



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

SECOND QUARTER 2021

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**Represents the commission as of June 30, 2021.*

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TRAVELNEVADA.BIZ



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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2019	2020	% CHANGE
July	\$2,208,371	\$795,843	(64.0%)
August	2,115,204	874,384	(58.7%)
September	2,156,648	934,605	(56.7%)
October	2,257,754	939,378	(58.4%)
November	2,120,382	738,704	(65.2%)
December	1,952,643	612,257	(68.6%)

MONTH	2020	2021	% CHANGE
January	2,407,993	613,714	(74.5%)
February	1,979,898	724,683	(63.4%)
March	1,099,572	1,124,613	2.3%
April	194,839	1,371,825	604.1%
May	133,336	1,693,694	1170.2%
June	461,494	1,839,501	298.6%
TOTAL (Rolling 12 months)	\$19,088,134	\$12,263,201	(35.8%)

SECOND QUARTER 2021 AREA HIGHLIGHTS

MONTH	2020	2021	% CHANGE
Clark County	\$575,217	\$4,204,655	631.0%
Washoe County	116,318	419,571	260.7%
Douglas County*	27,526	100,671	265.7%
Elko County	23,133	56,918	146.0%
Carson City	5,676	28,254	397.8%
All other counties	41,799	94,950	127.2%
TOTAL (State)	\$789,669	\$4,905,020	521.1%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2019	2020	% CHANGE
July	5,079,661	2,420,170	(52.4%)
August	4,816,559	2,405,207	(50.1%)
September	4,612,549	2,593,174	(43.8%)
October	4,850,914	2,747,920	(43.4%)
November	4,417,879	2,149,136	(51.4%)
December	4,530,413	2,012,079	(55.6%)

MONTH	2020	2021	% CHANGE
January	4,628,423	2,145,173	(53.7%)
February	4,368,279	2,295,439	(47.5%)
March	2,162,069	3,099,845	43.4%
April	353,055	3,492,370	889.2%
May	479,150	3,776,741	688.2%
June	1,737,891	4,066,792	134.0%
TOTAL (Rolling 12 months)	42,036,841	33,204,046	(21.0%)

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	1,323,300	8,423,000	536.5%
Laughlin	111,900	343,600	207.1%
Mesquite	67,100	— *	(100.0%)
Washoe County	356,046	1,003,804	181.9%
All other counties	711,750	1,565,500	120.0%
TOTAL (State)	2,570,096	11,335,904	341.1%

*Data not available due to insufficient data in pandemic environment.

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2019	2020	NET CHANGE
July	86.9%	44.9%	(42.0)
August	84.1%	45.3%	(38.8)
September	83.2%	48.8%	(34.4)
October	84.5%	48.5%	(36.0)
November	81.6%	40.3%	(41.3)
December	77.7%	32.4%	(45.3)

MONTH	2020	2021	NET CHANGE
January	78.8%	33.6%	(45.2)
February	80.6%	43.0%	(37.6)
March	39.1%	54.8%	15.7
April	3.6%	64.1%	60.5
May	5.3%	68.0%	62.7
June	43.5%	72.9%	29.4
MONTHLY AVG (Rolling 12 months)	63.7%	49.9%	(13.8)

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	NET CHANGE
Clark County:			
Las Vegas	11.5%	70.8%	59.3
Laughlin	15.4%	54.7%	39.3
Mesquite	17.1%	0.0% **	(17.1)
Lake Tahoe*	33.5%	39.5%	6.0
Washoe County	41.9%	63.6%	21.7
All other counties	32.7%	69.0%	36.3
QUARTER AVG (State)	15.0%	68.3%	53.3

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Occupancy data not available due to insufficient data in pandemic environment.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2019	2020	% CHANGE
July	5,194,660	2,249,354	(56.7%)
August	5,016,870	2,364,669	(52.9%)
September	4,806,340	2,544,338	(47.1%)
October	5,052,657	2,721,359	(46.1%)
November	4,725,601	2,200,709	(53.4%)
December	4,667,231	1,847,264	(60.4%)

MONTH	2020	2021	% CHANGE
January	4,729,388	1,931,722	(59.2%)
February	4,511,706	2,239,803	(50.4%)
March	2,305,021	3,162,415	37.2%
April	190,628	3,610,474	1794.0%
May	295,101	3,956,033	1240.6%
June	1,756,886	4,161,594	136.9%
TOTAL (Rolling 12 months)	43,252,088	32,989,734	(23.7%)

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	1,374,000	9,475,500	589.6%
Laughlin	133,200	429,800	222.7%
Mesquite	28,000	— **	(100.0%)
Lake Tahoe*	17,718	78,058	340.6%
Washoe County	297,806	912,063	206.3%
All other counties	391,890	832,679	112.5%
TOTAL (State)	2,242,614	11,728,100	423.0%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room nights occupied data not available due to insufficient data in pandemic environment.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2019	2020	% CHANGE
July	192,820	161,574	(16.2%)
August	192,393	168,380	(12.5%)
September	192,620	173,647	(9.9%)
October	192,818	181,026	(6.1%)
November	193,052	181,993	(5.7%)
December	193,669	183,733	(5.1%)

MONTH	2020	2021	% CHANGE
January	193,514	185,373	(4.2%)
February	192,955	186,116	(3.5%)
March	189,984	186,273	(2.0%)
April	178,495	187,818	5.2%
May	178,378	187,667	5.2%
June	134,736	190,246	41.2%
END OF PERIOD	134,736	190,246	41.2%

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	95,396 **	147,777 **	54.9%
Laughlin	8,773 **	8,635	(1.6%)
Mesquite	1,661 **	1,647	(0.8%)
Lake Tahoe*	1,762	2,277	29.3%
Washoe County	13,993	16,658	19.0%
All other counties	13,151	13,252	0.8%
END OF PERIOD (State)	134,736	190,246	41.2%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 30, 2021.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

**Room inventory reflect the weighted average of daily room tallies of open properties

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2019	2020	% CHANGE
July	\$1,024,925,616	\$756,772,660	(26.2%)
August	953,623,894	742,974,891	(22.1%)
September	1,057,935,422	821,132,374	(22.4%)
October	1,021,966,874	822,676,543	(19.5%)
November	937,533,407	771,162,746	(17.7%)
December	1,057,539,091	683,733,423	(35.3%)

MONTH	2020	2021	% CHANGE
January	1,037,679,865	761,847,813	(26.6%)
February	1,042,742,489	772,408,500	(25.9%)
March	617,971,173	1,066,979,985	72.7%
April	3,665,707	1,039,444,912	28255.9%
May	5,838,211	1,230,165,970	20970.9%
June	566,934,627	1,193,426,299	110.5%
TOTAL (Rolling 12 months)	\$9,328,356,376	\$10,662,726,116	14.3%

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:	\$450,631,112	\$2,933,618,432	551.0%
Strip	245,354,549	1,749,434,680	613.0%
Downtown	25,619,344	230,524,351	799.8%
Laughlin	33,611,654	136,310,403	305.5%
Mesquite	10,051,399	44,307,772	340.8%
County balance	135,994,167	773,041,225	468.4%
Washoe County	64,891,211	267,838,695	312.8%
Lake Tahoe*	13,098,146	73,238,151	459.1%
Elko County	24,912,683	94,870,774	280.8%
Carson Valley Area	9,239,236	34,842,934	277.1%
All other counties	13,666,156	58,628,196	329.0%
TOTAL (State)	\$576,438,545	\$3,463,037,181	500.8%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2019	2020	% CHANGE
July	513,838	4,052	(99.2%)
August	670,081	2,768	(99.6%)
September	474,091	2,579	(99.5%)
October	550,485	6,971	(98.7%)
November	645,765	2,411	(99.6%)
December	376,881	1,085	(99.7%)

MONTH	2020	2021	% CHANGE
January	740,634	9,914	(98.7%)
February	792,377	5,276	(99.3%)
March	257,811	8,150	(96.8%)
April	—	35,650	—
May	292	36,896	12535.6%
June	917	32,419	3435.3%
TOTAL (Rolling 12 months)	5,023,172	148,171	(97.1%)

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	—	—	—
Washoe County	—	92,677	—
All other counties	1,209	12,288	916.4%
TOTAL (State)	1,209	104,965	8582.0%

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2019	2020	% CHANGE
July	4,972,722	1,772,559	(64.4%)
August	4,896,229	1,929,446	(60.6%)
September	4,751,119	1,878,739	(60.5%)
October	5,026,049	2,171,555	(56.8%)
November	4,521,162	1,970,389	(56.4%)
December	4,650,863	1,831,751	(60.6%)

MONTH	2020	2021	% CHANGE
January	4,529,889	1,658,856	(63.4%)
February	4,241,073	1,784,408	(57.9%)
March	2,278,269	2,839,283	24.6%
April	169,964	3,165,628	1762.5%
May	442,148	3,835,994	767.6%
June	1,147,819	4,219,129	267.6%
TOTAL (Rolling 12 months)	41,627,306	29,057,737	(30.2%)

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
McCarran Int. (Las Vegas)	1,590,118	10,237,184	543.8%
Reno/Tahoe Int.	161,899	947,529	485.3%
Laughlin/Bullhead Int.	6,702	27,506	310.4%
Elko Airport	1,099	8,425	666.6%
Henderson Exec. Airport	113	107	(5.3%)
TOTAL (State)	1,759,931	11,220,751	537.6%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2019	2020	% CHANGE
July	3,070,981 *	2,881,992 ***	(6.2%)
August	2,655,030 *	3,239,502	22.0%
September	2,526,770 *	3,112,946	23.2%
October	2,697,628	3,176,517	17.8%
November	2,487,962 **	2,383,273 **	(4.2%)
December	2,279,420 **,****	2,525,492	10.8%

MONTH	2020	2021	% CHANGE
January	2,556,583	2,487,966	(2.7%)
February	2,436,363	2,437,016	0.0%
March	1,954,330	2,829,965	44.8%
April	1,487,597	3,028,839	103.6%
May	2,277,674	3,318,823	45.7%
June	2,978,262	3,212,603	7.9%
TOTAL (Rolling 12 months)	29,408,600	34,634,934	17.8%

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
I-15 at Primm/Jean	1,300,511	2,002,702	54.0%
I-15 at Mesquite	1,040,980	1,501,027	44.2%
I-80 at Verdi	1,189,415	1,627,807	36.9%
I-80 at Wells	266,658	344,228	29.1%
All other entry points	2,945,969	4,084,501	38.6%
TOTAL (State)	6,743,533	9,560,265	41.8%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for July 2019 through September 2019 do not contain any data.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for November through December 2019 and November 2020 do not contain any data.

***Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

****Due to road construction/equipment failure at various other entry points, the respective traffic totals for December 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2019	2020	% CHANGE
July	4,278,971	3,236,266	(24.4%)
August	3,875,969	2,802,389	(27.7%)
September	3,503,465	2,321,879	(33.7%)
October	2,886,831	2,695,157	(6.6%)
November	1,869,910	1,829,658	(2.2%)
December	1,506,207	1,536,491	2.0%

MONTH	2020	2021	% CHANGE
January	1,436,714	1,137,205	(20.8%)
February	1,625,286	1,290,527	(20.6%)
March	1,630,133	2,140,490	31.3%
April	677,839	2,642,043	289.8%
May	1,694,191	3,074,264	81.5%
June	2,563,502	3,623,412	41.3%
TOTAL (Rolling 12 months)	27,549,018	28,329,781	2.8%

SECOND QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Nevada State Parks	1,029,494	1,402,058	36.2%
Great Basin Nat. Park	21,925	52,652	140.1%
Lake Mead Nat. Rec. Area	2,277,831	2,377,271	4.4%
Hoover Dam Visitor Center	—	4,976	—
Grand Canyon Nat. Park	277,701	1,360,101	389.8%
Zion Nat. Park	601,475	1,761,335	192.8%
Bryce Canyon Nat. Park	410,351	1,016,494	147.7%
Death Valley Nat. Park	70,572	288,511	308.8%
Yosemite Nat. Park	246,183	1,076,321	337.2%
TOTAL (All Parks)	4,935,532	9,339,719	89.2%

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

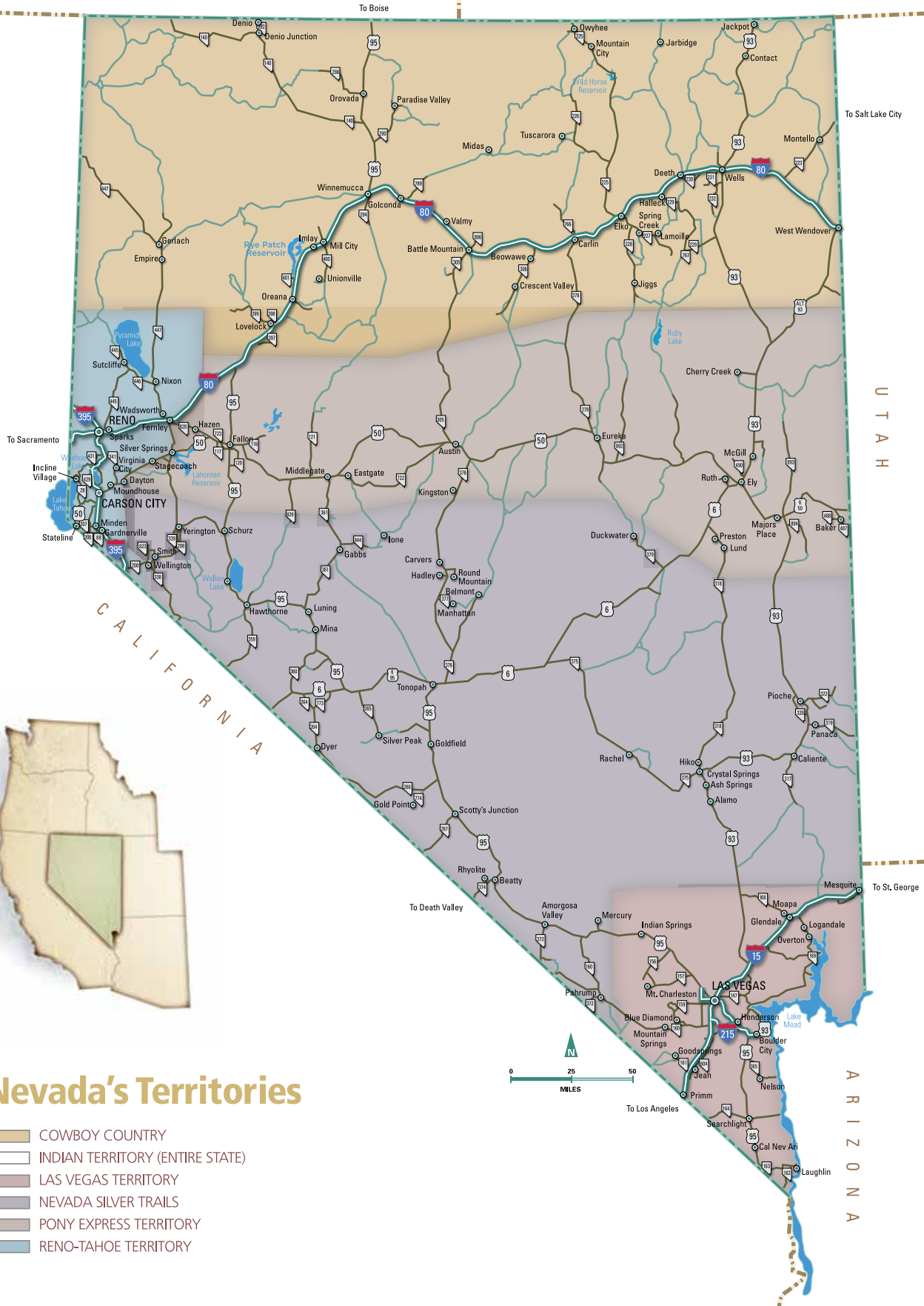
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY