



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

FOURTH QUARTER 2019

NEVADA COMMISSION ON TOURISM

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TRAVELNEVADA.BIZ



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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2018	2019	% CHANGE
January	\$2,241,045	\$2,316,065	3.3%
February	1,731,115	1,909,334	10.3%
March	2,269,486	2,225,075	(2.0%)
April	2,184,233	2,221,931	1.7%
May	2,221,297	2,331,435	5.0%
June	1,976,177	2,055,088	4.0%
July	2,059,245	2,208,371	7.2%
August	1,986,619	2,114,853	6.5%
September	2,037,126	2,156,999	5.9%
October	2,369,634	2,274,734	(4.0%)
November	1,982,535	2,120,733	7.0%
December	1,584,975	1,952,368	23.2%
TOTAL (Rolling 12 months)	\$24,643,486	\$25,886,986	5.0%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County	\$5,389,220	\$5,778,150	7.2%
Washoe County	317,913	330,041	3.8%
Douglas County*	100,338	108,724	8.4%
Elko County	38,306	36,539	(4.6%)
Carson City	17,735	17,731	(0.0%)
All other counties	73,632	76,651	4.1%
TOTAL (State)	\$5,937,144	\$6,347,836	6.9%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

* References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2018	2019	% CHANGE
January	4,419,048	4,468,123	1.1%
February	4,088,062	4,127,054	1.0%
March	4,891,665	4,853,266	(0.8%)
April	4,657,281	4,678,210	0.4%
May	4,896,393	4,827,838	(1.4%)
June	4,826,670	4,829,764	0.1%
July	5,038,235	5,079,661	0.8%
August	4,725,467	4,816,559	1.9%
September	4,558,444	4,612,549	1.2%
October	4,854,323	4,850,914	(0.1%)
November	4,452,625	4,417,879	(0.8%)
December	4,358,689	4,530,413	3.9%
TOTAL (Rolling 12 months)	55,766,902	56,092,228	0.6%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	10,426,700	10,643,600	2.1%
Laughlin	419,700	403,800	(3.8%)
Mesquite	313,100	307,000	(1.9%)
Washoe County	969,138	959,805	(1.0%)
All other counties	1,537,000	1,485,000	(3.4%)
TOTAL (State)	13,665,638	13,799,205	1.0%

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2018	2019	NET CHANGE
January	77.3%	77.6%	0.3
February	80.5%	80.7%	0.2
March	87.1%	85.4%	(1.7)
April	85.5%	85.0%	(0.5)
May	84.1%	85.0%	0.9
June	87.0%	86.8%	(0.2)
July	87.4%	86.9%	(0.5)
August	84.1%	84.1%	0.0
September	83.3%	83.2%	(0.1)
October	85.3%	84.5%	(0.8)
November	81.5%	81.6%	0.1
December	74.0%	77.7%	3.7
MONTHLY AVG (Rolling 12 months)	83.1%	83.2%	0.1

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	NET CHANGE
Clark County:			
Las Vegas	86.5%	87.9%	1.4
Laughlin	55.9%	53.2%	(2.7)
Mesquite	72.4%	72.2%	(0.2)
Lake Tahoe*	60.3%	58.6%	(1.7)
Washoe County	59.6%	60.8%	1.2
All other counties	59.6%	58.8%	(0.8)
QUARTER AVG (State)	80.2%	81.3%	1.1

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

* References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2018	2019	% CHANGE
January	4,574,524	4,623,826	1.1%
February	4,301,731	4,347,268	1.1%
March	5,178,887	5,096,532	(1.6%)
April	4,914,050	4,914,156	0.0%
May	5,008,592	5,084,556	1.5%
June	5,018,927	5,059,630	0.8%
July	5,196,456	5,198,970	0.0%
August	4,990,581	5,021,425	0.6%
September	4,799,811	4,810,547	0.2%
October	5,067,842	5,057,611	(0.2%)
November	4,683,358	4,730,215	1.0%
December	4,393,493	4,669,175	6.3%
TOTAL (Rolling 12 months)	58,128,253	58,613,912	0.8%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	11,730,800	12,076,400	2.9%
Laughlin	505,700	479,800	(5.1%)
Mesquite	126,500	123,900	(2.1%)
Lake Tahoe*	130,052	124,210	(4.5%)
Washoe County	945,034	930,335	(1.6%)
All other counties	706,607	722,356	2.2%
TOTAL (State)	14,144,693	14,457,001	2.2%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2018	2019	% CHANGE
January	190,785	192,132	0.7%
February	190,934	192,350	0.7%
March	191,848	192,587	0.4%
April	191,590	192,795	0.6%
May	192,104	193,023	0.5%
June	192,326	194,374	1.1%
July	191,762	193,024	0.7%
August	191,466	192,597	0.6%
September	192,026	192,804	0.4%
October	191,754	193,022	0.7%
November	191,617	193,256	0.9%
December	191,566	193,767	1.1%
END OF PERIOD	191,566	193,767	1.1%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	147,238	149,422	1.5%
Laughlin	9,759	9,875	1.2%
Mesquite	1,885	1,871	(0.7%)
Lake Tahoe*	2,346	2,313	(1.4%)
Washoe County	17,459	16,932	(3.0%)
All other counties	12,879	13,355	3.7%
END OF PERIOD (State)	191,566	193,767	1.1%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of December 31, 2019.

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GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2018	2019	% CHANGE
January	\$1,015,043,567	\$984,227,818	(3.0%)
February	1,017,822,006	1,011,538,885	(0.6%)
March	1,024,175,826	1,022,974,673	(0.1%)
April	953,738,992	936,478,916	(1.8%)
May	1,044,072,414	981,842,079	(6.0%)
June	933,019,637	1,040,994,041	11.6%
July	994,997,325	1,023,950,453	2.9%
August	913,099,058	952,404,402	4.3%
September	991,600,256	1,059,291,019	6.8%
October	1,062,880,160	1,021,909,865	(3.9%)
November	967,117,905	937,471,737	(3.1%)
December	999,678,537	1,057,602,709	5.8%
TOTAL (Rolling 12 months)	\$11,917,245,683	\$12,030,686,597	1.0%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:	\$2,621,297,030	\$2,601,801,306	(0.7%)
Strip	1,694,078,169	1,648,288,040	(2.7%)
Downtown	178,370,991	183,623,626	2.9%
Laughlin	121,813,637	118,640,162	(2.6%)
Mesquite	34,025,950	35,339,759	3.9%
County balance	593,008,284	615,909,717	3.9%
Washoe County	213,655,196	214,531,375	0.4%
Lake Tahoe*	51,003,995	51,523,482	1.0%
Elko County	75,298,215	78,176,204	3.8%
Carson Valley Area	27,600,427	27,978,075	1.4%
All other counties	40,821,738	42,973,871	5.3%
TOTAL (State)	\$3,029,676,602	\$3,016,984,311	(0.4%)

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2018	2019	% CHANGE
January	631,477	728,685	15.4%
February	716,324	776,313	8.4%
March	681,892	568,413	(16.6%)
April	598,297	565,039	(5.6%)
May	528,972	568,147	7.4%
June	527,505	553,633	5.0%
July	432,599	513,838	18.8%
August	659,565	670,081	1.6%
September	474,918	474,091	(0.2%)
October	688,498	550,485	(20.0%)
November	633,755	645,765	1.9%
December	238,651	376,881	57.9%
TOTAL (Rolling 12 months)	6,812,453	6,991,371	2.6%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	1,500,700	1,484,600	(1.1%)
Washoe County	21,009	61,599 *	193.2%
All other counties	39,195	26,932	(31.3%)
TOTAL (State)	1,560,904	1,573,131	0.8%

*Pop Culture Classroom, Federal Student Aid Training Conference and California Rabbit and Cavy Show held in 2019

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2018	2019	% CHANGE
January	4,114,468	4,264,832	3.7%
February	3,892,687	3,965,665	1.9%
March	4,685,173	4,827,778	3.0%
April	4,543,086	4,652,696	2.4%
May	4,732,203	4,975,285	5.1%
June	4,722,558	4,872,834	3.2%
July	4,864,858	4,972,722	2.2%
August	4,735,587	4,896,229	3.4%
September	4,445,681	4,751,119	6.9%
October	4,813,475	5,026,049	4.4%
November	4,433,388	4,530,276	2.2%
December	4,260,972	4,650,863	9.2%
TOTAL (Rolling 12 months)	54,244,136	56,386,348	3.9%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
McCarran Int. (Las Vegas)	12,406,089	13,036,777	5.1%
Reno/Tahoe Int.	1,004,707	1,080,798	7.6%
Laughlin/Bullhead Int.	59,866	58,204	(2.8%)
Elko Airport	9,740	9,959	2.2%
Henderson Exec. Airport	27,433	21,450	(21.8%)
TOTAL (State)	13,507,835	14,207,188	5.2%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2018	2019	% CHANGE
January	1,781,430 *,***	2,107,408 *	18.3%
February	1,442,038 *,***	1,764,091 *	22.3%
March	1,628,483 *,***	2,135,684 *,***	31.1%
April	2,044,684 *,***	2,258,753 *	10.5%
May	2,121,070 *,***	2,390,024 *,***	12.7%
June	2,440,391 *,***	2,631,205 *	7.8%
July	2,601,900 *,***	3,070,981 *	18.0%
August	2,842,333 *	2,655,030 *	(6.6%)
September	2,531,209 *,***	2,526,770 *	(0.2%)
October	2,507,022 *	2,697,628	7.6%
November	2,206,451 *	2,487,962 **	12.8%
December	2,265,925 *	2,279,420 **,***	0.6%
TOTAL (Rolling 12 months)	26,412,936	29,004,956	9.8%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
I-15 at Primm/Jean	2,051,401	1,977,901	(3.6%)
I-15 at Mesquite	1,286,805	1,280,915	(0.5%)
I-80 at Verdi	- *	1,129,172	-
I-80 at Wells	251,728	101,548 **	(59.7%)
All other entry points	3,389,464	2,975,474 ***	(12.2%)
TOTAL (State)	6,979,398	7,465,010	7.0%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for January 2018 through September 2019 do not contain any data.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for November 2019 through December 2019 do not contain any data.

***Due to road construction/equipment failure at various other entry points, the respective traffic totals for January 2018 through July 2018, September 2018, March 2019, May 2019, and December 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2018	2019	% CHANGE
January	1,315,532	1,286,050	(2.2%)
February	1,437,445	1,315,245	(8.5%)
March	2,365,055	2,218,378	(6.2%)
April	2,733,334	2,771,629	1.4%
May	3,272,822	3,308,076	1.1%
June	3,810,218	3,725,837	(2.2%)
July	3,961,400	4,278,972	8.0%
August	3,573,184	3,875,969	8.5%
September	3,394,707	3,503,464	3.2%
October	2,693,935	2,886,831	7.2%
November	1,863,115	1,872,339	0.5%
December	1,675,993	1,506,207	(10.1%)
TOTAL (Rolling 12 months)	32,096,740	32,548,997	1.4%

FOURTH QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Nevada State Parks	615,133	718,049	16.7%
Great Basin Nat. Park	16,280	16,401	0.7%
Lake Mead Nat. Rec. Area	1,636,571	1,641,341	0.3%
Hoover Dam Visitor Center	118,079	147,860	25.2%
Grand Canyon Nat. Park	1,337,772	1,228,791	(8.1%)
Zion Nat. Park	749,939	837,010	11.6%
Bryce Canyon Nat. Park	398,934	395,345	(0.9%)
Death Valley Nat. Park	436,039	421,606	(3.3%)
Yosemite Nat. Park	924,296	858,974	(7.1%)
TOTAL (All Parks)	6,233,043	6,265,377	0.5%

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brougner Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

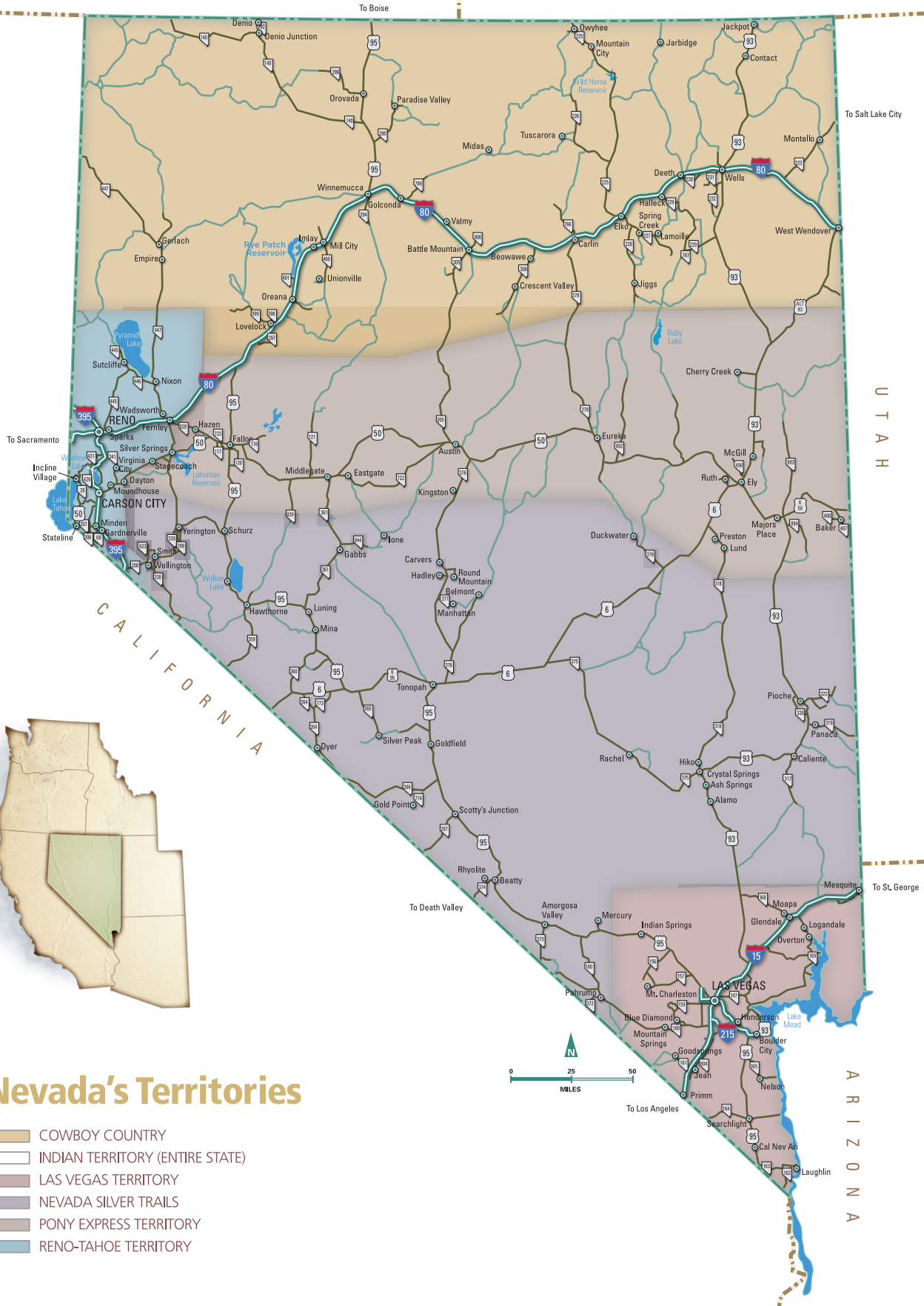
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY