



CITY OF BOULDER CITY

401 California Avenue
Boulder City, NV 89005
www.bcnv.org

September 10, 2024

Cortney Bloomer
Destination Development Manager
Nevada Division of Tourism
401 North Carson Street
Carson City, Nevada 89701

RE: 3D Plan Grant Application Commitment Letter

Dear Ms. Bloomer,

I want to take this opportunity to thank Travel Nevada for creating the Destination Development Demonstration program. The assistance provided to the rural communities of Nevada in developing 10-year strategic plans for marketing and promoting their communities is a true asset to state tourism.

As a member of the 3D Steering Committee, I remain committed to partnering with the Boulder City Chamber of Commerce as we carry out the goals and objectives in the 10-year Destination Marketing Plan created by Better Destinations. We are excited about the potential economic benefits that will come from achieving the plan's goal of doubling the average visitor spend by 2034.

Please contact me with any questions.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael Mays".

Michael Mays, AICP
Acting City Manager/Community Development Director
Boulder City, Nevada
702-293-9261
mmays@bcnv.org