



DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

THIRD QUARTER 2019

NEVADA COMMISSION ON TOURISM

GOVERNOR

Steve Sisolak

LT. GOVERNOR • CHAIR

Kate Marshall

COMMISSIONERS*

Cindy Carano, Vice Chair

Richard Arnold	Cynthia Mun
Phil DeLone	Pam Robinson
Edward Estipona	Herb Santos, Jr.
Steve Hill	Bob Stoldal
Brian Krolicki	Mike Vaswani

**Represents the commission as of September 30, 2019.*

ACTING DIRECTOR

Brenda Nebesky

RESEARCH AND ANALYSIS

Kyle Shulz

CONTACT

401 North Carson Street
Carson City, NV 89701
775.687.4322 | Fax 775.687.6779

TRAVELNEVADA.BIZ



TABLE OF CONTENTS

Room Tax Collections	1
Visitor Volume	2
Occupancy Level	3
Room Nights Occupied	4
Room Inventory	5
Gross Gaming Revenue	6
Convention Attendance	7
Airport Volume	8
Vehicle Traffic Counts	9
Park Usage	10
Information Sources	11
Map of Nevada by Territory	12

Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2017	2018	% CHANGE
October	\$2,269,363	\$2,369,634	4.4%
November	1,814,893	1,982,535	9.2%
December	1,507,005	1,584,975	5.2%

MONTH	2018	2019	% CHANGE
January	2,241,045	2,316,065	3.3%
February	1,731,115	1,909,334	10.3%
March	2,269,486	2,225,075	(2.0%)
April	2,184,233	2,221,931	1.7%
May	2,221,297	2,331,435	5.0%
June	1,976,177	2,055,088	4.0%
July	2,059,245	2,208,371	7.2%
August	1,986,619	2,114,853	6.5%
September	2,037,126	2,156,999	5.9%
TOTAL (Rolling 12 months)	\$24,297,603	\$25,476,295	4.9%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County	\$5,323,623	\$5,666,786	6.4%
Washoe County	481,917	480,600	(0.3%)
Douglas County*	92,512	137,244	48.4%
Elko County	63,566	57,456	(9.6%)
Carson City	28,357	37,955	33.8%
All other counties	93,014	100,182	7.7%
TOTAL (State)	\$6,082,989	\$6,480,223	6.5%

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

* References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2017	2018	% CHANGE
October	4,768,957	4,909,938	3.0%
November	4,400,088	4,504,075	2.4%
December	4,335,419	4,416,630	1.9%

MONTH	2018	2019	% CHANGE
January	4,470,837	4,521,502	1.1%
February	4,143,507	4,177,120	0.8%
March	4,956,527	4,909,630	(0.9%)
April	4,715,530	4,733,291	0.4%
May	4,954,764	4,884,258	(1.4%)
June	4,897,159	4,891,192	(0.1%)
July	5,106,465	5,144,440	0.7%
August	4,790,641	4,881,847	1.9%
September	4,620,036	4,672,986	1.1%
TOTAL (Rolling 12 months)	56,159,930	56,646,909	0.9%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	10,672,300	10,740,800	0.6%
Laughlin	494,900	483,400	(2.3%)
Mesquite	303,700	297,700	(2.0%)
Washoe County	1,423,242	1,386,373	(2.6%)
All other counties	1,623,000	1,791,000	10.4%
TOTAL (State)	14,517,142	14,699,273	1.3%

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2017	2018	NET CHANGE
October	84.9%	85.3%	0.4
November	78.9%	81.5%	2.6
December	72.5%	74.0%	1.5

MONTH	2018	2019	NET CHANGE
January	77.3%	77.6%	0.3
February	80.5%	80.7%	0.2
March	87.1%	85.4%	(1.7)
April	85.5%	85.0%	(0.5)
May	84.1%	85.0%	0.9
June	87.0%	86.8%	(0.2)
July	87.4%	86.9%	(0.5)
August	84.1%	84.9%	0.8
September	83.3%	83.2%	(0.1)
MONTHLY AVG (Rolling 12 months)	82.7%	83.0%	0.3

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	NET CHANGE
Clark County:			
Las Vegas	88.7%	89.4%	0.7
Laughlin	67.6%	65.9%	(1.7)
Mesquite	70.0%	70.1%	0.1
Lake Tahoe*	84.3%	74.3%	(10.0)
Washoe County	74.5%	72.3%	(2.2)
All other counties	72.3%	69.9%	(2.4)
QUARTER AVG (State)	85.0%	85.0%	0.0

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

* References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2017	2018	% CHANGE
October	5,019,598	5,067,842	1.0%
November	4,506,229	4,683,358	3.9%
December	4,301,936	4,393,493	2.1%

MONTH	2018	2019	% CHANGE
January	4,574,524	4,623,772	1.1%
February	4,301,731	4,347,268	1.1%
March	5,178,887	5,096,532	(1.6%)
April	4,914,050	4,914,156	0.0%
May	5,008,592	5,084,556	1.5%
June	5,018,927	5,059,630	0.8%
July	5,196,456	5,198,970	0.0%
August	4,990,581	5,066,925	1.5%
September	4,799,811	4,810,547	0.2%
TOTAL (Rolling 12 months)	57,811,323	58,347,049	0.9%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	12,034,100	12,245,800	1.8%
Laughlin	612,700	592,100	(3.4%)
Mesquite	122,700	120,100	(2.1%)
Lake Tahoe*	172,050	156,708	(8.9%)
Washoe County	1,178,779	1,133,925	(3.8%)
All other counties	866,519	827,809	(4.5%)
TOTAL (State)	14,986,848	15,076,442	0.6%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2017	2018	% CHANGE
October	190,774	191,754	0.5%
November	190,468	191,617	0.6%
December	191,480	191,623	0.1%

MONTH	2018	2019	% CHANGE
January	190,785	192,187	0.7%
February	190,934	192,350	0.7%
March	191,848	192,587	0.4%
April	191,590	192,795	0.6%
May	192,104	193,023	0.5%
June	192,326	194,374	1.1%
July	191,762	193,024	0.7%
August	191,466	192,597	0.6%
September	192,026	192,804	0.4%
END OF PERIOD	192,026	192,804	0.4%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	147,802	149,050	0.8%
Laughlin	9,846	9,759	(0.9%)
Mesquite	1,906	1,863	(2.3%)
Lake Tahoe*	1,951	2,323	19.1%
Washoe County	17,491	16,930	(3.2%)
All other counties	13,030	12,879	(1.2%)
END OF PERIOD (State)	192,026	192,804	0.4%

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 30, 2019.

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2017	2018	% CHANGE
October	\$988,966,026	\$1,062,880,160	7.5%
November	909,013,518	967,117,905	6.4%
December	960,233,575	999,664,757	4.1%

MONTH	2018	2019	% CHANGE
January	1,015,043,567	984,526,624	(3.0%)
February	1,017,822,006	1,011,538,885	(0.6%)
March	1,024,175,826	1,022,974,673	(0.1%)
April	953,738,992	936,478,916	(1.8%)
May	1,044,072,414	981,842,079	(6.0%)
June	933,019,637	1,040,994,041	11.6%
July	994,997,325	1,023,950,453	2.9%
August	913,099,058	952,404,402	4.3%
September	991,600,256	1,059,291,019	6.8%
TOTAL (Rolling 12 months)	\$11,745,782,200	\$12,043,663,914	2.5%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:	\$2,438,968,002	\$2,565,524,966	5.2%
Strip	1,557,022,980	1,646,712,713	5.8%
Downtown	150,027,526	163,761,561	9.2%
Laughlin	117,712,772	122,434,426	4.0%
Mesquite	28,960,544	30,106,591	4.0%
County balance	585,244,182	602,509,675	3.0%
Washoe County	240,016,047	241,020,721	0.4%
Lake Tahoe*	74,477,128	76,866,309	3.2%
Elko County	76,860,261	80,184,955	4.3%
Carson Valley Area	29,401,739	29,585,500	0.6%
All other counties	39,973,460	42,463,423	6.2%
TOTAL (State)	\$2,899,696,639	\$3,035,645,874	4.7%

*References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2017	2018	% CHANGE
October	702,793	688,498	(2.0%)
November	548,107	633,755	15.6%
December	302,639	238,651	(21.1%)

MONTH	2018	2019	% CHANGE
January	631,477	728,685	15.4%
February	716,324	776,313	8.4%
March	681,892	568,413	(16.6%)
April	598,297	565,039	(5.6%)
May	528,972	568,147	7.4%
June	527,505	553,633	5.0%
July	432,599	513,838	18.8%
August	659,565	670,081	1.6%
September	474,918	474,091	(0.2%)
TOTAL (Rolling 12 months)	6,805,088	6,979,144	2.6%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	1,492,300	1,616,000	8.3%
Washoe County	53,739	22,399 *	(58.3%)
All other counties	21,043	19,611	(6.8%)
TOTAL (State)	1,567,082	1,658,010	5.8%

* Interbike held in 2018

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2017	2018	% CHANGE
October	4,717,466	4,813,475	2.0%
November	4,250,065	4,433,388	4.3%
December	4,176,907	4,265,015	2.1%

MONTH	2018	2019	% CHANGE
January	4,114,468	4,264,832	3.7%
February	3,892,687	3,965,665	1.9%
March	4,685,173	4,827,778	3.0%
April	4,543,086	4,652,696	2.4%
May	4,732,203	4,975,285	5.1%
June	4,722,558	4,872,834	3.2%
July	4,864,858	4,972,722	2.2%
August	4,735,587	4,896,229	3.4%
September	4,445,681	4,751,119	6.9%
TOTAL (Rolling 12 months)	53,880,739	55,691,038	3.4%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
McCarran Int. (Las Vegas)	12,767,549	13,262,778	3.9%
Reno/Tahoe Int.	1,180,154	1,256,181	6.4%
Laughlin/Bullhead Int.	54,541	60,130	10.2%
Elko Airport	9,189	9,949	8.3%
Henderson Exec. Airport	34,693	31,032	(10.6%)
TOTAL (State)	14,046,126	14,620,070	4.1%

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2017	2018	% CHANGE
October	2,152,875 *,**	2,507,022 *	16.4%
November	1,640,460 *,**	2,206,451 *	34.5%
December	2,024,160 *,**	2,265,925 *	11.9%

MONTH	2018	2019	% CHANGE
January	1,781,430 *,**	2,107,408 *	18.3%
February	1,442,038 *,**	1,764,091 *	22.3%
March	1,628,483 *,**	2,135,684 *,**	31.1%
April	2,044,684 *,**	2,258,753 *	10.5%
May	2,121,070 *,**	2,390,024 *,**	12.7%
June	2,440,391 *,**	2,631,205 *	7.8%
July	2,601,900 *,**	3,070,981 *	18.0%
August	2,842,333 *	2,655,030 *	(6.6%)
September	2,531,209 *,**	2,526,770 *	(0.2%)
TOTAL (Rolling 12 months)	25,251,033	28,519,344	12.9%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
I-15 at Primm/Jean	2,219,833	2,133,689	(3.9%)
I-15 at Mesquite	1,391,547	1,357,260	(2.5%)
I-80 at Verdi	- *	- *	-
I-80 at Wells	340,057	342,771	0.8%
All other entry points	4,024,005 **	4,419,061	9.8%
TOTAL (State)	7,975,442	8,252,781	3.5%

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

*Due to equipment failure on Interstate 80 at Verdi, the traffic totals for October 2017 through September 2019 do not contain any data.

**Due to road construction/equipment failure at various other entry points, the respective traffic totals for October 2017 through July 2018, September 2018, March 2019, and May 2019 do not contain any data.

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2017	2018	% CHANGE
October	2,752,794	2,694,487	(2.1%)
November	1,732,901	1,861,715	7.4%
December	1,462,294	1,675,217	14.6%

MONTH	2018	2019	% CHANGE
January	1,315,532	1,282,712	(2.5%)
February	1,437,445	1,314,283	(8.6%)
March	2,365,055	2,218,362	(6.2%)
April	2,733,334	2,769,199	1.3%
May	3,272,822	3,297,807	0.8%
June	3,810,218	3,707,453	(2.7%)
July	3,961,400	4,257,389	7.5%
August	3,573,184	3,832,336	7.3%
September	3,394,707	3,490,383	2.8%
TOTAL (Rolling 12 months)	31,811,686	32,401,343	1.9%

THIRD QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Nevada State Parks	1,447,759	1,570,571	8.5%
Great Basin Nat. Park	78,693	70,999	(9.8%)
Lake Mead Nat. Rec. Area	2,198,460	2,152,477	(2.1%)
Hoover Dam Visitor Center	186,543	173,746	(6.9%)
Grand Canyon Nat. Park	2,166,407	2,042,489	(5.7%)
Zion Nat. Park	1,446,792	1,668,088	15.3%
Bryce Canyon Nat. Park	1,387,536	1,328,712	(4.2%)
Death Valley Nat. Park	494,449	495,731	0.3%
Yosemite Nat. Park	1,522,652	2,077,295	36.4%
TOTAL (All Parks)	10,929,291	11,580,108	6.0%

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY

716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE

1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY

700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT

975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER

150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER

100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER

932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcounty-chamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU

200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY

1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY

3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711 • 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT

P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE

1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION

1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS

1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION

1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD

1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER

820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

RENO-TAHOE INTERNATIONAL AIRPORT

2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE

195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER

301 Brouher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM

735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU

50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org

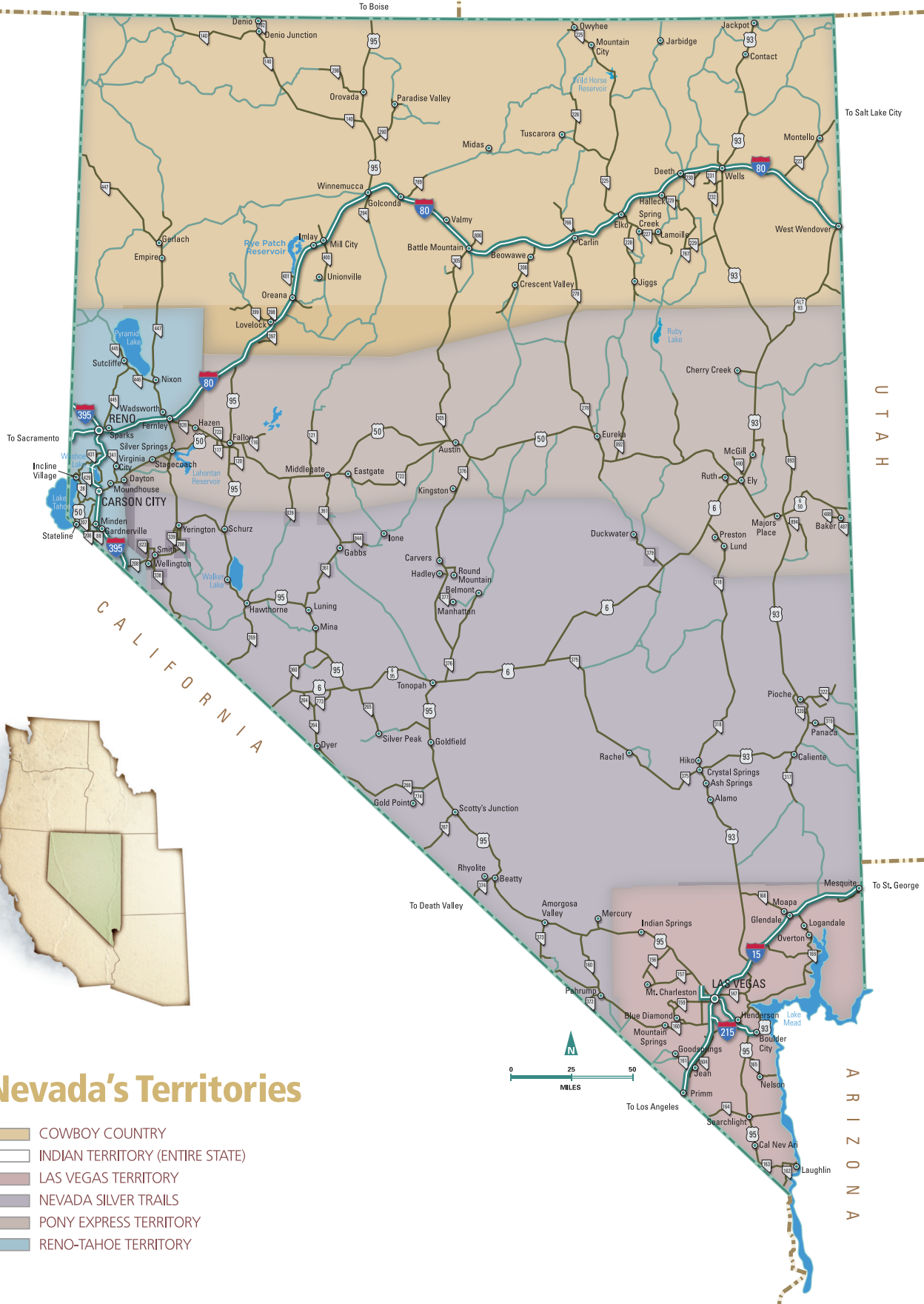
O R E G O N

I D A H O

U T A H

C A L I F O R N I A

A R I Z O N A



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY