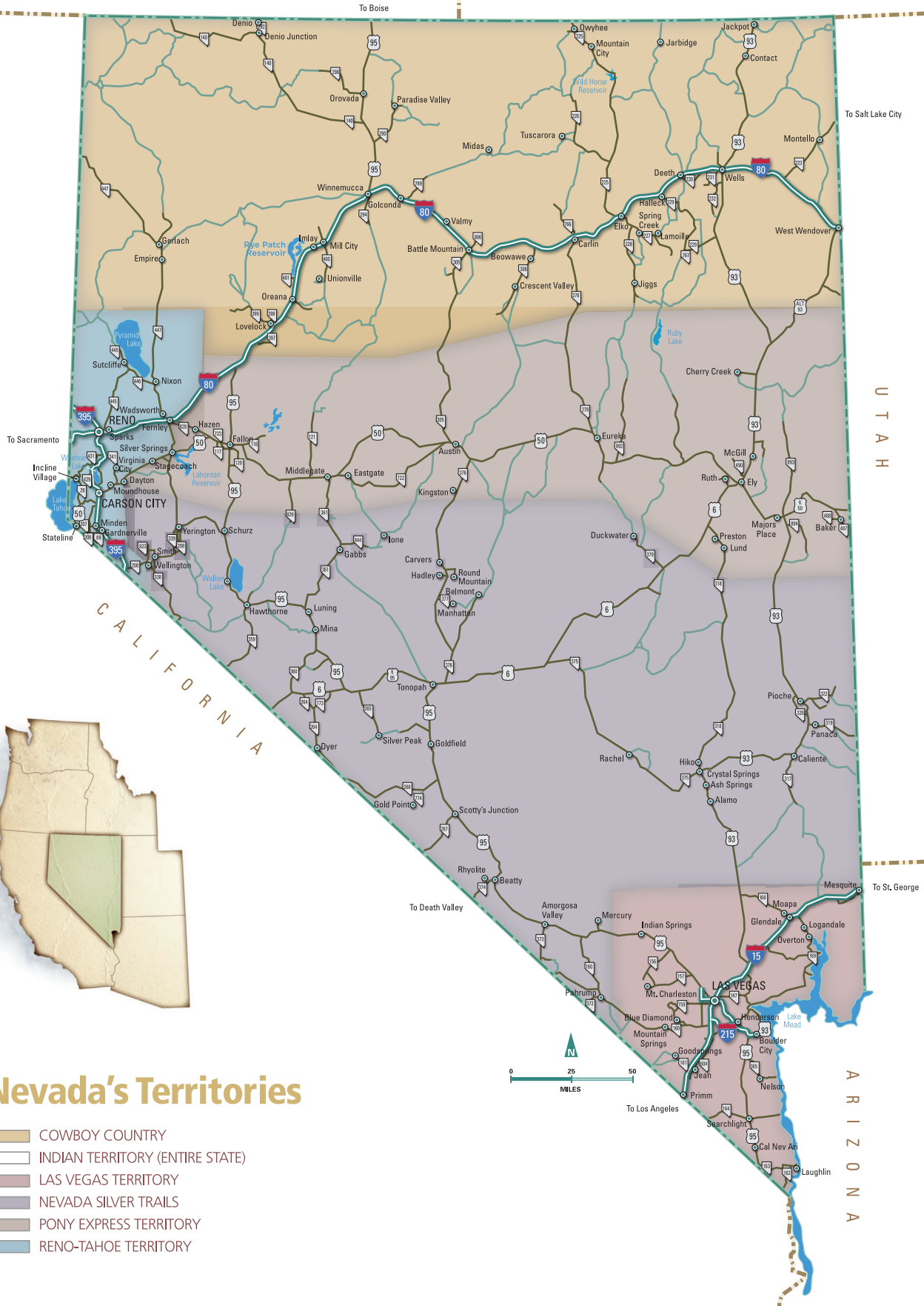
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY