



# DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FIRST QUARTER 2021

# NEVADA COMMISSION ON TOURISM

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*\*Represents the commission as of March 31, 2021.*

## DIRECTOR

Brenda Scolari

## RESEARCH AND ANALYSIS

Kyle Shulz

## CONTACT

401 North Carson Street

Carson City, NV 89701

775.687.4322 | Fax 775.687.6779

**TRAVELNEVADA.BIZ**



# TABLE OF CONTENTS

Room Tax Collections .....	1
Visitor Volume.....	2
Occupancy Level.....	3
Room Nights Occupied .....	4
Room Inventory.....	5
Gross Gaming Revenue .....	6
Convention Attendance .....	7
Airport Volume .....	8
Vehicle Traffic Counts .....	9
Park Usage.....	10
Information Sources.....	11
Map of Nevada by Territory.....	12

*Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.*

# ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2019	2020	% CHANGE
April	\$2,221,931	\$194,839	(91.2%)
May	2,331,435	133,336	(94.3%)
June	2,055,088	461,494	(77.5%)
July	2,208,371	795,843	(64.0%)
August	2,115,204	874,384	(58.7%)
September	2,156,648	934,605	(56.7%)
October	2,257,754	939,378	(58.4%)
November	2,120,382	738,496	(65.2%)
December	1,952,643	612,460	(68.6%)
MONTH	2020	2021	% CHANGE
January	2,407,993	613,486	(74.5%)
February	1,979,898	724,683	(63.4%)
March	1,099,572	1,124,841	2.3%
<b>TOTAL (Rolling 12 months)</b>	<b>\$24,906,919</b>	<b>\$8,147,845</b>	<b>(67.3%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County	\$5,032,428	\$1,967,774	(60.9%)
Washoe County	264,969	267,896	1.1%
Douglas County*	91,080	117,625	29.1%
Elko County	29,230	29,451	0.8%
Carson City	11,991	16,041	33.8%
All other counties	57,764	64,223	11.2%
<b>TOTAL (State)</b>	<b>\$5,487,463</b>	<b>\$2,463,010</b>	<b>(55.1%)</b>

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

\*References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2019	2020	% CHANGE
April	4,678,210	353,055	(92.5%)
May	4,827,838	479,150	(90.1%)
June	4,829,764	1,737,891	(64.0%)
July	5,079,661	2,420,170	(52.4%)
August	4,816,559	2,405,207	(50.1%)
September	4,612,549	2,593,174	(43.8%)
October	4,850,914	2,747,920	(43.4%)
November	4,417,879	2,149,136	(51.4%)
December	4,530,413	2,012,079	(55.6%)
MONTH	2020	2021	% CHANGE
January	4,628,423	2,145,173	(53.7%)
February	4,368,279	2,295,439	(47.5%)
March	2,162,069	3,099,845	43.4%
<b>TOTAL (Rolling 12 months)</b>	<b>53,802,556</b>	<b>24,438,238</b>	<b>(54.6%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	8,409,400	5,065,000	(39.8%)
Laughlin	353,100	282,300	(20.1%)
Mesquite	243,900	— *	(100.0%)
Washoe County	785,621	754,683	(3.9%)
All other counties	1,366,750	1,438,473	5.2%
<b>TOTAL (State)</b>	<b>11,158,771</b>	<b>7,540,456</b>	<b>(32.4%)</b>

\*Data not available due to insufficient data in pandemic environment.

# OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2019	2020	NET CHANGE
April	85.0%	3.6%	(81.5)
May	85.0%	5.3%	(79.7)
June	86.8%	43.5%	(43.3)
July	86.9%	44.9%	(42.0)
August	84.1%	45.3%	(38.8)
September	83.2%	48.8%	(34.4)
October	84.5%	48.3%	(36.2)
November	81.6%	40.0%	(41.6)
December	77.7%	32.2%	(45.5)
MONTH	2020	2021	NET CHANGE
January	78.8%	33.6%	(45.2)
February	80.6%	43.0%	(37.6)
March	39.1%	54.8%	15.7
<b>MONTHLY AVG (Rolling 12 months)</b>	<b>79.5%</b>	<b>36.7%</b>	<b>(42.8)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	NET CHANGE
Clark County:			
Las Vegas	70.5%	43.1%	(27.4)
Laughlin	50.5%	45.6%	(4.9)
Mesquite	63.5%	0.0% **	(63.5)
Lake Tahoe*	50.5%	40.7%	(9.8)
Washoe County	51.6%	52.6%	1.0
All other counties	47.5%	47.7%	0.2
<b>QUARTER AVG (State)</b>	<b>66.0%</b>	<b>43.9%</b>	<b>(22.1)</b>

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Occupancy data not available due to insufficient data in pandemic environment.

# ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2019	2020	% CHANGE
April	4,910,128	190,458	(96.1%)
May	5,080,070	294,918	(94.2%)
June	5,055,267	1,756,927	(65.2%)
July	5,194,660	2,249,354	(56.7%)
August	5,016,870	2,364,669	(52.9%)
September	4,806,340	2,544,338	(47.1%)
October	5,052,657	2,708,044	(46.4%)
November	4,725,601	2,185,888	(53.7%)
December	4,667,231	1,833,878	(60.7%)
MONTH	2020	2021	% CHANGE
January	4,729,388	1,932,975	(59.1%)
February	4,511,706	2,240,973	(50.3%)
March	2,305,021	3,164,284	37.3%
<b>TOTAL (Rolling 12 months)</b>	<b>56,054,940</b>	<b>23,466,706</b>	<b>(58.1%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	9,554,000	5,637,100	(41.0%)
Laughlin	453,700	354,000	(22.0%)
Mesquite	108,200	— **	(100.0%)
Lake Tahoe*	106,490	81,010	(23.9%)
Washoe County	755,831	697,775	(7.7%)
All other counties	567,894	568,348	0.1%
<b>TOTAL (State)</b>	<b>11,546,115</b>	<b>7,338,233</b>	<b>(36.4%)</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Room nights occupied data not available due to insufficient data in pandemic environment.

# ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2019	2020	% CHANGE
April	192,534	178,495	(7.3%)
May	192,762	178,378	(7.5%)
June	194,113	134,736	(30.6%)
July	192,820	161,574	(16.2%)
August	192,393	168,380	(12.5%)
September	192,620	173,647	(9.9%)
October	192,818	181,026	(6.1%)
November	193,052	181,993	(5.7%)
December	193,669	183,733	(5.1%)
MONTH	2020	2021	% CHANGE
January	193,514	185,373	(4.2%)
February	192,955	186,116	(3.5%)
March	189,984	186,273	(2.0%)
<b>END OF PERIOD</b>	<b>189,984</b>	<b>186,273</b>	<b>(2.0%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	148,202	145,648	(1.7%)
Laughlin	9,875	8,635	(12.6%)
Mesquite	1,871	1,647 **	(12.0%)
Lake Tahoe*	1,596	1,998	25.2%
Washoe County	15,289	15,093	(1.3%)
All other counties	13,151	13,252	0.8%
<b>END OF PERIOD (State)</b>	<b>189,984</b>	<b>186,273</b>	<b>(2.0%)</b>

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of March 31, 2021.

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

\*\*Room inventory for Las Vegas reflects the weighted average of daily room tallies of open properties in March 2021.



# GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2019	2020	% CHANGE
April	\$936,465,931	\$3,665,707	(99.6%)
May	981,766,858	5,808,506	(99.4%)
June	1,040,978,077	566,806,791	(45.6%)
July	1,024,925,616	756,793,270	(26.2%)
August	953,623,894	743,038,561	(22.1%)
September	1,057,935,422	821,132,374	(22.4%)
October	1,021,966,874	822,676,543	(19.5%)
November	937,533,407	771,162,746	(17.7%)
December	1,057,539,091	683,733,423	(35.3%)
MONTH	2020	2021	% CHANGE
January	1,037,679,865	761,847,813	(26.6%)
February	1,042,742,489	772,408,500	(25.9%)
March	617,971,173	1,066,979,985	72.7%
<b>TOTAL (Rolling 12 months)</b>	<b>\$11,711,128,697</b>	<b>\$7,776,054,219</b>	<b>(33.6%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:	\$2,348,064,203	\$2,142,077,320	(8.8%)
Strip	1,468,326,735	1,171,438,450	(20.2%)
Downtown	158,189,315	171,546,615	8.4%
Laughlin	124,319,683	114,052,960	(8.3%)
Mesquite	31,239,559	42,452,273	35.9%
County balance	565,988,911	642,587,021	13.5%
Washoe County	175,499,019	222,320,445	26.7%
Lake Tahoe*	46,898,178	62,416,028	33.1%
Elko County	67,524,235	91,147,531	35.0%
Carson Valley Area	22,678,582	31,110,897	37.2%
All other counties	37,729,310	52,164,078	38.3%
<b>TOTAL (State)</b>	<b>\$2,698,393,527</b>	<b>\$2,601,236,298</b>	<b>(3.6%)</b>

\*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

# CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2019	2020	% CHANGE
April	565,039	—	(100.0%)
May	568,147	292	(99.9%)
June	553,633	917	(99.8%)
July	513,838	4,052	(99.2%)
August	670,081	2,768	(99.6%)
September	474,091	2,579	(99.5%)
October	550,485	6,971	(98.7%)
November	645,765	2,411	(99.6%)
December	376,881	1,085	(99.7%)
MONTH	2020	2021	% CHANGE
January	740,634	9,914	(98.7%)
February	792,377	5,276	(99.3%)
March	257,811	8,150	(96.8%)
<b>TOTAL (Rolling 12 months)</b>	<b>6,708,782</b>	<b>44,415</b>	<b>(99.3%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Clark County:			
Las Vegas	1,727,200	—	(100.0%)
Washoe County	44,641	3,584	(92.0%)
All other counties	18,981	19,756	4.1%
<b>TOTAL (State)</b>	<b>1,790,822</b>	<b>23,340</b>	<b>(98.7%)</b>

# AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2019	2020	% CHANGE
April	4,652,696	169,964	(96.3%)
May	4,975,285	442,148	(91.1%)
June	4,872,834	1,147,819	(76.4%)
July	4,972,722	1,772,559	(64.4%)
August	4,896,229	1,929,446	(60.6%)
September	4,751,119	1,878,739	(60.5%)
October	5,026,049	2,171,555	(56.8%)
November	4,521,162	1,970,389	(56.4%)
December	4,650,863	1,831,751	(60.6%)
MONTH	2020	2021	% CHANGE
January	4,529,889	1,658,856	(63.4%)
February	4,241,073	1,784,408	(57.9%)
March	2,278,269	2,839,283	24.6%
<b>TOTAL (Rolling 12 months)</b>	<b>54,368,190</b>	<b>19,596,917</b>	<b>(64.0%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
McCarran Int. (Las Vegas)	10,086,019	5,695,334	(43.5%)
Reno/Tahoe Int.	879,527	560,320	(36.3%)
Laughlin/Bullhead Int.	64,832	21,452	(66.9%)
Elko Airport	7,793	5,331	(31.6%)
Henderson Exec. Airport	11,060	110	(99.0%)
<b>TOTAL (State)</b>	<b>11,049,231</b>	<b>6,282,547</b>	<b>(43.1%)</b>

*Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.*

# VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2019	2020	% CHANGE
April	2,258,753 *	1,487,597	(34.1%)
May	2,390,024 *,****	2,277,674	(4.7%)
June	2,631,205 *	2,978,262	13.2%
July	3,070,981 *	2,881,992 ***	(6.2%)
August	2,655,030 *	3,239,502	22.0%
September	2,526,770 *	3,112,946	23.2%
October	2,697,628	3,176,517	17.8%
November	2,487,962 **	2,383,273 **	(4.2%)
December	2,279,420 **,****	2,525,492	10.8%
MONTH	2020	2021	% CHANGE
January	2,556,583	2,487,966	(2.7%)
February	2,436,363	2,437,016	0.0%
March	1,954,330	2,829,965	44.8%
<b>TOTAL (Rolling 12 months)</b>	<b>29,945,049</b>	<b>31,818,202</b>	<b>6.3%</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
I-15 at Primm/Jean	1,516,398	1,767,523	16.6%
I-15 at Mesquite	1,055,950	1,221,654	15.7%
I-80 at Verdi	1,146,956	1,305,341	13.8%
I-80 at Wells	206,731	234,176	13.3%
All other entry points	3,021,241	3,226,253	6.8%
<b>TOTAL (State)</b>	<b>6,947,276</b>	<b>7,754,947</b>	<b>11.6%</b>

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

\*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for April 2019 through September 2019 do not contain any data.

\*\*Due to equipment failure on Interstate 80 at Wells, the traffic totals for November through December 2019 and November 2020 do not contain any data.

\*\*\*Due to equipment failure on Interstate 15 at Mesquite, the traffic totals for July 2020 do not contain any data.

\*\*\*\*Due to road construction/equipment failure at various other entry points, the respective traffic totals for May 2019 and December 2019 do not contain any data.

# PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2019	2020	% CHANGE
April	2,771,629	684,304	(75.3%)
May	3,288,109	1,701,999	(48.2%)
June	3,725,837	2,556,015	(31.4%)
July	4,278,971	3,234,071	(24.4%)
August	3,875,969	2,802,389	(27.7%)
September	3,503,465	2,321,879	(33.7%)
October	2,886,831	2,695,157	(6.6%)
November	1,869,910	1,829,658	(2.2%)
December	1,506,207	1,536,491	2.0%
MONTH	2020	2021	% CHANGE
January	1,441,346	743,749	(48.4%)
February	1,628,356	828,142	(49.1%)
March	1,633,956	1,536,040	(6.0%)
<b>TOTAL (Rolling 12 months)</b>	<b>32,410,586</b>	<b>22,469,894</b>	<b>(30.7%)</b>

## FIRST QUARTER 2021 AREA HIGHLIGHTS

AREA	2020	2021	% CHANGE
Nevada State Parks	597,976	702,179	17.4%
Great Basin Nat. Park	7,826	5,438	(30.5%)
Lake Mead Nat. Rec. Area	1,797,963	— **	(100.0%)
Hoover Dam Visitor Center	101,888	— *	(100.0%)
Grand Canyon Nat. Park	778,781	649,514	(16.6%)
Zion Nat. Park	473,512	767,834	62.2%
Bryce Canyon Nat. Park	184,598	237,144	28.5%
Death Valley Nat. Park	352,714	375,389	6.4%
Yosemite Nat. Park	408,400	370,433	(9.3%)
<b>TOTAL (All Parks)</b>	<b>4,703,658</b>	<b>3,107,931</b>	<b>(33.9%)</b>

\*Figures provided represent visitors the Hoover Dam Visitors center, which is still closed to the public. Does not include visitors to the Hoover Dam itself, which is open to the public.

\*\*Totals for Lake Mead National Recreation Area in the first quarter do not contain any data. Figures for Lake Mead will be updated when obtained.

# INFORMATION SOURCES

## **CARSON CITY CULTURE & TOURISM AUTHORITY**

716 N. Carson Street  
Carson City, NV 89701  
775-687-7410 • Fax: 775-687-7416  
[www.visitcarsoncity.com](http://www.visitcarsoncity.com)

## **CARSON VALLEY CHAMBER OF COMMERCE**

1513 U.S. Hwy 395 North  
Gardnerville, NV 89410  
775-782-8144 • 800-727-7677  
Fax: 775-782-1025 • [www.carsonvalleynv.org](http://www.carsonvalleynv.org)

## **ELKO CONVENTION & VISITORS AUTHORITY**

700 Moren Way, Elko, NV 89801  
775-738-4091 • 800-248-3556  
Fax: 775-738-2420 • [www.elkocva.com](http://www.elkocva.com)

## **ELKO REGIONAL AIRPORT**

975 Terminal Way, Elko, NV 89801  
775-777-7190 • Fax: 775-777-7193  
[www.elkocity.com](http://www.elkocity.com)

## **ELY BRISTLECONE CONVENTION CENTER**

150 Sixth St., P.O. Box 958, Ely, NV 89301  
775-289-3720 • 800-490-9350  
Fax: 775-289-6757 • [www.elynevada.net](http://www.elynevada.net)

## **FALLON CONVENTION CENTER**

100 Campus Way, Fallon, NV 89406  
775-423-4556 • 800-874-0903  
Fax: 775-423-8926 • [www.fallontourism.com](http://www.fallontourism.com)

## **HAWTHORNE CONVENTION CENTER**

932 E St., P.O. Box 2281  
Hawthorne, NV 89415  
775-945-5854 • Fax: 775-945-3826  
[www.mineralcounty-chamber.com](http://www.mineralcounty-chamber.com)

## **HENDERSON CONVENTION CENTER & VISITORS BUREAU**

200 S. Water St., Henderson, NV 89015  
702-565-2171 • Fax: 702-565-2177  
[www.visithenderson.com](http://www.visithenderson.com)

## **LAKE TAHOE VISITORS AUTHORITY**

1156 Ski Run Blvd., South Lake Tahoe, CA 96150  
530-544-5050 • 800-AT-TAHOE  
Fax: 530-544-2386 • [www.bluelaketahoe.com](http://www.bluelaketahoe.com)

## **LAS VEGAS CONVENTION & VISITORS AUTHORITY**

3150 Paradise Rd., Las Vegas, NV 89109-9096  
702-892-0711 • 877-847-4858  
Fax: 702-892-7547 • [www.lasvegas.com](http://www.lasvegas.com)

## **MCCARRAN INTERNATIONAL AIRPORT**

P.O. Box 11005, Las Vegas, NV 89111-1005  
702-261-5211 • 800-261-5704  
Fax: 702-597-9553 • [www.mccarran.com](http://www.mccarran.com)

## **NATIONAL PARK SERVICE**

1849 C Street NW, Washington, D.C. 20240  
202-208-6843 • [www.nps.gov](http://www.nps.gov)

## **NEVADA DEPARTMENT OF TRANSPORTATION**

1263 S. Stewart St., Carson City, NV 89712  
775-888-7000 • Fax: 775-888-7201  
[www.nevadadot.com](http://www.nevadadot.com)

## **NEVADA DIVISION OF STATE PARKS**

1300 S. Curry St., Carson City, NV 89703  
775-687-4384 • [parks.nv.gov](http://parks.nv.gov)

## **NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION**

1929 N. Carson St., Carson City, NV 89703  
775-684-3909 • [www.detr.state.nv.us/es/es\\_index.htm](http://www.detr.state.nv.us/es/es_index.htm)

## **NEVADA GAMING CONTROL BOARD**

1919 E. College Pkwy., Carson City, NV 89706  
775-687-6500 • [gaming.nv.gov](http://gaming.nv.gov)

## **PERSHING COUNTY COMMUNITY CENTER**

820 Sixth St., P.O. Box 986, Lovelock, NV 89419  
775-273-7144 • 888-273-3200  
Fax: 775-273-7647 • [www.zplace2b.com/pccof](http://www.zplace2b.com/pccof)

## **RENO-SPARKS CONVENTION & VISITORS AUTHORITY**

4001 S. Virginia St., Suite G, Reno, NV 89504  
775-827-RENO • 800-FOR-RENO  
Fax: 775-827-7746 • [www.visitrenotahoe.com](http://www.visitrenotahoe.com)

## **RENO-TAHOE INTERNATIONAL AIRPORT**

2006 E. Plumb Lane, Reno, NV 89502  
P.O. Box 12490, Reno, NV 89510  
775-328-6400 • [www.renoairport.com](http://www.renoairport.com)

## **TAHOE-DOUGLAS CHAMBER OF COMMERCE**

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139  
Stateline, NV 89449  
775-588-4591 • Fax: 775-588-4598  
[tahoe.tahoechamber.org](http://tahoe.tahoechamber.org)

## **TONOPAH CONVENTION CENTER**

301 Brougner Ave., P.O. Box 408  
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[www.tonopahnevada.com](http://www.tonopahnevada.com)

## **WENDOVER AREA CHAMBER OF COMMERCE & TOURISM**

735 Wendover Blvd., P.O. Box 2468  
Wendover, NV 89883  
775-664-3414 • 800-426-6862  
Fax: 775-664-3414 • [www.westwendovercity.com](http://www.westwendovercity.com)

## **WINNEMUCCA CONVENTION & VISITORS BUREAU**

50 W. Winnemucca Blvd., Winnemucca, NV 89445  
775-623-5071 • 800-962-2638  
Fax: 775-623-5087 • [www.winnemucca.org](http://www.winnemucca.org)

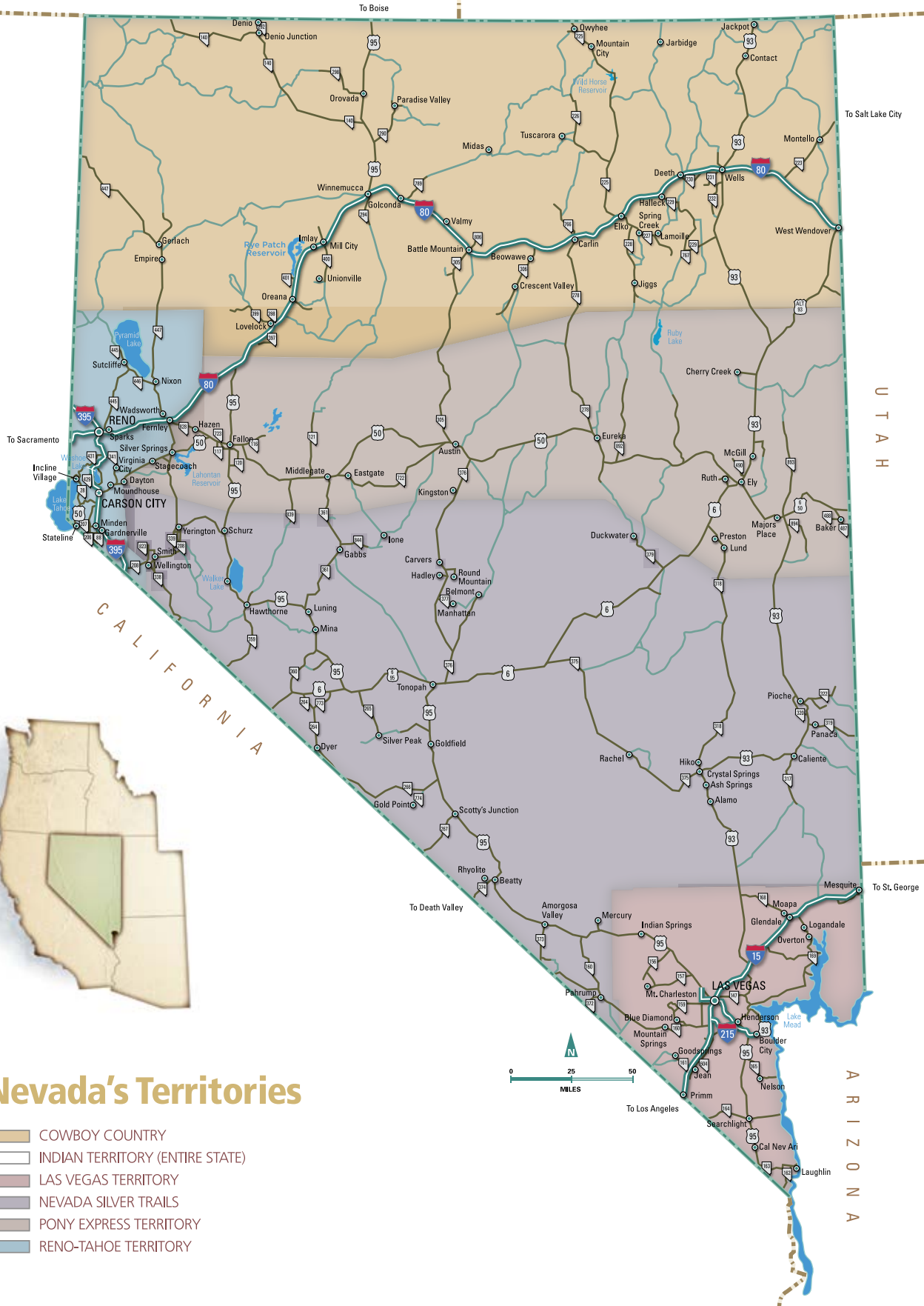
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



## Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY