



NEVADA'S TRAVEL INDUSTRY NEEDS RELIEF TODAY

Travel and tourism is an integral part of Nevada's economy, encompassing of hundreds of businesses, from small operations to corporate entities, and employing more than 463,000 people. The tourism industry is vital to those Nevadans and Nevada businesses, whether they are located in the state's metro areas of Las Vegas and Reno/Tahoe or its rural communities.

The unprecedented public health crisis we're facing right now has ground travel to a halt and put the businesses and workers who rely on visitor spending in peril.

Travel Nevada exists to promote business and leisure travel to visitors around the country and the world, and those visits fuel the local economy and jobs. The travel industry businesses that contribute so much to our community, most of them small businesses, simply cannot weather this storm on their own.

Our broader industry has called on Washington to establish a fund to keep workers employed, provide emergency liquidity for travel businesses to remain open, and bulk up the Small Business Administration loan program. Congress must act today to ensure the Nevada travel industry and its 463,000 workers can sustain themselves through this painful economic period.

Please stand with Nevada's No. 1 industry and support tourism jobs by contacting Nevada's congressional representatives to authorize the emergency stabilization fund.

Sincerely,

Kate Marshall

Lt. Governor of the State of Nevada
Chair, Nevada Commission on Tourism

Brenda Scolari
Director, Nevada Department of Tourism and Cultural Affairs